

MTD Sales
225.28 L

Brand Share %
18.67 %

Information:

MTD : 01-11-2025 To 28-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	66.86	23.03 %
Mixie	64.94	18.92 %
Grinder	36.73	17.04 %
Cook-Pre	21.10	36.86 %
In-Stove	12.86	21.31 %
Chimney	11.76	24.12 %
Small-Ap	9.05	22.19 %
Fan	1.96	1.31 %
Flask	0.02	100.00 %
Total	225.28	18.67 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	37.08	28.90 %
SOUTH-01	32.31	15.54 %
WEST-01	28.86	21.45 %
SOUTH-03	27.85	15.70 %
TRICHY-01	21.77	15.97 %
CHENNAI-02	20.74	18.86 %
NORTH ARCOT	18.92	26.60 %
CHENNAI-01	18.78	12.50 %
SOUTH ARCOT	17.52	21.95 %
KL-SOUTH	1.45	13.19 %
Total	225.28	18.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.29	27.65 %
Gas-Stov	10.63	33.41 %
Cook-Pre	4.59	60.40 %
Grinder	4.13	25.59 %
Chimney	2.92	32.63 %
In-Stove	1.82	23.23 %
Small-Ap	1.54	46.17 %
Fan	0.16	1.33 %
Total	37.08	28.90 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.59	15.37 %
ERD2	0.92	13.11 %
HSR1	0.83	16.49 %
SLM3	0.78	12.28 %
VPD1	0.67	15.76 %
KRI1	0.56	15.72 %
APN1	0.54	14.66 %
NKL2	0.53	11.57 %
MTR1	0.39	8.68 %
EPI1	0.39	9.64 %
WHKP		0.00 %
Total	37.08	28.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.98	20.79 %
Mixie	9.23	16.29 %
Grinder	6.14	15.38 %
In-Stove	2.20	21.21 %
Cook-Pre	2.15	22.14 %
Chimney	1.21	19.41 %
Small-Ap	1.12	15.00 %
Fan	0.26	0.90 %
Flask	0.01	100.00 %
Total	32.31	15.54 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.66	14.95 %
TUT1	2.05	14.27 %
NGR1	1.80	17.44 %
TVL1	1.76	13.17 %
TKS1	1.32	16.34 %
VNR2	0.99	9.41 %
SNL1	0.76	14.73 %
APK1	0.62	13.68 %
ERL2	0.62	15.23 %
PDI1	0.57	17.05 %
TUT2	0.56	8.00 %
SKD1	0.49	12.53 %
APK2	0.43	10.31 %
SVK1	0.39	6.11 %
VLY1	0.38	7.14 %
MMT1	0.36	9.30 %
VNR1	0.35	10.79 %
TKY1	0.33	14.51 %
TKS2	0.30	2.10 %
KGL1	0.26	13.15 %
KYR1	0.18	5.16 %
SGT1	0.17	13.34 %
S2SD	0.08	7.97 %
Total	32.31	15.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.03	25.53 %
Mixie	8.01	21.88 %
Grinder	4.65	20.38 %
Cook-Pre	2.23	31.78 %
Chimney	1.98	21.96 %
In-Stove	1.59	24.14 %
Small-Ap	0.97	21.84 %
Fan	0.39	3.06 %
Total	28.86	21.45 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.56	18.23 %
KMR1	1.53	16.24 %
CBE6	0.94	17.89 %
TPR1	0.81	13.71 %
SUL1	0.76	15.51 %
DPM2	0.70	15.56 %
PLI1	0.67	10.46 %
CBE5	0.59	10.42 %
SNR1	0.59	9.19 %
CBE1	0.48	10.07 %
KMD1	0.40	12.41 %
CNR1	0.21	13.56 %
ANR1	0.21	15.01 %
Total	28.86	21.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	7.41	19.11 %
Mixie	6.52	13.70 %
Grinder	5.87	16.12 %
Cook-Pre	3.60	44.58 %
In-Stove	1.66	19.51 %
Small-Ap	1.27	27.33 %
Chimney	1.21	18.42 %
Fan	0.32	1.19 %
Flask	-0.01	100.00 %
Total	27.85	15.70 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.20	11.29 %
KKD3	1.69	13.36 %
DGL1	1.31	11.22 %
MDU5	1.11	18.41 %
MPA1	0.60	12.66 %
MDU4	0.54	14.16 %
KRR1	0.46	13.96 %
PVI1	0.45	15.45 %
MLR1	0.43	17.39 %
TEN2	0.40	8.76 %
KYK1	0.38	12.04 %
TMM1	0.35	4.42 %
TPT1	0.34	6.12 %
SVG1	0.32	10.26 %
NTM1	0.28	11.87 %
KPT1	0.27	9.63 %
MDU2	0.27	2.66 %
PNI1	0.26	8.78 %
ATG1	0.23	4.11 %
USL1	0.18	6.55 %
SZSD	0.14	15.45 %
Total	27.85	15.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.82	18.14 %
Gas-Stov	5.47	18.02 %
Grinder	4.13	15.70 %
In-Stove	1.62	18.14 %
Cook-Pre	1.55	20.20 %
Small-Ap	1.15	19.98 %
Chimney	0.84	22.78 %
Fan	0.19	1.18 %
Total	21.77	15.97 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.69	14.72 %
PBR2	1.33	17.61 %
TNJ2	1.20	17.58 %
TRY1	1.03	7.52 %
TRY4	0.92	15.82 %
TVR2	0.58	7.56 %
NGT1	0.51	8.74 %
NMM1	0.47	9.45 %
AYR1	0.40	17.06 %
MSI1	0.36	17.36 %
TVR1	0.27	12.19 %
PTK1	0.23	4.33 %
TRY3	0.23	6.24 %
KIK1	0.22	4.82 %
APM1	0.14	8.34 %
TYR1	0.11	2.55 %
TZSD		0.00 %
WTRZ		0.00 %
Total	21.77	15.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.93	25.90 %
Mixie	6.72	20.03 %
Grinder	2.40	13.22 %
Cook-Pre	1.93	47.03 %
Chimney	1.14	28.35 %
In-Stove	0.95	22.01 %
Small-Ap	0.64	15.62 %
Fan	0.03	0.20 %
Total	20.74	18.86 %

Branch *	MTD Sales L	Brand Share %
CH15	1.86	15.31 %
CH12	1.09	17.13 %
CH24	0.86	11.08 %
CH33	0.67	13.46 %
CH17	0.62	11.19 %
CH43	0.44	5.78 %
PON1	0.40	15.66 %
CH09	0.36	13.95 %
CH03	0.27	3.87 %
CH23	0.20	11.09 %
CH21	0.18	3.71 %
CH46	0.17	7.76 %
CH27	0.15	7.57 %
CH06	0.10	5.68 %
MC05		0.00 %
MC06		0.00 %
Total	20.74	18.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.90	33.08 %
Mixie	5.69	26.50 %
Grinder	1.93	26.21 %
Cook-Pre	1.86	47.74 %
Chimney	0.98	24.78 %
Small-Ap	0.70	34.64 %
In-Stove	0.63	25.17 %
Fan	0.23	2.53 %
Total	18.92	26.60 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.95	14.65 %
VEL1	0.37	8.72 %
ABR1	0.32	16.56 %
WJP1	0.21	12.76 %
ANI1	0.13	14.98 %
WHVL		0.00 %
Total	18.92	26.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.85	15.31 %
Mixie	4.78	11.39 %
Grinder	3.47	11.11 %
Cook-Pre	2.03	39.31 %
In-Stove	1.12	19.55 %
Small-Ap	0.72	14.03 %
Chimney	0.55	13.51 %
Fan	0.25	1.35 %
Flask	0.01	100.00 %
Total	18.78	12.50 %

Branch *	MTD Sales L	Brand Share %
CH08	1.65	15.40 %
CH28	1.38	16.33 %
CH45	1.01	15.84 %
CH30	0.90	18.59 %
MRM1	0.89	17.71 %
CH19	0.74	8.91 %
CH07	0.73	9.90 %
CH38	0.72	16.94 %
CH11	0.67	12.08 %
CH39	0.60	12.24 %
CGL1	0.55	18.45 %
SKL1	0.55	17.16 %
CH48	0.53	7.33 %
CH22	0.48	9.46 %
CH16	0.40	3.48 %
GUD1	0.38	5.17 %
AVD1	0.34	9.16 %
CH29	0.32	13.70 %
CH05	0.29	3.22 %
GUD2	0.27	6.06 %
CH14	0.19	4.27 %
CH37	0.14	5.82 %
CH40	0.10	15.43 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
Total	18.78	12.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.40	23.07 %
Gas-Stov	4.16	23.76 %
Grinder	3.99	25.06 %
Cook-Pre	1.11	32.66 %
In-Stove	1.03	21.74 %
Chimney	0.92	42.58 %
Small-Ap	0.78	25.21 %
Fan	0.13	1.39 %
Total	17.52	21.95 %

Branch *	MTD Sales L	Brand Share %
POY1	1.74	17.73 %
KKI2	1.01	16.29 %
POY2	0.46	7.96 %
ULP1	0.42	12.54 %
NVL2	0.39	6.87 %
KLM1	0.23	4.71 %
TVM1	0.14	11.00 %
WHUT		0.00 %
Total	17.52	21.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.51	18.60 %
Mixie	0.49	13.48 %
In-Stove	0.24	28.97 %
Small-Ap	0.16	19.55 %
Cook-Pre	0.05	8.45 %
Total	1.45	13.19 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.94	16.95 %
PAS1	0.30	11.42 %
KLR1	0.22	7.53 %
Total	1.45	13.19 %