

MTD Sales
272.77 L

Brand Share %
16.78 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	75.50	20.71 %
Fan	64.91	10.13 %
Gas-Stov	61.40	25.14 %
Grinder	33.25	16.91 %
Cook-Pre	17.07	62.03 %
Chimney	15.93	20.05 %
Small-Ap	4.40	10.14 %
In-Stove	0.30	1.01 %
Flask	0.01	100.00 %
Total	272.77	16.78 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	43.85	14.71 %
WEST-02	43.28	23.16 %
SOUTH-03	37.67	14.53 %
TRICHY-01	32.67	17.71 %
WEST-01	31.94	22.29 %
CHENNAI-01	21.33	9.78 %
SOUTH ARCOT	21.12	20.94 %
CHENNAI-02	21.04	16.19 %
NORTH ARCOT	19.88	18.90 %
Total	272.77	16.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	10.86	8.43 %
Mixie	10.81	17.24 %
Gas-Stov	8.88	20.56 %
Grinder	6.82	18.43 %
Cook-Pre	3.19	70.64 %
Chimney	2.40	21.02 %
Small-Ap	0.88	10.91 %
In-Stove	0.02	0.80 %
Total	43.85	14.71 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.77	14.94 %
TVL1	2.85	14.11 %
NGR1	2.77	16.76 %
VNR2	1.89	14.04 %
TKS2	1.83	9.98 %
TUT1	1.38	6.42 %
VLY1	1.35	16.62 %
SNL1	1.00	15.42 %
VNR1	0.94	15.46 %
STU2	0.90	16.38 %
MAR1	0.86	8.41 %
VKM1	0.77	14.50 %
MMT1	0.73	13.07 %
KYR1	0.71	10.53 %
APK2	0.63	12.52 %
PDI1	0.61	13.19 %
TKY1	0.57	15.94 %
SDI1	0.55	11.28 %
SVK1	0.52	5.08 %
SKD1	0.39	7.47 %
COL1	0.35	14.77 %
SGT1	0.33	10.54 %
TUT2	0.32	2.94 %
UDN1	0.25	7.70 %
S2SD		0.00 %
Total	43.85	14.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	16.32	32.73 %
Gas-Stov	11.14	41.49 %
Fan	5.97	7.74 %
Chimney	4.22	32.73 %
Grinder	3.13	25.49 %
Cook-Pre	2.26	71.16 %
Small-Ap	0.23	10.39 %
In-Stove	0.01	0.27 %
Total	43.28	23.16 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.88	16.60 %
KRI1	0.85	10.61 %
SLM2	0.75	12.98 %
RSP1	0.74	15.66 %
NKL2	0.74	10.89 %
KAM1	0.66	13.04 %
SGI1	0.57	14.70 %
EPI1	0.54	10.55 %
APN1	0.40	7.79 %
PDR1	0.25	16.31 %
WZWH		0.00 %
WHKP	-0.02	-8.57 %
Total	43.28	23.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	10.67	9.05 %
Mixie	7.77	16.09 %
Gas-Stov	7.65	21.91 %
Grinder	5.60	17.17 %
Cook-Pre	3.36	75.56 %
Chimney	1.91	15.62 %
Small-Ap	0.71	9.88 %
Total	37.67	14.53 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.92	11.96 %
DGL1	2.27	11.58 %
MDU6	1.61	12.60 %
TMM1	1.46	10.98 %
MDU5	1.13	11.63 %
MPA1	1.04	13.27 %
KPT1	1.03	16.20 %
TPT1	0.82	10.04 %
MDU4	0.78	10.64 %
NKI1	0.76	15.82 %
PNI1	0.59	10.97 %
TEN2	0.57	6.14 %
SVG1	0.50	14.73 %
NTM1	0.46	12.88 %
SGP1	0.25	9.27 %
MLR1	0.24	5.56 %
USL1	0.24	5.70 %
MDU2	0.23	1.71 %
ATG1	0.23	4.23 %
KYK1	0.21	5.67 %
SZSD		2.43 %
Total	37.67	14.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	10.31	13.34 %
Mixie	8.69	19.88 %
Gas-Stov	5.69	22.38 %
Grinder	4.64	20.82 %
Chimney	1.49	26.45 %
Cook-Pre	1.17	35.40 %
Small-Ap	0.67	13.82 %
Flask	0.01	100.00 %
Total	32.67	17.71 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.45	13.19 %
TNJ2	1.24	14.76 %
PBR2	1.05	9.77 %
ORU1	0.77	15.18 %
NMM1	0.72	13.70 %
TRY3	0.66	13.36 %
TVR1	0.55	16.22 %
MSI1	0.43	15.31 %
TRY4	0.38	6.11 %
KIK1	0.35	6.02 %
NGT1	0.34	4.86 %
APM1	0.25	10.57 %
TZSD		0.00 %
Total	32.67	17.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	9.32	26.80 %
Gas-Stov	8.11	34.17 %
Fan	6.71	13.18 %
Grinder	3.56	23.49 %
Chimney	2.53	24.84 %
Cook-Pre	1.16	49.26 %
Small-Ap	0.48	11.67 %
In-Stove	0.07	3.27 %
Total	31.94	22.29 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.18	15.21 %
SUL1	0.85	12.01 %
CBE1	0.51	8.25 %
CBE5	0.47	11.92 %
DPM2	0.36	15.94 %
TPR4	0.31	15.92 %
CBE3	0.24	13.73 %
ANR1	0.20	10.73 %
GDR1	0.11	10.26 %
KGI1	0.09	6.67 %
WZSD		0.00 %
Total	31.94	22.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	5.57	9.00 %
Gas-Stov	5.09	14.25 %
Mixie	4.54	9.93 %
Cook-Pre	2.11	56.32 %
Grinder	2.06	4.84 %
Chimney	1.44	12.64 %
Small-Ap	0.45	5.01 %
In-Stove	0.06	0.72 %
Total	21.33	9.78 %

Branch *	MTD Sales L	Brand Share %
CH47	2.21	11.32 %
CH07	1.10	10.67 %
CH45	1.05	13.45 %
CH05	0.94	6.04 %
CH48	0.85	10.46 %
CH35	0.83	15.21 %
CH49	0.81	6.48 %
CH39	0.72	13.63 %
MRM1	0.62	11.31 %
CH14	0.58	6.28 %
CH30	0.52	10.10 %
CH25	0.47	6.48 %
CH38	0.46	9.04 %
GUD2	0.38	7.59 %
SKL1	0.32	14.32 %
CZWH	0.21	0.99 %
CH16	0.18	2.25 %
CH22	0.15	4.48 %
GUD1	0.14	2.27 %
CH37	0.13	10.20 %
AVD1	0.09	3.23 %
CH40	0.05	12.40 %
MC09		0.00 %
WHC3		0.00 %
Total	21.33	9.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.86	28.88 %
Gas-Stov	4.49	30.91 %
Fan	4.01	10.20 %
Grinder	3.34	24.49 %
Cook-Pre	1.15	57.76 %
Chimney	1.01	30.15 %
Small-Ap	0.25	14.66 %
Total	21.12	20.94 %

Branch *	MTD Sales L	Brand Share %
POY1	1.82	16.43 %
PRT1	0.75	15.81 %
TRK1	0.73	16.52 %
NVL2	0.51	7.23 %
VPM1	0.33	15.95 %
STP1	0.24	10.23 %
Total	21.12	20.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	5.35	16.90 %
Gas-Stov	5.33	23.24 %
Fan	4.92	11.78 %
Grinder	3.46	21.65 %
Cook-Pre	1.31	61.52 %
Small-Ap	0.40	9.83 %
Chimney	0.16	3.36 %
In-Stove	0.09	1.43 %
Total	21.04	16.19 %

Branch *	MTD Sales L	Brand Share %
CH18	1.58	16.46 %
CH03	1.01	9.06 %
CH50	0.99	15.64 %
CH12	0.76	11.22 %
CH33	0.58	13.70 %
CH36	0.46	15.71 %
CH43	0.34	4.33 %
CH24	0.32	6.03 %
CH46	0.26	11.24 %
CH41	0.26	8.72 %
CH06	0.19	4.79 %
CH21	0.18	2.42 %
CH23	0.13	5.35 %
MC06	0.06	13.76 %
CH01	0.01	3.65 %
CH51		0.00 %
Total	21.04	16.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	5.87	12.97 %
Mixie	5.84	24.32 %
Gas-Stov	5.02	29.71 %
Cook-Pre	1.35	73.37 %
Chimney	0.78	10.25 %
Grinder	0.63	12.51 %
Small-Ap	0.33	14.97 %
In-Stove	0.06	2.44 %
Total	19.88	18.90 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.96	16.65 %
KPM2	1.21	15.47 %
TRL1	0.71	8.57 %
ABR1	0.66	14.54 %
ARC2	0.50	15.56 %
KPM1	0.27	9.60 %
Total	19.88	18.90 %