

MTD Sales
303.79 L

Brand Share %
20.09 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	93.27	22.26 %
Gas-Stov	86.23	26.00 %
Grinder	51.74	23.13 %
Cook-Pre	23.41	65.77 %
In-Stove	19.55	24.89 %
Chimney	16.81	17.76 %
Small-Ap	6.94	14.13 %
Fan	5.85	2.11 %
Total	303.79	20.09 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	55.84	19.17 %
SOUTH-03	40.72	19.41 %
TRICHY-01	36.26	20.07 %
WEST-02	33.75	28.42 %
SOUTH ARCOT	26.70	26.09 %
WEST-01	26.58	24.05 %
CHENNAI-02	22.55	17.63 %
NORTH ARCOT	22.36	21.89 %
CHENNAI-01	22.27	10.97 %
WEST-03	16.77	25.57 %
Total	303.79	20.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	16.71	19.89 %
Gas-Stov	15.74	25.80 %
Grinder	11.29	24.00 %
Cook-Pre	3.57	62.68 %
In-Stove	3.37	26.02 %
Fan	2.40	4.07 %
Chimney	1.87	14.13 %
Small-Ap	0.89	12.29 %
Total	55.84	19.17 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.99	11.19 %
TUT1	1.76	4.94 %
VL1	1.61	18.38 %
TKS2	1.56	11.76 %
MAR1	1.56	16.37 %
SNL1	1.45	18.01 %
TUT2	1.28	16.12 %
APK2	1.06	14.03 %
VKM1	0.88	18.93 %
PDI1	0.82	19.88 %
SKD1	0.63	15.64 %
STU2	0.56	15.20 %
KYR1	0.41	8.93 %
SGT1	0.26	16.01 %
SVK1	0.19	3.29 %
S2SD		0.00 %
WHTV		0.00 %
Total	55.84	19.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	11.78	23.85 %
Gas-Stov	11.06	26.20 %
Grinder	6.81	18.49 %
Cook-Pre	4.05	79.58 %
In-Stove	2.96	31.45 %
Chimney	2.08	16.63 %
Fan	1.14	2.32 %
Small-Ap	0.83	16.93 %
Total	40.72	19.41 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.77	10.18 %
MDU2	1.64	13.34 %
MDU1	1.00	5.05 %
MPA1	0.86	18.14 %
TPT1	0.66	9.55 %
TDI1	0.57	16.06 %
PNV2	0.49	19.04 %
TEN2	0.44	5.57 %
CBM1	0.29	7.06 %
KYK1	0.25	8.60 %
MLR1	0.20	4.46 %
MDU4	0.17	4.35 %
PNI1	0.16	4.43 %
ATG1	0.16	3.05 %
USL1	0.13	4.02 %
SZSD		0.00 %
WHMD		0.00 %
Total	40.72	19.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	10.19	21.34 %
Gas-Stov	9.65	24.16 %
Grinder	8.19	26.96 %
In-Stove	3.36	27.17 %
Cook-Pre	2.38	76.87 %
Chimney	1.55	14.69 %
Small-Ap	0.88	22.20 %
Fan	0.06	0.18 %
Total	36.26	20.07 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.90	18.06 %
TRY1	1.79	12.29 %
TNJ2	1.72	17.03 %
TNJ1	1.59	18.61 %
PTK1	1.54	17.58 %
KIK1	1.29	14.57 %
PDK2	1.23	19.01 %
PBR2	1.17	9.84 %
NGT1	0.73	10.18 %
NMM1	0.51	14.51 %
APM1	0.47	18.11 %
MSI1	0.41	16.03 %
MDI1	0.28	4.06 %
TRY4	0.25	4.24 %
TRY3	0.22	5.52 %
TRY2	0.18	18.89 %
TZSD		0.00 %
WTRZ		0.00 %
Total	36.26	20.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.48	33.69 %
Gas-Stov	11.18	39.01 %
Cook-Pre	3.46	63.15 %
Chimney	2.74	23.37 %
Grinder	2.17	24.18 %
In-Stove	1.50	23.45 %
Small-Ap	0.71	28.20 %
Fan	0.52	2.47 %
Total	33.75	28.42 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.67	19.41 %
HSR1	1.01	12.74 %
KRI1	0.76	14.08 %
EPI1	0.76	15.86 %
MTR1	0.53	10.90 %
SLM1	0.47	5.07 %
APN1	0.42	10.65 %
SLM2	0.37	9.60 %
WZWH		0.00 %
Total	33.75	28.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.47	28.93 %
Gas-Stov	7.30	33.58 %
Grinder	6.38	35.12 %
Cook-Pre	1.67	63.15 %
In-Stove	1.41	23.93 %
Chimney	0.82	18.76 %
Small-Ap	0.65	19.29 %
Total	26.70	26.09 %

Branch *	MTD Sales L	Brand Share %
POY1	1.65	15.24 %
KKI2	1.27	17.17 %
VCM2	1.00	18.06 %
VPM2	0.80	17.31 %
TRK1	0.75	12.94 %
KLM1	0.68	12.43 %
ULP1	0.39	10.51 %
TVM2	0.14	11.46 %
Total	26.70	26.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	8.27	25.76 %
Gas-Stov	7.68	29.82 %
Grinder	3.68	23.44 %
Chimney	2.41	21.38 %
In-Stove	1.97	31.26 %
Cook-Pre	1.53	56.42 %
Small-Ap	0.85	21.48 %
Fan	0.18	1.43 %
Total	26.58	24.05 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.91	18.09 %
KMR1	2.32	20.07 %
CBE1	0.82	12.60 %
SUL1	0.71	10.97 %
PLI1	0.45	6.04 %
CBE3	0.41	19.86 %
WHCB		0.00 %
WZSD		0.00 %
Total	26.58	24.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	6.94	18.22 %
Gas-Stov	6.28	22.95 %
Grinder	3.78	22.68 %
Cook-Pre	1.54	58.35 %
Chimney	1.52	22.19 %
In-Stove	1.34	20.52 %
Small-Ap	0.68	10.25 %
Fan	0.47	2.09 %
Total	22.55	17.63 %

Branch *	MTD Sales L	Brand Share %
CH15	2.16	19.18 %
CH03	0.72	7.95 %
CH17	0.64	10.25 %
CH46	0.43	20.08 %
CH24	0.42	6.76 %
CH41	0.41	12.31 %
CH36	0.38	11.04 %
CH33	0.32	7.13 %
CH06	0.29	6.38 %
CH37	0.26	10.96 %
CH31	0.24	16.08 %
CH35	0.17	3.80 %
CH43	0.13	2.19 %
CH21	0.12	2.22 %
CH23	0.10	7.13 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
WCHN	-0.09	17.28 %
Total	22.55	17.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.68	28.28 %
Gas-Stov	6.74	28.29 %
Grinder	2.47	30.96 %
Cook-Pre	1.90	65.82 %
Chimney	1.38	14.22 %
In-Stove	1.18	25.14 %
Fan	0.59	2.78 %
Small-Ap	0.43	8.99 %
Total	22.36	21.89 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.42	16.74 %
TRR1	1.41	16.67 %
VEL3	0.75	11.26 %
TRL1	0.65	9.82 %
WJD1	0.42	10.55 %
VEL2	0.31	4.15 %
VEL4	0.17	2.38 %
WHVL		0.00 %
Total	22.36	21.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	5.89	10.47 %
Gas-Stov	5.83	12.66 %
Grinder	4.63	13.75 %
Cook-Pre	2.32	60.91 %
In-Stove	1.66	15.92 %
Chimney	1.16	13.18 %
Small-Ap	0.65	6.39 %
Fan	0.12	0.37 %
Total	22.27	10.97 %

Branch *	MTD Sales L	Brand Share %
CH49	2.06	13.36 %
CH42	1.63	19.41 %
CH22	1.43	18.29 %
CH16	1.14	8.88 %
CH47	1.01	6.34 %
MRM1	0.86	15.30 %
CH19	0.85	8.97 %
AVD1	0.80	11.30 %
CH30	0.78	11.45 %
CH08	0.62	18.42 %
CH45	0.62	8.88 %
CH39	0.61	10.60 %
TKM1	0.36	17.42 %
CH05	0.34	2.67 %
CH07	0.32	2.90 %
CH29	0.28	15.42 %
CH48	0.25	2.46 %
GUD2	0.23	4.99 %
CH14	0.18	2.28 %
GUD1	0.11	1.22 %
CH25	0.09	0.90 %
CH40	0.06	18.40 %
CZWH		0.00 %
MC09		0.00 %
Total	22.27	10.97 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	5.86	28.19 %
Gas-Stov	4.78	31.70 %
Grinder	2.35	28.24 %
Chimney	1.27	22.63 %
Cook-Pre	0.99	64.06 %
In-Stove	0.78	22.36 %
Small-Ap	0.37	23.77 %
Fan	0.37	4.02 %
Total	16.77	25.57 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.82	12.54 %
ERD1	0.78	12.12 %
AVI1	0.70	15.36 %
VKL1	0.29	15.22 %
W3SD		0.00 %
WHPD		0.00 %
Total	16.77	25.57 %