

MTD Sales
233.41 L

Brand Share %
18.63 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	69.97	23.12 %
Mixie	67.07	18.77 %
Grinder	38.10	17.11 %
Cook-Pre	21.60	36.83 %
In-Stove	13.28	21.00 %
Chimney	11.99	23.36 %
Small-Ap	9.37	22.06 %
Fan	2.01	1.30 %
Flask	0.02	100.00 %
Total	233.41	18.63 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	38.47	28.82 %
SOUTH-01	33.74	15.59 %
WEST-01	30.07	21.53 %
SOUTH-03	29.08	15.70 %
TRICHY-01	22.37	15.91 %
CHENNAI-02	21.14	18.64 %
CHENNAI-01	19.74	12.58 %
NORTH ARCOT	19.41	26.43 %
SOUTH ARCOT	17.92	21.80 %
KL-SOUTH	1.48	13.07 %
Total	233.41	18.63 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.95	28.09 %
Gas-Stov	11.02	33.30 %
Cook-Pre	4.71	60.80 %
Grinder	4.26	25.52 %
Chimney	2.92	31.45 %
In-Stove	1.84	22.58 %
Small-Ap	1.60	46.69 %
Fan	0.16	1.25 %
Total	38.47	28.82 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.67	15.52 %
ERD2	1.04	14.32 %
HSR1	0.85	15.97 %
SLM3	0.78	12.25 %
VPD1	0.67	15.34 %
KRI1	0.59	14.92 %
APN1	0.54	14.57 %
NKL2	0.53	11.10 %
MTR1	0.40	8.38 %
EPI1	0.39	9.39 %
WHKP		0.00 %
Total	38.47	28.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.45	20.86 %
Mixie	9.54	16.12 %
Grinder	6.54	15.87 %
In-Stove	2.27	20.77 %
Cook-Pre	2.15	21.71 %
Chimney	1.29	20.40 %
Small-Ap	1.19	14.74 %
Fan	0.29	0.94 %
Flask	0.01	100.00 %
Total	33.74	15.59 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.81	15.36 %
TUT1	2.13	14.21 %
TVL1	1.80	12.97 %
NGR1	1.80	16.89 %
TKS1	1.57	17.86 %
VNR2	1.07	9.82 %
SNL1	0.78	14.85 %
TUT2	0.68	9.26 %
ERL2	0.66	15.11 %
APK1	0.62	13.34 %
PDI1	0.62	17.76 %
SKD1	0.49	12.53 %
APK2	0.45	10.48 %
SVK1	0.39	5.97 %
VLY1	0.38	6.57 %
MMT1	0.36	8.40 %
VNR1	0.35	10.48 %
TKS2	0.33	2.23 %
TKY1	0.33	14.33 %
KGL1	0.28	13.74 %
KYR1	0.18	4.78 %
SGT1	0.17	13.13 %
S2SD	0.08	7.65 %
Total	33.74	15.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.54	25.91 %
Mixie	8.42	22.05 %
Grinder	4.74	19.88 %
Cook-Pre	2.23	31.46 %
Chimney	2.13	22.80 %
In-Stove	1.65	23.31 %
Small-Ap	0.98	21.50 %
Fan	0.39	3.01 %
Total	30.07	21.53 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.68	18.27 %
KMR1	1.55	16.30 %
CBE6	0.99	17.72 %
TPR1	0.81	13.38 %
SUL1	0.76	14.96 %
CBE5	0.72	12.29 %
SNR1	0.71	10.09 %
DPM2	0.70	15.10 %
PLI1	0.67	9.93 %
CBE1	0.48	9.63 %
KGM1	0.44	18.26 %
KMD1	0.40	11.55 %
CNR1	0.21	13.41 %
ANR1	0.21	15.01 %
Total	30.07	21.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	7.97	19.34 %
Mixie	6.64	13.47 %
Grinder	6.08	16.17 %
Cook-Pre	3.72	44.92 %
In-Stove	1.81	20.20 %
Small-Ap	1.31	27.63 %
Chimney	1.21	15.91 %
Fan	0.34	1.25 %
Flask	-0.01	100.00 %
Total	29.08	15.70 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.24	11.22 %
MDU6	1.96	17.93 %
KKD3	1.69	13.04 %
DGL1	1.50	11.94 %
MDU5	1.12	17.87 %
MPA1	0.65	13.07 %
MDU4	0.56	14.04 %
PVI1	0.52	15.86 %
KRR1	0.46	13.96 %
TPT1	0.44	7.46 %
MLR1	0.44	17.38 %
TEN2	0.40	8.11 %
KPT1	0.39	12.44 %
TMM1	0.38	4.67 %
KYK1	0.38	11.23 %
SVG1	0.32	9.36 %
USL1	0.30	9.23 %
NTM1	0.28	11.41 %
PNI1	0.28	8.78 %
MDU2	0.27	2.62 %
ATG1	0.23	4.11 %
SZSD	0.14	13.44 %
Total	29.08	15.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.84	17.53 %
Gas-Stov	5.72	18.17 %
Grinder	4.36	16.06 %
In-Stove	1.65	17.74 %
Cook-Pre	1.58	20.38 %
Small-Ap	1.19	19.86 %
Chimney	0.84	22.78 %
Fan	0.19	1.16 %
Total	22.37	15.91 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.69	14.71 %
PBR2	1.33	16.64 %
TNJ2	1.25	17.50 %
TRY1	1.10	7.61 %
TRY4	0.96	15.96 %
TVR2	0.58	7.54 %
NGT1	0.51	8.42 %
NMM1	0.47	9.16 %
AYR1	0.40	17.06 %
MSI1	0.36	15.17 %
TVR1	0.31	13.61 %
KIK1	0.23	4.75 %
PTK1	0.23	4.22 %
TRY3	0.23	6.30 %
TYR1	0.18	3.98 %
APM1	0.14	8.15 %
TZSD		0.00 %
WTRZ		0.00 %
Total	22.37	15.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.16	25.99 %
Mixie	6.79	19.42 %
Grinder	2.44	13.13 %
Cook-Pre	1.95	46.76 %
Chimney	1.14	26.00 %
In-Stove	0.97	21.84 %
Small-Ap	0.66	15.70 %
Fan	0.03	0.20 %
Total	21.14	18.64 %

Branch *	MTD Sales L	Brand Share %
CH15	1.86	15.19 %
CH12	1.11	17.03 %
CH24	0.86	10.94 %
CH33	0.67	13.09 %
CH17	0.62	10.74 %
GPD1	0.46	18.33 %
CH43	0.44	5.31 %
PON1	0.40	15.52 %
CH09	0.40	15.12 %
CH03	0.38	5.40 %
CH23	0.20	10.70 %
CH46	0.20	8.86 %
CH21	0.18	3.67 %
CH27	0.15	7.08 %
CH06	0.10	5.68 %
MC05		0.00 %
MC06		0.00 %
Total	21.14	18.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.30	15.81 %
Mixie	5.01	11.39 %
Grinder	3.63	11.13 %
Cook-Pre	2.08	38.66 %
In-Stove	1.15	18.96 %
Small-Ap	0.75	14.22 %
Chimney	0.55	12.61 %
Fan	0.25	1.30 %
Flask	0.01	100.00 %
Total	19.74	12.58 %

Branch *	MTD Sales L	Brand Share %
CH08	1.67	15.19 %
CH28	1.40	15.95 %
CH45	1.04	16.22 %
MRM1	0.89	17.20 %
CH19	0.83	9.36 %
CH07	0.82	10.57 %
CH38	0.74	17.22 %
CH22	0.72	13.03 %
CH11	0.67	11.83 %
CH39	0.60	11.84 %
CH48	0.58	7.59 %
SKL1	0.55	16.96 %
GUD1	0.43	5.52 %
CH16	0.40	3.31 %
CH29	0.36	14.24 %
AVD1	0.36	8.95 %
CH05	0.30	3.12 %
GUD2	0.28	6.19 %
CH14	0.19	3.93 %
CH37	0.14	5.40 %
CH40	0.10	13.99 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
Total	19.74	12.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.07	32.70 %
Mixie	5.84	26.51 %
Grinder	1.97	26.00 %
Cook-Pre	1.93	47.36 %
Chimney	0.98	23.97 %
Small-Ap	0.72	33.92 %
In-Stove	0.67	24.98 %
Fan	0.23	2.48 %
Total	19.41	26.43 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.99	14.88 %
VEL1	0.37	8.51 %
ABR1	0.36	17.84 %
WJP1	0.21	12.50 %
ANI1	0.13	14.98 %
WHVL		0.00 %
Total	19.41	26.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.52	22.66 %
Gas-Stov	4.22	23.20 %
Grinder	4.08	25.07 %
Cook-Pre	1.19	33.02 %
In-Stove	1.03	21.40 %
Chimney	0.92	42.58 %
Small-Ap	0.81	25.87 %
Fan	0.13	1.38 %
Total	17.92	21.80 %

Branch *	MTD Sales L	Brand Share %
POY1	1.74	17.47 %
KKI2	1.07	16.56 %
POY2	0.46	7.84 %
ULP1	0.42	12.37 %
NVL2	0.39	6.55 %
KLM1	0.25	4.88 %
TVM1	0.14	10.73 %
WHUT		0.00 %
Total	17.92	21.80 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.52	13.77 %
Gas-Stov	0.51	18.60 %
In-Stove	0.24	28.97 %
Small-Ap	0.16	16.73 %
Cook-Pre	0.05	8.25 %
Total	1.48	13.07 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.94	16.75 %
PAS1	0.33	11.87 %
KLR1	0.22	7.26 %
Total	1.48	13.07 %