

MTD Sales
149.83 L

Brand Share %
14.77 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	38.50	13.64 %
Gas-Stov	38.34	17.66 %
Cook-Pre	22.12	52.10 %
Grinder	20.14	11.31 %
In-Stove	9.79	22.97 %
Small-Ap	8.95	33.53 %
Fan	8.17	4.38 %
Chimney	3.79	9.86 %
Flask	0.04	100.00 %
Total	149.83	14.77 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	24.98	22.94 %
SOUTH-03	21.07	14.15 %
SOUTH-01	20.46	10.73 %
WEST-01	18.93	19.45 %
TRICHY-01	17.89	15.69 %
CHENNAI-02	13.90	15.79 %
CHENNAI-01	12.02	8.83 %
SOUTH ARCOT	10.54	16.89 %
NORTH ARCOT	9.25	15.56 %
KL-SOUTH	0.79	9.48 %
Total	149.83	14.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	8.38	23.42 %
Gas-Stov	7.35	31.76 %
Cook-Pre	3.02	61.50 %
Grinder	2.48	18.83 %
In-Stove	1.45	28.95 %
Small-Ap	1.33	43.04 %
Chimney	0.61	7.03 %
Fan	0.36	2.38 %
Total	24.98	22.94 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.71	9.92 %
SLM2	0.62	14.17 %
HSR1	0.56	11.70 %
SLM3	0.54	14.44 %
VPD1	0.50	10.77 %
KRI1	0.32	8.61 %
KMM1	0.29	10.66 %
SGG1	0.21	12.94 %
EPI1	0.19	6.47 %
MTR1	0.09	2.19 %
NKL2	0.08	2.43 %
WZWH	0.05	3.54 %
Total	24.98	22.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.28	19.30 %
Mixie	5.19	14.37 %
Grinder	3.36	11.15 %
Cook-Pre	2.33	39.85 %
Fan	1.52	4.48 %
In-Stove	1.44	24.32 %
Small-Ap	1.31	35.60 %
Chimney	0.64	10.92 %
Total	21.07	14.15 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.81	10.76 %
DGL1	1.16	8.91 %
MDU6	0.53	8.30 %
KKD2	0.48	12.82 %
KPT1	0.47	14.33 %
ATG1	0.34	6.75 %
TMM1	0.34	4.46 %
MPA1	0.34	10.60 %
SVG1	0.32	9.95 %
SGP1	0.31	13.50 %
MDU4	0.31	9.93 %
MDU3	0.30	7.86 %
TPT1	0.30	5.03 %
PKM1	0.27	14.55 %
TEN2	0.24	8.59 %
NKI1	0.22	9.05 %
MLR1	0.21	8.51 %
DKI1	0.18	6.44 %
KRR1	0.16	9.91 %
MDU2	0.12	1.59 %
USL1	0.12	4.22 %
CMR1	0.12	11.71 %
SZSD	0.08	5.62 %
Total	21.07	14.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.93	12.10 %
Cook-Pre	3.91	50.19 %
Mixie	3.89	7.64 %
Grinder	2.69	7.11 %
Small-Ap	1.55	28.63 %
Fan	1.47	4.30 %
In-Stove	1.37	17.45 %
Chimney	0.64	11.02 %
Total	20.46	10.73 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.40	11.41 %
MAR1	1.11	12.71 %
VNR2	1.05	9.96 %
TVL1	0.99	7.55 %
RND1	0.94	13.75 %
TKS2	0.72	8.27 %
RPM1	0.55	8.77 %
PKD1	0.54	11.44 %
KVT1	0.51	3.79 %
MMT1	0.50	13.29 %
TKS1	0.44	4.33 %
SVK1	0.42	7.44 %
TUT1	0.40	3.04 %
TUT2	0.38	6.84 %
PDI1	0.33	9.43 %
APK1	0.30	8.17 %
KYR1	0.27	8.71 %
KGL1	0.26	13.56 %
VNR1	0.24	8.26 %
TKY1	0.23	7.22 %
VKM1	0.21	7.21 %
S2SD	0.18	14.11 %
VL1	0.15	3.18 %
Total	20.46	10.73 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.04	19.36 %
Gas-Stov	4.49	20.69 %
Cook-Pre	3.04	57.01 %
Grinder	2.17	12.22 %
In-Stove	1.56	27.07 %
Small-Ap	0.97	41.80 %
Chimney	0.53	11.50 %
Fan	0.12	1.41 %
Flask	0.01	100.00 %
Total	18.93	19.45 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.99	13.96 %
SNR1	0.58	11.38 %
SUL1	0.51	12.18 %
PLI1	0.43	6.88 %
DPM2	0.39	11.89 %
CBE1	0.28	9.13 %
TPR1	0.27	10.19 %
ANR1	0.18	13.90 %
CNR1	0.12	9.09 %
GDR1	0.06	13.77 %
GBM1	0.04	5.04 %
WZSD		0.00 %
Total	18.93	19.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.40	13.83 %
Gas-Stov	3.79	17.18 %
Grinder	3.19	14.68 %
Cook-Pre	3.02	49.55 %
In-Stove	1.26	22.65 %
Small-Ap	0.96	32.86 %
Fan	0.95	4.39 %
Chimney	0.32	14.08 %
Total	17.89	15.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.48	10.92 %
KIK1	0.35	6.13 %
PBR1	0.33	12.76 %
PBR2	0.29	4.30 %
TRY3	0.20	5.41 %
TYR1	0.20	4.98 %
MSI1	0.19	11.56 %
PTK1	0.17	3.37 %
APM1	0.17	6.68 %
NMM1	0.16	5.25 %
TZSD	0.08	5.75 %
TVR1	0.07	3.53 %
Total	17.89	15.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.70	19.99 %
Mixie	3.41	13.74 %
Grinder	2.16	15.83 %
Cook-Pre	1.58	53.60 %
Fan	0.96	4.98 %
In-Stove	0.75	23.97 %
Small-Ap	0.70	26.48 %
Chimney	0.63	20.03 %
Flask	0.01	100.00 %
Total	13.90	15.79 %

Branch *	MTD Sales L	Brand Share %
CH12	0.83	14.05 %
CH43	0.60	8.05 %
CH21	0.30	5.75 %
CH33	0.30	7.94 %
CH41	0.29	8.79 %
CH09	0.21	11.67 %
CH24	0.21	7.19 %
CH15	0.16	1.79 %
CH06	0.13	4.46 %
GPD1	0.12	6.00 %
CH23	0.12	7.43 %
CH31	0.07	6.02 %
MC06		0.00 %
Total	13.90	15.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.76	7.67 %
Mixie	2.58	7.52 %
Cook-Pre	2.05	51.09 %
Grinder	1.72	6.81 %
Fan	1.30	4.94 %
Small-Ap	0.71	24.92 %
In-Stove	0.69	17.61 %
Chimney	0.22	5.76 %
Flask	0.01	100.00 %
Total	12.02	8.83 %

Branch *	MTD Sales L	Brand Share %
CH42	0.93	13.06 %
CH07	0.70	11.49 %
CH39	0.67	13.25 %
CH28	0.58	12.09 %
CH08	0.58	7.00 %
CH05	0.51	5.68 %
CH19	0.50	6.45 %
GUD1	0.42	8.13 %
MRM1	0.40	12.59 %
CH45	0.39	8.48 %
CH14	0.37	6.15 %
CH35	0.35	13.87 %
GUD2	0.29	8.90 %
CH11	0.29	5.92 %
CH38	0.29	7.12 %
CH22	0.17	3.69 %
AVD1	0.08	2.62 %
CH16	0.07	0.63 %
CH29	0.06	2.72 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	12.02	8.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.78	22.20 %
Mixie	2.39	13.60 %
Cook-Pre	1.59	57.72 %
Grinder	1.56	13.75 %
Fan	0.74	5.84 %
Small-Ap	0.61	33.14 %
In-Stove	0.54	21.05 %
Chimney	0.31	30.83 %
Flask	0.01	100.00 %
Total	10.54	16.89 %

Branch *	MTD Sales L	Brand Share %
POY1	1.06	14.58 %
NVL2	0.65	12.26 %
ULP1	0.45	13.26 %
KLM1	0.30	9.52 %
POY2	0.21	4.35 %
TVM2	0.13	11.69 %
Total	10.54	16.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.07	23.32 %
Mixie	1.90	10.96 %
Cook-Pre	1.46	58.44 %
Grinder	0.81	14.00 %
Small-Ap	0.72	44.10 %
Fan	0.72	5.33 %
In-Stove	0.66	26.05 %
Flask	0.01	100.00 %
Chimney	-0.11	-3.77 %
Total	9.25	15.56 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.70	13.54 %
VSI1	0.38	13.65 %
TRL1	0.33	8.28 %
VEL1	0.30	7.84 %
WJD1	0.28	9.01 %
SBR1	0.24	8.24 %
WJP1	0.20	11.92 %
AKM1	0.19	7.86 %
PLR1	0.16	12.70 %
NASD		0.00 %
Total	9.25	15.56 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.33	13.40 %
Gas-Stov	0.18	9.56 %
Cook-Pre	0.10	43.30 %
In-Stove	0.08	19.53 %
Small-Ap	0.07	28.86 %
Fan	0.03	2.24 %
Total	0.79	9.48 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.60	9.95 %
PAS1	0.18	8.21 %
Total	0.79	9.48 %