

MTD Sales
199.99 L

Brand Share %
18.55 %

Information:

MTD : 01-11-2025 To 25-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	59.37	23.20 %
Mixie	57.46	18.81 %
Grinder	32.33	16.65 %
Cook-Pre	18.68	36.27 %
In-Stove	11.71	21.53 %
Chimney	10.20	24.69 %
Small-Ap	8.32	22.66 %
Fan	1.90	1.37 %
Flask	0.02	100.00 %
Total	199.99	18.55 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	32.62	28.72 %
SOUTH-01	28.77	15.50 %
WEST-01	26.33	21.49 %
SOUTH-03	24.42	15.47 %
TRICHY-01	19.24	15.85 %
CHENNAI-02	18.30	18.79 %
CHENNAI-01	17.11	12.57 %
NORTH ARCOT	16.19	25.82 %
SOUTH ARCOT	15.81	22.20 %
KL-SOUTH	1.19	12.20 %
Total	199.99	18.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	10.09	27.92 %
Gas-Stov	9.03	32.78 %
Cook-Pre	4.22	60.19 %
Grinder	3.47	23.78 %
Chimney	2.62	36.13 %
In-Stove	1.61	22.67 %
Small-Ap	1.43	48.07 %
Fan	0.16	1.43 %
Total	32.62	28.72 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.39	15.55 %
ERD2	0.85	12.95 %
HSR1	0.77	17.70 %
APN1	0.54	15.80 %
VPD1	0.53	15.41 %
NKL2	0.52	12.31 %
KRI1	0.50	15.65 %
SLM3	0.41	7.15 %
SGG1	0.41	17.46 %
MTR1	0.36	8.56 %
EPI1	0.33	8.94 %
WZWH	0.04	16.21 %
WHKP		0.00 %
Total	32.62	28.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.04	20.96 %
Mixie	7.90	15.77 %
Grinder	5.58	15.57 %
In-Stove	2.02	21.56 %
Cook-Pre	1.87	22.03 %
Small-Ap	1.06	15.35 %
Chimney	1.05	23.05 %
Fan	0.23	0.86 %
Flask	0.01	100.00 %
Total	28.77	15.50 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.26	14.86 %
TUT1	1.79	13.66 %
NGR1	1.66	17.86 %
TVL1	1.63	13.48 %
TKS1	1.21	16.51 %
VNR2	0.82	8.54 %
SNL1	0.70	14.79 %
APK1	0.56	14.18 %
ERL2	0.56	16.24 %
PDI1	0.49	18.00 %
SKD1	0.44	12.92 %
APK2	0.43	12.60 %
TUT2	0.41	6.44 %
SVK1	0.35	6.05 %
VLY1	0.34	7.17 %
TKY1	0.33	15.30 %
MMT1	0.32	8.99 %
VNR1	0.30	11.60 %
KGL1	0.26	16.17 %
TKS2	0.26	1.90 %
KYR1	0.15	4.73 %
SGT1	0.11	9.16 %
S2SD	0.05	7.06 %
Total	28.77	15.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.36	26.60 %
Mixie	7.17	21.47 %
Grinder	4.23	20.18 %
Chimney	1.90	22.12 %
Cook-Pre	1.90	29.54 %
In-Stove	1.45	24.33 %
Small-Ap	0.94	23.51 %
Fan	0.39	3.27 %
Total	26.33	21.49 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.40	18.12 %
KMR1	1.40	16.71 %
CBE6	0.88	17.57 %
TPR1	0.70	13.20 %
SUL1	0.67	14.74 %
PLI1	0.63	10.68 %
DPM2	0.57	14.30 %
SNR1	0.55	9.18 %
CBE1	0.48	11.36 %
KMD1	0.40	12.78 %
CBE5	0.35	7.00 %
ANR1	0.18	14.89 %
CNR1	0.12	8.43 %
Total	26.33	21.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.53	19.31 %
Mixie	5.83	13.74 %
Grinder	4.81	14.89 %
Cook-Pre	3.24	43.93 %
In-Stove	1.46	19.07 %
Small-Ap	1.18	27.60 %
Chimney	1.06	18.61 %
Fan	0.32	1.31 %
Flask	-0.01	100.00 %
Total	24.42	15.47 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.88	10.36 %
MDU6	1.81	18.17 %
KKD3	1.54	13.99 %
DGL1	1.11	10.69 %
MDU5	0.92	17.25 %
MDU4	0.51	14.27 %
KRR1	0.39	13.25 %
PVI1	0.38	15.39 %
KYK1	0.38	14.46 %
MLR1	0.37	16.10 %
MPA1	0.36	10.24 %
BTU1	0.33	15.33 %
TEN2	0.32	8.82 %
TMM1	0.29	4.16 %
TPT1	0.29	5.89 %
MDU2	0.27	2.99 %
SVG1	0.24	8.32 %
NTM1	0.23	10.75 %
KPT1	0.20	7.58 %
ATG1	0.19	4.48 %
USL1	0.18	8.35 %
PNI1	0.16	6.29 %
SZSD	0.09	13.73 %
Total	24.42	15.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.98	17.86 %
Gas-Stov	4.93	18.59 %
Grinder	3.59	15.24 %
In-Stove	1.45	18.39 %
Cook-Pre	1.26	18.72 %
Small-Ap	1.00	19.86 %
Chimney	0.84	28.20 %
Fan	0.19	1.24 %
Total	19.24	15.85 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.39	13.65 %
TNJ2	1.16	18.36 %
TRY1	1.00	8.02 %
TRY4	0.83	15.38 %
TVR2	0.50	7.27 %
NMM1	0.45	9.96 %
NGT1	0.41	8.25 %
AYR1	0.40	17.80 %
TVR1	0.27	13.16 %
TRY3	0.19	5.54 %
PTK1	0.13	2.81 %
KIK1	0.13	2.97 %
APM1	0.11	7.25 %
TYR1	0.11	3.10 %
TZSD		0.00 %
WTRZ		0.00 %
Total	19.24	15.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.13	26.32 %
Mixie	5.84	20.12 %
Grinder	2.17	13.01 %
Cook-Pre	1.72	48.06 %
In-Stove	0.93	24.23 %
Chimney	0.90	24.94 %
Small-Ap	0.59	16.28 %
Fan	0.03	0.22 %
Total	18.30	18.79 %

Branch *	MTD Sales L	Brand Share %
CH15	1.48	13.98 %
CH12	0.80	13.82 %
CH24	0.78	11.52 %
CH33	0.67	14.80 %
CH17	0.49	9.96 %
CH43	0.38	5.42 %
CH09	0.31	13.36 %
PON1	0.27	12.31 %
CH03	0.27	4.28 %
UK11	0.19	16.10 %
CH21	0.18	4.53 %
CH46	0.17	10.34 %
CH27	0.15	7.57 %
CH23	0.15	10.55 %
CH06	0.07	4.49 %
MC05		0.00 %
MC06	-0.01	-5.03 %
Total	18.30	18.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.30	15.42 %
Mixie	4.21	11.25 %
Grinder	3.25	11.37 %
Cook-Pre	1.83	38.89 %
In-Stove	1.10	21.08 %
Small-Ap	0.64	14.00 %
Chimney	0.55	14.53 %
Fan	0.22	1.27 %
Flask	0.01	100.00 %
Total	17.11	12.57 %

Branch *	MTD Sales L	Brand Share %
CH08	1.51	14.99 %
CH28	1.18	15.79 %
CH45	0.87	16.37 %
CH19	0.74	9.39 %
MRM1	0.73	16.90 %
CH38	0.72	17.61 %
CH07	0.60	9.18 %
CH11	0.59	12.29 %
CH39	0.57	12.43 %
CH48	0.50	7.78 %
SKL1	0.46	15.23 %
CH16	0.40	3.79 %
CH22	0.40	7.79 %
GUD1	0.37	5.74 %
CH05	0.29	3.57 %
AVD1	0.28	9.16 %
CH29	0.28	13.17 %
GUD2	0.21	5.98 %
CH14	0.15	3.56 %
CH37	0.13	5.71 %
CH40	0.09	14.53 %
CZWH		0.00 %
MC09		0.00 %
Total	17.11	12.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.94	32.99 %
Mixie	5.04	26.33 %
Grinder	1.70	25.57 %
Cook-Pre	1.58	45.06 %
Small-Ap	0.64	34.32 %
In-Stove	0.54	23.79 %
Chimney	0.52	16.28 %
Fan	0.23	2.85 %
Total	16.19	25.82 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.72	13.17 %
VEL1	0.31	8.42 %
ABR1	0.24	14.39 %
WJP1	0.13	9.36 %
ANI1	0.09	11.75 %
WHVL		0.00 %
Total	16.19	25.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.94	23.47 %
Gas-Stov	3.74	24.12 %
Grinder	3.53	25.26 %
Cook-Pre	1.00	32.49 %
In-Stove	0.99	22.75 %
Chimney	0.76	47.22 %
Small-Ap	0.70	25.59 %
Fan	0.13	1.50 %
Total	15.81	22.20 %

Branch *	MTD Sales L	Brand Share %
POY1	1.67	18.21 %
KKI2	0.91	18.45 %
ULP1	0.42	13.29 %
NVL2	0.39	7.30 %
POY2	0.37	6.97 %
KLM1	0.20	5.19 %
TVM1	0.14	11.61 %
WHUT		0.00 %
Total	15.81	22.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.46	13.74 %
Gas-Stov	0.38	16.18 %
In-Stove	0.16	21.92 %
Small-Ap	0.15	19.02 %
Cook-Pre	0.05	9.06 %
Total	1.19	12.20 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.74	15.98 %
PAS1	0.24	10.19 %
KLR1	0.22	7.67 %
Total	1.19	12.20 %