

MTD Sales
215.36 L

Brand Share %
18.71 %

Information:

MTD : 01-11-2025 To 27-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	63.91	23.18 %
Mixie	61.86	19.00 %
Grinder	34.82	16.87 %
Cook-Pre	20.19	36.75 %
In-Stove	12.54	21.46 %
Chimney	11.29	25.02 %
Small-Ap	8.76	22.47 %
Fan	1.96	1.35 %
Flask	0.02	100.00 %
Total	215.36	18.71 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	35.29	29.17 %
SOUTH-01	31.41	15.58 %
WEST-01	27.69	21.43 %
SOUTH-03	26.31	15.48 %
TRICHY-01	21.27	16.19 %
CHENNAI-02	19.29	19.01 %
NORTH ARCOT	18.12	26.65 %
CHENNAI-01	17.93	12.57 %
SOUTH ARCOT	16.67	22.15 %
KL-SOUTH	1.39	12.77 %
Total	215.36	18.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	10.88	28.37 %
Gas-Stov	9.97	33.32 %
Cook-Pre	4.42	60.02 %
Grinder	3.83	25.10 %
Chimney	2.77	34.98 %
In-Stove	1.79	23.87 %
Small-Ap	1.48	45.77 %
Fan	0.16	1.37 %
Total	35.29	29.17 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.56	15.82 %
ERD2	0.90	13.15 %
HSR1	0.81	16.54 %
SLM3	0.72	11.73 %
VPD1	0.59	16.43 %
KRI1	0.56	17.18 %
APN1	0.54	15.48 %
NKL2	0.53	12.20 %
MTR1	0.39	9.04 %
EPI1	0.36	9.17 %
WZWH	0.04	16.21 %
WHKP		0.00 %
Total	35.29	29.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.82	21.09 %
Mixie	8.93	16.40 %
Grinder	5.88	15.06 %
In-Stove	2.13	20.98 %
Cook-Pre	2.08	22.01 %
Chimney	1.21	20.68 %
Small-Ap	1.09	14.96 %
Fan	0.26	0.92 %
Flask	0.01	100.00 %
Total	31.41	15.58 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.53	15.04 %
TUT1	2.05	14.55 %
NGR1	1.77	17.41 %
TVL1	1.70	13.30 %
TKS1	1.27	16.32 %
VNR2	0.90	8.78 %
SNL1	0.72	14.47 %
ERL2	0.62	15.61 %
APK1	0.58	13.18 %
PDI1	0.49	15.74 %
SKD1	0.49	12.94 %
TUT2	0.44	6.42 %
APK2	0.43	10.86 %
VLY1	0.36	7.12 %
MMT1	0.36	9.35 %
VNR1	0.35	11.30 %
SVK1	0.35	5.61 %
TKY1	0.33	14.51 %
TKS2	0.30	2.14 %
KGL1	0.26	13.65 %
KYR1	0.18	5.33 %
SGT1	0.17	13.34 %
S2SD	0.05	7.06 %
Total	31.41	15.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.61	25.76 %
Mixie	7.66	21.68 %
Grinder	4.44	20.27 %
Cook-Pre	2.11	31.13 %
Chimney	1.98	22.34 %
In-Stove	1.55	24.26 %
Small-Ap	0.95	22.49 %
Fan	0.39	3.14 %
Total	27.69	21.43 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.51	18.57 %
KMR1	1.46	15.84 %
CBE6	0.88	17.14 %
TPR1	0.74	12.92 %
SUL1	0.69	14.60 %
PLI1	0.67	10.91 %
DPM2	0.64	15.57 %
SNR1	0.55	8.89 %
CBE1	0.48	10.52 %
CBE5	0.41	7.72 %
KMD1	0.40	12.61 %
ANR1	0.21	15.66 %
CNR1	0.16	10.62 %
Total	27.69	21.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.87	18.77 %
Mixie	6.11	13.42 %
Grinder	5.48	15.72 %
Cook-Pre	3.52	44.74 %
In-Stove	1.55	18.93 %
Small-Ap	1.24	27.31 %
Chimney	1.21	20.68 %
Fan	0.32	1.21 %
Flask	-0.01	100.00 %
Total	26.31	15.48 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.04	10.60 %
MDU6	1.90	18.64 %
KKD3	1.63	13.13 %
DGL1	1.26	11.11 %
MDU4	0.51	13.98 %
PVI1	0.45	15.45 %
KRR1	0.43	13.70 %
MLR1	0.41	17.30 %
TEN2	0.40	9.93 %
MPA1	0.38	8.54 %
KYK1	0.38	13.01 %
BTU1	0.37	16.49 %
TMM1	0.35	4.55 %
TPT1	0.34	6.30 %
SVG1	0.32	10.43 %
NTM1	0.28	12.04 %
KPT1	0.27	9.63 %
MDU2	0.27	2.81 %
ATG1	0.23	4.74 %
USL1	0.18	7.51 %
PNI1	0.16	5.93 %
SZSD	0.09	13.73 %
Total	26.31	15.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.64	18.36 %
Gas-Stov	5.40	18.41 %
Grinder	3.95	15.64 %
In-Stove	1.62	18.72 %
Cook-Pre	1.49	20.31 %
Small-Ap	1.14	20.35 %
Chimney	0.84	24.97 %
Fan	0.19	1.21 %
Total	21.27	16.19 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.65	14.91 %
PBR2	1.33	17.69 %
TNJ2	1.20	18.54 %
TRY1	1.03	7.82 %
TRY4	0.92	16.09 %
TVR2	0.55	7.41 %
NMM1	0.47	9.75 %
NGT1	0.42	7.71 %
AYR1	0.40	17.41 %
MSI1	0.36	18.16 %
PBR1	0.31	17.23 %
TVR1	0.27	12.46 %
PTK1	0.23	4.39 %
TRY3	0.23	6.36 %
KIK1	0.22	4.96 %
APM1	0.14	8.34 %
TYR1	0.11	2.65 %
TZSD		0.00 %
WTRZ		0.00 %
Total	21.27	16.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.58	26.92 %
Mixie	6.14	20.11 %
Grinder	2.21	12.86 %
Cook-Pre	1.79	48.73 %
Chimney	0.97	26.51 %
In-Stove	0.95	23.28 %
Small-Ap	0.62	16.53 %
Fan	0.03	0.22 %
Total	19.29	19.01 %

Branch *	MTD Sales L	Brand Share %
CH15	1.60	14.76 %
CH12	0.89	15.05 %
CH24	0.79	11.28 %
CH33	0.67	13.81 %
CH17	0.51	9.97 %
CH43	0.41	5.58 %
CH09	0.33	13.79 %
PON1	0.31	13.75 %
CH03	0.27	4.21 %
CH23	0.20	11.12 %
CH21	0.18	4.38 %
CH46	0.17	8.74 %
CH27	0.15	7.57 %
CH06	0.07	4.17 %
MC05		0.00 %
MC06	-0.01	-5.03 %
Total	19.29	19.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.68	33.33 %
Mixie	5.46	26.89 %
Grinder	1.89	27.05 %
Cook-Pre	1.75	47.07 %
Chimney	0.83	21.86 %
Small-Ap	0.67	34.33 %
In-Stove	0.61	24.74 %
Fan	0.23	2.63 %
Total	18.12	26.65 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.93	15.08 %
VEL1	0.34	8.61 %
ABR1	0.30	16.23 %
WJP1	0.21	13.31 %
ANI1	0.13	15.44 %
WHVL		0.00 %
Total	18.12	26.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.58	15.46 %
Mixie	4.48	11.33 %
Grinder	3.34	11.23 %
Cook-Pre	1.91	38.95 %
In-Stove	1.12	20.02 %
Small-Ap	0.68	14.34 %
Chimney	0.55	14.64 %
Fan	0.25	1.39 %
Flask	0.01	100.00 %
Total	17.93	12.57 %

Branch *	MTD Sales L	Brand Share %
CH08	1.62	15.50 %
CH28	1.18	15.23 %
CH45	0.94	16.31 %
CH30	0.84	17.99 %
CH19	0.74	9.19 %
CH38	0.72	17.35 %
CH11	0.67	12.35 %
CH07	0.66	9.49 %
CH39	0.57	12.12 %
CH48	0.53	7.64 %
SKL1	0.51	16.51 %
CH16	0.40	3.64 %
CH22	0.40	7.67 %
GUD1	0.37	5.66 %
AVD1	0.33	9.25 %
CH29	0.32	13.70 %
CH05	0.29	3.48 %
GUD2	0.21	5.53 %
CH14	0.18	4.21 %
CH37	0.13	5.64 %
CH40	0.09	14.53 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
Total	17.93	12.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.11	23.35 %
Gas-Stov	3.88	23.51 %
Grinder	3.80	25.31 %
Cook-Pre	1.07	32.75 %
In-Stove	1.01	21.89 %
Chimney	0.92	46.60 %
Small-Ap	0.74	25.53 %
Fan	0.13	1.46 %
Total	16.67	22.15 %

Branch *	MTD Sales L	Brand Share %
POY1	1.69	18.11 %
ULP1	0.42	12.54 %
POY2	0.40	7.13 %
NVL2	0.39	7.25 %
KLM1	0.20	4.36 %
TVM1	0.14	11.29 %
WHUT		0.00 %
Total	16.67	22.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.51	18.76 %
Mixie	0.46	12.73 %
In-Stove	0.21	26.60 %
Small-Ap	0.16	19.55 %
Cook-Pre	0.05	8.65 %
Total	1.39	12.77 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.94	17.03 %
PAS1	0.24	9.45 %
KLR1	0.22	7.53 %
Total	1.39	12.77 %