

MTD Sales
308.93 L

Brand Share %
19.98 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	94.89	22.18 %
Gas-Stov	87.40	25.85 %
Grinder	52.78	23.08 %
Cook-Pre	23.90	65.79 %
In-Stove	19.77	24.74 %
Chimney	17.12	17.46 %
Small-Ap	7.06	14.02 %
Fan	6.00	2.12 %
Total	308.93	19.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	56.71	19.03 %
SOUTH-03	41.67	19.34 %
TRICHY-01	36.75	19.86 %
WEST-02	34.76	28.54 %
SOUTH ARCOT	27.08	26.01 %
WEST-01	27.00	23.97 %
CHENNAI-02	22.89	17.54 %
NORTH ARCOT	22.78	21.80 %
CHENNAI-01	22.39	10.84 %
WEST-03	16.88	25.04 %
Total	308.93	19.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	16.96	19.71 %
Gas-Stov	16.05	25.56 %
Grinder	11.33	23.68 %
Cook-Pre	3.66	62.62 %
In-Stove	3.37	25.79 %
Fan	2.56	4.24 %
Chimney	1.87	13.79 %
Small-Ap	0.92	12.20 %
Total	56.71	19.03 %

Branch *	MTD Sales L	Brand Share %
RND1	2.16	19.96 %
TVL1	1.99	10.87 %
TUT1	1.76	4.85 %
VL11	1.61	17.74 %
TKS2	1.57	11.64 %
MAR1	1.56	16.02 %
SNL1	1.49	18.04 %
TUT2	1.31	16.24 %
APK2	1.06	13.99 %
VKM1	0.88	18.61 %
PDI1	0.82	19.21 %
SKD1	0.64	15.54 %
STU2	0.56	15.20 %
KYR1	0.41	8.85 %
SGT1	0.26	15.17 %
SVK1	0.19	3.15 %
S2SD		0.00 %
WHTV		0.00 %
Total	56.71	19.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	12.12	23.89 %
Gas-Stov	11.22	25.79 %
Grinder	7.01	18.58 %
Cook-Pre	4.11	79.46 %
In-Stove	3.01	31.41 %
Chimney	2.23	17.00 %
Fan	1.14	2.27 %
Small-Ap	0.84	16.68 %
Total	41.67	19.34 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.82	10.25 %
MDU2	1.70	13.58 %
MDU1	1.00	4.89 %
MPA1	0.91	18.33 %
TPT1	0.66	9.38 %
TDI1	0.57	15.57 %
PNV2	0.49	18.74 %
TEN2	0.44	5.56 %
CBM1	0.31	6.87 %
KYK1	0.25	8.19 %
MLR1	0.20	4.41 %
MDU4	0.17	4.31 %
PNI1	0.16	4.26 %
ATG1	0.16	3.05 %
USL1	0.13	3.73 %
SZSD		0.00 %
WHMD		0.00 %
Total	41.67	19.34 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	10.26	20.90 %
Gas-Stov	9.81	24.06 %
Grinder	8.39	27.06 %
In-Stove	3.39	26.83 %
Cook-Pre	2.42	76.82 %
Chimney	1.55	14.41 %
Small-Ap	0.88	21.72 %
Fan	0.06	0.18 %
Total	36.75	19.86 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.94	17.98 %
TRY1	1.83	12.45 %
TNJ2	1.74	16.89 %
TNJ1	1.59	18.53 %
PTK1	1.57	17.79 %
KIK1	1.29	14.14 %
PDK2	1.23	18.80 %
PBR2	1.17	9.74 %
NGT1	0.80	10.80 %
NMM1	0.51	13.73 %
APM1	0.47	17.48 %
MSI1	0.46	17.81 %
MDI1	0.32	4.36 %
TRY4	0.25	4.09 %
TRY3	0.22	5.39 %
TRY2	0.18	17.40 %
TZSD		0.00 %
WTRZ		0.00 %
Total	36.75	19.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.70	33.78 %
Gas-Stov	11.38	38.88 %
Cook-Pre	3.64	63.79 %
Chimney	2.91	23.62 %
Grinder	2.31	25.04 %
In-Stove	1.58	24.06 %
Small-Ap	0.73	28.78 %
Fan	0.52	2.40 %
Total	34.76	28.54 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.67	19.41 %
HSR1	1.01	12.74 %
KRI1	0.79	14.02 %
EPI1	0.78	15.65 %
MTR1	0.55	11.09 %
SLM1	0.47	5.01 %
APN1	0.42	10.41 %
SLM2	0.41	9.62 %
WZWH		0.00 %
Total	34.76	28.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.62	29.19 %
Gas-Stov	7.36	33.52 %
Grinder	6.50	34.91 %
Cook-Pre	1.67	62.50 %
In-Stove	1.46	24.21 %
Chimney	0.82	18.18 %
Small-Ap	0.65	18.57 %
Total	27.08	26.01 %

Branch *	MTD Sales L	Brand Share %
POY1	1.65	14.97 %
KKI2	1.32	17.69 %
VCM2	1.06	18.32 %
VPM2	0.80	17.03 %
TRK1	0.75	12.84 %
KLM1	0.68	12.26 %
ULP1	0.39	10.51 %
TVM2	0.14	11.46 %
Total	27.08	26.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	8.43	25.66 %
Gas-Stov	7.74	29.81 %
Grinder	3.79	23.59 %
Chimney	2.41	21.04 %
In-Stove	1.97	30.87 %
Cook-Pre	1.61	57.37 %
Small-Ap	0.86	21.12 %
Fan	0.18	1.40 %
Total	27.00	23.97 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.91	17.56 %
CBE1	0.82	12.42 %
SUL1	0.71	10.77 %
PLI1	0.45	6.02 %
CBE3	0.41	19.26 %
WHCB		0.00 %
WZSD		0.00 %
Total	27.00	23.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	7.10	18.22 %
Gas-Stov	6.32	22.85 %
Grinder	3.85	22.48 %
Cook-Pre	1.55	58.60 %
Chimney	1.52	21.04 %
In-Stove	1.34	20.27 %
Small-Ap	0.73	10.72 %
Fan	0.47	2.07 %
Total	22.89	17.54 %

Branch *	MTD Sales L	Brand Share %
CH15	2.18	19.15 %
CH03	0.73	7.87 %
CH17	0.64	10.22 %
CH46	0.43	19.26 %
CH24	0.42	6.46 %
CH41	0.41	12.31 %
CH36	0.38	11.04 %
CH33	0.32	7.08 %
CH06	0.29	6.13 %
CH37	0.26	10.73 %
CH31	0.24	16.08 %
CH35	0.17	3.69 %
CH21	0.14	2.58 %
CH43	0.13	2.19 %
CH23	0.10	7.13 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
WCHN	-0.14	19.87 %
Total	22.89	17.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.91	28.33 %
Gas-Stov	6.88	28.27 %
Grinder	2.55	30.93 %
Cook-Pre	1.90	65.20 %
Chimney	1.38	13.99 %
In-Stove	1.18	24.19 %
Fan	0.56	2.59 %
Small-Ap	0.43	8.92 %
Total	22.78	21.80 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.46	16.28 %
TRR1	1.38	16.17 %
VEL3	0.75	11.13 %
TRL1	0.69	10.27 %
WJD1	0.42	10.20 %
VEL2	0.31	4.09 %
VEL4	0.17	2.36 %
WHVL		0.00 %
Total	22.78	21.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	5.89	10.35 %
Gas-Stov	5.87	12.58 %
Grinder	4.67	13.63 %
Cook-Pre	2.35	60.52 %
In-Stove	1.68	15.89 %
Chimney	1.16	12.74 %
Small-Ap	0.65	6.24 %
Fan	0.12	0.36 %
Total	22.39	10.84 %

Branch *	MTD Sales L	Brand Share %
CH49	2.06	13.02 %
CH42	1.63	19.27 %
CH22	1.43	18.25 %
CH16	1.14	8.58 %
CH47	1.01	6.17 %
MRM1	0.86	15.05 %
CH19	0.85	8.86 %
AVD1	0.81	11.40 %
CH30	0.78	11.30 %
CH45	0.65	9.18 %
CH08	0.62	18.42 %
CH39	0.61	10.47 %
TKM1	0.36	17.20 %
CH05	0.34	2.65 %
CH07	0.34	2.97 %
CH29	0.28	15.42 %
CH48	0.25	2.41 %
GUD2	0.23	4.81 %
CH14	0.18	2.20 %
GUD1	0.11	1.21 %
CH25	0.09	0.89 %
CH40	0.06	18.40 %
CZWH		0.00 %
MC09		0.00 %
Total	22.39	10.84 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	5.89	27.87 %
Gas-Stov	4.78	31.40 %
Grinder	2.39	27.89 %
Chimney	1.27	20.70 %
Cook-Pre	1.00	64.49 %
In-Stove	0.78	22.06 %
Fan	0.40	4.14 %
Small-Ap	0.37	23.17 %
Total	16.88	25.04 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.82	12.42 %
ERD1	0.78	11.78 %
AVI1	0.70	15.20 %
RSP1	0.46	18.82 %
VKL1	0.29	14.65 %
W3SD		0.00 %
WHPD		0.00 %
Total	16.88	25.04 %