

MTD Sales
173.95 L

Brand Share %
13.92 %

Information:

MTD : 01-08-2025 To 26-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	47.50	17.57 %
Mixie	43.30	12.02 %
Grinder	27.09	11.78 %
Cook-Pre	25.49	42.69 %
In-Stove	11.36	22.30 %
Small-Ap	10.17	24.19 %
Fan	6.25	3.31 %
Chimney	2.79	5.89 %
Flask	0.01	100.00 %
Total	173.95	13.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	25.43	14.34 %
WEST-02	24.65	18.77 %
TRICHY-01	22.71	14.52 %
WEST-01	22.42	16.71 %
SOUTH-01	22.04	9.98 %
SOUTH ARCOT	14.78	16.15 %
CHENNAI-02	14.56	14.32 %
CHENNAI-01	13.98	9.07 %
NORTH ARCOT	12.00	17.48 %
KL-SOUTH	1.37	10.13 %
Total	173.95	13.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.82	18.89 %
Mixie	5.98	12.86 %
Grinder	4.75	13.10 %
Cook-Pre	3.58	44.78 %
In-Stove	1.58	22.10 %
Small-Ap	1.48	24.14 %
Fan	1.04	3.23 %
Chimney	0.20	3.98 %
Total	25.43	14.34 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.24	10.27 %
DGL1	1.30	8.10 %
MDU6	1.19	12.55 %
KKD2	0.61	12.45 %
MPA1	0.57	13.67 %
TPT1	0.53	7.59 %
DGL2	0.53	12.17 %
USL1	0.45	9.53 %
MDU4	0.45	9.98 %
ATG1	0.39	6.74 %
TMM1	0.38	5.02 %
SVG1	0.37	10.25 %
MDU3	0.25	13.77 %
MDU2	0.21	2.01 %
NKI1	0.18	7.39 %
TEN2	0.16	3.16 %
Total	25.43	14.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.40	26.22 %
Mixie	7.23	16.77 %
Cook-Pre	3.53	48.00 %
Grinder	2.97	16.78 %
In-Stove	1.70	27.48 %
Small-Ap	1.43	40.13 %
Fan	0.28	1.70 %
Chimney	0.11	1.22 %
Flask	0.01	100.00 %
Total	24.65	18.77 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.05	10.32 %
ERD2	0.82	11.02 %
VPD1	0.56	12.35 %
HSR1	0.47	8.92 %
SLM2	0.41	11.71 %
EPI1	0.31	8.95 %
MTR1	0.28	4.68 %
SLM3	0.25	5.04 %
SGG1	0.22	9.32 %
NKL2	0.08	1.75 %
WHKP		0.00 %
Total	24.65	18.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.74	19.02 %
Mixie	5.05	11.28 %
Grinder	4.45	13.48 %
Cook-Pre	3.62	43.19 %
In-Stove	1.73	21.95 %
Small-Ap	1.54	31.52 %
Fan	0.38	1.65 %
Chimney	0.20	4.52 %
Total	22.71	14.52 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.17	6.57 %
KIK1	0.46	6.43 %
PBR2	0.45	5.22 %
NGT1	0.33	8.19 %
PTK1	0.30	4.64 %
APM1	0.26	7.94 %
TYR1	0.25	4.55 %
MSI1	0.24	9.79 %
TRY3	0.22	5.66 %
AYR1	0.22	11.70 %
TVR1	0.21	7.63 %
NMM1	0.09	2.84 %
Total	22.71	14.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.73	16.65 %
Gas-Stov	6.04	18.67 %
Grinder	3.30	14.45 %
Cook-Pre	3.21	46.94 %
In-Stove	1.47	25.08 %
Small-Ap	0.95	25.68 %
Fan	0.43	3.98 %
Chimney	0.29	2.55 %
Total	22.42	16.71 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.63	13.35 %
CBE4	1.09	12.65 %
PLI1	0.53	8.49 %
SUL1	0.50	8.33 %
DPM2	0.35	8.97 %
SNR1	0.34	5.35 %
CBE1	0.31	5.39 %
TPR1	0.30	6.61 %
KMD1	0.25	7.42 %
CBE3	0.23	11.29 %
Total	22.42	16.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.92	12.00 %
Mixie	4.82	8.36 %
Grinder	3.91	8.61 %
Cook-Pre	3.22	30.62 %
Small-Ap	1.56	19.30 %
In-Stove	1.38	16.20 %
Fan	0.92	2.62 %
Chimney	0.32	5.08 %
Total	22.04	9.98 %

Branch *	MTD Sales L	Brand Share %
VNR2	1.88	13.65 %
NGR1	1.74	12.48 %
TVL1	1.42	9.36 %
RND1	1.04	12.31 %
TCN1	0.92	13.70 %
KVT1	0.88	5.67 %
TKS2	0.85	6.80 %
TUT1	0.75	4.61 %
TKS1	0.67	7.12 %
SKD1	0.61	9.16 %
MMT1	0.50	10.73 %
APK1	0.43	7.90 %
ERL2	0.40	10.66 %
RPM1	0.37	4.98 %
PDI1	0.35	9.04 %
SNL1	0.34	9.35 %
KGL1	0.31	10.68 %
SVK1	0.27	4.31 %
SGT1	0.23	13.35 %
UDN1	0.23	9.39 %
TUT2	0.22	3.20 %
VNR1	0.22	6.89 %
KYR1	0.21	5.58 %
VKM1	0.21	5.57 %
TKY1	0.20	4.29 %
VLY1	0.13	2.56 %
TVL2	0.12	10.05 %
Total	22.04	9.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.00	14.01 %
Gas-Stov	3.38	20.30 %
Grinder	2.53	13.65 %
Cook-Pre	2.52	52.42 %
In-Stove	0.75	19.48 %
Small-Ap	0.72	23.12 %
Chimney	0.50	22.30 %
Fan	0.38	2.75 %
Total	14.78	16.15 %

Branch *	MTD Sales L	Brand Share %
POY1	1.51	13.31 %
POY2	0.86	8.63 %
KKI2	0.62	9.18 %
NVL2	0.46	6.00 %
PRT1	0.46	13.52 %
KLM1	0.38	9.15 %
ULP1	0.29	6.98 %
Total	14.78	16.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.22	18.50 %
Mixie	3.54	11.45 %
Grinder	2.47	14.33 %
Cook-Pre	1.63	47.00 %
In-Stove	0.85	24.05 %
Fan	0.81	4.46 %
Small-Ap	0.81	23.17 %
Chimney	0.22	11.56 %
Total	14.56	14.32 %

Branch *	MTD Sales L	Brand Share %
CH15	1.22	9.04 %
CH03	1.14	12.78 %
CH18	1.10	13.59 %
CH12	0.69	12.86 %
CH21	0.43	9.50 %
CH43	0.40	5.88 %
CH33	0.40	9.43 %
CH46	0.25	10.96 %
CH24	0.24	4.99 %
CH23	0.23	9.03 %
CH27	0.17	10.20 %
CH06	0.13	3.67 %
CH17	0.13	6.96 %
CH32	0.07	8.81 %
GPD1	0.07	2.83 %
CH41	0.06	2.06 %
Total	14.56	14.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.46	10.22 %
Mixie	2.71	6.41 %
Cook-Pre	2.02	35.47 %
Grinder	1.81	6.14 %
Fan	1.40	5.15 %
In-Stove	1.18	24.16 %
Chimney	0.75	14.97 %
Small-Ap	0.67	10.95 %
Total	13.98	9.07 %

Branch *	MTD Sales L	Brand Share %
CH07	1.08	11.24 %
CH08	0.96	9.26 %
CH28	0.78	10.33 %
CH14	0.66	10.66 %
CH30	0.52	10.62 %
CH11	0.40	7.34 %
CH35	0.39	10.64 %
CH05	0.37	3.92 %
CH19	0.37	4.61 %
CH39	0.31	7.23 %
AVD1	0.31	8.89 %
GUD1	0.24	4.74 %
GUD2	0.23	5.71 %
CH38	0.21	4.70 %
CH45	0.17	2.89 %
CH16	0.11	0.93 %
CH40	0.11	11.49 %
CH22	0.08	1.56 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	13.98	9.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.99	22.95 %
Mixie	2.77	12.84 %
Cook-Pre	2.00	51.93 %
Small-Ap	0.93	38.61 %
Grinder	0.85	10.95 %
In-Stove	0.65	25.71 %
Fan	0.60	5.61 %
Chimney	0.20	8.61 %
Total	12.00	17.48 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.67	11.30 %
TRL1	0.67	10.62 %
SBR1	0.33	10.02 %
VEL1	0.16	2.92 %
ANI1	0.14	8.32 %
Total	12.00	17.48 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.52	15.60 %
Mixie	0.47	10.48 %
Cook-Pre	0.15	19.53 %
In-Stove	0.08	13.52 %
Small-Ap	0.07	13.72 %
Grinder	0.05	2.80 %
Fan	0.02	1.05 %
Total	1.37	10.13 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.74	9.64 %
KLR1	0.37	12.73 %
PAS1	0.27	8.91 %
Total	1.37	10.13 %