

MTD Sales
407.07 L

Brand Share %
21.13 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	131.07	22.03 %
Gas-Stov	121.63	26.77 %
Grinder	63.95	17.19 %
Cook-Pre	31.90	38.38 %
In-Stove	19.87	24.43 %
Chimney	19.26	25.07 %
Small-Ap	16.39	32.97 %
Fan	2.98	1.39 %
Flask	0.01	100.00 %
Total	407.07	21.13 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	83.17	32.62 %
SOUTH-03	60.01	18.59 %
WEST-02	55.42	24.82 %
WEST-01	46.94	21.87 %
SOUTH-01	45.20	14.09 %
TRICHY-01	34.51	16.25 %
CHENNAI-02	28.36	19.58 %
NORTH ARCOT	26.82	25.36 %
SOUTH ARCOT	24.00	20.98 %
KL-SOUTH	2.62	20.28 %
Total	407.07	21.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	33.63	39.95 %
Gas-Stov	31.12	41.85 %
Cook-Pre	5.83	58.35 %
Grinder	5.42	12.53 %
Chimney	3.52	47.37 %
In-Stove	1.93	25.77 %
Small-Ap	1.44	23.57 %
Fan	0.29	1.31 %
Total	83.17	32.62 %

Branch *	MTD Sales L	Brand Share %
CH42	2.59	18.67 %
CH28	1.79	20.47 %
CH16	1.77	11.59 %
CH07	1.27	14.63 %
CH08	0.98	6.96 %
TKM1	0.95	19.74 %
MRM1	0.88	11.94 %
CH48	0.85	10.15 %
CH35	0.82	19.86 %
CH22	0.78	10.97 %
CH19	0.70	8.28 %
CH11	0.70	9.86 %
CH05	0.64	4.92 %
CH37	0.60	13.71 %
CGL1	0.54	16.17 %
CH39	0.53	11.56 %
CH14	0.46	4.69 %
GUD1	0.40	4.96 %
AVD1	0.31	5.64 %
GUD2	0.08	1.23 %
CH40	0.06	16.19 %
CH29	0.05	2.31 %
MC10		0.00 %
WHC3		0.00 %
Total	83.17	32.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	18.84	20.18 %
Gas-Stov	14.17	21.55 %
Grinder	13.02	18.02 %
Cook-Pre	5.30	37.63 %
Small-Ap	3.12	37.17 %
In-Stove	3.00	24.86 %
Chimney	2.06	16.55 %
Fan	0.50	1.14 %
Total	60.01	18.59 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.08	20.64 %
DGL1	3.48	11.38 %
DGL2	1.60	21.02 %
PVI1	1.22	21.00 %
KKD3	1.18	10.17 %
MLR1	1.06	19.62 %
TPT1	1.06	11.15 %
MPA1	0.87	10.44 %
KRR1	0.85	16.55 %
SGP1	0.82	20.09 %
TMM1	0.80	5.72 %
MDU4	0.70	10.92 %
KYK1	0.68	12.17 %
NTM1	0.63	9.66 %
TEN2	0.59	9.02 %
USL1	0.57	8.88 %
ATG1	0.50	6.32 %
PNI1	0.49	11.67 %
SVG1	0.37	5.50 %
MDU2	0.23	1.48 %
SZSD	0.09	17.89 %
Total	60.01	18.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	18.04	24.16 %
Gas-Stov	16.10	30.52 %
Grinder	6.52	19.82 %
Cook-Pre	4.93	44.79 %
Chimney	4.18	25.04 %
In-Stove	3.04	28.21 %
Small-Ap	2.14	51.07 %
Fan	0.47	2.32 %
Total	55.42	24.82 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.40	19.02 %
ERD1	2.10	19.33 %
ERD2	1.66	10.45 %
SLM2	1.47	19.20 %
VPD1	1.40	16.14 %
RSP1	1.32	19.34 %
APN1	1.22	21.12 %
HSR1	0.93	15.85 %
CMI1	0.92	17.43 %
EPI1	0.78	12.81 %
SGG1	0.62	11.07 %
NKL2	0.49	5.82 %
MTR1	0.42	5.45 %
SLM3	0.40	4.05 %
KRI1	0.40	13.32 %
PDR1	0.39	18.79 %
WZWH	0.07	-23.66 %
Total	55.42	24.82 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	15.04	24.26 %
Gas-Stov	13.00	24.03 %
Grinder	8.23	20.66 %
Chimney	3.24	19.57 %
Cook-Pre	3.08	31.96 %
In-Stove	2.22	24.69 %
Small-Ap	1.67	31.66 %
Fan	0.46	2.54 %
Total	46.94	21.87 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.49	20.75 %
CBE4	2.23	16.84 %
AVI1	1.39	19.26 %
PLI1	1.23	10.24 %
SUL1	1.04	11.74 %
TPR1	0.87	9.80 %
TPR4	0.86	15.71 %
PDM1	0.84	17.89 %
KMD1	0.84	16.01 %
CBE5	0.77	10.15 %
KGI1	0.71	20.82 %
CBE1	0.53	10.80 %
SNR1	0.52	6.11 %
ANR1	0.52	17.67 %
DPM2	0.48	8.97 %
GDR1	0.26	15.62 %
WZSD	0.07	-5.95 %
Total	46.94	21.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	12.92	13.45 %
Gas-Stov	12.77	18.46 %
Grinder	8.62	12.20 %
Cook-Pre	4.01	30.63 %
In-Stove	2.68	18.65 %
Small-Ap	2.61	29.50 %
Chimney	1.21	16.79 %
Fan	0.38	0.91 %
Total	45.20	14.09 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.69	14.90 %
NGR1	3.42	16.84 %
TUT1	2.63	10.57 %
TVL1	2.47	11.17 %
VNR2	2.25	12.78 %
TCN1	2.08	19.75 %
TKS1	1.87	13.39 %
MAR1	1.82	16.64 %
PKD1	1.59	19.71 %
SNL1	1.37	16.23 %
TYI1	1.12	16.53 %
MMT1	0.96	15.75 %
SDI1	0.85	19.92 %
PDI1	0.81	14.83 %
STU2	0.78	21.08 %
APK1	0.74	11.11 %
TKS2	0.66	3.84 %
SKD1	0.62	11.92 %
APK2	0.58	9.35 %
VKM1	0.50	13.27 %
SVK1	0.46	5.10 %
ERL2	0.45	8.70 %
VNR1	0.42	9.29 %
VLY1	0.41	5.72 %
KYR1	0.37	7.25 %
SGT1	0.36	14.02 %
TKY1	0.35	5.60 %
TUT2	0.24	2.62 %
TVL2	0.20	12.24 %
KGL1	0.19	6.80 %
S2SD	0.14	12.44 %
Total	45.20	14.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	10.21	16.35 %
Gas-Stov	8.97	18.44 %
Grinder	7.86	17.34 %
Cook-Pre	2.51	27.43 %
In-Stove	2.25	19.18 %
Small-Ap	1.72	31.02 %
Chimney	0.86	17.49 %
Fan	0.11	0.46 %
Flask	0.01	100.00 %
Total	34.51	16.25 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.07	18.80 %
TNJ2	2.84	20.55 %
TNJ1	2.36	17.51 %
TVR2	1.69	15.80 %
PBR2	1.41	11.42 %
TRY1	1.22	6.26 %
ORU1	1.00	20.94 %
TTP1	0.90	20.11 %
MSI1	0.88	20.76 %
TRY4	0.86	9.68 %
PDK1	0.71	16.94 %
PBR1	0.64	20.73 %
NGT1	0.52	7.11 %
TVR1	0.50	15.68 %
KIK1	0.50	7.38 %
NMM1	0.46	7.84 %
PTK1	0.32	3.21 %
TRY3	0.28	3.75 %
TYR1	0.21	2.13 %
APM1	0.17	6.40 %
TZSD	0.02	-8.53 %
WTRZ		0.00 %
Total	34.51	16.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.88	27.89 %
Mixie	7.42	16.01 %
Grinder	5.14	18.25 %
Cook-Pre	1.71	36.56 %
In-Stove	1.61	30.24 %
Chimney	1.50	35.74 %
Small-Ap	0.98	22.77 %
Fan	0.12	0.74 %
Flask	0.01	100.00 %
Total	28.36	19.58 %

Branch *	MTD Sales L	Brand Share %
CH15	2.58	18.60 %
CH18	1.89	19.06 %
CH03	1.60	14.03 %
CH12	1.57	16.81 %
CH21	1.01	13.81 %
CH17	0.71	20.80 %
CH33	0.66	13.86 %
CH09	0.63	16.45 %
CH24	0.60	8.83 %
GPD1	0.57	14.91 %
CH43	0.55	5.06 %
UKI1	0.51	17.71 %
CH46	0.41	13.08 %
CH41	0.41	10.04 %
CH23	0.25	10.55 %
CH27	0.22	8.84 %
CH06	0.19	2.80 %
CH31	0.13	6.66 %
MC06	0.02	2.77 %
CH01		0.00 %
Total	28.36	19.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.77	33.05 %
Mixie	7.95	22.06 %
Grinder	3.08	25.25 %
Cook-Pre	2.61	45.64 %
Small-Ap	1.55	50.40 %
In-Stove	1.33	31.17 %
Chimney	1.20	25.89 %
Fan	0.33	2.47 %
Total	26.82	25.36 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.71	16.85 %
KPM2	1.27	13.00 %
TRL1	0.88	10.56 %
ARC2	0.69	20.55 %
WJP1	0.26	12.17 %
VEL1	0.10	2.24 %
Total	26.82	25.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.20	25.04 %
Mixie	6.10	17.27 %
Grinder	5.86	22.91 %
Cook-Pre	1.67	32.57 %
Chimney	1.50	56.40 %
In-Stove	1.43	26.06 %
Small-Ap	1.10	33.81 %
Fan	0.14	1.15 %
Total	24.00	20.98 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.21	20.08 %
POY1	2.47	19.47 %
KKI2	1.18	16.48 %
POY2	1.15	12.10 %
ULP1	0.52	8.55 %
NVL2	0.31	3.15 %
TVM1	0.28	14.27 %
KLM1	0.24	4.27 %
TVM2	0.11	8.80 %
Total	24.00	20.98 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.92	21.02 %
Gas-Stov	0.65	23.16 %
In-Stove	0.37	46.47 %
Cook-Pre	0.25	40.35 %
Grinder	0.19	10.36 %
Fan	0.17	10.44 %
Small-Ap	0.07	9.24 %
Total	2.62	20.28 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.56	15.87 %
TVSD		0.00 %
Total	2.62	20.28 %