

MTD Sales
190.45 L

Brand Share %
13.94 %

Information:

MTD : 01-08-2025 To 27-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	52.61	17.70 %
Mixie	47.51	12.10 %
Grinder	29.11	11.67 %
Cook-Pre	27.88	43.02 %
In-Stove	12.47	22.14 %
Small-Ap	11.22	24.30 %
Fan	6.76	3.25 %
Chimney	2.89	5.68 %
Flask	0.01	100.00 %
Total	190.45	13.94 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	28.01	14.38 %
WEST-02	26.88	18.91 %
WEST-01	24.44	17.12 %
SOUTH-01	24.36	9.95 %
TRICHY-01	24.03	14.27 %
SOUTH ARCOT	16.53	16.34 %
CHENNAI-02	15.86	14.18 %
CHENNAI-01	15.51	9.09 %
NORTH ARCOT	13.27	17.70 %
KL-SOUTH	1.56	10.80 %
Total	190.45	13.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	7.81	19.35 %
Mixie	6.58	13.04 %
Grinder	4.89	12.50 %
Cook-Pre	4.16	46.28 %
In-Stove	1.66	21.04 %
Small-Ap	1.57	24.35 %
Fan	1.14	3.17 %
Chimney	0.20	3.60 %
Flask	0.01	100.00 %
Total	28.01	14.38 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.24	9.81 %
MDU6	1.43	13.27 %
DGL1	1.42	8.55 %
KKD2	0.77	13.69 %
DGL2	0.61	12.97 %
MPA1	0.60	13.91 %
TPT1	0.56	7.49 %
MDU4	0.48	9.40 %
USL1	0.45	8.62 %
TMM1	0.43	5.15 %
ATG1	0.40	6.38 %
SVG1	0.38	9.97 %
MDU3	0.32	12.12 %
NKI1	0.25	8.48 %
MDU2	0.21	1.92 %
TEN2	0.21	3.44 %
KYK1	0.03	5.96 %
Total	28.01	14.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.12	25.83 %
Mixie	7.90	16.92 %
Cook-Pre	3.84	49.42 %
Grinder	3.12	16.71 %
In-Stove	1.94	28.20 %
Small-Ap	1.52	38.30 %
Fan	0.33	1.85 %
Chimney	0.11	1.17 %
Flask	0.01	100.00 %
Total	26.88	18.91 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.14	10.42 %
ERD2	0.85	10.59 %
VPD1	0.68	13.25 %
HSR1	0.49	9.18 %
SLM2	0.43	11.30 %
EPI1	0.31	7.39 %
MTR1	0.28	4.41 %
SLM3	0.28	5.21 %
SGG1	0.25	9.76 %
NKL2	0.08	1.59 %
WHKP		0.00 %
Total	26.88	18.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.44	17.30 %
Gas-Stov	6.83	19.62 %
Grinder	3.55	14.69 %
Cook-Pre	3.29	46.16 %
In-Stove	1.54	24.38 %
Small-Ap	1.03	26.40 %
Fan	0.46	3.89 %
Chimney	0.29	2.51 %
Total	24.44	17.12 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.14	12.93 %
PLI1	0.73	8.88 %
SUL1	0.52	8.48 %
CBE1	0.37	6.18 %
DPM2	0.35	8.33 %
SNR1	0.34	5.21 %
TPR1	0.34	6.87 %
CBE3	0.26	12.32 %
KMD1	0.25	7.17 %
Total	24.44	17.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.56	12.18 %
Mixie	5.38	8.46 %
Grinder	4.12	8.23 %
Cook-Pre	3.53	30.86 %
Small-Ap	1.81	19.72 %
In-Stove	1.63	16.72 %
Fan	1.02	2.58 %
Chimney	0.32	4.30 %
Total	24.36	9.95 %

Branch *	MTD Sales L	Brand Share %
VNR2	2.06	13.56 %
NGR1	2.01	12.45 %
TVL1	1.54	9.23 %
RND1	1.22	12.42 %
TCN1	1.00	13.60 %
KVT1	0.88	5.32 %
TKS2	0.87	6.20 %
TUT1	0.75	4.24 %
TKS1	0.74	7.15 %
SKD1	0.65	9.04 %
MMT1	0.62	11.64 %
ERL2	0.49	11.11 %
APK1	0.47	8.44 %
SNL1	0.41	9.69 %
PDI1	0.40	9.46 %
RPM1	0.40	5.05 %
STU2	0.34	12.74 %
KGL1	0.34	10.74 %
TUT2	0.28	3.49 %
SVK1	0.27	4.07 %
VNR1	0.26	7.87 %
SGT1	0.25	13.01 %
UDN1	0.23	8.62 %
TKY1	0.22	4.53 %
KYR1	0.21	5.35 %
VKM1	0.21	5.17 %
VLY1	0.13	2.22 %
TVL2	0.12	9.12 %
APK2	0.02	5.61 %
Total	24.36	9.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.04	18.39 %
Mixie	5.39	11.30 %
Grinder	4.75	13.40 %
Cook-Pre	3.85	43.57 %
In-Stove	1.79	21.68 %
Small-Ap	1.64	30.41 %
Fan	0.38	1.51 %
Chimney	0.20	4.07 %
Total	24.03	14.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.27	6.62 %
KIK1	0.48	6.36 %
PBR2	0.45	4.88 %
NGT1	0.39	8.44 %
PTK1	0.30	4.31 %
TRY3	0.29	6.73 %
TYR1	0.27	4.33 %
AYR1	0.27	13.59 %
APM1	0.26	7.86 %
PBR1	0.25	12.92 %
MSI1	0.24	9.61 %
TVR1	0.21	7.20 %
NMM1	0.09	2.65 %
Total	24.03	14.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.46	14.25 %
Gas-Stov	3.67	20.23 %
Grinder	2.87	14.01 %
Cook-Pre	2.87	52.75 %
Small-Ap	0.88	25.53 %
In-Stove	0.88	20.03 %
Chimney	0.50	19.83 %
Fan	0.40	2.61 %
Total	16.53	16.34 %

Branch *	MTD Sales L	Brand Share %
POY1	1.77	13.86 %
POY2	0.86	7.80 %
KKI2	0.64	9.14 %
NVL2	0.46	5.57 %
KLM1	0.46	9.66 %
ULP1	0.34	6.99 %
Total	16.53	16.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.63	18.31 %
Mixie	3.78	10.99 %
Grinder	2.61	14.00 %
Cook-Pre	1.80	47.78 %
In-Stove	1.00	24.96 %
Small-Ap	0.88	23.11 %
Fan	0.84	4.19 %
Chimney	0.32	16.31 %
Total	15.86	14.18 %

Branch *	MTD Sales L	Brand Share %
CH03	1.25	12.40 %
CH15	1.24	8.66 %
CH18	1.16	13.03 %
CH12	0.69	10.93 %
CH21	0.58	9.97 %
CH43	0.41	5.39 %
CH33	0.40	9.03 %
CH46	0.25	9.75 %
CH24	0.24	4.77 %
CH23	0.23	8.15 %
CH06	0.13	3.40 %
GPD1	0.13	4.76 %
CH17	0.13	6.82 %
CH32	0.07	8.81 %
CH41	0.06	1.94 %
Total	15.86	14.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.79	10.11 %
Mixie	3.10	6.61 %
Grinder	2.20	6.74 %
Cook-Pre	2.15	34.37 %
Fan	1.50	5.10 %
In-Stove	1.24	22.60 %
Small-Ap	0.78	11.44 %
Chimney	0.75	13.50 %
Total	15.51	9.09 %

Branch *	MTD Sales L	Brand Share %
CH07	1.14	11.53 %
CH08	1.01	9.22 %
CH28	0.85	10.57 %
CH14	0.66	10.07 %
CH30	0.57	11.12 %
CH35	0.48	11.89 %
CH19	0.42	4.50 %
CH11	0.41	6.99 %
CH05	0.37	3.56 %
CH39	0.33	7.19 %
AVD1	0.31	8.09 %
GUD1	0.24	4.37 %
GUD2	0.23	5.23 %
CH38	0.22	4.26 %
CH45	0.17	2.70 %
CH16	0.11	0.86 %
CH40	0.11	11.49 %
CH22	0.08	1.40 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	15.51	9.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.61	23.62 %
Mixie	2.93	12.38 %
Cook-Pre	2.15	50.62 %
Small-Ap	1.02	38.85 %
Grinder	0.95	11.22 %
In-Stove	0.73	26.19 %
Fan	0.68	6.00 %
Chimney	0.20	8.61 %
Total	13.27	17.70 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.87	12.86 %
TRL1	0.74	10.55 %
SBR1	0.40	11.52 %
VEL1	0.16	2.86 %
ANI1	0.14	8.32 %
Total	13.27	17.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.55	15.79 %
Mixie	0.54	11.19 %
Cook-Pre	0.23	25.17 %
Small-Ap	0.09	15.17 %
In-Stove	0.08	12.13 %
Grinder	0.05	2.69 %
Fan	0.02	0.99 %
Total	1.56	10.80 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.78	9.57 %
PAS1	0.29	9.30 %
Total	1.56	10.80 %