

MTD Sales
427.92 L

Brand Share %
21.03 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	137.12	21.90 %
Gas-Stov	127.25	26.53 %
Grinder	67.48	17.21 %
Cook-Pre	33.97	38.45 %
In-Stove	21.21	24.39 %
Chimney	20.32	25.28 %
Small-Ap	17.56	32.92 %
Fan	3.00	1.32 %
Flask	0.01	100.00 %
Total	427.92	21.03 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	84.24	31.75 %
SOUTH-03	62.96	18.49 %
WEST-02	58.56	25.02 %
WEST-01	49.85	21.98 %
SOUTH-01	48.63	14.22 %
TRICHY-01	36.67	16.31 %
CHENNAI-02	30.32	19.90 %
NORTH ARCOT	28.35	25.27 %
SOUTH ARCOT	25.44	20.79 %
KL-SOUTH	2.90	20.90 %
Total	427.92	21.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	33.77	39.13 %
Gas-Stov	31.44	41.06 %
Cook-Pre	6.06	58.40 %
Grinder	5.60	12.21 %
Chimney	3.60	45.63 %
In-Stove	1.97	24.58 %
Small-Ap	1.51	21.99 %
Fan	0.29	1.24 %
Total	84.24	31.75 %

Branch *	MTD Sales L	Brand Share %
CH42	2.75	18.62 %
CH28	1.81	20.42 %
CH16	1.77	10.74 %
CH07	1.30	14.15 %
CH08	1.11	7.59 %
TKM1	0.95	19.74 %
MRM1	0.94	11.80 %
CH35	0.89	19.99 %
CH48	0.85	9.81 %
CH22	0.78	10.36 %
CH19	0.72	8.13 %
CH11	0.72	9.80 %
CH05	0.67	4.89 %
CGL1	0.62	17.14 %
CH37	0.60	13.50 %
CH39	0.57	11.94 %
CH14	0.51	4.77 %
GUD1	0.41	4.77 %
AVD1	0.31	5.47 %
CH29	0.15	6.21 %
GUD2	0.09	1.46 %
CH40	0.06	16.19 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	84.24	31.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	19.59	19.92 %
Gas-Stov	15.02	21.68 %
Grinder	13.32	17.57 %
Cook-Pre	5.62	37.73 %
Small-Ap	3.28	36.62 %
In-Stove	3.22	25.01 %
Chimney	2.39	18.21 %
Fan	0.53	1.12 %
Total	62.96	18.49 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.18	20.08 %
DGL1	3.89	11.86 %
DGL2	1.63	20.71 %
KKD3	1.39	10.95 %
MLR1	1.06	19.19 %
TPT1	1.06	10.55 %
MPA1	0.90	10.55 %
TMM1	0.88	5.75 %
KRR1	0.87	15.74 %
MDU4	0.75	11.13 %
NTM1	0.74	10.93 %
KYK1	0.70	11.97 %
PNI1	0.62	12.34 %
TEN2	0.59	8.49 %
USL1	0.58	8.85 %
ATG1	0.55	6.44 %
SVG1	0.37	5.38 %
MDU2	0.24	1.42 %
SZSD	0.09	17.89 %
Total	62.96	18.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	18.93	24.33 %
Gas-Stov	17.14	30.72 %
Grinder	7.08	20.54 %
Cook-Pre	5.15	44.78 %
Chimney	4.34	24.97 %
In-Stove	3.19	28.45 %
Small-Ap	2.25	50.60 %
Fan	0.47	2.20 %
Total	58.56	25.02 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.64	19.20 %
ERD1	2.10	18.68 %
ERD2	2.08	11.93 %
SLM2	1.62	20.32 %
RSP1	1.52	20.43 %
VPD1	1.40	15.56 %
APN1	1.26	20.80 %
CMI1	0.98	18.33 %
HSR1	0.96	15.60 %
EPI1	0.78	12.56 %
SGG1	0.69	11.98 %
NKL2	0.49	5.60 %
MTR1	0.45	5.71 %
SLM3	0.42	4.19 %
KRI1	0.40	11.77 %
PDR1	0.39	18.36 %
WZWH	0.07	-23.66 %
Total	58.56	25.02 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	15.92	24.12 %
Gas-Stov	14.07	24.50 %
Grinder	8.64	20.72 %
Chimney	3.40	19.90 %
Cook-Pre	3.29	31.70 %
In-Stove	2.29	23.71 %
Small-Ap	1.79	32.12 %
Fan	0.46	2.43 %
Total	49.85	21.98 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.81	20.89 %
TPR2	2.45	21.00 %
CBE4	2.33	16.91 %
AVI1	1.48	19.65 %
PLI1	1.23	9.55 %
SUL1	1.18	13.10 %
TPR1	0.95	10.43 %
KMD1	0.93	17.07 %
PDM1	0.92	18.31 %
TPR4	0.86	15.48 %
CBE5	0.82	10.21 %
KGI1	0.76	20.38 %
ANR1	0.56	18.12 %
SNR1	0.54	5.97 %
CBE1	0.53	10.00 %
DPM2	0.48	8.38 %
GDR1	0.27	15.45 %
WZSD	0.07	-5.95 %
Total	49.85	21.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	14.01	13.64 %
Gas-Stov	13.41	18.14 %
Grinder	9.32	12.40 %
Cook-Pre	4.32	30.99 %
In-Stove	2.93	19.10 %
Small-Ap	2.89	30.05 %
Chimney	1.37	19.23 %
Fan	0.38	0.85 %
Total	48.63	14.22 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.81	14.43 %
NGR1	3.81	16.91 %
TUT1	2.71	10.31 %
TVL1	2.56	10.91 %
VNR2	2.55	13.55 %
TCN1	2.27	19.96 %
TKS1	1.89	13.39 %
MAR1	1.88	16.52 %
PKD1	1.80	20.94 %
SNL1	1.46	16.60 %
TYI1	1.32	18.32 %
MMT1	0.97	15.30 %
SDI1	0.90	19.37 %
PDI1	0.81	13.59 %
APK1	0.74	11.06 %
SKD1	0.70	12.12 %
TKS2	0.66	3.57 %
VNR1	0.60	11.02 %
APK2	0.59	9.28 %
VKM1	0.58	13.80 %
ERL2	0.55	9.65 %
SVK1	0.46	4.83 %
VLY1	0.45	5.84 %
KYR1	0.37	6.34 %
SGT1	0.36	14.02 %
TKY1	0.36	5.41 %
TUT2	0.29	3.01 %
TVL2	0.24	12.80 %
KGL1	0.19	6.65 %
S2SD	0.14	12.44 %
Total	48.63	14.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	10.89	16.54 %
Gas-Stov	9.39	18.11 %
Grinder	8.33	17.50 %
Cook-Pre	2.75	27.86 %
In-Stove	2.46	19.37 %
Small-Ap	1.86	31.67 %
Chimney	0.86	16.25 %
Fan	0.11	0.43 %
Flask	0.01	100.00 %
Total	36.67	16.31 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.25	18.95 %
TNJ2	2.88	20.23 %
TNJ1	2.37	16.91 %
TVR2	1.90	16.83 %
PBR2	1.67	12.62 %
TRY1	1.33	6.33 %
TRY4	1.02	10.54 %
TTP1	0.97	20.16 %
PBR1	0.71	20.44 %
PDK1	0.71	16.81 %
NGT1	0.53	6.94 %
TVR1	0.50	15.00 %
KIK1	0.50	6.71 %
NMM1	0.50	8.02 %
PTK1	0.34	3.28 %
TRY3	0.32	3.95 %
TYR1	0.31	2.90 %
APM1	0.18	6.35 %
TZSD	0.02	-8.53 %
WTRZ		0.00 %
Total	36.67	16.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.43	27.82 %
Mixie	8.02	16.52 %
Grinder	5.52	18.72 %
Cook-Pre	1.87	37.17 %
In-Stove	1.67	29.25 %
Chimney	1.66	38.13 %
Small-Ap	1.01	22.73 %
Fan	0.12	0.70 %
Flask	0.01	100.00 %
Total	30.32	19.90 %

Branch *	MTD Sales L	Brand Share %
CH15	2.78	18.99 %
CH18	2.07	19.39 %
CH03	1.65	13.71 %
CH12	1.61	16.38 %
CH21	1.15	15.14 %
CH17	0.74	19.79 %
CH09	0.69	17.80 %
CH33	0.69	13.66 %
CH43	0.67	5.77 %
GPD1	0.61	15.35 %
CH24	0.60	8.28 %
UKI1	0.55	18.65 %
CH46	0.52	15.53 %
CH41	0.42	10.03 %
CH27	0.30	11.53 %
CH23	0.28	11.54 %
CH06	0.19	2.76 %
CH31	0.13	6.60 %
MC06	0.02	2.77 %
CH01		0.00 %
Total	30.32	19.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	9.15	32.66 %
Mixie	8.52	22.10 %
Grinder	3.16	24.90 %
Cook-Pre	2.79	46.17 %
Small-Ap	1.70	52.14 %
In-Stove	1.50	32.23 %
Chimney	1.20	24.26 %
Fan	0.33	2.34 %
Total	28.35	25.27 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.87	17.94 %
KPM2	1.31	12.94 %
TRL1	0.89	10.55 %
WJP1	0.26	11.46 %
VEL1	0.19	3.91 %
Total	28.35	25.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.48	17.27 %
Gas-Stov	6.45	24.60 %
Grinder	6.28	22.98 %
Cook-Pre	1.86	33.02 %
In-Stove	1.54	26.36 %
Chimney	1.50	49.52 %
Small-Ap	1.20	34.31 %
Fan	0.14	1.05 %
Total	25.44	20.79 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.51	20.30 %
POY1	2.58	19.22 %
KKI2	1.25	16.54 %
POY2	1.18	11.27 %
ULP1	0.60	9.02 %
NVL2	0.32	3.12 %
KLM1	0.31	4.98 %
TVM1	0.28	13.68 %
TVM2	0.11	8.46 %
Total	25.44	20.79 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	1.00	21.52 %
Gas-Stov	0.76	24.52 %
In-Stove	0.43	48.72 %
Cook-Pre	0.25	38.71 %
Grinder	0.23	11.58 %
Fan	0.17	10.04 %
Small-Ap	0.07	8.64 %
Total	2.90	20.90 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.63	15.99 %
TVSD		0.00 %
Total	2.90	20.90 %