

MTD Sales
158.91 L

Brand Share %
14.85 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	41.32	13.76 %
Gas-Stov	40.39	17.57 %
Cook-Pre	23.39	52.14 %
Grinder	21.50	11.38 %
In-Stove	10.32	23.08 %
Small-Ap	9.39	33.25 %
Fan	8.44	4.39 %
Chimney	4.12	10.16 %
Flask	0.04	100.00 %
Total	158.91	14.85 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	26.76	22.93 %
SOUTH-03	21.81	14.02 %
SOUTH-01	21.53	10.84 %
WEST-01	20.80	19.48 %
TRICHY-01	18.49	15.55 %
CHENNAI-02	15.16	16.15 %
CHENNAI-01	12.87	8.93 %
SOUTH ARCOT	10.94	16.82 %
NORTH ARCOT	9.73	15.65 %
KL-SOUTH	0.82	9.69 %
Total	158.91	14.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	9.11	23.53 %
Gas-Stov	7.84	31.56 %
Cook-Pre	3.27	61.10 %
Grinder	2.69	19.11 %
In-Stove	1.47	28.16 %
Small-Ap	1.37	41.81 %
Chimney	0.61	6.61 %
Fan	0.39	2.44 %
Total	26.76	22.93 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.79	10.46 %
SLM2	0.67	14.06 %
HSR1	0.56	10.87 %
VPD1	0.55	11.00 %
SLM3	0.54	13.72 %
KRI1	0.34	9.15 %
KMM1	0.29	9.97 %
SGG1	0.26	14.81 %
EPI1	0.19	6.35 %
NKL2	0.12	3.09 %
MTR1	0.09	2.14 %
WZWH	0.05	3.54 %
Total	26.76	22.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.50	19.15 %
Mixie	5.42	14.09 %
Grinder	3.50	11.03 %
Cook-Pre	2.34	39.20 %
Fan	1.55	4.45 %
In-Stove	1.50	24.55 %
Small-Ap	1.36	35.33 %
Chimney	0.64	10.92 %
Total	21.81	14.02 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.93	11.03 %
DGL1	1.18	8.59 %
MDU6	0.57	8.15 %
KKD2	0.48	12.68 %
KPT1	0.47	14.03 %
MPA1	0.38	11.34 %
SGP1	0.36	13.56 %
ATG1	0.34	6.33 %
TMM1	0.34	4.13 %
SVG1	0.32	9.20 %
MDU4	0.31	9.41 %
MDU3	0.30	7.86 %
TPT1	0.30	4.98 %
NKI1	0.26	10.38 %
TEN2	0.24	8.16 %
MLR1	0.21	8.03 %
DKI1	0.18	6.67 %
KRR1	0.16	9.24 %
MDU2	0.12	1.53 %
USL1	0.12	4.22 %
SZSD	0.08	5.62 %
Total	21.81	14.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.13	12.08 %
Mixie	4.14	7.76 %
Cook-Pre	4.07	50.00 %
Grinder	2.79	7.08 %
Small-Ap	1.64	28.89 %
Fan	1.53	4.36 %
In-Stove	1.48	17.99 %
Chimney	0.75	12.05 %
Total	21.53	10.84 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.48	11.50 %
MAR1	1.21	13.50 %
TVL1	1.07	7.45 %
VNR2	1.05	9.52 %
RND1	1.03	14.57 %
TKS2	0.79	8.68 %
RPM1	0.57	9.02 %
KVT1	0.56	4.05 %
PKD1	0.54	10.93 %
MMT1	0.50	13.01 %
TKS1	0.44	4.28 %
TUT1	0.42	3.04 %
SVK1	0.42	7.07 %
TUT2	0.40	6.91 %
PDI1	0.34	9.45 %
KYR1	0.31	8.96 %
APK1	0.30	7.80 %
KGL1	0.26	13.31 %
VKM1	0.25	8.31 %
VNR1	0.24	8.03 %
TKY1	0.23	6.77 %
VLY1	0.22	4.09 %
S2SD	0.18	14.11 %
Total	21.53	10.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.64	19.52 %
Gas-Stov	4.89	20.63 %
Cook-Pre	3.26	56.32 %
Grinder	2.48	12.72 %
In-Stove	1.64	26.29 %
Small-Ap	1.08	42.34 %
Chimney	0.64	11.73 %
Fan	0.18	1.91 %
Flask	0.01	100.00 %
Total	20.80	19.48 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.03	13.61 %
SNR1	0.66	12.12 %
SUL1	0.62	14.37 %
PLI1	0.49	6.98 %
DPM2	0.41	11.43 %
TPR1	0.28	9.57 %
CBE1	0.28	8.69 %
ANR1	0.23	14.05 %
CNR1	0.18	12.14 %
GDR1	0.08	11.32 %
GBM1	0.07	8.06 %
WZSD		0.00 %
Total	20.80	19.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.56	13.53 %
Gas-Stov	3.99	17.20 %
Grinder	3.24	14.33 %
Cook-Pre	3.09	49.63 %
In-Stove	1.34	23.20 %
Small-Ap	1.00	32.65 %
Fan	0.95	4.30 %
Chimney	0.32	14.08 %
Total	18.49	15.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.43	9.97 %
KIK1	0.35	5.81 %
PBR1	0.33	12.61 %
PBR2	0.31	4.58 %
TYR1	0.22	5.37 %
TRY3	0.20	5.24 %
APM1	0.19	7.44 %
MSI1	0.19	10.38 %
PTK1	0.17	3.22 %
NMM1	0.16	5.02 %
TZSD	0.08	5.75 %
TVR1	0.07	3.42 %
Total	18.49	15.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.99	20.01 %
Mixie	3.68	13.80 %
Grinder	2.36	15.83 %
Cook-Pre	1.77	54.65 %
Fan	0.99	5.04 %
In-Stove	0.86	25.01 %
Small-Ap	0.76	27.26 %
Chimney	0.74	22.72 %
Flask	0.01	100.00 %
Total	15.16	16.15 %

Branch *	MTD Sales L	Brand Share %
CH03	1.12	14.64 %
CH43	0.61	7.77 %
CH21	0.37	6.79 %
CH33	0.32	7.97 %
CH41	0.29	8.40 %
CH09	0.25	12.31 %
CH24	0.21	6.72 %
CH15	0.16	1.70 %
GPD1	0.16	7.77 %
CH06	0.15	4.79 %
CH23	0.12	6.65 %
CH31	0.07	5.51 %
MC06		0.00 %
Total	15.16	16.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.85	7.53 %
Mixie	2.80	7.69 %
Cook-Pre	2.23	51.42 %
Grinder	1.97	7.19 %
Fan	1.33	4.91 %
Small-Ap	0.75	23.78 %
In-Stove	0.71	17.44 %
Chimney	0.22	5.76 %
Flask	0.01	100.00 %
Total	12.87	8.93 %

Branch *	MTD Sales L	Brand Share %
CH42	0.93	12.59 %
CH07	0.81	12.21 %
CH28	0.75	14.30 %
CH39	0.69	13.33 %
CH08	0.64	7.42 %
CH05	0.53	5.55 %
CH19	0.50	6.02 %
MRM1	0.46	13.63 %
GUD1	0.42	7.84 %
CH45	0.39	8.15 %
CH14	0.37	5.66 %
CH35	0.35	13.00 %
GUD2	0.32	8.82 %
CH11	0.29	5.54 %
CH38	0.29	7.00 %
CH22	0.17	3.49 %
AVD1	0.12	4.01 %
CH29	0.10	4.49 %
CH16	0.07	0.58 %
CH40	0.01	1.94 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	12.87	8.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.85	21.54 %
Mixie	2.57	13.92 %
Cook-Pre	1.67	58.97 %
Grinder	1.61	13.55 %
Fan	0.74	5.73 %
Small-Ap	0.63	32.06 %
In-Stove	0.54	20.53 %
Chimney	0.31	30.83 %
Flask	0.01	100.00 %
Total	10.94	16.82 %

Branch *	MTD Sales L	Brand Share %
POY1	1.10	14.43 %
NVL2	0.67	12.09 %
ULP1	0.45	13.26 %
KLM1	0.30	9.20 %
POY2	0.21	4.25 %
TVM2	0.15	12.80 %
Total	10.94	16.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.16	22.86 %
Mixie	2.03	11.29 %
Cook-Pre	1.58	58.14 %
Grinder	0.86	14.14 %
Fan	0.75	5.34 %
Small-Ap	0.74	43.70 %
In-Stove	0.70	26.98 %
Flask	0.01	100.00 %
Chimney	-0.11	-3.52 %
Total	9.73	15.65 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.72	13.47 %
VSI1	0.38	13.20 %
SBR1	0.37	12.01 %
TRL1	0.36	8.41 %
VEL1	0.30	7.08 %
WJD1	0.30	9.63 %
WJP1	0.21	11.50 %
PLR1	0.20	13.94 %
AKM1	0.20	7.59 %
NASD		0.00 %
Total	9.73	15.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.36	14.56 %
Gas-Stov	0.18	9.14 %
Cook-Pre	0.10	43.30 %
In-Stove	0.08	19.53 %
Small-Ap	0.07	27.25 %
Fan	0.03	2.19 %
Total	0.82	9.69 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.64	10.34 %
PAS1	0.18	7.97 %
Total	0.82	9.69 %