

MTD Sales
257.95 L

Brand Share %
20.21 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	78.55	22.41 %
Gas-Stov	75.77	26.73 %
Grinder	43.89	23.64 %
Cook-Pre	19.93	66.27 %
In-Stove	16.88	24.84 %
Chimney	11.97	17.03 %
Small-Ap	5.99	14.24 %
Fan	4.98	2.04 %
Total	257.95	20.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	47.77	19.25 %
SOUTH-03	35.28	19.38 %
TRICHY-01	30.44	20.46 %
WEST-02	27.77	27.94 %
WEST-01	22.97	24.64 %
SOUTH ARCOT	22.63	26.08 %
CHENNAI-01	19.75	11.53 %
NORTH ARCOT	18.53	21.49 %
CHENNAI-02	18.42	17.60 %
WEST-03	14.39	25.74 %
Total	257.95	20.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	14.23	19.73 %
Gas-Stov	13.85	26.61 %
Grinder	9.56	23.52 %
Cook-Pre	3.06	64.36 %
In-Stove	2.99	27.18 %
Fan	1.95	3.74 %
Chimney	1.37	16.58 %
Small-Ap	0.77	12.11 %
Total	47.77	19.25 %

Branch *	MTD Sales L	Brand Share %
KVT1	4.13	20.14 %
TUT1	1.53	4.73 %
VL1	1.53	20.04 %
TVL1	1.51	10.39 %
MAR1	1.45	18.70 %
TKS2	1.37	12.26 %
SNL1	1.29	18.88 %
TUT2	1.21	17.98 %
VKM1	0.83	18.80 %
APK2	0.72	12.49 %
PDI1	0.67	19.49 %
SKD1	0.50	15.46 %
STU2	0.39	12.57 %
KYR1	0.36	8.25 %
SVK1	0.17	3.59 %
SGT1	0.17	11.90 %
S2SD		0.00 %
WHTV		0.00 %
Total	47.77	19.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	10.14	23.72 %
Gas-Stov	9.90	26.44 %
Grinder	6.19	19.99 %
Cook-Pre	3.48	78.92 %
In-Stove	2.66	31.54 %
Chimney	1.18	12.65 %
Fan	0.96	2.17 %
Small-Ap	0.77	18.42 %
Total	35.28	19.38 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.36	9.14 %
MDU2	1.33	13.16 %
MDU1	0.93	5.25 %
MPA1	0.75	18.35 %
TPT1	0.52	8.86 %
PNV2	0.44	18.83 %
TEN2	0.31	4.73 %
KYK1	0.25	9.23 %
CBM1	0.24	6.58 %
MLR1	0.20	5.68 %
MDU4	0.17	4.58 %
PNI1	0.16	4.76 %
ATG1	0.16	3.64 %
USL1	0.08	2.79 %
SZSD		0.00 %
WHMD		0.00 %
Total	35.28	19.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.49	24.45 %
Mixie	8.28	21.61 %
Grinder	6.58	27.40 %
In-Stove	2.95	28.49 %
Cook-Pre	1.99	79.21 %
Chimney	1.27	17.78 %
Small-Ap	0.82	23.98 %
Fan	0.06	0.21 %
Total	30.44	20.46 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.67	19.33 %
PTK1	1.54	20.06 %
TNJ2	1.36	16.47 %
TRY1	1.32	11.33 %
TNJ1	1.20	17.13 %
KIK1	1.14	15.38 %
PBR2	0.90	9.53 %
NGT1	0.60	10.31 %
NMM1	0.51	15.78 %
APM1	0.44	19.91 %
MSI1	0.26	13.24 %
MDI1	0.23	4.40 %
TRY4	0.19	3.88 %
TRY3	0.16	5.16 %
TRY2	0.13	14.62 %
TZSD		0.00 %
Total	30.44	20.46 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.09	40.01 %
Mixie	9.29	33.07 %
Cook-Pre	3.00	64.47 %
Grinder	1.82	23.92 %
Chimney	1.38	16.62 %
In-Stove	1.26	22.63 %
Fan	0.49	2.71 %
Small-Ap	0.46	23.36 %
Total	27.77	27.94 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.76	17.40 %
HSR1	0.70	11.03 %
KRI1	0.62	13.35 %
KAM1	0.52	17.90 %
MTR1	0.47	10.99 %
APN1	0.39	11.33 %
SLM2	0.34	10.40 %
SLM1	0.29	3.96 %
WZWH		0.00 %
Total	27.77	27.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.92	30.98 %
Mixie	6.86	25.70 %
Grinder	3.15	24.19 %
Chimney	2.12	23.89 %
In-Stove	1.59	29.58 %
Cook-Pre	1.45	59.41 %
Small-Ap	0.72	20.96 %
Fan	0.15	1.37 %
Total	22.97	24.64 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.58	18.41 %
KMR1	1.88	18.99 %
CBE1	0.79	15.89 %
SUL1	0.61	10.22 %
PLI1	0.45	7.90 %
CBE3	0.30	16.74 %
WHCB		0.00 %
WZSD		0.00 %
Total	22.97	24.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.51	29.89 %
Gas-Stov	6.07	33.69 %
Grinder	5.48	36.20 %
Cook-Pre	1.27	59.85 %
In-Stove	1.20	23.98 %
Small-Ap	0.56	18.80 %
Chimney	0.53	14.42 %
Total	22.63	26.08 %

Branch *	MTD Sales L	Brand Share %
POY1	1.37	15.07 %
KKI2	0.96	14.83 %
VCM2	0.88	18.84 %
VPM2	0.64	16.76 %
KLM1	0.60	13.02 %
TRK1	0.54	10.88 %
ULP1	0.39	12.35 %
TVM2	0.14	12.42 %
Total	22.63	26.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.25	13.68 %
Mixie	5.06	10.83 %
Grinder	4.09	15.13 %
Cook-Pre	2.03	62.56 %
In-Stove	1.56	16.30 %
Chimney	1.04	13.82 %
Small-Ap	0.60	6.69 %
Fan	0.12	0.41 %
Total	19.75	11.53 %

Branch *	MTD Sales L	Brand Share %
CH49	1.93	14.26 %
CH16	0.99	9.26 %
CH47	0.90	6.89 %
MRM1	0.74	16.15 %
CH30	0.72	13.05 %
AVD1	0.69	11.39 %
CH19	0.67	8.95 %
CH08	0.62	18.42 %
CH39	0.55	11.65 %
CH45	0.51	8.88 %
CH05	0.32	3.03 %
TKM1	0.32	17.08 %
CH29	0.26	18.18 %
CH07	0.26	2.84 %
GUD2	0.23	5.73 %
CH48	0.22	2.45 %
GUD1	0.11	1.42 %
CH25	0.09	1.14 %
CH14	0.03	0.52 %
CH40		0.00 %
CZWH		0.00 %
Total	19.75	11.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.55	28.34 %
Gas-Stov	5.79	28.52 %
Grinder	1.91	27.79 %
Cook-Pre	1.65	64.21 %
In-Stove	0.93	23.87 %
Chimney	0.81	11.34 %
Fan	0.50	2.70 %
Small-Ap	0.40	10.29 %
Total	18.53	21.49 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.29	18.26 %
TRR1	1.08	15.41 %
ABR1	0.87	19.43 %
VEL3	0.72	11.77 %
TRL1	0.53	9.87 %
WJD1	0.35	10.12 %
ANI1	0.30	15.18 %
VEL2	0.20	3.52 %
VEL4	0.17	2.61 %
PTU1	0.10	16.81 %
WHVL		0.00 %
Total	18.53	21.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	5.79	18.85 %
Gas-Stov	5.08	22.95 %
Grinder	3.06	22.89 %
Chimney	1.32	25.00 %
Cook-Pre	1.09	55.00 %
In-Stove	1.08	19.42 %
Small-Ap	0.59	10.39 %
Fan	0.41	2.10 %
Total	18.42	17.60 %

Branch *	MTD Sales L	Brand Share %
CH15	1.75	19.16 %
CH03	0.67	8.41 %
CH17	0.58	11.96 %
CH27	0.48	19.39 %
CH24	0.40	7.67 %
CH36	0.38	13.86 %
CH41	0.37	13.65 %
CH46	0.36	19.54 %
CH06	0.26	9.05 %
CH37	0.26	14.20 %
CH33	0.23	5.73 %
CH31	0.15	14.25 %
CH35	0.15	4.02 %
CH43	0.13	2.63 %
CH21	0.12	2.76 %
CH23	0.10	9.15 %
CH01	0.07	16.34 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
Total	18.42	17.60 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	4.82	28.58 %
Gas-Stov	4.34	33.47 %
Grinder	2.06	29.19 %
Chimney	0.97	19.83 %
Cook-Pre	0.91	65.85 %
In-Stove	0.65	20.72 %
Fan	0.34	4.09 %
Small-Ap	0.31	23.58 %
Total	14.39	25.74 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.75	14.08 %
AVI1	0.68	16.07 %
TPR1	0.56	10.08 %
VKL1	0.21	12.14 %
W3SD		0.00 %
WHPD		0.00 %
Total	14.39	25.74 %