

MTD Sales  
304.09 L

Brand Share %  
17.07 %

Information:

MTD : 01-04-2026 To 29-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	83.46	20.86 %
Fan	73.95	10.57 %
Gas-Stov	69.00	25.30 %
Grinder	36.59	17.16 %
Cook-Pre	18.72	61.56 %
Chimney	17.28	20.45 %
Small-Ap	4.80	10.10 %
In-Stove	0.30	0.91 %
Flask	0.01	100.00 %
<b>Total</b>	<b>304.09</b>	<b>17.07 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	49.85	15.12 %
WEST-02	47.85	23.63 %
SOUTH-03	42.49	14.94 %
TRICHY-01	36.27	17.92 %
WEST-01	34.76	22.74 %
SOUTH ARCOT	24.38	21.20 %
CHENNAI-01	23.35	9.91 %
CHENNAI-02	22.98	16.28 %
NORTH ARCOT	22.17	18.86 %
<b>Total</b>	<b>304.09</b>	<b>17.07 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	12.23	8.67 %
Mixie	12.20	17.38 %
Gas-Stov	10.54	21.58 %
Grinder	7.74	18.75 %
Cook-Pre	3.45	69.82 %
Chimney	2.69	22.28 %
Small-Ap	0.98	10.92 %
In-Stove	0.02	0.80 %
<b>Total</b>	<b>49.85</b>	<b>15.12 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	4.05	14.93 %
NGR1	2.98	15.65 %
TVL1	2.91	13.22 %
VNR2	2.11	13.97 %
TKS2	2.09	10.20 %
TUT1	1.45	6.20 %
MAR1	1.09	9.45 %
SNL1	1.00	13.47 %
VNR1	1.00	15.52 %
VKM1	0.90	15.54 %
MMT1	0.86	14.07 %
APK2	0.79	14.40 %
KYR1	0.77	10.49 %
PDI1	0.74	14.21 %
SDI1	0.72	12.19 %
SVK1	0.63	5.80 %
TKY1	0.59	14.59 %
UDN1	0.45	12.29 %
TUT2	0.44	3.63 %
SKD1	0.42	7.28 %
COL1	0.40	15.39 %
SGT1	0.34	10.30 %
S2SD		0.00 %
<b>Total</b>	<b>49.85</b>	<b>15.12 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	17.73	32.97 %
Gas-Stov	12.21	40.61 %
Fan	6.98	8.46 %
Chimney	4.55	31.50 %
Grinder	3.44	26.38 %
Cook-Pre	2.67	72.17 %
Small-Ap	0.26	11.16 %
In-Stove	0.01	0.25 %
<b>Total</b>	<b>47.85</b>	<b>23.63 %</b>

Branch *	MTD Sales L	Brand Share %
KRI1	0.94	11.09 %
SLM2	0.87	13.65 %
NKL2	0.85	11.43 %
RSP1	0.78	15.40 %
EPI1	0.68	12.22 %
KAM1	0.67	12.92 %
SGI1	0.59	14.33 %
APN1	0.55	9.62 %
WZWH		0.00 %
WHKP	-0.02	-8.57 %
<b>Total</b>	<b>47.85</b>	<b>23.63 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	12.46	9.67 %
Mixie	9.13	17.15 %
Gas-Stov	8.48	21.67 %
Grinder	6.11	17.12 %
Cook-Pre	3.66	74.99 %
Chimney	1.93	14.91 %
Small-Ap	0.73	9.15 %
<b>Total</b>	<b>42.49</b>	<b>14.94 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	3.16	12.35 %
DGL1	2.58	11.74 %
MDU6	1.73	12.47 %
TMM1	1.61	11.32 %
MDU5	1.41	13.38 %
MPA1	1.11	13.48 %
KPT1	1.06	15.59 %
TPT1	0.96	10.44 %
MDU4	0.88	10.75 %
NKI1	0.83	16.54 %
KRR1	0.62	15.71 %
PNI1	0.60	10.81 %
TEN2	0.57	5.58 %
NTM1	0.55	13.50 %
MNM1	0.54	16.66 %
SVG1	0.50	13.63 %
SGP1	0.45	14.12 %
ATG1	0.33	5.58 %
MDU2	0.28	1.84 %
USL1	0.27	6.21 %
MLR1	0.26	5.84 %
KYK1	0.25	5.80 %
SZSD		1.53 %
<b>Total</b>	<b>42.49</b>	<b>14.94 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	11.96	13.99 %
Mixie	9.18	19.19 %
Gas-Stov	6.44	22.50 %
Grinder	5.15	21.47 %
Chimney	1.57	27.46 %
Cook-Pre	1.23	35.36 %
Small-Ap	0.73	13.99 %
Flask	0.01	100.00 %
<b>Total</b>	<b>36.27</b>	<b>17.92 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.50	12.46 %
TNJ2	1.39	15.41 %
PBR2	1.13	9.66 %
ORU1	0.81	14.44 %
NMM1	0.80	14.49 %
TRY3	0.77	14.37 %
TVR1	0.59	16.25 %
TRY4	0.47	6.61 %
NGT1	0.44	6.04 %
MSI1	0.43	12.76 %
KIK1	0.43	7.05 %
APM1	0.29	10.26 %
TZSD		0.00 %
<b>Total</b>	<b>36.27</b>	<b>17.92 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Mixie	10.13	27.30 %
Gas-Stov	8.67	34.08 %
Fan	7.69	14.08 %
Grinder	3.86	23.84 %
Chimney	2.68	25.97 %
Cook-Pre	1.16	46.98 %
Small-Ap	0.50	11.26 %
In-Stove	0.07	2.93 %
<b>Total</b>	<b>34.76</b>	<b>22.74 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	1.18	14.61 %
SUL1	0.85	11.79 %
CBE1	0.58	8.84 %
CBE5	0.47	11.16 %
CBE3	0.24	13.73 %
ANR1	0.23	11.74 %
GDR1	0.11	8.62 %
KGI1	0.09	5.92 %
WZSD		0.00 %
<b>Total</b>	<b>34.76</b>	<b>22.74 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.63	27.97 %
Gas-Stov	5.69	32.73 %
Fan	4.54	10.57 %
Grinder	3.62	23.07 %
Cook-Pre	1.35	56.27 %
Chimney	1.25	33.16 %
Small-Ap	0.29	14.60 %
<b>Total</b>	<b>24.38</b>	<b>21.20 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	2.11	16.91 %
TRK1	0.81	15.95 %
NVL2	0.69	8.41 %
VPM1	0.35	15.90 %
STP1	0.31	11.26 %
<b>Total</b>	<b>24.38</b>	<b>21.20 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	6.15	8.93 %
Gas-Stov	5.60	14.47 %
Mixie	4.98	10.09 %
Grinder	2.36	5.27 %
Cook-Pre	2.29	54.90 %
Chimney	1.44	12.11 %
Small-Ap	0.48	4.99 %
In-Stove	0.06	0.70 %
<b>Total</b>	<b>23.35</b>	<b>9.91 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	2.47	12.08 %
CH07	1.17	10.21 %
CH05	1.15	6.88 %
CH45	1.05	12.82 %
CH49	0.87	6.51 %
CH48	0.85	9.64 %
CH35	0.83	14.01 %
CGL1	0.78	16.08 %
CH39	0.75	13.23 %
MRM1	0.65	10.26 %
CH14	0.62	6.40 %
CH30	0.52	9.89 %
CH38	0.49	8.56 %
GUD2	0.49	9.24 %
CH25	0.47	6.10 %
SKL1	0.38	15.60 %
CH16	0.25	2.90 %
CZWH	0.21	0.93 %
CH22	0.21	5.28 %
GUD1	0.18	2.50 %
CH37	0.13	9.30 %
AVD1	0.12	3.97 %
CH40	0.05	12.40 %
MC09		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>23.35</b>	<b>9.91 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.10	24.01 %
Mixie	5.78	17.10 %
Fan	5.51	12.02 %
Grinder	3.50	20.45 %
Cook-Pre	1.38	59.76 %
Small-Ap	0.46	10.12 %
Chimney	0.16	3.10 %
In-Stove	0.09	1.34 %
<b>Total</b>	<b>22.98</b>	<b>16.28 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	2.58	16.41 %
CH03	1.11	9.26 %
CH50	1.09	15.67 %
CH12	0.82	11.77 %
CH33	0.72	15.80 %
CH36	0.50	16.81 %
CH43	0.35	3.98 %
CH24	0.32	5.61 %
CH41	0.29	8.80 %
CH46	0.26	10.29 %
CH06	0.19	4.39 %
CH21	0.18	2.19 %
CH23	0.13	5.02 %
MC06	0.06	13.76 %
CH01	0.01	3.65 %
CH51		0.00 %
<b>Total</b>	<b>22.98</b>	<b>16.28 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.69	24.30 %
Fan	6.44	12.99 %
Gas-Stov	5.27	27.55 %
Cook-Pre	1.53	74.17 %
Chimney	1.00	12.37 %
Grinder	0.82	14.86 %
Small-Ap	0.36	14.96 %
In-Stove	0.06	1.77 %
Total	22.17	18.86 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.18	16.59 %
KPM2	1.49	14.38 %
TRL1	0.73	8.27 %
ABR1	0.72	14.92 %
ARC2	0.54	15.22 %
KPM1	0.31	10.62 %
Total	22.17	18.86 %