

MTD Sales
175.69 L

Brand Share %
14.75 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	45.84	13.67 %
Gas-Stov	45.04	17.62 %
Cook-Pre	25.96	51.48 %
Grinder	23.68	11.06 %
In-Stove	11.51	23.26 %
Small-Ap	10.32	32.52 %
Fan	8.96	4.30 %
Chimney	4.33	9.43 %
Flask	0.04	100.00 %
Total	175.69	14.75 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	29.39	23.01 %
SOUTH-01	24.32	10.52 %
SOUTH-03	23.55	13.85 %
WEST-01	22.50	19.53 %
TRICHY-01	20.70	15.38 %
CHENNAI-02	17.34	16.57 %
CHENNAI-01	14.06	8.94 %
SOUTH ARCOT	12.08	16.55 %
NORTH ARCOT	10.87	15.91 %
KL-SOUTH	0.89	9.52 %
Total	175.69	14.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	10.17	23.81 %
Gas-Stov	8.54	31.80 %
Cook-Pre	3.50	59.52 %
Grinder	3.03	19.17 %
In-Stove	1.64	27.77 %
Small-Ap	1.48	42.27 %
Chimney	0.61	6.10 %
Fan	0.42	2.46 %
Total	29.39	23.01 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.88	10.20 %
SLM2	0.72	14.02 %
SLM3	0.61	14.35 %
VPD1	0.59	11.03 %
HSR1	0.58	10.96 %
KRI1	0.42	9.55 %
KMM1	0.34	11.17 %
SGG1	0.26	12.79 %
EPI1	0.19	6.14 %
NKL2	0.14	3.49 %
MTR1	0.11	2.63 %
WZWH	0.05	3.54 %
Total	29.39	23.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.90	12.01 %
Mixie	4.91	7.91 %
Cook-Pre	4.58	49.21 %
Grinder	2.98	6.53 %
Small-Ap	1.88	27.65 %
In-Stove	1.67	18.18 %
Fan	1.54	3.90 %
Chimney	0.86	9.00 %
Total	24.32	10.52 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.73	11.56 %
TVL1	1.22	7.71 %
VNR2	1.21	9.06 %
RND1	1.10	12.88 %
TKS2	0.87	7.95 %
KVT1	0.63	3.70 %
RPM1	0.62	8.37 %
PKD1	0.60	10.97 %
KYR1	0.56	10.12 %
MMT1	0.52	11.00 %
STU2	0.47	14.35 %
TUT1	0.44	2.63 %
TKS1	0.44	3.77 %
SVK1	0.42	6.45 %
TUT2	0.40	6.26 %
PDI1	0.36	9.04 %
VNR1	0.34	9.04 %
TKY1	0.32	7.97 %
ERL1	0.32	14.33 %
VKM1	0.31	8.26 %
APK1	0.30	6.74 %
VLY1	0.26	4.11 %
KGL1	0.26	12.76 %
S2SD	0.18	14.11 %
TVL2	0.18	14.68 %
Total	24.32	10.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.85	18.63 %
Mixie	5.71	13.35 %
Grinder	3.83	11.08 %
Cook-Pre	2.71	40.04 %
Fan	1.67	4.43 %
In-Stove	1.66	24.57 %
Small-Ap	1.47	35.31 %
Chimney	0.64	10.92 %
Total	23.55	13.85 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.98	10.32 %
DGL1	1.32	8.61 %
MDU6	0.61	8.19 %
KKD2	0.56	12.75 %
KPT1	0.47	13.59 %
MPA1	0.38	10.84 %
NKI1	0.38	12.05 %
SGP1	0.36	12.35 %
ATG1	0.36	5.91 %
TMM1	0.34	3.73 %
SVG1	0.34	8.98 %
MDU3	0.33	8.21 %
TPT1	0.33	5.12 %
MDU4	0.31	8.67 %
PKM1	0.29	14.40 %
DKI1	0.27	8.97 %
KRR1	0.23	12.13 %
TEN2	0.22	6.68 %
MLR1	0.21	7.94 %
USL1	0.18	5.86 %
MDU2	0.12	1.40 %
SZSD	0.08	5.62 %
Total	23.55	13.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.09	19.48 %
Gas-Stov	5.24	20.56 %
Cook-Pre	3.61	56.93 %
Grinder	2.73	12.64 %
In-Stove	1.84	27.03 %
Small-Ap	1.14	41.23 %
Chimney	0.64	11.49 %
Fan	0.21	2.07 %
Flask	0.01	100.00 %
Total	22.50	19.53 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.03	12.83 %
PLI1	0.74	9.75 %
SNR1	0.70	12.08 %
DPM2	0.48	11.69 %
CBE1	0.29	8.64 %
TPR1	0.28	9.38 %
CNR1	0.23	13.76 %
ANR1	0.23	14.05 %
GBM1	0.11	10.33 %
GDR1	0.08	10.50 %
WZSD		0.00 %
Total	22.50	19.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.12	13.49 %
Gas-Stov	4.60	17.57 %
Cook-Pre	3.54	48.86 %
Grinder	3.48	13.28 %
In-Stove	1.43	21.86 %
Small-Ap	1.09	30.79 %
Fan	1.01	4.17 %
Chimney	0.42	15.44 %
Total	20.70	15.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.43	9.43 %
KIK1	0.42	6.15 %
PBR1	0.35	12.72 %
PBR2	0.34	4.49 %
TRY3	0.25	5.71 %
MSI1	0.24	11.26 %
TYR1	0.22	5.07 %
APM1	0.19	6.99 %
PTK1	0.19	3.26 %
NMM1	0.19	4.83 %
TZSD	0.08	5.75 %
TVR1	0.07	3.04 %
Total	20.70	15.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.71	20.44 %
Mixie	4.34	14.56 %
Grinder	2.61	15.53 %
Cook-Pre	1.98	55.70 %
Fan	1.08	5.13 %
In-Stove	0.99	26.54 %
Small-Ap	0.87	28.65 %
Chimney	0.74	20.46 %
Flask	0.01	100.00 %
Total	17.34	16.57 %

Branch *	MTD Sales L	Brand Share %
CH03	1.12	13.09 %
CH43	0.63	7.45 %
CH21	0.38	6.68 %
CH33	0.36	8.10 %
CH09	0.30	12.44 %
CH41	0.29	7.94 %
CH24	0.21	5.60 %
CH15	0.16	1.48 %
GPD1	0.16	7.58 %
CH23	0.15	7.25 %
CH06	0.15	4.41 %
CH31	0.09	6.86 %
MC06		0.00 %
Total	17.34	16.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.18	7.76 %
Mixie	3.01	7.48 %
Cook-Pre	2.35	48.78 %
Grinder	2.30	7.40 %
Fan	1.36	4.79 %
In-Stove	0.83	18.89 %
Small-Ap	0.80	22.77 %
Chimney	0.22	5.76 %
Flask	0.01	100.00 %
Total	14.06	8.94 %

Branch *	MTD Sales L	Brand Share %
CH42	1.04	12.50 %
CH07	0.85	11.43 %
CH39	0.83	13.90 %
CH19	0.65	6.86 %
CH08	0.64	6.64 %
CH05	0.53	5.27 %
MRM1	0.46	13.17 %
GUD1	0.42	7.21 %
CH45	0.41	7.82 %
GUD2	0.39	9.92 %
CH14	0.39	5.10 %
CH11	0.36	6.45 %
CH35	0.35	12.08 %
CH38	0.31	7.03 %
CH22	0.17	3.40 %
CH16	0.13	1.01 %
AVD1	0.12	3.82 %
CZWH	0.10	1.43 %
CH29	0.10	4.43 %
CH40	0.01	1.94 %
MC09		0.00 %
WHC3		0.00 %
Total	14.06	8.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.31	22.45 %
Mixie	2.73	13.17 %
Cook-Pre	1.87	56.83 %
Grinder	1.71	12.48 %
Fan	0.86	6.13 %
Small-Ap	0.70	31.84 %
In-Stove	0.56	19.15 %
Chimney	0.31	26.24 %
Flask	0.01	100.00 %
Total	12.08	16.55 %

Branch *	MTD Sales L	Brand Share %
POY1	1.21	14.38 %
NVL2	0.69	11.60 %
VPM2	0.52	14.11 %
ULP1	0.45	10.73 %
KLM1	0.31	8.17 %
POY2	0.27	4.81 %
TVM2	0.15	12.80 %
Total	12.08	16.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.51	22.64 %
Mixie	2.36	11.75 %
Cook-Pre	1.72	58.96 %
Grinder	1.01	14.24 %
Small-Ap	0.82	42.48 %
Fan	0.78	5.29 %
In-Stove	0.77	28.17 %
Flask	0.01	100.00 %
Chimney	-0.11	-3.34 %
Total	10.87	15.91 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.84	14.16 %
TRL1	0.41	8.24 %
SBR1	0.37	11.51 %
VEL1	0.31	6.82 %
WJD1	0.31	9.75 %
AKM1	0.29	10.46 %
WJP1	0.23	12.35 %
ANI1	0.17	12.87 %
NASD		0.00 %
Total	10.87	15.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.40	14.72 %
Gas-Stov	0.18	8.39 %
In-Stove	0.11	24.10 %
Cook-Pre	0.10	32.88 %
Small-Ap	0.07	23.90 %
Fan	0.03	2.06 %
Total	0.89	9.52 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.71	10.27 %
PAS1	0.18	7.41 %
Total	0.89	9.52 %