

MTD Sales  
241.96 L

Brand Share %  
18.76 %

Information:

MTD : 01-05-2026 To 25-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	76.34	22.82 %
Gas-Stov	58.28	24.05 %
Grinder	47.42	24.48 %
Fan	29.83	8.65 %
Cook-Pre	14.35	56.51 %
Chimney	12.09	16.77 %
Small-Ap	3.58	9.29 %
In-Stove	0.06	0.15 %
Flask	0.01	100.00 %
<b>Total</b>	<b>241.96</b>	<b>18.76 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.18	17.04 %
WEST-02	32.93	26.52 %
SOUTH-03	32.43	16.22 %
TRICHY-01	31.11	20.25 %
WEST-01	28.23	22.97 %
SOUTH ARCOT	21.27	26.17 %
CHENNAI-01	19.85	10.44 %
CHENNAI-02	19.50	18.75 %
NORTH ARCOT	15.47	21.50 %
<b>Total</b>	<b>241.96</b>	<b>18.76 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	11.83	18.80 %
Grinder	10.60	25.71 %
Gas-Stov	9.81	20.55 %
Cook-Pre	3.48	57.93 %
Fan	2.79	4.63 %
Chimney	2.08	19.90 %
Small-Ap	0.63	8.16 %
In-Stove	-0.04	-0.72 %
<b>Total</b>	<b>41.18</b>	<b>17.04 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	3.32	17.47 %
TCN1	1.41	18.27 %
TUT1	0.91	4.94 %
PKD1	0.86	17.52 %
MMT1	0.84	17.33 %
APK2	0.59	10.63 %
PDI1	0.58	14.36 %
MAR1	0.56	6.19 %
SNL1	0.56	10.86 %
STU2	0.50	12.99 %
VKM1	0.44	9.65 %
SKD1	0.43	10.06 %
TKS2	0.43	4.00 %
TKY1	0.41	10.92 %
UDN1	0.38	14.67 %
TUT2	0.34	4.82 %
SGT1	0.32	18.68 %
VNR1	0.25	9.43 %
SVK1	0.24	3.28 %
KYR1	0.24	4.46 %
ASM1	0.23	8.79 %
S2SD		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>41.18</b>	<b>17.04 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mixie	13.65	33.57 %
Gas-Stov	8.50	31.88 %
Grinder	4.19	49.36 %
Chimney	2.33	21.07 %
Fan	2.11	7.37 %
Cook-Pre	1.76	63.12 %
Small-Ap	0.38	17.62 %
<b>Total</b>	<b>32.93</b>	<b>26.52 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.32	18.33 %
HSR2	1.15	14.99 %
SLM3	0.99	17.90 %
ERD1	0.98	17.92 %
HSR1	0.84	16.88 %
KRI1	0.72	12.07 %
NKL2	0.52	10.63 %
DPR1	0.40	13.24 %
SLM2	0.40	8.94 %
APN1	0.14	4.31 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>32.93</b>	<b>26.52 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mixie	9.58	20.84 %
Gas-Stov	8.59	23.03 %
Grinder	7.57	21.81 %
Fan	2.63	4.61 %
Cook-Pre	2.56	58.80 %
Chimney	1.07	9.03 %
Small-Ap	0.41	6.44 %
In-Stove	0.02	0.78 %
Flask	0.01	100.00 %
<b>Total</b>	<b>32.43</b>	<b>16.22 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	2.38	11.50 %
MDU6	1.83	16.61 %
TMM1	1.22	11.90 %
DGL1	1.16	6.50 %
NKI1	0.64	16.87 %
TPT1	0.62	10.60 %
MPA1	0.60	13.28 %
TEN2	0.59	10.23 %
KPT1	0.58	17.15 %
MNM1	0.55	17.22 %
DKI1	0.53	14.83 %
CBM1	0.52	12.04 %
PNI1	0.44	12.19 %
SVG1	0.43	12.44 %
KRR1	0.36	14.69 %
PVI1	0.34	8.60 %
SGP1	0.32	15.12 %
MDU4	0.27	6.94 %
NTM1	0.25	11.87 %
MDU2	0.22	2.20 %
USL1	0.21	8.88 %
MLR1	0.21	4.85 %
ATG1	0.12	2.75 %
KYK1	0.11	2.63 %
SZSD		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>32.43</b>	<b>16.22 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mixie	9.58	23.59 %
Gas-Stov	7.00	24.76 %
Grinder	6.30	27.21 %
Fan	5.09	11.34 %
Cook-Pre	1.31	55.50 %
Chimney	1.18	18.42 %
Small-Ap	0.64	17.57 %
<b>Total</b>	<b>31.11</b>	<b>20.25 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	1.58	11.14 %
TNJ2	1.51	16.67 %
TVR2	1.49	18.00 %
PTK1	1.48	17.59 %
TYR1	1.34	18.55 %
PBR2	0.78	7.98 %
TRY4	0.64	14.83 %
NMM1	0.53	14.28 %
ORU1	0.50	16.00 %
KIK1	0.36	8.85 %
TRY3	0.35	7.98 %
NGT1	0.26	5.56 %
APM1	0.26	8.02 %
MSI1	0.19	12.24 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>31.11</b>	<b>20.25 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mixie	8.94	26.60 %
Gas-Stov	8.22	33.55 %
Grinder	4.50	25.03 %
Chimney	3.16	24.15 %
Fan	1.84	8.07 %
Cook-Pre	1.18	57.42 %
Small-Ap	0.36	9.72 %
In-Stove	0.04	0.68 %
<b>Total</b>	<b>28.23</b>	<b>22.97 %</b>

Branch *	MTD Sales L	Brand Share %
CBE5	0.81	17.97 %
CBE1	0.60	10.20 %
PDM1	0.38	17.46 %
SUL1	0.37	6.18 %
PLI1	0.36	5.62 %
KGI1	0.24	12.35 %
TPR4	0.18	17.12 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>28.23</b>	<b>22.97 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mixie	7.46	31.78 %
Grinder	6.05	42.35 %
Gas-Stov	4.28	31.43 %
Fan	1.72	7.86 %
Cook-Pre	0.88	46.99 %
Chimney	0.67	24.53 %
Small-Ap	0.17	9.06 %
In-Stove	0.04	2.49 %
<b>Total</b>	<b>21.27</b>	<b>26.17 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	1.57	18.76 %
NVL2	0.66	12.90 %
PRT1	0.56	16.33 %
ULP1	0.44	12.76 %
TRK1	0.23	6.70 %
TVM2	0.18	13.50 %
VCM1	0.17	11.83 %
WHUT		0.00 %
<b>Total</b>	<b>21.27</b>	<b>26.17 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Fan	6.38	12.35 %
Mixie	4.64	11.11 %
Gas-Stov	3.35	10.45 %
Grinder	2.98	8.03 %
Cook-Pre	1.39	51.40 %
Chimney	0.77	8.99 %
Small-Ap	0.34	4.44 %
<b>Total</b>	<b>19.85</b>	<b>10.44 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	1.16	10.12 %
CH07	1.05	10.62 %
CH49	1.00	9.20 %
CH47	0.95	7.87 %
CH48	0.71	8.78 %
CH45	0.71	10.93 %
CH35	0.71	14.13 %
CH28	0.64	10.59 %
CH25	0.58	8.99 %
CH14	0.51	7.44 %
MRM1	0.47	9.86 %
CH22	0.41	10.87 %
CH30	0.39	10.36 %
CGL1	0.37	14.80 %
GUD2	0.37	10.91 %
CH39	0.36	7.22 %
CH16	0.30	3.65 %
CH38	0.30	7.16 %
SKL1	0.23	14.97 %
GUD1	0.23	3.62 %
CH29	0.22	9.31 %
CH37	0.21	16.80 %
AVD1	0.13	6.15 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>19.85</b>	<b>10.44 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	5.91	22.67 %
Fan	4.34	13.00 %
Gas-Stov	4.22	23.48 %
Grinder	3.52	26.36 %
Cook-Pre	0.71	43.43 %
Small-Ap	0.40	10.74 %
Chimney	0.37	8.70 %
In-Stove	0.02	0.70 %
<b>Total</b>	<b>19.50</b>	<b>18.75 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	1.47	17.12 %
CH12	1.32	17.04 %
CH03	0.99	13.77 %
CH43	0.36	6.63 %
CH46	0.32	13.74 %
PON1	0.30	12.93 %
CH23	0.23	10.88 %
GPD1	0.22	13.96 %
CH24	0.22	4.47 %
CH41	0.20	7.61 %
CH21	0.18	3.82 %
CH31	0.17	17.28 %
CH01		0.00 %
CH06		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
<b>Total</b>	<b>19.50</b>	<b>18.75 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.76	24.36 %
Gas-Stov	4.31	30.33 %
Fan	2.93	12.12 %
Grinder	1.70	50.84 %
Cook-Pre	1.08	66.55 %
Chimney	0.47	12.36 %
Small-Ap	0.25	15.33 %
In-Stove	-0.02	-0.51 %
<b>Total</b>	<b>15.47</b>	<b>21.50 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	1.22	17.01 %
VEL2	0.95	13.21 %
AKM1	0.50	17.13 %
TRL1	0.38	5.77 %
KPM1	0.16	8.32 %
WHVL		0.00 %
<b>Total</b>	<b>15.47</b>	<b>21.50 %</b>