

MTD Sales
164.22 L

Brand Share %
14.83 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	42.75	13.71 %
Gas-Stov	41.98	17.66 %
Cook-Pre	24.11	51.90 %
Grinder	22.17	11.26 %
In-Stove	10.78	23.18 %
Small-Ap	9.69	33.03 %
Fan	8.59	4.35 %
Chimney	4.12	9.93 %
Flask	0.04	100.00 %
Total	164.22	14.83 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	27.63	22.83 %
SOUTH-03	22.48	14.02 %
SOUTH-01	22.20	10.76 %
WEST-01	21.35	19.47 %
TRICHY-01	19.02	15.39 %
CHENNAI-02	15.90	16.26 %
CHENNAI-01	13.16	8.89 %
SOUTH ARCOT	11.47	16.95 %
NORTH ARCOT	10.17	15.86 %
KL-SOUTH	0.85	9.44 %
Total	164.22	14.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	9.44	23.44 %
Gas-Stov	8.12	31.68 %
Cook-Pre	3.31	60.34 %
Grinder	2.74	18.67 %
In-Stove	1.56	27.84 %
Small-Ap	1.43	42.32 %
Chimney	0.61	6.46 %
Fan	0.42	2.53 %
Total	27.63	22.83 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.81	10.25 %
SLM2	0.68	14.02 %
SLM3	0.56	14.00 %
HSR1	0.56	10.75 %
VPD1	0.55	10.90 %
KRI1	0.34	8.83 %
KMM1	0.29	9.66 %
SGG1	0.26	13.43 %
EPI1	0.19	6.18 %
NKL2	0.14	3.63 %
MTR1	0.09	2.26 %
WZWH	0.05	3.54 %
Total	27.63	22.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.66	18.98 %
Mixie	5.53	13.83 %
Grinder	3.64	11.20 %
Cook-Pre	2.48	40.27 %
Fan	1.58	4.43 %
In-Stove	1.56	24.51 %
Small-Ap	1.40	35.05 %
Chimney	0.64	10.92 %
Total	22.48	14.02 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.93	10.71 %
DGL1	1.23	8.72 %
MDU6	0.57	8.06 %
KKD2	0.48	12.15 %
KPT1	0.47	14.03 %
MPA1	0.38	11.17 %
SGP1	0.36	13.56 %
ATG1	0.34	6.15 %
TMM1	0.34	3.93 %
SVG1	0.34	9.31 %
MDU3	0.33	8.63 %
TPT1	0.32	5.18 %
NKI1	0.32	11.60 %
MDU4	0.31	9.22 %
PKM1	0.29	14.80 %
TEN2	0.22	7.16 %
MLR1	0.21	8.03 %
DKI1	0.20	6.95 %
KRR1	0.18	10.57 %
USL1	0.18	6.14 %
MDU2	0.12	1.49 %
SZSD	0.08	5.62 %
Total	22.48	14.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.36	12.14 %
Mixie	4.26	7.68 %
Cook-Pre	4.20	49.69 %
Grinder	2.84	6.96 %
Small-Ap	1.69	28.37 %
In-Stove	1.58	18.31 %
Fan	1.53	4.18 %
Chimney	0.75	11.72 %
Total	22.20	10.76 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.54	11.46 %
MAR1	1.26	13.68 %
TVL1	1.16	7.72 %
VNR2	1.09	9.32 %
RND1	1.03	13.83 %
TKS2	0.80	8.56 %
RPM1	0.59	8.85 %
KVT1	0.58	3.89 %
PKD1	0.54	10.81 %
MMT1	0.50	11.78 %
TUT1	0.44	3.02 %
TKS1	0.44	4.21 %
SVK1	0.42	7.02 %
TUT2	0.40	7.01 %
PDI1	0.34	9.18 %
KYR1	0.34	8.99 %
TKY1	0.32	8.68 %
APK1	0.30	7.58 %
VKM1	0.27	8.59 %
KGL1	0.26	13.06 %
VNR1	0.24	7.87 %
VLY1	0.22	3.98 %
S2SD	0.18	14.11 %
Total	22.20	10.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.77	19.48 %
Gas-Stov	5.00	20.49 %
Cook-Pre	3.36	56.56 %
Grinder	2.62	12.78 %
In-Stove	1.67	26.31 %
Small-Ap	1.09	42.36 %
Chimney	0.64	11.73 %
Fan	0.18	1.90 %
Flask	0.01	100.00 %
Total	21.35	19.47 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.03	13.54 %
PLI1	0.67	9.18 %
SNR1	0.66	11.67 %
SUL1	0.65	14.43 %
DPM2	0.41	10.89 %
TPR1	0.28	9.43 %
CBE1	0.28	8.57 %
ANR1	0.23	14.05 %
CNR1	0.18	11.44 %
GDR1	0.08	11.32 %
GBM1	0.07	6.93 %
WZSD		0.00 %
Total	21.35	19.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.71	13.43 %
Gas-Stov	4.14	17.12 %
Grinder	3.34	14.01 %
Cook-Pre	3.18	48.61 %
In-Stove	1.37	22.74 %
Small-Ap	1.01	31.54 %
Fan	0.95	4.22 %
Chimney	0.32	14.08 %
Total	19.02	15.39 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.43	9.82 %
KIK1	0.37	5.94 %
PBR1	0.33	12.61 %
PBR2	0.31	4.28 %
TYR1	0.22	5.36 %
TRY3	0.20	5.11 %
APM1	0.19	7.07 %
MSI1	0.19	9.97 %
NMM1	0.19	5.39 %
PTK1	0.17	3.16 %
TZSD	0.08	5.75 %
TVR1	0.07	3.25 %
Total	19.02	15.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.19	20.20 %
Mixie	3.95	14.11 %
Grinder	2.40	15.46 %
Cook-Pre	1.87	54.99 %
Fan	1.02	5.04 %
In-Stove	0.91	25.90 %
Small-Ap	0.81	28.52 %
Chimney	0.74	20.46 %
Flask	0.01	100.00 %
Total	15.90	16.26 %

Branch *	MTD Sales L	Brand Share %
CH03	1.12	14.23 %
CH43	0.61	7.54 %
CH21	0.37	6.73 %
CH33	0.36	8.49 %
CH09	0.30	13.85 %
CH41	0.29	8.36 %
CH24	0.21	6.72 %
CH15	0.16	1.58 %
GPD1	0.16	7.77 %
CH06	0.15	4.50 %
CH23	0.12	6.27 %
CH31	0.07	5.52 %
MC06		0.00 %
Total	15.90	16.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.95	7.63 %
Mixie	2.88	7.60 %
Cook-Pre	2.27	50.74 %
Grinder	2.02	7.10 %
Fan	1.33	4.84 %
Small-Ap	0.76	23.25 %
In-Stove	0.73	17.42 %
Chimney	0.22	5.76 %
Flask	0.01	100.00 %
Total	13.16	8.89 %

Branch *	MTD Sales L	Brand Share %
CH42	0.97	12.80 %
CH07	0.81	11.87 %
CH39	0.70	13.01 %
CH08	0.64	7.02 %
CH19	0.58	6.81 %
CH05	0.53	5.36 %
MRM1	0.46	13.51 %
GUD1	0.42	7.76 %
CH45	0.40	8.08 %
CH14	0.38	5.73 %
CH35	0.35	12.67 %
GUD2	0.32	8.51 %
CH11	0.30	5.67 %
CH38	0.29	6.84 %
CH22	0.17	3.44 %
AVD1	0.12	3.94 %
CH29	0.10	4.49 %
CH16	0.07	0.55 %
CH40	0.01	1.94 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	13.16	8.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.11	22.70 %
Mixie	2.66	13.90 %
Cook-Pre	1.75	58.34 %
Grinder	1.61	12.87 %
Fan	0.80	6.03 %
Small-Ap	0.65	32.25 %
In-Stove	0.56	20.38 %
Chimney	0.31	26.24 %
Flask	0.01	100.00 %
Total	11.47	16.95 %

Branch *	MTD Sales L	Brand Share %
POY1	1.15	14.77 %
NVL2	0.67	11.80 %
VPM2	0.52	14.36 %
ULP1	0.45	11.70 %
KLM1	0.31	8.78 %
POY2	0.23	4.58 %
TVM2	0.15	12.80 %
Total	11.47	16.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.27	22.76 %
Mixie	2.16	11.54 %
Cook-Pre	1.59	58.33 %
Grinder	0.96	14.85 %
Small-Ap	0.77	43.05 %
In-Stove	0.77	28.77 %
Fan	0.75	5.27 %
Flask	0.01	100.00 %
Chimney	-0.11	-3.52 %
Total	10.17	15.86 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.76	13.81 %
SBR1	0.37	11.89 %
TRL1	0.36	8.14 %
WJD1	0.31	9.89 %
VEL1	0.30	7.03 %
AKM1	0.28	10.24 %
PLR1	0.21	13.80 %
WJP1	0.21	11.23 %
ANI1	0.17	14.29 %
NASD		0.00 %
Total	10.17	15.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.40	15.05 %
Gas-Stov	0.18	8.96 %
Cook-Pre	0.10	37.07 %
In-Stove	0.08	17.36 %
Small-Ap	0.07	23.91 %
Fan	0.03	2.14 %
Total	0.85	9.44 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.67	10.05 %
PAS1	0.18	7.71 %
Total	0.85	9.44 %