

MTD Sales
207.15 L

Brand Share %
18.67 %

Information:

MTD : 01-11-2025 To 26-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	61.99	23.42 %
Mixie	59.30	18.89 %
Grinder	33.39	16.75 %
Cook-Pre	19.40	36.61 %
In-Stove	12.06	21.40 %
Chimney	10.58	25.00 %
Small-Ap	8.48	22.55 %
Fan	1.93	1.36 %
Flask	0.02	100.00 %
Total	207.15	18.67 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	34.24	29.32 %
SOUTH-01	30.08	15.64 %
WEST-01	26.95	21.38 %
SOUTH-03	25.22	15.43 %
TRICHY-01	19.72	15.88 %
CHENNAI-02	18.71	18.83 %
CHENNAI-01	17.48	12.60 %
NORTH ARCOT	17.29	26.47 %
SOUTH ARCOT	16.21	22.19 %
KL-SOUTH	1.26	12.34 %
Total	207.15	18.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	10.50	28.40 %
Gas-Stov	9.62	33.60 %
Cook-Pre	4.34	60.58 %
Grinder	3.67	24.61 %
Chimney	2.77	37.43 %
In-Stove	1.75	23.65 %
Small-Ap	1.44	46.60 %
Fan	0.16	1.40 %
Total	34.24	29.32 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.56	16.78 %
ERD2	0.85	12.91 %
HSR1	0.81	18.35 %
SLM3	0.62	10.31 %
VPD1	0.57	16.08 %
KRI1	0.56	17.26 %
APN1	0.54	15.63 %
NKL2	0.53	12.43 %
MTR1	0.39	9.13 %
EPI1	0.33	8.94 %
WZWH	0.04	16.21 %
WHKP		0.00 %
Total	34.24	29.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.55	21.36 %
Mixie	8.33	16.06 %
Grinder	5.79	15.61 %
In-Stove	2.04	21.02 %
Cook-Pre	1.98	22.35 %
Small-Ap	1.06	15.10 %
Chimney	1.05	21.04 %
Fan	0.26	0.94 %
Flask	0.01	100.00 %
Total	30.08	15.64 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.46	15.34 %
TUT1	1.82	13.64 %
NGR1	1.77	18.03 %
TVL1	1.67	13.45 %
TKS1	1.27	16.41 %
VNR2	0.82	8.36 %
SNL1	0.70	14.74 %
ERL2	0.60	16.97 %
APK1	0.58	13.80 %
PDI1	0.49	16.80 %
SKD1	0.49	13.83 %
APK2	0.43	11.90 %
TUT2	0.42	6.33 %
VLY1	0.36	7.29 %
SVK1	0.35	5.88 %
TKY1	0.33	14.86 %
MMT1	0.32	8.74 %
VNR1	0.30	11.08 %
TKS2	0.28	2.02 %
KGL1	0.26	15.05 %
SGT1	0.15	12.04 %
KYR1	0.15	4.57 %
S2SD	0.05	7.06 %
Total	30.08	15.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.49	26.03 %
Mixie	7.36	21.51 %
Grinder	4.27	19.95 %
Cook-Pre	2.05	30.77 %
Chimney	1.98	22.34 %
In-Stove	1.47	23.59 %
Small-Ap	0.95	23.31 %
Fan	0.39	3.22 %
Total	26.95	21.38 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.48	18.29 %
KMR1	1.42	15.76 %
CBE6	0.88	17.42 %
TPR1	0.70	13.00 %
SUL1	0.69	14.99 %
PLI1	0.67	10.99 %
DPM2	0.64	15.63 %
SNR1	0.55	8.89 %
CBE1	0.48	11.25 %
CBE5	0.41	7.97 %
KMD1	0.40	12.78 %
ANR1	0.21	15.93 %
CNR1	0.16	10.62 %
Total	26.95	21.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.69	19.08 %
Mixie	5.95	13.53 %
Grinder	5.15	15.43 %
Cook-Pre	3.32	43.67 %
In-Stove	1.52	19.14 %
Small-Ap	1.21	27.18 %
Chimney	1.06	18.61 %
Fan	0.32	1.26 %
Flask	-0.01	100.00 %
Total	25.22	15.43 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.90	10.21 %
MDU6	1.85	18.25 %
KKD3	1.54	13.50 %
DGL1	1.19	10.97 %
MDU5	1.03	18.17 %
MDU4	0.51	14.04 %
PVI1	0.44	15.94 %
KRR1	0.39	13.00 %
MPA1	0.38	8.84 %
KYK1	0.38	14.00 %
MLR1	0.37	16.10 %
BTU1	0.33	15.22 %
TEN2	0.32	8.60 %
TPT1	0.30	5.82 %
TMM1	0.29	4.04 %
SVG1	0.29	9.70 %
KPT1	0.27	9.75 %
MDU2	0.27	2.90 %
NTM1	0.25	11.10 %
ATG1	0.23	5.08 %
USL1	0.18	8.08 %
PNI1	0.16	6.29 %
SZSD	0.09	13.73 %
Total	25.22	15.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.15	17.83 %
Gas-Stov	5.07	18.65 %
Grinder	3.63	15.17 %
In-Stove	1.49	18.29 %
Cook-Pre	1.31	18.97 %
Small-Ap	1.03	19.88 %
Chimney	0.84	28.20 %
Fan	0.19	1.24 %
Total	19.72	15.88 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.42	13.74 %
TRY1	1.00	7.85 %
TRY4	0.89	16.07 %
TVR2	0.52	7.46 %
NMM1	0.45	9.94 %
NGT1	0.42	8.02 %
AYR1	0.40	17.60 %
TVR1	0.27	12.86 %
TRY3	0.19	5.54 %
PTK1	0.16	3.29 %
KIK1	0.15	3.35 %
APM1	0.11	7.23 %
TYR1	0.11	2.98 %
TZSD		0.00 %
WTRZ		0.00 %
Total	19.72	15.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.42	26.75 %
Mixie	5.88	19.92 %
Grinder	2.17	12.78 %
Cook-Pre	1.77	48.62 %
In-Stove	0.95	24.15 %
Chimney	0.90	24.94 %
Small-Ap	0.60	16.32 %
Fan	0.03	0.22 %
Total	18.71	18.83 %

Branch *	MTD Sales L	Brand Share %
CH15	1.60	14.88 %
CH12	0.87	14.74 %
CH24	0.78	11.25 %
CH33	0.67	14.55 %
CH17	0.49	9.60 %
CH43	0.41	5.67 %
CH09	0.33	13.90 %
PON1	0.27	12.31 %
CH03	0.27	4.28 %
CH21	0.18	4.38 %
CH46	0.17	9.80 %
CH27	0.15	7.57 %
CH23	0.15	9.15 %
CH06	0.07	4.49 %
MC05		0.00 %
MC06	-0.01	-5.03 %
Total	18.71	18.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.50	15.70 %
Mixie	4.30	11.25 %
Grinder	3.29	11.32 %
Cook-Pre	1.84	38.56 %
In-Stove	1.10	20.11 %
Small-Ap	0.67	14.33 %
Chimney	0.55	14.53 %
Fan	0.22	1.25 %
Flask	0.01	100.00 %
Total	17.48	12.60 %

Branch *	MTD Sales L	Brand Share %
CH08	1.51	14.68 %
CH28	1.18	15.69 %
CH45	0.92	17.01 %
CH19	0.74	9.39 %
CH38	0.72	17.80 %
CH11	0.63	12.74 %
CH07	0.61	9.14 %
CH39	0.57	12.25 %
CH48	0.53	7.82 %
SKL1	0.46	15.23 %
CH16	0.40	3.73 %
CH22	0.40	7.78 %
GUD1	0.37	5.66 %
AVD1	0.33	9.73 %
CH05	0.29	3.54 %
CH29	0.28	12.75 %
GUD2	0.21	5.61 %
CH14	0.16	3.66 %
CH37	0.13	5.65 %
CH40	0.09	14.53 %
CZWH		0.00 %
MC09		0.00 %
Total	17.48	12.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.42	33.74 %
Mixie	5.37	27.13 %
Grinder	1.70	25.07 %
Cook-Pre	1.67	45.87 %
Chimney	0.67	20.07 %
Small-Ap	0.65	33.95 %
In-Stove	0.58	24.88 %
Fan	0.23	2.70 %
Total	17.29	26.47 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.91	15.18 %
VEL1	0.31	8.15 %
ABR1	0.30	16.23 %
WJP1	0.13	9.36 %
ANI1	0.09	11.75 %
WHVL		0.00 %
Total	17.29	26.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.00	23.29 %
Gas-Stov	3.81	23.89 %
Grinder	3.71	25.42 %
Cook-Pre	1.07	33.46 %
In-Stove	0.99	22.15 %
Chimney	0.76	47.22 %
Small-Ap	0.73	26.31 %
Fan	0.13	1.49 %
Total	16.21	22.19 %

Branch *	MTD Sales L	Brand Share %
POY1	1.69	18.21 %
ULP1	0.42	12.72 %
NVL2	0.39	7.25 %
POY2	0.38	6.90 %
KLM1	0.20	5.03 %
TVM1	0.14	11.29 %
WHUT		0.00 %
Total	16.21	22.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.46	13.35 %
Gas-Stov	0.42	16.75 %
In-Stove	0.18	23.49 %
Small-Ap	0.15	18.72 %
Cook-Pre	0.05	9.06 %
Total	1.26	12.34 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.80	16.29 %
PAS1	0.24	9.95 %
KLR1	0.22	7.53 %
Total	1.26	12.34 %