

MTD Sales  
261.95 L

Brand Share %  
18.64 %

Information:

MTD : 01-05-2026 To 27-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	82.39	22.74 %
Gas-Stov	64.54	23.93 %
Grinder	50.98	24.36 %
Fan	31.35	8.39 %
Cook-Pre	15.47	56.31 %
Chimney	13.34	17.07 %
Small-Ap	3.82	8.71 %
In-Stove	0.06	0.14 %
Flask	0.01	100.00 %
<b>Total</b>	<b>261.95</b>	<b>18.64 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	44.57	16.80 %
WEST-02	36.25	26.95 %
SOUTH-03	35.83	16.02 %
TRICHY-01	32.75	19.52 %
WEST-01	30.47	23.02 %
SOUTH ARCOT	23.72	26.47 %
CHENNAI-01	21.03	10.39 %
CHENNAI-02	20.84	18.75 %
NORTH ARCOT	16.49	21.09 %
<b>Total</b>	<b>261.95</b>	<b>18.64 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	12.81	18.62 %
Gas-Stov	11.09	20.82 %
Grinder	11.01	24.52 %
Cook-Pre	3.74	57.55 %
Fan	2.90	4.46 %
Chimney	2.40	21.48 %
Small-Ap	0.66	6.51 %
In-Stove	-0.04	-0.69 %
<b>Total</b>	<b>44.57</b>	<b>16.80 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	3.66	17.87 %
TCN1	1.64	18.48 %
TUT1	1.08	4.85 %
MMT1	0.84	16.26 %
SNL1	0.67	11.72 %
PDI1	0.66	14.75 %
APK2	0.63	10.24 %
MAR1	0.57	6.06 %
STU2	0.57	14.24 %
UDN1	0.49	16.11 %
VKM1	0.48	9.81 %
TKS2	0.48	3.99 %
SKD1	0.43	9.29 %
TKY1	0.41	10.29 %
TUT2	0.36	4.74 %
SGT1	0.32	18.16 %
KYR1	0.27	4.73 %
VNR1	0.25	9.06 %
SVK1	0.24	3.15 %
ASM1	0.23	7.60 %
S2SD		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>44.57</b>	<b>16.80 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	14.97	34.13 %
Gas-Stov	9.68	32.77 %
Grinder	4.55	49.31 %
Chimney	2.56	22.26 %
Fan	2.22	7.13 %
Cook-Pre	1.84	61.43 %
Small-Ap	0.42	18.42 %
<b>Total</b>	<b>36.25</b>	<b>26.95 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.35	17.45 %
HSR2	1.19	14.91 %
ERD1	1.03	17.00 %
HSR1	0.86	16.70 %
KRI1	0.78	12.82 %
NKL2	0.58	11.44 %
SLM2	0.56	11.56 %
DPR1	0.53	15.68 %
APN1	0.16	4.80 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>36.25</b>	<b>26.95 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	10.46	20.63 %
Gas-Stov	9.72	22.48 %
Grinder	8.15	21.46 %
Fan	2.99	4.67 %
Cook-Pre	2.85	59.47 %
Chimney	1.21	9.25 %
Small-Ap	0.44	6.17 %
In-Stove	0.02	0.63 %
Flask	0.01	100.00 %
<b>Total</b>	<b>35.83</b>	<b>16.02 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	2.45	11.04 %
MDU6	2.12	16.70 %
DGL1	1.28	6.16 %
TMM1	1.23	11.22 %
MDU3	1.01	17.86 %
DKI1	0.68	16.52 %
MPA1	0.67	12.39 %
TEN2	0.66	10.28 %
KPT1	0.66	16.61 %
NKI1	0.65	15.14 %
TPT1	0.63	9.82 %
MNM1	0.55	15.84 %
CBM1	0.54	11.55 %
SVG1	0.48	11.74 %
PNI1	0.44	11.09 %
SGP1	0.42	17.28 %
PVI1	0.41	8.92 %
KRR1	0.41	15.63 %
NTM1	0.39	14.58 %
MDU4	0.34	8.22 %
MDU2	0.26	2.35 %
USL1	0.21	7.57 %
MLR1	0.21	4.38 %
KYK1	0.18	3.75 %
ATG1	0.12	2.45 %
SZSD		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>35.83</b>	<b>16.02 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	10.22	23.19 %
Gas-Stov	7.34	23.99 %
Grinder	6.80	27.12 %
Fan	5.17	10.40 %
Cook-Pre	1.36	54.48 %
Chimney	1.18	16.22 %
Small-Ap	0.68	17.33 %
<b>Total</b>	<b>32.75</b>	<b>19.52 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ1	1.81	18.16 %
TVR2	1.64	17.84 %
TNJ2	1.63	15.72 %
PTK1	1.61	18.05 %
TRY1	1.59	10.64 %
PBR2	0.78	7.28 %
TRY4	0.64	13.71 %
NMM1	0.53	13.38 %
ORU1	0.50	13.62 %
KIK1	0.43	9.45 %
TRY3	0.35	7.12 %
APM1	0.29	8.69 %
NGT1	0.26	4.94 %
MSI1	0.23	13.12 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>32.75</b>	<b>19.52 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Mixie	9.48	26.53 %
Gas-Stov	8.94	32.51 %
Grinder	4.81	25.24 %
Chimney	3.64	25.16 %
Fan	1.91	7.99 %
Cook-Pre	1.29	58.93 %
Small-Ap	0.37	9.32 %
In-Stove	0.04	0.64 %
<b>Total</b>	<b>30.47</b>	<b>23.02 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	1.08	18.14 %
PLI1	0.61	8.41 %
CBE1	0.60	9.43 %
PDM1	0.46	17.68 %
SUL1	0.37	5.92 %
KGI1	0.31	14.97 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>30.47</b>	<b>23.02 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.23	31.84 %
Grinder	6.79	42.14 %
Gas-Stov	4.81	31.61 %
Fan	1.94	8.10 %
Cook-Pre	1.04	49.28 %
Chimney	0.67	24.53 %
Small-Ap	0.20	10.01 %
In-Stove	0.04	2.29 %
<b>Total</b>	<b>23.72</b>	<b>26.47 %</b>

Branch *	MTD Sales L	Brand Share %
NVL2	0.66	11.50 %
PRT1	0.59	15.44 %
ULP1	0.56	15.23 %
VCM1	0.25	14.46 %
TRK1	0.23	6.37 %
TVM2	0.18	13.23 %
WHUT		0.00 %
<b>Total</b>	<b>23.72</b>	<b>26.47 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Fan	6.63	12.13 %
Mixie	4.74	10.76 %
Gas-Stov	3.62	10.30 %
Grinder	3.40	8.68 %
Cook-Pre	1.52	51.05 %
Chimney	0.77	8.41 %
Small-Ap	0.36	4.19 %
<b>Total</b>	<b>21.03</b>	<b>10.39 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	1.36	10.75 %
CH07	1.06	10.14 %
CH49	1.00	8.64 %
CH47	0.95	7.24 %
CH35	0.75	13.75 %
CH48	0.71	8.35 %
CH45	0.71	10.66 %
CH28	0.66	10.44 %
CH25	0.58	8.51 %
CH22	0.52	11.94 %
MRM1	0.52	10.17 %
CH14	0.51	6.97 %
CH30	0.44	9.96 %
GUD2	0.43	11.56 %
CGL1	0.42	15.79 %
CH39	0.36	6.87 %
SKL1	0.31	17.23 %
CH16	0.30	3.44 %
CH38	0.30	5.85 %
GUD1	0.26	3.80 %
CH29	0.22	9.23 %
CH37	0.21	16.80 %
AVD1	0.13	6.10 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>21.03</b>	<b>10.39 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	6.45	22.93 %
Gas-Stov	4.73	24.21 %
Fan	4.52	12.85 %
Grinder	3.61	26.07 %
Cook-Pre	0.71	40.63 %
Small-Ap	0.42	10.29 %
Chimney	0.37	7.72 %
In-Stove	0.02	0.66 %
<b>Total</b>	<b>20.84</b>	<b>18.75 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	1.56	16.38 %
CH12	1.32	16.32 %
CH03	1.06	13.63 %
CH33	0.61	16.80 %
CH43	0.41	7.14 %
CH46	0.32	13.48 %
PON1	0.30	12.23 %
CH23	0.27	11.38 %
GPD1	0.24	14.93 %
CH41	0.22	7.63 %
CH24	0.22	4.34 %
CH21	0.18	3.41 %
CH01	0.02	5.52 %
CH06		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
<b>Total</b>	<b>20.84</b>	<b>18.75 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.04	23.93 %
Gas-Stov	4.60	29.46 %
Fan	3.07	11.68 %
Grinder	1.86	48.16 %
Cook-Pre	1.14	66.90 %
Chimney	0.54	13.54 %
Small-Ap	0.27	14.82 %
In-Stove	-0.02	-0.49 %
<b>Total</b>	<b>16.49</b>	<b>21.09 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	1.22	16.10 %
VEL2	0.95	12.09 %
TRL1	0.50	6.80 %
WJP1	0.32	16.36 %
KPM1	0.28	12.07 %
WHVL		0.00 %
<b>Total</b>	<b>16.49</b>	<b>21.09 %</b>