

MTD Sales
170.62 L

Brand Share %
14.84 %

Information:

MTD : 01-07-2025 To 29-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	44.38	13.73 %
Gas-Stov	43.86	17.71 %
Cook-Pre	25.05	51.76 %
Grinder	23.05	11.24 %
In-Stove	11.27	23.38 %
Small-Ap	9.98	32.58 %
Fan	8.77	4.33 %
Chimney	4.22	9.54 %
Flask	0.04	100.00 %
Total	170.62	14.84 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	28.72	23.05 %
SOUTH-01	23.40	10.57 %
SOUTH-03	23.03	13.95 %
WEST-01	22.05	19.63 %
TRICHY-01	19.78	15.48 %
CHENNAI-02	16.77	16.62 %
CHENNAI-01	13.66	9.00 %
SOUTH ARCOT	11.77	16.72 %
NORTH ARCOT	10.55	15.95 %
KL-SOUTH	0.89	9.62 %
Total	170.62	14.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	9.85	23.69 %
Gas-Stov	8.48	32.04 %
Cook-Pre	3.42	60.05 %
Grinder	2.88	18.81 %
In-Stove	1.60	27.78 %
Small-Ap	1.46	42.47 %
Chimney	0.61	6.33 %
Fan	0.42	2.51 %
Total	28.72	23.05 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.88	10.51 %
SLM2	0.72	14.36 %
SLM3	0.61	14.40 %
HSR1	0.58	11.11 %
VPD1	0.58	11.04 %
KRI1	0.38	8.82 %
KMM1	0.29	9.66 %
SGG1	0.26	13.18 %
EPI1	0.19	6.18 %
NKL2	0.14	3.59 %
MTR1	0.11	2.64 %
WZWH	0.05	3.54 %
Total	28.72	23.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.60	11.84 %
Mixie	4.69	7.89 %
Cook-Pre	4.47	50.20 %
Grinder	2.93	6.72 %
Small-Ap	1.77	27.52 %
In-Stove	1.64	18.25 %
Fan	1.56	4.10 %
Chimney	0.75	8.55 %
Total	23.40	10.57 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.71	11.78 %
MAR1	1.37	14.40 %
TVL1	1.18	7.63 %
RND1	1.10	13.55 %
VNR2	1.09	8.85 %
TKS2	0.84	8.11 %
RPM1	0.61	8.40 %
KVT1	0.59	3.58 %
PKD1	0.58	10.58 %
MMT1	0.52	11.11 %
STU2	0.46	14.47 %
TUT1	0.44	2.68 %
TKS1	0.44	4.08 %
SVK1	0.42	6.54 %
TUT2	0.40	6.33 %
KYR1	0.39	9.70 %
PDI1	0.36	9.08 %
ERL1	0.32	14.59 %
TKY1	0.32	8.10 %
VKM1	0.31	9.19 %
VNR1	0.31	8.92 %
APK1	0.30	7.30 %
KGL1	0.26	13.06 %
VLY1	0.23	3.79 %
S2SD	0.18	14.11 %
Total	23.40	10.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.78	18.78 %
Mixie	5.58	13.52 %
Grinder	3.79	11.30 %
Cook-Pre	2.59	40.50 %
Fan	1.61	4.39 %
In-Stove	1.60	24.58 %
Small-Ap	1.44	35.12 %
Chimney	0.64	10.92 %
Total	23.03	13.95 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.98	10.72 %
DGL1	1.27	8.58 %
MDU6	0.61	8.36 %
KKD2	0.56	13.28 %
KPT1	0.47	13.78 %
MPA1	0.38	10.98 %
SGP1	0.36	13.56 %
NKI1	0.35	11.47 %
ATG1	0.34	5.77 %
TMM1	0.34	3.83 %
SVG1	0.34	8.98 %
MDU3	0.33	8.45 %
TPT1	0.32	5.12 %
MDU4	0.31	8.88 %
PKM1	0.29	14.60 %
DKI1	0.27	9.06 %
TEN2	0.22	6.76 %
MLR1	0.21	7.94 %
KRR1	0.18	10.53 %
USL1	0.18	5.95 %
MDU2	0.12	1.48 %
SZSD	0.08	5.62 %
Total	23.03	13.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.01	19.74 %
Gas-Stov	5.12	20.59 %
Cook-Pre	3.48	56.63 %
Grinder	2.67	12.84 %
In-Stove	1.83	27.26 %
Small-Ap	1.12	42.04 %
Chimney	0.64	11.49 %
Fan	0.18	1.82 %
Flask	0.01	100.00 %
Total	22.05	19.63 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.03	13.16 %
PLI1	0.73	9.74 %
SNR1	0.70	12.14 %
SUL1	0.65	14.43 %
DPM2	0.48	12.00 %
TPR1	0.28	9.57 %
CBE1	0.28	8.38 %
CNR1	0.23	14.52 %
ANR1	0.23	14.05 %
GBM1	0.11	10.33 %
GDR1	0.08	11.32 %
WZSD		0.00 %
Total	22.05	19.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.83	13.41 %
Gas-Stov	4.43	17.71 %
Grinder	3.34	13.55 %
Cook-Pre	3.34	48.54 %
In-Stove	1.39	22.16 %
Small-Ap	1.04	30.66 %
Fan	0.98	4.23 %
Chimney	0.42	17.93 %
Total	19.78	15.48 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.43	9.62 %
KIK1	0.41	6.38 %
PBR1	0.35	12.91 %
PBR2	0.32	4.34 %
TRY3	0.23	5.60 %
TYR1	0.22	5.28 %
APM1	0.19	7.00 %
MSI1	0.19	9.78 %
NMM1	0.19	5.30 %
PTK1	0.17	3.07 %
TZSD	0.08	5.75 %
TVR1	0.07	3.22 %
Total	19.78	15.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.47	20.31 %
Mixie	4.13	14.42 %
Grinder	2.61	16.33 %
Cook-Pre	1.93	55.03 %
Fan	1.05	5.10 %
In-Stove	0.97	26.70 %
Small-Ap	0.86	29.06 %
Chimney	0.74	20.46 %
Flask	0.01	100.00 %
Total	16.77	16.62 %

Branch *	MTD Sales L	Brand Share %
CH03	1.12	13.72 %
CH43	0.61	7.42 %
CH21	0.38	6.86 %
CH33	0.36	8.11 %
CH09	0.30	13.83 %
CH41	0.29	8.13 %
CH24	0.21	5.99 %
CH15	0.16	1.55 %
GPD1	0.16	7.77 %
CH06	0.15	4.41 %
CH23	0.12	6.06 %
CH31	0.09	7.31 %
MC06		0.00 %
Total	16.77	16.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.06	7.73 %
Mixie	2.98	7.67 %
Cook-Pre	2.32	49.83 %
Grinder	2.15	7.28 %
Fan	1.36	4.90 %
In-Stove	0.79	18.37 %
Small-Ap	0.77	23.01 %
Chimney	0.22	5.76 %
Flask	0.01	100.00 %
Total	13.66	9.00 %

Branch *	MTD Sales L	Brand Share %
CH42	1.02	13.17 %
CH07	0.85	11.85 %
CH39	0.83	14.12 %
CH08	0.64	6.85 %
CH19	0.63	7.17 %
CH05	0.53	5.29 %
MRM1	0.46	13.17 %
GUD1	0.42	7.43 %
CH45	0.40	7.83 %
CH14	0.38	5.58 %
CH35	0.35	12.64 %
CH11	0.34	6.23 %
GUD2	0.32	8.30 %
CH38	0.29	6.59 %
CH22	0.17	3.44 %
CH16	0.13	1.05 %
AVD1	0.12	3.89 %
CH29	0.10	4.43 %
CH40	0.01	1.94 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	13.66	9.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.29	23.11 %
Mixie	2.66	13.36 %
Cook-Pre	1.77	56.41 %
Grinder	1.66	12.63 %
Fan	0.84	6.08 %
Small-Ap	0.66	30.88 %
In-Stove	0.56	19.98 %
Chimney	0.31	26.24 %
Flask	0.01	100.00 %
Total	11.77	16.72 %

Branch *	MTD Sales L	Brand Share %
POY1	1.19	14.46 %
NVL2	0.69	12.01 %
VPM2	0.52	14.22 %
ULP1	0.45	11.01 %
KLM1	0.31	8.77 %
POY2	0.25	4.80 %
TVM2	0.15	12.80 %
Total	11.77	16.72 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.44	22.61 %
Mixie	2.26	11.69 %
Cook-Pre	1.64	58.79 %
Grinder	1.01	14.99 %
Small-Ap	0.79	42.34 %
In-Stove	0.77	28.17 %
Fan	0.75	5.22 %
Flask	0.01	100.00 %
Chimney	-0.11	-3.52 %
Total	10.55	15.95 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.80	14.08 %
SBR1	0.37	11.60 %
TRL1	0.36	7.82 %
WJD1	0.31	9.89 %
VEL1	0.30	6.86 %
AKM1	0.29	10.53 %
WJP1	0.22	12.03 %
VNB1	0.21	14.83 %
PLR1	0.21	13.46 %
ANI1	0.17	13.40 %
NASD		0.00 %
Total	10.55	15.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.40	14.72 %
Gas-Stov	0.18	8.69 %
In-Stove	0.11	24.10 %
Cook-Pre	0.10	32.88 %
Small-Ap	0.07	23.90 %
Fan	0.03	2.09 %
Total	0.89	9.62 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.71	10.42 %
PAS1	0.18	7.41 %
Total	0.89	9.62 %