

MTD Sales
202.51 L

Brand Share %
13.87 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	56.70	17.73 %
Mixie	50.04	12.01 %
Grinder	30.37	11.54 %
Cook-Pre	29.62	43.12 %
In-Stove	13.53	22.32 %
Small-Ap	12.02	24.38 %
Fan	7.22	3.21 %
Chimney	3.00	5.31 %
Flask	0.01	100.00 %
Total	202.51	13.87 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	29.73	14.22 %
WEST-02	29.00	19.09 %
SOUTH-01	26.02	9.81 %
WEST-01	25.50	16.91 %
TRICHY-01	25.13	14.06 %
SOUTH ARCOT	17.86	16.50 %
CHENNAI-02	16.95	14.34 %
CHENNAI-01	16.53	9.17 %
NORTH ARCOT	14.02	17.33 %
KL-SOUTH	1.76	10.82 %
Total	202.51	13.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.19	18.90 %
Mixie	7.05	13.10 %
Grinder	5.04	12.09 %
Cook-Pre	4.35	46.03 %
In-Stove	1.85	22.11 %
Small-Ap	1.69	24.63 %
Fan	1.24	3.14 %
Chimney	0.31	5.08 %
Flask	0.01	100.00 %
Total	29.73	14.22 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.47	10.23 %
MDU6	1.49	13.10 %
DGL1	1.42	8.14 %
KKD2	0.82	13.15 %
MPA1	0.62	13.12 %
DGL2	0.61	11.79 %
USL1	0.58	10.36 %
TPT1	0.56	7.35 %
TMM1	0.49	5.44 %
MDU4	0.48	9.02 %
ATG1	0.44	6.32 %
SVG1	0.38	9.68 %
MDU2	0.32	2.67 %
MDU3	0.32	9.37 %
NKI1	0.27	8.67 %
TEN2	0.21	3.39 %
KYK1	0.03	5.96 %
Total	29.73	14.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.10	26.61 %
Mixie	8.26	16.68 %
Cook-Pre	4.26	50.68 %
Grinder	3.17	16.23 %
In-Stove	2.08	28.23 %
Small-Ap	1.65	38.87 %
Fan	0.38	1.99 %
Chimney	0.11	1.09 %
Flask	0.01	100.00 %
Total	29.00	19.09 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.28	11.35 %
ERD2	0.85	9.98 %
VPD1	0.76	13.48 %
HSR1	0.59	10.18 %
SLM2	0.43	11.11 %
EPI1	0.31	6.99 %
MTR1	0.28	4.13 %
SLM3	0.28	4.96 %
SGG1	0.27	10.18 %
NKL2	0.08	1.48 %
WHKP		0.00 %
Total	29.00	19.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.39	12.64 %
Mixie	5.63	8.28 %
Grinder	4.27	7.94 %
Cook-Pre	3.68	30.54 %
Small-Ap	1.92	19.19 %
In-Stove	1.71	16.50 %
Fan	1.09	2.53 %
Chimney	0.32	3.37 %
Total	26.02	9.81 %

Branch *	MTD Sales L	Brand Share %
VNR2	2.16	13.58 %
NGR1	2.06	11.94 %
TVL1	1.58	8.87 %
RND1	1.41	12.90 %
KVT1	0.97	5.00 %
TKS2	0.87	5.97 %
TKS1	0.78	7.33 %
TUT1	0.75	3.96 %
MMT1	0.69	12.26 %
SKD1	0.67	8.89 %
APK1	0.52	8.88 %
ERL2	0.52	10.44 %
RPM1	0.47	5.75 %
PDI1	0.45	9.24 %
SNL1	0.44	9.05 %
STU2	0.38	13.33 %
SDI1	0.36	13.82 %
KGL1	0.35	10.92 %
UDN1	0.30	10.71 %
SVK1	0.30	3.99 %
TUT2	0.28	3.35 %
SGT1	0.27	13.29 %
VNR1	0.26	7.34 %
TKY1	0.24	4.42 %
VKM1	0.22	4.88 %
KYR1	0.21	5.11 %
VLY1	0.13	1.92 %
TVL2	0.12	8.92 %
APK2	0.09	4.79 %
Total	26.02	9.81 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.62	16.94 %
Gas-Stov	7.21	19.22 %
Grinder	3.70	14.82 %
Cook-Pre	3.49	46.52 %
In-Stove	1.62	24.07 %
Small-Ap	1.11	26.74 %
Fan	0.46	3.63 %
Chimney	0.29	2.37 %
Total	25.50	16.91 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.21	13.49 %
PLI1	0.74	8.07 %
SUL1	0.57	8.98 %
SNR1	0.39	5.79 %
CBE1	0.38	5.82 %
TPR1	0.36	6.78 %
DPM2	0.35	7.93 %
KMD1	0.27	7.65 %
CBE5	0.08	12.13 %
Total	25.50	16.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.23	17.95 %
Mixie	5.78	11.44 %
Grinder	4.94	13.27 %
Cook-Pre	3.97	42.03 %
In-Stove	1.94	21.58 %
Small-Ap	1.69	29.45 %
Fan	0.38	1.40 %
Chimney	0.20	3.91 %
Total	25.13	14.06 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.27	6.43 %
KIK1	0.50	6.05 %
PBR2	0.45	4.66 %
NGT1	0.41	8.16 %
PTK1	0.35	4.59 %
TRY3	0.32	7.16 %
AYR1	0.29	13.68 %
TYR1	0.28	4.16 %
PBR1	0.27	12.91 %
APM1	0.26	7.49 %
MSI1	0.24	9.25 %
TVR1	0.21	6.85 %
NMM1	0.09	2.60 %
Total	25.13	14.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.73	14.43 %
Gas-Stov	4.12	20.43 %
Cook-Pre	3.07	52.62 %
Grinder	3.06	14.16 %
In-Stove	0.99	20.97 %
Small-Ap	0.93	25.45 %
Chimney	0.50	17.33 %
Fan	0.45	2.72 %
Total	17.86	16.50 %

Branch *	MTD Sales L	Brand Share %
POY2	0.89	7.68 %
KKI2	0.64	8.66 %
KLM1	0.53	10.09 %
NVL2	0.46	5.43 %
ULP1	0.40	7.74 %
Total	17.86	16.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.03	19.07 %
Mixie	4.04	11.01 %
Grinder	2.80	14.50 %
Cook-Pre	1.88	47.60 %
In-Stove	1.12	25.45 %
Small-Ap	0.93	23.09 %
Fan	0.84	3.95 %
Chimney	0.32	14.31 %
Total	16.95	14.34 %

Branch *	MTD Sales L	Brand Share %
CH03	1.33	12.70 %
CH15	1.25	8.43 %
CH18	1.21	12.86 %
CH12	0.69	9.74 %
CH21	0.62	9.79 %
CH43	0.49	6.05 %
CH33	0.40	8.52 %
CH46	0.31	11.26 %
CH27	0.25	13.62 %
CH24	0.24	4.79 %
CH23	0.23	8.15 %
GPD1	0.17	5.83 %
CH06	0.13	3.35 %
CH17	0.13	6.74 %
CH32	0.08	9.82 %
CH41	0.06	1.86 %
Total	16.95	14.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.03	10.10 %
Mixie	3.26	6.62 %
Cook-Pre	2.33	35.57 %
Grinder	2.29	6.72 %
Fan	1.64	5.17 %
In-Stove	1.36	22.89 %
Small-Ap	0.88	12.47 %
Chimney	0.75	12.66 %
Total	16.53	9.17 %

Branch *	MTD Sales L	Brand Share %
CH07	1.20	11.89 %
CH08	1.07	8.61 %
CH28	0.86	10.42 %
CH14	0.67	9.91 %
CH30	0.62	11.20 %
CH35	0.51	12.20 %
CH11	0.46	7.38 %
CH19	0.42	4.40 %
CH05	0.40	3.73 %
CH39	0.39	7.52 %
AVD1	0.35	8.28 %
GUD2	0.27	5.47 %
GUD1	0.26	4.59 %
CH38	0.22	4.12 %
CH45	0.20	2.91 %
CH16	0.14	1.03 %
CH40	0.11	11.49 %
CH22	0.08	1.35 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	16.53	9.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.81	22.60 %
Mixie	3.06	11.99 %
Cook-Pre	2.29	51.69 %
Small-Ap	1.11	39.41 %
Grinder	1.05	11.98 %
In-Stove	0.77	24.89 %
Fan	0.73	5.93 %
Chimney	0.20	7.42 %
Total	14.02	17.33 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.94	12.34 %
TRL1	0.78	10.54 %
SBR1	0.47	12.14 %
VEL1	0.16	2.49 %
ANI1	0.14	7.67 %
Total	14.02	17.33 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.60	11.09 %
Gas-Stov	0.59	15.60 %
Cook-Pre	0.30	27.55 %
Small-Ap	0.10	14.96 %
In-Stove	0.10	14.20 %
Grinder	0.05	2.29 %
Fan	0.02	0.86 %
Total	1.76	10.82 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.86	9.91 %
PAS1	0.29	8.00 %
Total	1.76	10.82 %