

MTD Sales
296.49 L

Brand Share %
20.12 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	91.03	22.31 %
Gas-Stov	84.49	26.05 %
Grinder	50.94	23.32 %
Cook-Pre	22.76	65.46 %
In-Stove	18.90	24.82 %
Chimney	16.05	17.44 %
Small-Ap	6.78	14.02 %
Fan	5.54	2.06 %
Total	296.49	20.12 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	54.19	19.09 %
SOUTH-03	39.96	19.49 %
TRICHY-01	35.24	20.08 %
WEST-02	33.17	28.57 %
SOUTH ARCOT	26.01	26.26 %
WEST-01	25.95	23.96 %
CHENNAI-02	22.00	17.70 %
CHENNAI-01	22.00	11.10 %
NORTH ARCOT	21.49	21.69 %
WEST-03	16.48	25.57 %
Total	296.49	20.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	16.27	19.83 %
Gas-Stov	15.36	25.77 %
Grinder	11.14	23.99 %
Cook-Pre	3.44	62.00 %
In-Stove	3.23	25.76 %
Fan	2.31	4.04 %
Chimney	1.56	12.63 %
Small-Ap	0.88	12.34 %
Total	54.19	19.09 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.91	10.85 %
TUT1	1.73	4.88 %
VL1	1.59	18.43 %
TKS2	1.56	12.19 %
MAR1	1.52	16.31 %
SNL1	1.41	17.70 %
TUT2	1.28	16.22 %
APK2	1.03	14.42 %
VKM1	0.88	19.41 %
SKD1	0.59	15.14 %
STU2	0.50	14.59 %
KYR1	0.41	8.99 %
SGT1	0.26	16.01 %
SVK1	0.19	3.30 %
S2SD		0.00 %
WHTV		0.00 %
Total	54.19	19.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	11.53	23.89 %
Gas-Stov	10.93	26.52 %
Grinder	6.73	18.77 %
Cook-Pre	3.97	79.58 %
In-Stove	2.91	31.51 %
Chimney	2.01	16.37 %
Fan	1.05	2.18 %
Small-Ap	0.82	16.90 %
Total	39.96	19.49 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.77	10.65 %
MDU2	1.56	12.89 %
PVI1	1.30	19.80 %
MDU1	1.00	5.14 %
MPA1	0.84	18.28 %
TDI1	0.61	17.65 %
TPT1	0.60	9.18 %
PNV2	0.49	19.24 %
TEN2	0.40	5.24 %
CBM1	0.29	7.06 %
KYK1	0.25	8.52 %
MLR1	0.20	4.51 %
MDU4	0.17	4.39 %
PNI1	0.16	4.48 %
ATG1	0.16	3.17 %
USL1	0.13	4.05 %
SZSD		0.00 %
WHMD		0.00 %
Total	39.96	19.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	9.93	21.39 %
Gas-Stov	9.33	23.84 %
Grinder	8.03	27.52 %
In-Stove	3.24	27.65 %
Cook-Pre	2.31	76.69 %
Chimney	1.47	14.07 %
Small-Ap	0.87	22.41 %
Fan	0.06	0.19 %
Total	35.24	20.08 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.85	18.09 %
TRY1	1.71	12.07 %
TNJ2	1.65	16.61 %
PTK1	1.54	17.85 %
TNJ1	1.51	18.17 %
PDK2	1.23	19.26 %
KIK1	1.22	14.52 %
PBR2	1.13	9.50 %
NGT1	0.66	9.86 %
NMM1	0.51	14.97 %
APM1	0.47	18.40 %
MSI1	0.37	14.85 %
MDI1	0.27	4.15 %
TRY4	0.25	4.45 %
TRY3	0.22	5.77 %
TRY2	0.18	18.89 %
TZSD		0.00 %
WTRZ		0.00 %
Total	35.24	20.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.20	33.72 %
Gas-Stov	11.11	39.45 %
Cook-Pre	3.40	62.96 %
Chimney	2.74	24.38 %
Grinder	2.12	23.80 %
In-Stove	1.43	22.74 %
Small-Ap	0.65	26.67 %
Fan	0.52	2.53 %
Total	33.17	28.57 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.64	19.53 %
HSR1	0.97	12.61 %
KRI1	0.76	14.11 %
EPI1	0.76	16.25 %
MTR1	0.51	11.19 %
SLM1	0.46	5.23 %
APN1	0.42	10.65 %
SLM2	0.37	9.66 %
WZWH		0.00 %
Total	33.17	28.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.21	29.35 %
Gas-Stov	7.05	33.53 %
Grinder	6.30	35.33 %
Cook-Pre	1.59	62.08 %
In-Stove	1.39	24.25 %
Chimney	0.82	18.76 %
Small-Ap	0.65	19.44 %
Total	26.01	26.26 %

Branch *	MTD Sales L	Brand Share %
POY1	1.57	15.07 %
KKI2	1.18	16.58 %
VCM2	1.00	19.18 %
VPM2	0.78	18.11 %
TRK1	0.75	13.36 %
KLM1	0.64	11.75 %
ULP1	0.39	10.90 %
TVM2	0.14	11.61 %
Total	26.01	26.26 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.93	25.44 %
Gas-Stov	7.57	29.73 %
Grinder	3.56	23.34 %
Chimney	2.41	21.38 %
In-Stove	1.95	31.54 %
Cook-Pre	1.53	56.71 %
Small-Ap	0.85	21.66 %
Fan	0.15	1.22 %
Total	25.95	23.96 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.91	18.22 %
KMR1	2.22	20.05 %
CBE1	0.79	12.22 %
SUL1	0.71	11.20 %
PLI1	0.45	6.15 %
CBE3	0.41	19.86 %
WHCB		0.00 %
WZSD		0.00 %
Total	25.95	23.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	6.81	18.41 %
Gas-Stov	6.09	22.82 %
Grinder	3.78	22.99 %
Chimney	1.52	23.98 %
Cook-Pre	1.45	58.13 %
In-Stove	1.24	19.75 %
Small-Ap	0.66	10.09 %
Fan	0.44	2.01 %
Total	22.00	17.70 %

Branch *	MTD Sales L	Brand Share %
CH15	2.16	19.28 %
CH03	0.72	8.31 %
CH17	0.62	10.10 %
CH24	0.42	6.84 %
CH41	0.39	12.76 %
CH36	0.38	11.04 %
CH06	0.29	6.56 %
CH37	0.26	11.80 %
CH33	0.25	5.68 %
CH31	0.24	16.29 %
CH35	0.17	3.93 %
CH43	0.13	2.23 %
CH21	0.12	2.23 %
CH23	0.10	7.23 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
WCHN	-0.09	17.28 %
Total	22.00	17.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	5.89	10.70 %
Gas-Stov	5.74	12.81 %
Grinder	4.55	14.01 %
Cook-Pre	2.26	60.29 %
In-Stove	1.63	15.81 %
Chimney	1.16	13.18 %
Small-Ap	0.64	6.40 %
Fan	0.12	0.37 %
Total	22.00	11.10 %

Branch *	MTD Sales L	Brand Share %
CH49	2.02	13.32 %
CH42	1.63	19.69 %
CH22	1.43	18.51 %
CH16	1.14	9.36 %
CH47	1.01	6.53 %
MRM1	0.86	16.35 %
CH19	0.85	9.00 %
AVD1	0.80	11.87 %
CH30	0.78	11.76 %
CH08	0.62	18.42 %
CH45	0.62	8.97 %
CH39	0.61	10.80 %
TKM1	0.36	17.76 %
CH05	0.34	2.74 %
CH07	0.30	2.79 %
CH29	0.28	15.42 %
CH48	0.25	2.51 %
GUD2	0.23	5.06 %
GUD1	0.11	1.24 %
CH14	0.10	1.35 %
CH25	0.09	0.93 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
Total	22.00	11.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.50	28.43 %
Gas-Stov	6.54	28.18 %
Grinder	2.43	30.81 %
Cook-Pre	1.84	65.37 %
In-Stove	1.18	26.15 %
Chimney	1.08	11.68 %
Fan	0.53	2.58 %
Small-Ap	0.41	8.79 %
Total	21.49	21.69 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.42	16.98 %
TRR1	1.17	14.53 %
VEL3	0.72	10.95 %
TRL1	0.65	10.23 %
WJD1	0.42	10.66 %
VEL2	0.29	4.05 %
VEL4	0.17	2.39 %
WHVL		0.00 %
Total	21.49	21.69 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	5.75	28.23 %
Gas-Stov	4.76	31.86 %
Grinder	2.31	28.34 %
Chimney	1.27	22.63 %
Cook-Pre	0.96	64.62 %
In-Stove	0.71	20.95 %
Fan	0.37	4.13 %
Small-Ap	0.35	22.47 %
Total	16.48	25.57 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.82	12.66 %
ERD1	0.78	12.40 %
AVI1	0.70	15.41 %
RSP1	0.46	20.10 %
VKL1	0.27	14.88 %
W3SD		0.00 %
WHPD		0.00 %
Total	16.48	25.57 %