

MTD Sales  
294.02 L

Brand Share %  
16.99 %

Information:

MTD : 01-04-2026 To 28-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	80.81	20.76 %
Fan	71.33	10.46 %
Gas-Stov	66.19	25.22 %
Grinder	35.57	17.09 %
Cook-Pre	18.17	61.66 %
Chimney	17.03	20.55 %
Small-Ap	4.61	10.11 %
In-Stove	0.30	0.95 %
Flask	0.01	100.00 %
<b>Total</b>	<b>294.02</b>	<b>16.99 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	48.04	15.02 %
WEST-02	46.22	23.39 %
SOUTH-03	41.15	14.89 %
TRICHY-01	34.89	17.78 %
WEST-01	33.93	22.58 %
SOUTH ARCOT	23.25	21.16 %
CHENNAI-01	22.68	9.90 %
CHENNAI-02	21.98	16.07 %
NORTH ARCOT	21.88	19.04 %
<b>Total</b>	<b>294.02</b>	<b>16.99 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	11.94	8.67 %
Mixie	11.79	17.35 %
Gas-Stov	9.93	21.30 %
Grinder	7.44	18.60 %
Cook-Pre	3.38	70.57 %
Chimney	2.62	22.16 %
Small-Ap	0.93	10.71 %
In-Stove	0.02	0.80 %
<b>Total</b>	<b>48.04</b>	<b>15.02 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	3.95	14.91 %
NGR1	2.95	15.88 %
TVL1	2.91	13.57 %
TKS2	2.06	10.30 %
VNR2	1.99	14.02 %
VLY1	1.41	16.27 %
TUT1	1.40	6.19 %
MAR1	1.09	9.77 %
SNL1	1.00	13.76 %
VNR1	0.97	15.38 %
MMT1	0.83	13.93 %
VKM1	0.83	14.83 %
KYR1	0.74	10.45 %
APK2	0.74	13.69 %
SDI1	0.72	12.54 %
PDI1	0.71	13.76 %
TKY1	0.57	14.99 %
SVK1	0.55	5.23 %
TUT2	0.43	3.67 %
SKD1	0.39	6.98 %
COL1	0.36	14.65 %
UDN1	0.36	10.10 %
SGT1	0.33	10.10 %
S2SD		0.00 %
<b>Total</b>	<b>48.04</b>	<b>15.02 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	17.36	32.96 %
Gas-Stov	11.70	40.41 %
Fan	6.66	8.24 %
Chimney	4.39	31.12 %
Grinder	3.32	26.24 %
Cook-Pre	2.55	71.23 %
Small-Ap	0.24	10.36 %
In-Stove	0.01	0.26 %
<b>Total</b>	<b>46.22</b>	<b>23.39 %</b>

Branch *	MTD Sales L	Brand Share %
KRI1	0.89	10.56 %
NKL2	0.85	11.84 %
SLM2	0.85	13.64 %
RSP1	0.78	15.78 %
KAM1	0.67	12.92 %
EPI1	0.64	11.91 %
SGI1	0.59	14.47 %
APN1	0.48	8.65 %
PDR1	0.25	16.11 %
WZWH		0.00 %
WHKP	-0.02	-8.57 %
<b>Total</b>	<b>46.22</b>	<b>23.39 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	12.03	9.59 %
Mixie	8.57	16.53 %
Gas-Stov	8.19	21.72 %
Grinder	5.99	17.22 %
Cook-Pre	3.59	74.85 %
Chimney	2.06	16.30 %
Small-Ap	0.71	9.59 %
<b>Total</b>	<b>41.15</b>	<b>14.89 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	3.03	11.99 %
DGL1	2.58	11.95 %
MDU6	1.68	12.46 %
TMM1	1.61	11.51 %
MDU5	1.37	13.32 %
MPA1	1.08	13.40 %
KPT1	1.06	15.85 %
TPT1	0.94	10.63 %
MDU4	0.82	10.42 %
NKI1	0.77	15.73 %
PNI1	0.60	10.81 %
KRR1	0.59	15.73 %
TEN2	0.57	5.89 %
NTM1	0.51	13.09 %
MNM1	0.51	16.91 %
SVG1	0.50	14.13 %
SGP1	0.45	14.32 %
MDU2	0.28	1.88 %
ATG1	0.26	4.67 %
KYK1	0.25	6.22 %
MLR1	0.24	5.43 %
USL1	0.24	5.47 %
SZSD		1.59 %
<b>Total</b>	<b>41.15</b>	<b>14.89 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	11.39	13.75 %
Mixie	8.93	19.25 %
Gas-Stov	6.16	22.36 %
Grinder	5.03	21.53 %
Chimney	1.49	26.45 %
Cook-Pre	1.19	35.28 %
Small-Ap	0.69	13.57 %
Flask	0.01	100.00 %
<b>Total</b>	<b>34.89</b>	<b>17.78 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.45	12.60 %
TVR2	1.92	16.98 %
TNJ2	1.35	15.59 %
PBR2	1.13	9.79 %
NMM1	0.77	14.10 %
ORU1	0.77	14.06 %
TRY3	0.73	14.14 %
TVR1	0.59	16.98 %
TRY4	0.47	6.78 %
NGT1	0.44	6.08 %
MSI1	0.43	13.39 %
KIK1	0.43	7.19 %
APM1	0.25	9.06 %
TZSD		0.00 %
<b>Total</b>	<b>34.89</b>	<b>17.78 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Mixie	9.88	27.08 %
Gas-Stov	8.53	34.15 %
Fan	7.29	13.62 %
Grinder	3.82	23.77 %
Chimney	2.68	25.97 %
Cook-Pre	1.16	47.96 %
Small-Ap	0.50	11.81 %
In-Stove	0.07	2.99 %
<b>Total</b>	<b>33.93</b>	<b>22.58 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	1.19	16.91 %
PLI1	1.18	14.74 %
SUL1	0.85	11.90 %
CBE1	0.58	8.91 %
CBE5	0.47	11.79 %
CBE3	0.24	13.73 %
ANR1	0.23	11.89 %
GDR1	0.11	8.89 %
KGI1	0.09	5.92 %
WZSD		0.00 %
<b>Total</b>	<b>33.93</b>	<b>22.58 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.29	28.15 %
Gas-Stov	5.29	32.59 %
Fan	4.43	10.63 %
Grinder	3.47	23.13 %
Chimney	1.25	33.16 %
Cook-Pre	1.24	55.34 %
Small-Ap	0.26	13.94 %
<b>Total</b>	<b>23.25</b>	<b>21.16 %</b>

Branch *	MTD Sales L	Brand Share %
TRK1	0.81	16.62 %
NVL2	0.63	8.11 %
VPM1	0.33	15.51 %
STP1	0.29	10.80 %
<b>Total</b>	<b>23.25</b>	<b>21.16 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	6.00	8.99 %
Gas-Stov	5.41	14.41 %
Mixie	4.91	10.16 %
Grinder	2.22	5.05 %
Cook-Pre	2.17	55.21 %
Chimney	1.44	12.57 %
Small-Ap	0.47	5.11 %
In-Stove	0.06	0.72 %
<b>Total</b>	<b>22.68</b>	<b>9.90 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	2.36	11.69 %
CH07	1.12	9.98 %
CH05	1.11	6.96 %
CH45	1.05	13.29 %
CH49	0.87	6.67 %
CH48	0.85	9.98 %
CH35	0.83	15.21 %
CGL1	0.78	16.35 %
CH39	0.72	13.25 %
MRM1	0.62	10.11 %
CH14	0.58	6.17 %
CH30	0.52	10.01 %
GUD2	0.49	9.41 %
CH25	0.47	6.27 %
CH38	0.46	8.25 %
SKL1	0.32	13.73 %
CH16	0.25	2.92 %
CZWH	0.21	0.94 %
CH22	0.19	4.89 %
GUD1	0.18	2.59 %
CH37	0.13	9.76 %
AVD1	0.12	4.19 %
CH40	0.05	12.40 %
MC09		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>22.68</b>	<b>9.90 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.78	23.68 %
Mixie	5.53	16.77 %
Fan	5.15	11.64 %
Grinder	3.46	20.62 %
Cook-Pre	1.36	59.75 %
Small-Ap	0.45	10.08 %
Chimney	0.16	3.22 %
In-Stove	0.09	1.41 %
<b>Total</b>	<b>21.98</b>	<b>16.07 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	1.11	9.41 %
CH50	1.02	15.38 %
CH12	0.82	11.77 %
CH33	0.58	13.56 %
CH36	0.50	16.93 %
CH43	0.34	3.99 %
CH24	0.32	5.71 %
CH41	0.29	9.26 %
CH46	0.26	10.60 %
CH06	0.19	4.57 %
CH21	0.18	2.33 %
CH23	0.13	5.02 %
MC06	0.06	13.76 %
CH01	0.01	3.65 %
CH51		0.00 %
<b>Total</b>	<b>21.98</b>	<b>16.07 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.55	24.47 %
Fan	6.44	13.20 %
Gas-Stov	5.20	28.18 %
Cook-Pre	1.53	74.17 %
Chimney	0.93	11.51 %
Grinder	0.82	14.97 %
Small-Ap	0.36	15.12 %
In-Stove	0.06	1.94 %
<b>Total</b>	<b>21.88</b>	<b>19.04 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	2.18	16.86 %
KPM2	1.49	14.83 %
TRL1	0.73	8.30 %
ABR1	0.72	15.09 %
ARC2	0.54	15.49 %
KPM1	0.27	9.40 %
<b>Total</b>	<b>21.88</b>	<b>19.04 %</b>