

MTD Sales
192.31 L

Brand Share %
18.42 %

Information:

MTD : 01-11-2025 To 24-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	56.70	23.00 %
Mixie	55.41	18.73 %
Grinder	30.81	16.29 %
Cook-Pre	18.17	36.30 %
In-Stove	11.49	21.85 %
Chimney	9.73	24.35 %
Small-Ap	8.07	22.71 %
Fan	1.90	1.41 %
Flask	0.02	100.00 %
Total	192.31	18.42 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	31.73	28.71 %
SOUTH-01	27.34	15.31 %
WEST-01	24.80	20.97 %
SOUTH-03	23.68	15.48 %
TRICHY-01	18.40	15.66 %
CHENNAI-02	18.08	19.02 %
CHENNAI-01	16.44	12.47 %
NORTH ARCOT	15.64	25.85 %
SOUTH ARCOT	15.05	21.72 %
KL-SOUTH	1.14	12.04 %
Total	192.31	18.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	9.60	27.39 %
Gas-Stov	8.79	32.96 %
Cook-Pre	4.17	60.24 %
Grinder	3.39	23.68 %
Chimney	2.62	37.01 %
In-Stove	1.59	23.29 %
Small-Ap	1.42	48.19 %
Fan	0.16	1.47 %
Total	31.73	28.71 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.39	16.17 %
ERD2	0.83	12.97 %
HSR1	0.77	17.70 %
NKL2	0.52	12.60 %
VPD1	0.50	14.70 %
APN1	0.45	13.90 %
KRI1	0.44	14.55 %
SLM3	0.38	6.56 %
SGG1	0.37	16.35 %
MTR1	0.36	9.10 %
EPI1	0.33	9.45 %
WZWH	0.04	16.21 %
WHKP		0.00 %
Total	31.73	28.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.30	20.28 %
Mixie	7.64	15.81 %
Grinder	5.40	15.57 %
In-Stove	1.92	21.56 %
Cook-Pre	1.75	21.40 %
Chimney	1.05	22.98 %
Small-Ap	1.04	15.59 %
Fan	0.23	0.89 %
Flask	0.01	100.00 %
Total	27.34	15.31 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.09	14.36 %
TUT1	1.79	14.27 %
NGR1	1.62	17.81 %
TVL1	1.57	13.24 %
TKS1	1.21	16.98 %
VNR2	0.68	7.51 %
SNL1	0.66	14.57 %
APK1	0.56	14.36 %
ERL2	0.53	15.88 %
PDI1	0.48	17.75 %
VKM1	0.48	18.24 %
SKD1	0.44	13.06 %
APK2	0.43	12.64 %
TUT2	0.40	6.54 %
SVK1	0.35	6.23 %
TKY1	0.30	14.62 %
VNR1	0.30	12.01 %
VLY1	0.29	6.44 %
MMT1	0.28	8.06 %
STU2	0.25	12.35 %
TKS2	0.25	1.89 %
KGL1	0.23	14.54 %
KYR1	0.14	4.67 %
SGT1	0.11	9.16 %
S2SD	0.05	7.06 %
Total	27.34	15.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.77	25.97 %
Mixie	6.81	21.17 %
Grinder	3.90	19.12 %
Cook-Pre	1.84	29.29 %
Chimney	1.74	21.11 %
In-Stove	1.45	24.89 %
Small-Ap	0.90	22.92 %
Fan	0.39	3.35 %
Total	24.80	20.97 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.40	16.88 %
CBE4	1.24	16.96 %
CBE6	0.85	17.29 %
TPR1	0.68	13.04 %
SUL1	0.62	13.74 %
DPM2	0.57	14.50 %
PLI1	0.55	9.81 %
SNR1	0.51	9.03 %
CBE1	0.48	11.41 %
CBE5	0.35	7.25 %
KMD1	0.35	12.15 %
ANR1	0.18	16.71 %
CNR1	0.12	8.43 %
Total	24.80	20.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.47	19.58 %
Mixie	5.77	14.20 %
Grinder	4.35	13.95 %
Cook-Pre	3.14	44.21 %
In-Stove	1.46	19.72 %
Small-Ap	1.12	26.87 %
Chimney	1.06	18.17 %
Fan	0.32	1.35 %
Flask	-0.01	100.00 %
Total	23.68	15.48 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.82	10.52 %
MDU6	1.78	18.01 %
KKD3	1.46	13.75 %
DGL1	1.07	10.48 %
MDU5	0.92	17.87 %
MDU4	0.46	13.29 %
KRR1	0.39	14.09 %
PVI1	0.38	16.06 %
KYK1	0.38	14.88 %
MLR1	0.37	16.93 %
MPA1	0.36	10.33 %
BTU1	0.33	15.76 %
TEN2	0.32	8.87 %
TPT1	0.29	6.27 %
MDU2	0.27	3.10 %
TMM1	0.25	3.70 %
NTM1	0.23	11.28 %
KPT1	0.20	7.82 %
SVG1	0.20	7.00 %
ATG1	0.19	4.59 %
USL1	0.18	8.55 %
PNI1	0.16	6.29 %
SZSD	0.09	13.73 %
Total	23.68	15.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.75	17.69 %
Gas-Stov	4.60	18.05 %
Grinder	3.41	14.85 %
In-Stove	1.41	18.42 %
Cook-Pre	1.29	19.44 %
Small-Ap	0.97	21.05 %
Chimney	0.77	28.23 %
Fan	0.19	1.27 %
Total	18.40	15.66 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.39	13.72 %
TNJ2	1.11	17.80 %
TRY1	0.97	7.98 %
TRY4	0.81	15.49 %
TVR2	0.50	7.41 %
NMM1	0.43	9.56 %
AYR1	0.40	17.80 %
NGT1	0.39	8.04 %
TVR1	0.26	13.94 %
TRY3	0.19	5.64 %
APM1	0.11	7.25 %
PTK1	0.11	2.40 %
KIK1	0.10	2.64 %
TYR1	0.09	2.67 %
TZSD		0.00 %
WTRZ		0.00 %
Total	18.40	15.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.06	26.94 %
Mixie	5.73	20.14 %
Grinder	2.17	13.04 %
Cook-Pre	1.70	48.96 %
In-Stove	0.93	24.71 %
Chimney	0.90	24.94 %
Small-Ap	0.57	16.19 %
Fan	0.03	0.23 %
Total	18.08	19.02 %

Branch *	MTD Sales L	Brand Share %
CH15	1.48	14.15 %
CH12	0.80	13.97 %
CH24	0.78	11.62 %
CH33	0.67	15.74 %
CH17	0.49	10.67 %
CH43	0.38	5.46 %
PON1	0.27	12.80 %
CH03	0.27	4.32 %
CH09	0.23	10.20 %
UKI1	0.19	16.10 %
CH21	0.18	4.53 %
CH27	0.15	7.99 %
CH23	0.15	11.62 %
CH46	0.13	8.34 %
CH06	0.07	4.49 %
MC05		0.00 %
MC06	-0.01	-5.03 %
Total	18.08	19.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.05	15.20 %
Mixie	4.01	11.03 %
Grinder	3.10	11.13 %
Cook-Pre	1.82	39.56 %
In-Stove	1.05	20.91 %
Small-Ap	0.62	13.94 %
Chimney	0.55	15.26 %
Fan	0.22	1.33 %
Flask	0.01	100.00 %
Total	16.44	12.47 %

Branch *	MTD Sales L	Brand Share %
CH08	1.41	14.34 %
CH28	1.13	15.25 %
CH45	0.85	16.27 %
CH19	0.74	9.55 %
MRM1	0.65	16.93 %
CH38	0.65	16.93 %
CH07	0.60	9.42 %
CH39	0.55	12.78 %
CH11	0.54	11.60 %
SKL1	0.46	15.02 %
CH48	0.45	7.23 %
CH16	0.40	3.91 %
CH22	0.40	8.07 %
GUD1	0.35	5.69 %
CH05	0.29	3.59 %
CH29	0.28	13.17 %
AVD1	0.23	7.86 %
GUD2	0.21	6.27 %
CH14	0.15	3.56 %
CH37	0.13	5.82 %
CH40	0.09	14.53 %
CZWH		0.00 %
Total	16.44	12.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.68	32.87 %
Mixie	4.96	26.49 %
Grinder	1.65	25.43 %
Cook-Pre	1.43	43.58 %
Small-Ap	0.63	34.46 %
In-Stove	0.54	24.50 %
Chimney	0.52	18.13 %
Fan	0.23	2.93 %
Total	15.64	25.85 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.57	11.47 %
VEL1	0.31	8.63 %
ABR1	0.24	14.39 %
WJP1	0.13	9.74 %
ANI1	0.09	11.75 %
WHVL		0.00 %
Total	15.64	25.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.73	23.13 %
Gas-Stov	3.60	23.85 %
Grinder	3.44	25.16 %
In-Stove	0.99	22.94 %
Cook-Pre	0.96	32.53 %
Small-Ap	0.67	24.76 %
Chimney	0.52	38.09 %
Fan	0.13	1.52 %
Total	15.05	21.72 %

Branch *	MTD Sales L	Brand Share %
POY1	1.53	16.99 %
ULP1	0.42	13.53 %
NVL2	0.36	7.08 %
POY2	0.33	6.30 %
KLM1	0.20	5.40 %
TVM1	0.14	11.61 %
WHUT		0.00 %
Total	15.05	21.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.42	12.70 %
Gas-Stov	0.38	16.18 %
In-Stove	0.16	21.92 %
Small-Ap	0.14	18.98 %
Cook-Pre	0.05	9.08 %
Total	1.14	12.04 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.69	15.43 %
PAS1	0.24	10.62 %
KLR1	0.22	7.76 %
Total	1.14	12.04 %