

MTD Sales
383.16 L

Brand Share %
21.24 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	124.50	22.31 %
Gas-Stov	113.93	26.70 %
Grinder	60.03	17.26 %
Cook-Pre	30.04	38.65 %
Chimney	18.25	25.19 %
In-Stove	18.18	24.29 %
Small-Ap	15.37	33.46 %
Fan	2.86	1.42 %
Flask	0.01	100.00 %
Total	383.16	21.24 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	81.00	33.87 %
SOUTH-03	56.98	18.69 %
WEST-02	50.92	24.43 %
WEST-01	43.60	21.78 %
SOUTH-01	41.60	13.88 %
TRICHY-01	32.45	16.19 %
CHENNAI-02	26.18	19.71 %
NORTH ARCOT	25.48	25.57 %
SOUTH ARCOT	22.66	21.17 %
KL-SOUTH	2.30	19.19 %
Total	383.16	21.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	33.07	41.54 %
Gas-Stov	30.43	43.30 %
Cook-Pre	5.50	59.60 %
Grinder	5.11	12.84 %
Chimney	3.52	47.37 %
In-Stove	1.71	25.76 %
Small-Ap	1.37	24.94 %
Fan	0.29	1.41 %
Total	81.00	33.87 %

Branch *	MTD Sales L	Brand Share %
CH42	2.35	18.61 %
CH16	1.70	12.06 %
CH07	1.27	15.18 %
CH08	0.97	7.39 %
TKM1	0.91	19.77 %
CH48	0.85	10.99 %
CH35	0.71	18.76 %
MRM1	0.69	10.33 %
CH11	0.68	10.40 %
CH19	0.66	8.58 %
CH22	0.65	10.27 %
CH05	0.57	4.67 %
CH39	0.53	12.40 %
CH37	0.49	12.04 %
CGL1	0.48	14.63 %
CH14	0.44	4.65 %
GUD1	0.36	4.84 %
AVD1	0.27	5.42 %
GUD2	0.08	1.36 %
CH40	0.06	17.55 %
CH29	0.03	1.65 %
MC10		0.00 %
WHC3		0.00 %
Total	81.00	33.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	17.78	20.23 %
Gas-Stov	13.42	21.39 %
Grinder	12.48	18.24 %
Cook-Pre	5.13	38.09 %
Small-Ap	2.91	37.23 %
In-Stove	2.70	24.63 %
Chimney	2.06	17.22 %
Fan	0.50	1.21 %
Total	56.98	18.69 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.89	21.23 %
DGL1	3.08	10.80 %
DGL2	1.47	20.08 %
KKD3	1.08	10.46 %
MLR1	1.05	20.35 %
TPT1	0.97	11.07 %
MPA1	0.80	10.37 %
SGP1	0.76	19.48 %
KRR1	0.75	16.06 %
TMM1	0.71	5.53 %
KYK1	0.68	12.44 %
MDU4	0.66	10.96 %
NTM1	0.62	9.85 %
TEN2	0.54	9.19 %
USL1	0.53	8.82 %
ATG1	0.47	6.36 %
PNI1	0.42	10.55 %
SVG1	0.41	6.30 %
MDU2	0.23	1.54 %
SZSD	0.09	20.43 %
Total	56.98	18.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	16.67	24.01 %
Gas-Stov	14.53	29.69 %
Grinder	5.92	19.21 %
Cook-Pre	4.59	43.83 %
Chimney	3.87	24.63 %
In-Stove	2.85	27.89 %
Small-Ap	2.02	50.86 %
Fan	0.47	2.50 %
Total	50.92	24.43 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.02	17.93 %
ERD1	1.70	17.46 %
SLM2	1.41	19.93 %
ERD2	1.41	9.45 %
VPD1	1.38	16.68 %
RSP1	1.23	18.64 %
VKL1	1.00	21.08 %
HSR1	0.85	16.13 %
CMI1	0.77	15.83 %
EPI1	0.68	12.27 %
SGG1	0.62	11.57 %
NKL2	0.41	5.18 %
PDR1	0.39	19.73 %
SLM3	0.38	4.06 %
MTR1	0.36	5.22 %
KRI1	0.35	12.65 %
WZWH	0.07	-20.61 %
Total	50.92	24.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	14.08	24.17 %
Gas-Stov	11.96	23.64 %
Grinder	7.59	20.64 %
Chimney	3.07	19.91 %
Cook-Pre	2.86	32.15 %
In-Stove	2.04	24.77 %
Small-Ap	1.60	32.45 %
Fan	0.40	2.36 %
Total	43.60	21.78 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.10	16.49 %
TPR2	2.04	20.72 %
AVI1	1.32	19.09 %
PLI1	1.19	10.28 %
SUL1	0.90	11.20 %
KMD1	0.84	16.92 %
TPR1	0.78	9.66 %
TPR4	0.77	14.66 %
PDM1	0.75	17.25 %
KGI1	0.71	20.71 %
CBE5	0.65	8.86 %
CBE1	0.52	11.16 %
ANR1	0.46	16.44 %
DPM2	0.46	8.89 %
SNR1	0.45	6.05 %
GDR1	0.21	13.08 %
WZSD	0.07	-5.95 %
Total	43.60	21.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	11.98	13.29 %
Gas-Stov	11.53	17.66 %
Grinder	8.07	12.30 %
Cook-Pre	3.71	31.09 %
In-Stove	2.41	18.26 %
Small-Ap	2.39	29.63 %
Chimney	1.14	16.26 %
Fan	0.38	0.98 %
Total	41.60	13.88 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.22	14.11 %
NGR1	3.20	16.58 %
TUT1	2.49	10.66 %
TVL1	2.38	11.68 %
VNR2	1.99	12.02 %
TCN1	1.98	20.05 %
TKS1	1.85	14.07 %
MAR1	1.72	16.84 %
PKD1	1.55	20.05 %
SNL1	1.33	16.70 %
TYI1	1.06	16.09 %
MMT1	0.94	15.85 %
STU2	0.74	20.79 %
APK1	0.73	11.60 %
SDI1	0.71	18.37 %
TKS2	0.60	3.66 %
PDI1	0.59	12.29 %
SKD1	0.55	11.56 %
VKM1	0.46	12.55 %
SVK1	0.44	5.02 %
APK2	0.41	7.22 %
ERL2	0.38	8.16 %
VLY1	0.35	5.41 %
KYR1	0.34	7.11 %
VNR1	0.33	8.12 %
SGT1	0.32	13.11 %
TKY1	0.31	5.25 %
TUT2	0.23	2.66 %
TVL2	0.20	14.39 %
KGL1	0.18	7.45 %
S2SD	0.14	12.58 %
Total	41.60	13.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	9.77	16.54 %
Gas-Stov	8.15	17.81 %
Grinder	7.37	17.10 %
Cook-Pre	2.42	28.06 %
In-Stove	2.13	19.40 %
Small-Ap	1.61	30.81 %
Chimney	0.86	18.88 %
Fan	0.11	0.49 %
Flask	0.01	100.00 %
Total	32.45	16.19 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.72	18.36 %
TNJ2	2.69	20.18 %
TNJ1	2.25	17.81 %
TVR2	1.58	15.42 %
PBR2	1.25	10.91 %
TRY1	1.17	6.25 %
ORU1	0.95	20.62 %
TRY4	0.86	10.22 %
MSI1	0.83	20.10 %
TTP1	0.81	19.51 %
PDK1	0.70	17.41 %
PBR1	0.60	20.35 %
TVR1	0.50	16.02 %
KIK1	0.50	7.89 %
NGT1	0.48	7.32 %
NMM1	0.46	8.39 %
PTK1	0.28	2.88 %
TRY3	0.28	4.00 %
TYR1	0.19	2.09 %
APM1	0.17	6.70 %
TZSD	0.02	-8.53 %
Total	32.45	16.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.19	28.26 %
Mixie	6.88	16.33 %
Grinder	4.79	18.47 %
Cook-Pre	1.52	35.55 %
In-Stove	1.47	30.89 %
Chimney	1.34	34.09 %
Small-Ap	0.89	23.27 %
Fan	0.09	0.59 %
Flask	0.01	100.00 %
Total	26.18	19.71 %

Branch *	MTD Sales L	Brand Share %
CH15	2.36	18.77 %
CH18	1.80	20.33 %
CH12	1.43	16.30 %
CH03	1.39	13.24 %
CH21	0.96	13.64 %
GPD1	0.57	16.10 %
CH17	0.57	20.58 %
CH33	0.56	12.65 %
CH24	0.56	8.69 %
CH09	0.54	15.87 %
CH43	0.51	5.06 %
UKI1	0.47	18.91 %
CH46	0.40	13.51 %
CH41	0.39	10.74 %
CH23	0.25	11.55 %
CH27	0.22	9.57 %
CH06	0.18	2.86 %
CH31	0.13	7.39 %
MC06	0.02	3.34 %
CH01		0.00 %
MC05		0.00 %
Total	26.18	19.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.25	33.04 %
Mixie	7.63	22.14 %
Grinder	3.08	26.68 %
Cook-Pre	2.46	45.56 %
Small-Ap	1.45	51.15 %
In-Stove	1.22	31.10 %
Chimney	1.05	26.41 %
Fan	0.33	2.62 %
Total	25.48	25.57 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.70	18.81 %
KPM2	1.23	13.22 %
TRL1	0.85	10.68 %
ARC2	0.66	20.07 %
WJP1	0.26	12.41 %
VEL1	0.10	2.39 %
Total	25.48	25.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.90	25.54 %
Mixie	5.86	17.76 %
Grinder	5.47	22.66 %
Cook-Pre	1.59	32.87 %
Chimney	1.34	57.56 %
In-Stove	1.30	25.15 %
Small-Ap	1.05	35.37 %
Fan	0.14	1.23 %
Total	22.66	21.17 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.09	20.57 %
POY1	2.38	19.56 %
POY2	1.15	13.46 %
KKI2	1.12	17.22 %
ULP1	0.52	9.04 %
NVL2	0.31	3.37 %
TVM1	0.28	14.61 %
KLM1	0.24	4.43 %
TVM2	0.11	9.48 %
Total	22.66	21.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.78	19.72 %
Gas-Stov	0.57	21.93 %
In-Stove	0.34	46.94 %
Cook-Pre	0.25	43.88 %
Grinder	0.14	8.87 %
Fan	0.14	8.81 %
Small-Ap	0.06	8.43 %
Total	2.30	19.19 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.18	20.31 %
KLR1	0.62	21.23 %
PAS1	0.51	15.46 %
TVSD		0.00 %
Total	2.30	19.19 %