

MTD Sales
283.64 L

Brand Share %
20.29 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	87.17	22.51 %
Gas-Stov	80.83	26.28 %
Grinder	49.14	23.71 %
Cook-Pre	21.69	65.91 %
In-Stove	17.85	24.66 %
Chimney	15.28	17.77 %
Small-Ap	6.48	14.17 %
Fan	5.21	2.03 %
Total	283.64	20.29 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	52.39	19.30 %
SOUTH-03	38.25	19.44 %
TRICHY-01	33.92	20.34 %
WEST-02	31.44	28.38 %
SOUTH ARCOT	24.87	26.52 %
WEST-01	24.60	24.25 %
CHENNAI-01	21.18	11.41 %
CHENNAI-02	20.76	17.80 %
NORTH ARCOT	20.42	21.87 %
WEST-03	15.81	25.76 %
Total	283.64	20.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	15.65	19.90 %
Gas-Stov	14.90	26.27 %
Grinder	10.83	24.06 %
Cook-Pre	3.37	63.47 %
In-Stove	3.18	26.57 %
Fan	2.07	3.80 %
Chimney	1.56	13.49 %
Small-Ap	0.83	12.24 %
Total	52.39	19.30 %

Branch *	MTD Sales L	Brand Share %
KVT1	4.59	20.15 %
TVL1	1.78	10.83 %
VL1	1.59	18.66 %
TUT1	1.58	4.67 %
MAR1	1.50	17.43 %
TKS2	1.48	11.84 %
SNL1	1.41	18.38 %
TUT2	1.25	17.16 %
APK2	0.89	14.21 %
VKM1	0.88	19.74 %
SKD1	0.57	15.56 %
STU2	0.47	14.04 %
KYR1	0.41	9.21 %
SGT1	0.26	16.52 %
SVK1	0.17	3.21 %
S2SD		0.00 %
WHTV		0.00 %
Total	52.39	19.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	11.03	23.76 %
Gas-Stov	10.49	26.24 %
Grinder	6.56	19.03 %
Cook-Pre	3.78	79.45 %
In-Stove	2.70	30.40 %
Chimney	1.86	16.64 %
Fan	1.02	2.20 %
Small-Ap	0.80	17.75 %
Total	38.25	19.44 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.54	13.72 %
DGL1	1.51	9.36 %
PVI1	1.27	19.67 %
MDU1	0.97	5.25 %
MPA1	0.79	17.91 %
TDI1	0.61	18.10 %
TPT1	0.52	8.42 %
PNV2	0.49	19.97 %
TEN2	0.32	4.32 %
CBM1	0.29	7.31 %
KYK1	0.25	8.58 %
MLR1	0.20	4.79 %
MDU4	0.17	4.49 %
PNI1	0.16	4.48 %
ATG1	0.16	3.33 %
USL1	0.11	3.78 %
SZSD		0.00 %
WHMD		0.00 %
Total	38.25	19.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	9.60	21.80 %
Gas-Stov	9.02	24.02 %
Grinder	7.66	27.58 %
In-Stove	3.17	28.26 %
Cook-Pre	2.15	78.27 %
Chimney	1.41	14.89 %
Small-Ap	0.85	22.88 %
Fan	0.06	0.20 %
Total	33.92	20.34 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.75	18.85 %
TNJ2	1.57	17.39 %
TRY1	1.55	11.66 %
PTK1	1.54	18.28 %
TNJ1	1.39	17.77 %
PDK2	1.23	19.93 %
KIK1	1.19	14.87 %
PBR2	1.03	9.24 %
NGT1	0.63	9.59 %
NMM1	0.51	15.07 %
APM1	0.47	19.30 %
MSI1	0.37	15.87 %
MDI1	0.27	4.48 %
TRY4	0.25	4.55 %
TRY3	0.22	5.95 %
TRY2	0.16	17.49 %
TZSD		0.00 %
WTRZ		0.00 %
Total	33.92	20.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.60	39.05 %
Mixie	10.54	33.32 %
Cook-Pre	3.25	63.77 %
Chimney	2.52	23.29 %
Grinder	2.06	23.86 %
In-Stove	1.32	22.25 %
Small-Ap	0.62	27.12 %
Fan	0.55	2.83 %
Total	31.44	28.38 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.79	11.33 %
EPI1	0.78	17.25 %
KRI1	0.73	14.11 %
MTR1	0.47	10.72 %
APN1	0.40	10.58 %
SLM1	0.39	4.56 %
SLM2	0.37	10.33 %
WZWH		0.00 %
Total	31.44	28.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.04	29.67 %
Gas-Stov	6.61	33.81 %
Grinder	6.03	35.87 %
Cook-Pre	1.44	60.93 %
In-Stove	1.31	24.36 %
Chimney	0.82	20.15 %
Small-Ap	0.63	19.75 %
Total	24.87	26.52 %

Branch *	MTD Sales L	Brand Share %
POY1	1.48	15.06 %
NVL2	1.19	19.81 %
KKI2	1.14	16.47 %
VCM2	0.92	19.26 %
VPM2	0.75	18.43 %
TRK1	0.71	13.13 %
KLM1	0.61	12.25 %
ULP1	0.39	10.90 %
TVM2	0.14	11.81 %
Total	24.87	26.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.50	25.83 %
Gas-Stov	7.24	30.07 %
Grinder	3.46	24.41 %
Chimney	2.33	21.83 %
In-Stove	1.63	29.09 %
Cook-Pre	1.51	58.20 %
Small-Ap	0.78	21.17 %
Fan	0.15	1.30 %
Total	24.60	24.25 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.73	18.09 %
KMR1	2.04	19.64 %
CBE1	0.79	13.10 %
SUL1	0.71	11.62 %
PLI1	0.45	6.97 %
CBE3	0.33	17.09 %
WHCB		0.00 %
WZSD		0.00 %
Total	24.60	24.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	5.61	10.93 %
Gas-Stov	5.40	12.96 %
Grinder	4.55	14.98 %
Cook-Pre	2.17	60.96 %
In-Stove	1.61	16.13 %
Chimney	1.10	13.38 %
Small-Ap	0.61	6.48 %
Fan	0.12	0.40 %
Total	21.18	11.41 %

Branch *	MTD Sales L	Brand Share %
CH49	1.96	13.84 %
CH22	1.43	19.47 %
CH47	1.01	6.80 %
CH16	0.99	9.08 %
MRM1	0.84	16.65 %
CH19	0.84	9.86 %
AVD1	0.80	12.22 %
CH30	0.78	12.03 %
CH08	0.62	18.42 %
CH45	0.62	9.33 %
CH39	0.60	11.48 %
TKM1	0.36	18.29 %
CH05	0.32	2.65 %
CH07	0.29	3.08 %
CH29	0.26	17.12 %
CH48	0.23	2.49 %
GUD2	0.23	5.38 %
GUD1	0.11	1.29 %
CH25	0.09	1.04 %
CH14	0.03	0.49 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
Total	21.18	11.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	6.46	18.61 %
Gas-Stov	5.83	23.29 %
Grinder	3.42	23.10 %
Chimney	1.46	23.72 %
Cook-Pre	1.35	56.81 %
In-Stove	1.20	20.04 %
Small-Ap	0.62	9.99 %
Fan	0.41	1.98 %
Total	20.76	17.80 %

Branch *	MTD Sales L	Brand Share %
CH15	2.06	19.26 %
CH03	0.69	8.27 %
CH17	0.62	10.57 %
CH24	0.42	7.41 %
CH41	0.39	13.27 %
CH36	0.38	11.46 %
CH06	0.26	7.09 %
CH37	0.26	13.83 %
CH33	0.25	5.95 %
CH31	0.20	14.79 %
CH35	0.16	3.95 %
CH43	0.13	2.43 %
CH21	0.12	2.47 %
CH23	0.10	7.23 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
Total	20.76	17.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.32	28.96 %
Gas-Stov	6.09	28.29 %
Grinder	2.37	31.02 %
Cook-Pre	1.75	65.51 %
In-Stove	1.06	25.39 %
Chimney	0.93	11.43 %
Fan	0.50	2.55 %
Small-Ap	0.41	9.13 %
Total	20.42	21.87 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.33	18.10 %
TRR1	1.17	15.01 %
ABR1	0.96	20.09 %
VEL3	0.72	11.01 %
TRL1	0.63	11.00 %
WJD1	0.42	11.34 %
VEL2	0.21	3.37 %
VEL4	0.17	2.47 %
PTU1	0.10	13.97 %
WHVL		0.00 %
Total	20.42	21.87 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	5.42	28.53 %
Gas-Stov	4.65	32.51 %
Grinder	2.21	29.09 %
Chimney	1.27	22.63 %
Cook-Pre	0.93	64.13 %
In-Stove	0.67	20.59 %
Fan	0.34	3.89 %
Small-Ap	0.33	23.02 %
Total	15.81	25.76 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.78	12.98 %
AVI1	0.68	15.59 %
TPR1	0.68	11.19 %
VKL1	0.21	11.92 %
W3SD		0.00 %
WHPD		0.00 %
Total	15.81	25.76 %