

MTD Sales
147.55 L

Brand Share %
12.70 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	38.55	15.80 %
Mixie	36.40	11.40 %
Cook-Pre	21.18	36.81 %
Grinder	20.81	11.11 %
In-Stove	11.59	22.21 %
Small-Ap	11.42	23.55 %
Fan	6.44	3.01 %
Chimney	1.14	2.90 %
Flask	0.03	100.00 %
Total	147.55	12.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	23.46	10.32 %
SOUTH-03	20.60	12.78 %
WEST-02	19.52	17.34 %
WEST-01	17.58	14.59 %
TRICHY-01	15.20	13.39 %
CHENNAI-01	13.44	7.40 %
CHENNAI-02	12.36	13.61 %
NORTH ARCOT	11.13	17.38 %
SOUTH ARCOT	10.53	15.35 %
KL-SOUTH	3.71	17.42 %
Total	147.55	12.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.71	14.74 %
Mixie	5.44	8.91 %
Cook-Pre	3.12	35.24 %
Grinder	3.10	7.89 %
Small-Ap	2.18	29.90 %
In-Stove	1.43	17.35 %
Fan	1.16	2.30 %
Chimney	0.31	4.70 %
Flask	0.01	100.00 %
Total	23.46	10.32 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.32	11.02 %
KVT1	1.32	7.33 %
RPM1	0.92	12.53 %
TUT1	0.88	3.41 %
TVL1	0.81	5.32 %
TKS1	0.59	7.20 %
SNL1	0.58	10.47 %
SKD1	0.38	9.55 %
PDI1	0.36	8.12 %
TUT2	0.35	4.88 %
TKS2	0.34	3.73 %
VKM1	0.33	9.32 %
UDN1	0.31	12.69 %
KYR1	0.31	7.92 %
SVK1	0.23	4.58 %
APK2	0.22	6.48 %
TKY1	0.20	6.76 %
VNR1	0.19	7.22 %
VLY1	0.14	3.26 %
S2SD	0.06	7.14 %
Total	23.46	10.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.34	16.25 %
Mixie	4.53	11.47 %
Grinder	3.58	12.07 %
Cook-Pre	2.89	41.39 %
Small-Ap	1.68	31.08 %
In-Stove	1.58	24.73 %
Fan	0.91	2.52 %
Chimney	0.09	2.02 %
Total	20.60	12.78 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.13	11.68 %
DGL1	1.07	7.51 %
MDU6	0.94	12.07 %
KYK1	0.59	12.61 %
PVI1	0.51	10.22 %
DGL2	0.50	9.42 %
MPA1	0.44	10.83 %
KKD2	0.44	8.87 %
KPT1	0.37	9.88 %
TPT1	0.36	7.76 %
MDU4	0.36	10.40 %
SVG1	0.36	12.36 %
KKD3	0.28	7.16 %
USL1	0.27	10.01 %
TMM1	0.25	3.70 %
NTM1	0.23	9.02 %
KRR1	0.19	10.29 %
ATG1	0.18	3.65 %
MDU2	0.16	2.04 %
TEN2	0.13	3.68 %
SZSD	0.12	7.69 %
CMR1	0.07	6.47 %
Total	20.60	12.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	6.05	19.15 %
Gas-Stov	5.41	21.44 %
Cook-Pre	2.70	47.11 %
Grinder	1.67	13.80 %
In-Stove	1.54	23.22 %
Small-Ap	1.44	40.80 %
Fan	0.71	3.74 %
Total	19.52	17.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.62	8.99 %
VPD1	0.53	12.01 %
APN1	0.45	12.01 %
SLM2	0.44	12.06 %
ERD2	0.35	4.97 %
HSR1	0.34	7.99 %
EPI1	0.32	8.89 %
MTR1	0.22	5.75 %
SLM3	0.12	3.55 %
SGG1	0.08	4.29 %
WZWH	0.05	4.21 %
NKL2	0.04	0.65 %
Total	19.52	17.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.11	14.65 %
Gas-Stov	4.73	16.11 %
Grinder	2.29	12.37 %
Cook-Pre	2.18	34.71 %
In-Stove	1.62	23.02 %
Small-Ap	1.11	27.03 %
Fan	0.34	2.21 %
Chimney	0.19	3.81 %
Total	17.58	14.59 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.95	10.22 %
SNR1	0.56	8.93 %
CBE5	0.51	12.02 %
TPR2	0.49	10.62 %
TPR3	0.45	11.29 %
SUL1	0.40	9.74 %
DPM2	0.33	8.59 %
PLI1	0.26	5.01 %
CNR1	0.26	11.80 %
CBE1	0.23	3.93 %
TPR1	0.20	4.29 %
ANR1	0.13	11.59 %
GBM1	0.08	7.23 %
WZSD	0.07	7.20 %
Total	17.58	14.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.64	12.22 %
Gas-Stov	3.13	13.31 %
Cook-Pre	2.92	47.06 %
Grinder	2.43	11.49 %
In-Stove	1.29	22.25 %
Small-Ap	1.24	32.04 %
Chimney	0.32	10.79 %
Fan	0.24	1.19 %
Total	15.20	13.39 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.16	12.62 %
PBR2	0.67	10.53 %
NGT1	0.56	9.11 %
TRY1	0.34	2.80 %
KIK1	0.32	5.66 %
PTK1	0.28	6.38 %
TYR1	0.23	5.09 %
PBR1	0.23	12.23 %
TVR1	0.21	9.20 %
APM1	0.19	9.89 %
TRY3	0.16	4.53 %
NMM1	0.16	5.00 %
TZSD	0.03	3.30 %
Total	15.20	13.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.10	9.68 %
Mixie	2.65	5.07 %
Cook-Pre	2.60	19.40 %
Grinder	1.77	5.94 %
In-Stove	1.10	16.04 %
Fan	1.06	3.84 %
Small-Ap	0.94	5.79 %
Chimney	0.22	6.18 %
Flask		100.00 %
Total	13.44	7.40 %

Branch *	MTD Sales L	Brand Share %
CH39	0.72	12.59 %
CH19	0.66	7.80 %
CH28	0.57	8.26 %
CH05	0.53	6.21 %
CH48	0.49	7.31 %
MRM1	0.49	9.80 %
CH38	0.47	12.53 %
CH16	0.45	4.98 %
CH30	0.40	10.24 %
GUD1	0.39	6.68 %
CH08	0.39	4.02 %
CH35	0.34	8.54 %
CH37	0.31	11.09 %
GUD2	0.29	6.95 %
CH11	0.26	5.95 %
CH22	0.21	5.01 %
SKL1	0.21	9.30 %
CH14	0.20	3.57 %
CH29	0.15	9.43 %
CH40		0.00 %
CZWH		0.00 %
MC02		0.00 %
Total	13.44	7.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	3.26	12.42 %
Gas-Stov	2.91	14.01 %
Grinder	1.97	15.15 %
Cook-Pre	1.20	40.81 %
Small-Ap	1.03	31.41 %
In-Stove	1.03	25.94 %
Fan	0.94	5.20 %
Flask	0.02	100.00 %
Total	12.36	13.61 %

Branch *	MTD Sales L	Brand Share %
CH15	0.93	8.34 %
CH03	0.75	12.52 %
CH43	0.39	6.54 %
CH33	0.39	11.69 %
PON1	0.30	12.59 %
CH24	0.28	5.71 %
GPD1	0.26	9.74 %
CH31	0.19	11.31 %
CH17	0.13	9.05 %
CH06	0.13	4.65 %
CH21	0.12	2.07 %
CH12	0.12	2.13 %
CH23	0.11	8.86 %
CH41	0.11	4.00 %
Total	12.36	13.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.41	22.75 %
Mixie	2.35	12.34 %
Cook-Pre	1.91	61.34 %
Small-Ap	1.07	49.57 %
In-Stove	0.97	33.17 %
Grinder	0.86	13.18 %
Fan	0.55	4.34 %
Total	11.13	17.38 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.62	10.26 %
SBR1	0.26	7.55 %
ANI1	0.23	11.13 %
AKM1	0.22	9.86 %
VEL1	0.09	2.34 %
NASD		0.00 %
Total	11.13	17.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Grinder	2.50	18.79 %
Gas-Stov	2.50	16.99 %
Mixie	2.45	13.19 %
Cook-Pre	1.36	46.76 %
In-Stove	0.66	21.79 %
Small-Ap	0.60	30.75 %
Fan	0.45	3.80 %
Total	10.53	15.35 %

Branch *	MTD Sales L	Brand Share %
POY1	0.87	11.48 %
ULP1	0.45	10.46 %
POY2	0.34	4.90 %
KLM1	0.19	4.85 %
STP1	0.15	9.49 %
NVL2	0.12	2.45 %
TVM2	0.04	6.71 %
Total	10.53	15.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.31	26.45 %
Mixie	0.92	14.45 %
Grinder	0.62	16.50 %
In-Stove	0.36	28.85 %
Cook-Pre	0.29	26.90 %
Small-Ap	0.12	17.36 %
Fan	0.09	3.01 %
Total	3.71	17.42 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.53	12.39 %
Total	3.71	17.42 %