

MTD Sales
152.17 L

Brand Share %
12.75 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	40.06	15.94 %
Mixie	37.73	11.49 %
Cook-Pre	21.75	37.10 %
Grinder	21.40	11.09 %
In-Stove	11.94	22.26 %
Small-Ap	11.79	23.61 %
Fan	6.44	2.94 %
Chimney	1.03	2.59 %
Flask	0.03	100.00 %
Total	152.17	12.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	24.29	10.36 %
SOUTH-03	21.05	12.72 %
WEST-02	20.25	17.43 %
WEST-01	17.87	14.43 %
TRICHY-01	15.53	13.28 %
CHENNAI-01	13.83	7.48 %
CHENNAI-02	13.16	13.93 %
NORTH ARCOT	11.58	17.60 %
SOUTH ARCOT	10.86	15.49 %
KL-SOUTH	3.75	17.38 %
Total	152.17	12.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.90	14.72 %
Mixie	5.74	9.10 %
Cook-Pre	3.26	36.16 %
Grinder	3.20	7.84 %
Small-Ap	2.26	29.23 %
In-Stove	1.45	17.00 %
Fan	1.16	2.24 %
Chimney	0.31	4.70 %
Flask	0.01	100.00 %
Total	24.29	10.36 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.32	10.60 %
KVT1	1.32	7.15 %
TUT1	0.88	3.36 %
TVL1	0.86	5.47 %
SNL1	0.66	11.54 %
TKS1	0.63	7.35 %
TUT2	0.38	5.23 %
SKD1	0.38	9.24 %
PDI1	0.38	8.46 %
TKS2	0.34	3.57 %
VKM1	0.33	9.23 %
KYR1	0.31	7.85 %
SVK1	0.25	4.61 %
APK2	0.25	7.21 %
VNR1	0.23	8.08 %
TKY1	0.20	6.63 %
VLY1	0.14	3.17 %
S2SD	0.06	7.14 %
Total	24.29	10.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.62	16.58 %
Mixie	4.60	11.38 %
Grinder	3.58	11.82 %
Cook-Pre	2.91	40.75 %
Small-Ap	1.74	30.74 %
In-Stove	1.60	24.72 %
Fan	0.91	2.46 %
Chimney	0.09	1.90 %
Total	21.05	12.72 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.16	11.57 %
DGL1	1.07	7.44 %
MDU6	0.94	12.07 %
KYK1	0.59	12.01 %
PVI1	0.54	10.67 %
DGL2	0.50	9.35 %
KKD2	0.48	9.63 %
MPA1	0.45	10.92 %
TPT1	0.37	7.64 %
KPT1	0.37	9.57 %
MDU4	0.36	9.88 %
SVG1	0.36	12.27 %
KKD3	0.32	7.63 %
TMM1	0.32	4.53 %
USL1	0.27	9.84 %
NTM1	0.24	9.19 %
KRR1	0.19	10.29 %
ATG1	0.18	3.57 %
MDU2	0.16	1.99 %
TEN2	0.13	3.64 %
SZSD	0.12	7.69 %
CMR1	0.07	5.65 %
Total	21.05	12.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	6.23	19.12 %
Gas-Stov	5.74	21.92 %
Cook-Pre	2.76	46.83 %
Grinder	1.72	13.75 %
In-Stove	1.63	23.71 %
Small-Ap	1.47	40.63 %
Fan	0.71	3.66 %
Total	20.25	17.43 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.71	10.08 %
VPD1	0.56	11.89 %
APN1	0.47	12.39 %
SLM2	0.44	11.47 %
ERD2	0.39	5.25 %
HSR1	0.39	8.82 %
EPI1	0.32	8.72 %
MTR1	0.22	5.49 %
SLM3	0.12	3.37 %
SGG1	0.08	4.09 %
WZWH	0.05	4.21 %
NKL2	0.04	0.64 %
Total	20.25	17.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.22	14.58 %
Gas-Stov	4.77	16.00 %
Grinder	2.35	12.19 %
Cook-Pre	2.18	33.92 %
In-Stove	1.68	22.95 %
Small-Ap	1.14	26.00 %
Fan	0.34	2.14 %
Chimney	0.19	3.81 %
Total	17.87	14.43 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.95	10.06 %
SNR1	0.56	8.88 %
CBE5	0.54	12.37 %
TPR2	0.49	10.37 %
TPR3	0.48	11.61 %
SUL1	0.41	9.49 %
DPM2	0.33	8.53 %
PLI1	0.26	4.72 %
CNR1	0.26	11.42 %
CBE1	0.23	3.93 %
TPR1	0.20	4.29 %
ANR1	0.13	11.59 %
GBM1	0.08	6.81 %
WZSD	0.07	7.20 %
Total	17.87	14.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.76	12.12 %
Gas-Stov	3.20	13.04 %
Cook-Pre	2.98	47.50 %
Grinder	2.53	11.54 %
In-Stove	1.36	23.02 %
Small-Ap	1.25	32.13 %
Fan	0.24	1.17 %
Chimney	0.21	7.46 %
Total	15.53	13.28 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.19	12.34 %
PBR2	0.67	10.36 %
NGT1	0.56	8.82 %
TRY1	0.34	2.74 %
KIK1	0.32	5.47 %
PTK1	0.28	6.15 %
TYR1	0.23	5.09 %
PBR1	0.23	11.74 %
TVR1	0.21	8.84 %
APM1	0.19	9.54 %
TRY3	0.16	4.48 %
NMM1	0.16	4.97 %
TZSD	0.03	3.30 %
Total	15.53	13.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.20	9.82 %
Mixie	2.79	5.25 %
Cook-Pre	2.67	19.75 %
Grinder	1.82	5.95 %
In-Stove	1.10	15.95 %
Fan	1.06	3.76 %
Small-Ap	0.96	5.91 %
Chimney	0.22	6.18 %
Flask		100.00 %
Total	13.83	7.48 %

Branch *	MTD Sales L	Brand Share %
CH19	0.66	7.73 %
CH28	0.57	8.26 %
CH05	0.53	5.99 %
CH38	0.50	12.73 %
CH48	0.49	6.98 %
MRM1	0.49	9.54 %
CH16	0.45	4.92 %
CH08	0.43	4.33 %
CH30	0.40	10.08 %
GUD1	0.39	6.68 %
CH35	0.37	9.19 %
CH37	0.31	10.93 %
GUD2	0.30	6.81 %
CH11	0.26	5.78 %
CH22	0.25	5.70 %
CH14	0.22	3.75 %
SKL1	0.21	9.12 %
CH29	0.15	9.43 %
CH40		0.00 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
Total	13.83	7.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	3.53	12.97 %
Gas-Stov	3.22	14.73 %
Grinder	2.03	14.99 %
Cook-Pre	1.30	41.73 %
Small-Ap	1.08	32.29 %
In-Stove	1.03	25.01 %
Fan	0.94	5.02 %
Flask	0.02	100.00 %
Total	13.16	13.93 %

Branch *	MTD Sales L	Brand Share %
CH15	0.98	8.49 %
CH43	0.39	6.44 %
CH24	0.34	6.35 %
GPD1	0.26	9.68 %
CH31	0.19	10.51 %
CH46	0.19	12.71 %
CH12	0.17	3.06 %
CH41	0.16	5.36 %
CH17	0.13	8.47 %
CH06	0.13	4.65 %
CH21	0.12	1.98 %
CH23	0.11	8.56 %
Total	13.16	13.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.55	22.86 %
Mixie	2.43	12.43 %
Cook-Pre	2.00	62.46 %
Small-Ap	1.12	50.14 %
In-Stove	1.01	33.65 %
Grinder	0.91	13.59 %
Fan	0.55	4.25 %
Total	11.58	17.60 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.62	10.02 %
SBR1	0.26	7.31 %
AKM1	0.24	10.29 %
ANI1	0.23	11.13 %
VEL1	0.09	2.24 %
NASD		0.00 %
Total	11.58	17.60 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Grinder	2.64	19.42 %
Gas-Stov	2.55	17.05 %
Mixie	2.48	12.99 %
Cook-Pre	1.39	47.24 %
In-Stove	0.70	22.15 %
Small-Ap	0.65	31.13 %
Fan	0.45	3.75 %
Total	10.86	15.49 %

Branch *	MTD Sales L	Brand Share %
POY1	0.87	11.42 %
ULP1	0.45	10.32 %
POY2	0.34	4.73 %
KLM1	0.21	5.11 %
STP1	0.17	10.28 %
NVL2	0.12	2.43 %
TVM2	0.04	6.06 %
Total	10.86	15.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.31	26.22 %
Mixie	0.95	14.80 %
Grinder	0.62	16.30 %
In-Stove	0.36	28.85 %
Cook-Pre	0.29	26.90 %
Small-Ap	0.12	17.07 %
Fan	0.09	2.95 %
Total	3.75	17.38 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.53	12.30 %
Total	3.75	17.38 %