

MTD Sales
197.26 L

Brand Share %
13.91 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	55.00	17.74 %
Mixie	48.90	12.06 %
Grinder	29.75	11.57 %
Cook-Pre	28.88	43.24 %
In-Stove	13.08	22.20 %
Small-Ap	11.65	24.26 %
Fan	6.98	3.21 %
Chimney	3.00	5.49 %
Flask	0.01	100.00 %
Total	197.26	13.91 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	29.10	14.30 %
WEST-02	28.12	18.99 %
SOUTH-01	25.29	9.84 %
WEST-01	24.86	16.98 %
TRICHY-01	24.72	14.21 %
SOUTH ARCOT	17.26	16.46 %
CHENNAI-02	16.45	14.24 %
CHENNAI-01	16.10	9.16 %
NORTH ARCOT	13.67	17.48 %
KL-SOUTH	1.69	10.96 %
Total	197.26	13.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.04	18.94 %
Mixie	6.86	13.06 %
Grinder	5.00	12.29 %
Cook-Pre	4.29	46.76 %
In-Stove	1.76	21.53 %
Small-Ap	1.63	24.42 %
Fan	1.22	3.19 %
Chimney	0.31	5.41 %
Flask	0.01	100.00 %
Total	29.10	14.30 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.34	10.07 %
MDU6	1.43	12.97 %
DGL1	1.42	8.33 %
KKD2	0.77	12.82 %
MPA1	0.62	13.26 %
DGL2	0.61	12.20 %
USL1	0.58	10.37 %
TPT1	0.56	7.29 %
MDU4	0.48	9.15 %
TMM1	0.44	5.17 %
ATG1	0.42	6.15 %
SVG1	0.38	9.83 %
MDU3	0.32	9.75 %
MDU2	0.31	2.68 %
NKI1	0.25	8.29 %
TEN2	0.21	3.45 %
KYK1	0.03	5.96 %
Total	29.10	14.30 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.71	26.24 %
Mixie	8.13	16.72 %
Cook-Pre	4.10	50.27 %
Grinder	3.12	16.37 %
In-Stove	1.99	27.72 %
Small-Ap	1.58	38.05 %
Fan	0.38	2.07 %
Chimney	0.11	1.11 %
Flask	0.01	100.00 %
Total	28.12	18.99 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.25	11.25 %
ERD2	0.85	10.16 %
VPD1	0.76	13.83 %
HSR1	0.55	9.92 %
SLM2	0.43	11.11 %
EPI1	0.31	7.16 %
MTR1	0.28	4.13 %
SLM3	0.28	5.07 %
SGG1	0.25	9.24 %
NKL2	0.08	1.57 %
WHKP		0.00 %
Total	28.12	18.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.16	12.51 %
Mixie	5.47	8.29 %
Grinder	4.16	7.97 %
Cook-Pre	3.60	30.67 %
Small-Ap	1.87	19.35 %
In-Stove	1.67	16.57 %
Fan	1.04	2.52 %
Chimney	0.32	3.66 %
Total	25.29	9.84 %

Branch *	MTD Sales L	Brand Share %
VNR2	2.08	13.53 %
NGR1	2.04	12.19 %
TVL1	1.58	8.98 %
RND1	1.32	12.86 %
TCN1	1.06	13.73 %
KVT1	0.95	5.01 %
TKS2	0.87	6.13 %
TUT1	0.75	4.07 %
TKS1	0.74	6.97 %
SKD1	0.67	9.09 %
MMT1	0.65	11.80 %
APK1	0.52	8.99 %
ERL2	0.51	10.98 %
RPM1	0.45	5.65 %
SNL1	0.43	9.48 %
PDI1	0.42	8.90 %
KGL1	0.35	10.94 %
STU2	0.34	12.46 %
UDN1	0.30	10.90 %
SVK1	0.30	4.13 %
TUT2	0.28	3.46 %
VNR1	0.26	7.51 %
SGT1	0.25	13.01 %
TKY1	0.24	4.49 %
VKM1	0.22	5.08 %
KYR1	0.21	5.26 %
VLY1	0.13	2.02 %
TVL2	0.12	9.12 %
APK2	0.06	4.70 %
Total	25.29	9.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.52	17.19 %
Gas-Stov	6.98	19.30 %
Grinder	3.60	14.67 %
Cook-Pre	3.34	46.04 %
In-Stove	1.62	24.63 %
Small-Ap	1.06	26.46 %
Fan	0.46	3.76 %
Chimney	0.29	2.44 %
Total	24.86	16.98 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.18	13.31 %
PLI1	0.74	8.25 %
SUL1	0.55	8.79 %
SNR1	0.39	5.90 %
CBE1	0.38	6.21 %
TPR1	0.36	7.12 %
DPM2	0.35	8.22 %
CBE3	0.30	13.61 %
KMD1	0.25	7.07 %
Total	24.86	16.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.11	18.14 %
Mixie	5.68	11.56 %
Grinder	4.85	13.28 %
Cook-Pre	3.94	43.45 %
In-Stove	1.89	21.81 %
Small-Ap	1.67	29.52 %
Fan	0.38	1.45 %
Chimney	0.20	3.91 %
Total	24.72	14.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.27	6.51 %
KIK1	0.50	6.29 %
PBR2	0.45	4.66 %
NGT1	0.39	8.00 %
PTK1	0.35	4.71 %
TRY3	0.29	6.63 %
TYR1	0.28	4.25 %
PBR1	0.27	12.91 %
APM1	0.26	7.72 %
MSI1	0.24	9.52 %
TVR1	0.21	6.95 %
NMM1	0.09	2.65 %
Total	24.72	14.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.58	14.26 %
Gas-Stov	3.98	21.09 %
Cook-Pre	3.01	52.77 %
Grinder	2.92	13.88 %
In-Stove	0.94	20.54 %
Small-Ap	0.90	25.03 %
Chimney	0.50	17.33 %
Fan	0.43	2.65 %
Total	17.26	16.46 %

Branch *	MTD Sales L	Brand Share %
POY2	0.86	7.57 %
KKI2	0.64	8.93 %
KLM1	0.50	9.92 %
NVL2	0.46	5.50 %
ULP1	0.38	7.70 %
Total	17.26	16.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.85	18.83 %
Mixie	3.85	10.79 %
Grinder	2.75	14.43 %
Cook-Pre	1.85	47.49 %
In-Stove	1.07	24.76 %
Small-Ap	0.91	23.24 %
Fan	0.84	4.07 %
Chimney	0.32	14.31 %
Total	16.45	14.24 %

Branch *	MTD Sales L	Brand Share %
CH03	1.29	12.57 %
CH15	1.25	8.65 %
CH18	1.16	12.68 %
CH12	0.69	10.05 %
CH21	0.62	10.11 %
CH43	0.44	5.53 %
CH33	0.40	8.65 %
CH46	0.30	11.03 %
CH27	0.25	13.76 %
CH24	0.24	4.81 %
CH23	0.23	8.15 %
CH06	0.13	3.35 %
GPD1	0.13	4.73 %
CH17	0.13	6.74 %
CH32	0.07	8.81 %
CH41	0.06	1.89 %
Total	16.45	14.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.88	10.02 %
Mixie	3.21	6.66 %
Grinder	2.29	6.87 %
Cook-Pre	2.26	34.94 %
Fan	1.54	5.04 %
In-Stove	1.31	22.59 %
Small-Ap	0.86	12.38 %
Chimney	0.75	13.09 %
Total	16.10	9.16 %

Branch *	MTD Sales L	Brand Share %
CH07	1.20	11.90 %
CH08	1.05	9.01 %
CH28	0.86	10.65 %
CH14	0.67	10.13 %
CH30	0.62	11.72 %
CH35	0.51	12.34 %
CH11	0.46	7.53 %
CH19	0.42	4.48 %
CH05	0.37	3.55 %
CH39	0.36	7.24 %
AVD1	0.31	7.82 %
GUD2	0.27	5.64 %
GUD1	0.26	4.72 %
CH38	0.22	4.19 %
CH45	0.20	3.01 %
CH16	0.11	0.85 %
CH40	0.11	11.49 %
CH22	0.08	1.37 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	16.10	9.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.74	23.19 %
Mixie	3.00	12.27 %
Cook-Pre	2.23	51.03 %
Small-Ap	1.07	38.99 %
Grinder	1.00	11.56 %
In-Stove	0.75	25.44 %
Fan	0.68	5.72 %
Chimney	0.20	7.42 %
Total	13.67	17.48 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.92	12.74 %
TRL1	0.74	10.19 %
SBR1	0.40	11.05 %
VEL1	0.16	2.58 %
ANI1	0.14	7.33 %
Total	13.67	17.48 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.60	11.79 %
Gas-Stov	0.55	15.11 %
Cook-Pre	0.27	27.56 %
In-Stove	0.10	14.58 %
Small-Ap	0.09	14.74 %
Grinder	0.05	2.53 %
Fan	0.02	0.89 %
Total	1.69	10.96 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.84	9.96 %
PAS1	0.29	8.44 %
Total	1.69	10.96 %