

MTD Sales
160.78 L

Brand Share %
13.85 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	43.46	17.62 %
Mixie	40.29	11.87 %
Grinder	25.31	11.72 %
Cook-Pre	23.38	42.13 %
In-Stove	10.34	22.25 %
Small-Ap	9.43	23.74 %
Fan	5.78	3.35 %
Chimney	2.79	6.25 %
Flask	0.01	100.00 %
Total	160.78	13.85 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	23.04	18.70 %
SOUTH-03	22.39	14.26 %
TRICHY-01	21.59	14.53 %
WEST-01	21.44	16.66 %
SOUTH-01	20.18	9.95 %
CHENNAI-02	13.44	13.97 %
CHENNAI-01	13.40	9.08 %
SOUTH ARCOT	12.73	16.07 %
NORTH ARCOT	11.56	17.65 %
KL-SOUTH	1.00	8.30 %
Total	160.78	13.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.87	26.38 %
Mixie	6.85	16.74 %
Cook-Pre	3.22	47.86 %
Grinder	2.87	16.96 %
In-Stove	1.56	27.24 %
Small-Ap	1.30	39.57 %
Fan	0.25	1.63 %
Chimney	0.11	1.31 %
Flask	0.01	100.00 %
Total	23.04	18.70 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.03	10.24 %
ERD2	0.79	10.79 %
HSR1	0.47	8.92 %
VPD1	0.40	10.79 %
KRI1	0.40	12.40 %
SLM2	0.36	10.50 %
EPI1	0.31	9.32 %
MTR1	0.25	4.83 %
SLM3	0.23	4.68 %
SGG1	0.19	10.69 %
NKL2	0.05	1.39 %
WHKP		0.00 %
Total	23.04	18.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.77	19.05 %
Mixie	5.51	12.95 %
Grinder	4.11	12.57 %
Cook-Pre	3.15	42.69 %
In-Stove	1.38	22.46 %
Small-Ap	1.34	23.66 %
Fan	0.93	3.36 %
Chimney	0.20	4.45 %
Total	22.39	14.26 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.19	10.32 %
DGL1	1.27	8.29 %
MDU6	1.08	12.85 %
KKD2	0.57	12.48 %
MPA1	0.49	12.86 %
TPT1	0.44	7.33 %
MLR1	0.42	13.01 %
USL1	0.39	9.08 %
MDU4	0.39	9.48 %
TMM1	0.38	6.63 %
DGL2	0.36	11.03 %
ATG1	0.35	6.73 %
SVG1	0.32	10.83 %
NKI1	0.17	8.34 %
MDU2	0.16	1.77 %
TEN2	0.10	2.99 %
Total	22.39	14.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.36	18.56 %
Mixie	4.78	11.10 %
Grinder	4.45	14.03 %
Cook-Pre	3.44	43.50 %
In-Stove	1.59	21.45 %
Small-Ap	1.42	30.54 %
Fan	0.35	1.68 %
Chimney	0.20	5.17 %
Total	21.59	14.53 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.17	6.74 %
KIK1	0.46	6.59 %
PBR2	0.41	4.96 %
NGT1	0.33	9.25 %
PTK1	0.30	4.78 %
APM1	0.26	8.47 %
TYR1	0.25	4.46 %
MSI1	0.24	10.01 %
TRY3	0.20	5.38 %
AYR1	0.17	11.58 %
TVR1	0.16	7.09 %
NMM1	0.06	2.20 %
Total	21.59	14.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.38	16.14 %
Gas-Stov	5.72	18.85 %
Grinder	3.20	14.38 %
Cook-Pre	3.09	46.84 %
In-Stove	1.43	26.01 %
Small-Ap	0.91	25.75 %
Fan	0.43	4.14 %
Chimney	0.29	2.73 %
Total	21.44	16.66 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.61	13.42 %
CBE4	1.09	12.70 %
PLI1	0.53	8.64 %
SUL1	0.40	7.50 %
SNR1	0.34	5.44 %
DPM2	0.33	9.11 %
TPR1	0.30	6.68 %
CBE1	0.29	5.37 %
KMD1	0.22	7.20 %
CBE3	0.19	9.34 %
Total	21.44	16.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.45	12.26 %
Mixie	4.52	8.46 %
Grinder	3.55	8.37 %
Cook-Pre	2.89	29.83 %
Small-Ap	1.47	19.44 %
In-Stove	1.16	14.96 %
Fan	0.81	2.61 %
Chimney	0.32	5.08 %
Total	20.18	9.95 %

Branch *	MTD Sales L	Brand Share %
VNR2	1.82	13.64 %
NGR1	1.55	12.71 %
TVL1	1.40	9.69 %
RND1	0.94	12.56 %
KVT1	0.88	6.15 %
TKS2	0.83	6.88 %
TKS1	0.65	7.09 %
TUT1	0.62	4.31 %
SKD1	0.59	9.99 %
APK1	0.43	8.02 %
ERL2	0.40	11.14 %
MMT1	0.36	9.52 %
RPM1	0.34	4.66 %
SNL1	0.32	9.04 %
PDI1	0.29	8.02 %
SVK1	0.27	4.52 %
KGL1	0.24	9.66 %
UDN1	0.23	10.34 %
TUT2	0.22	3.50 %
VNR1	0.22	7.08 %
SGT1	0.21	12.74 %
TKY1	0.20	4.65 %
KYR1	0.19	5.77 %
TVL2	0.12	10.05 %
VLY1	0.11	2.30 %
VKM1	0.11	3.68 %
Total	20.18	9.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.96	18.44 %
Mixie	3.13	10.62 %
Grinder	2.28	13.99 %
Cook-Pre	1.52	45.76 %
Fan	0.79	4.61 %
In-Stove	0.78	24.70 %
Small-Ap	0.76	22.26 %
Chimney	0.22	11.56 %
Total	13.44	13.97 %

Branch *	MTD Sales L	Brand Share %
CH15	1.22	9.25 %
CH03	0.98	11.49 %
CH18	0.97	12.61 %
CH21	0.43	9.63 %
CH43	0.40	6.45 %
CH33	0.34	8.44 %
CH24	0.24	5.01 %
CH23	0.23	9.10 %
CH46	0.21	10.30 %
CH27	0.17	10.48 %
CH06	0.13	3.83 %
CH17	0.13	6.96 %
CH32	0.07	8.81 %
GPD1	0.07	2.83 %
CH41	0.06	2.19 %
Total	13.44	13.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.36	10.49 %
Mixie	2.53	6.32 %
Cook-Pre	1.87	34.52 %
Grinder	1.81	6.34 %
Fan	1.34	5.10 %
In-Stove	1.12	24.81 %
Chimney	0.75	14.97 %
Small-Ap	0.64	10.60 %
Total	13.40	9.08 %

Branch *	MTD Sales L	Brand Share %
CH07	1.06	11.17 %
CH08	0.89	9.33 %
CH28	0.74	10.17 %
CH14	0.64	10.92 %
CH30	0.48	10.54 %
CH11	0.40	7.37 %
CH35	0.39	10.71 %
CH19	0.34	4.61 %
CH05	0.29	3.12 %
CH39	0.29	7.27 %
AVD1	0.27	8.24 %
CGL1	0.25	13.64 %
GUD1	0.23	4.67 %
GUD2	0.23	5.86 %
CH38	0.21	4.70 %
CH45	0.17	3.03 %
CH16	0.11	1.04 %
CH40	0.11	11.49 %
CH22	0.08	1.63 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	13.40	9.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.60	14.03 %
Gas-Stov	2.78	19.85 %
Grinder	2.19	13.74 %
Cook-Pre	2.17	53.64 %
Small-Ap	0.62	22.44 %
In-Stove	0.61	18.82 %
Chimney	0.50	22.30 %
Fan	0.26	2.28 %
Total	12.73	16.07 %

Branch *	MTD Sales L	Brand Share %
POY1	1.25	12.42 %
POY2	0.83	9.49 %
KKI2	0.43	7.60 %
NVL2	0.39	5.75 %
PRT1	0.32	11.20 %
KLM1	0.30	8.46 %
ULP1	0.19	5.93 %
Total	12.73	16.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.83	23.67 %
Mixie	2.65	12.73 %
Cook-Pre	1.91	50.74 %
Small-Ap	0.90	38.18 %
Grinder	0.85	11.30 %
In-Stove	0.63	25.37 %
Fan	0.60	5.81 %
Chimney	0.20	9.78 %
Total	11.56	17.65 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.63	11.74 %
TRL1	0.59	10.00 %
SBR1	0.33	10.27 %
VEL1	0.16	2.97 %
ANI1	0.14	8.75 %
Total	11.56	17.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.37	12.28 %
Mixie	0.33	8.50 %
Cook-Pre	0.13	19.43 %
In-Stove	0.08	15.11 %
Small-Ap	0.07	15.32 %
Fan	0.02	1.10 %
Total	1.00	8.30 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.51	7.54 %
KLR1	0.31	12.76 %
PAS1	0.18	6.31 %
Total	1.00	8.30 %