

MTD Sales
131.76 L

Brand Share %
13.09 %

Information:

MTD : 01-09-2025 To 24-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	35.41	16.67 %
Mixie	32.89	12.16 %
Cook-Pre	18.45	36.02 %
Grinder	17.79	11.10 %
In-Stove	10.25	22.06 %
Small-Ap	10.05	22.81 %
Fan	5.87	3.08 %
Chimney	1.03	3.35 %
Flask	0.03	100.00 %
Total	131.76	13.09 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	21.27	10.94 %
WEST-02	18.19	18.42 %
SOUTH-03	17.96	12.69 %
WEST-01	15.67	14.96 %
TRICHY-01	13.66	13.85 %
CHENNAI-01	11.43	7.18 %
CHENNAI-02	10.73	14.17 %
NORTH ARCOT	9.82	18.02 %
SOUTH ARCOT	9.46	16.11 %
KL-SOUTH	3.57	17.80 %
Total	131.76	13.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.18	15.43 %
Mixie	4.98	10.22 %
Grinder	2.87	8.40 %
Cook-Pre	2.68	35.16 %
Small-Ap	1.86	29.56 %
In-Stove	1.28	17.26 %
Fan	1.10	2.47 %
Chimney	0.31	5.55 %
Flask	0.01	100.00 %
Total	21.27	10.94 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.31	12.22 %
KVT1	1.19	7.41 %
RPM1	0.85	12.38 %
TVL1	0.77	5.75 %
TUT1	0.72	3.89 %
TKS1	0.58	8.05 %
SNL1	0.40	8.92 %
ERL2	0.38	10.95 %
SKD1	0.34	10.21 %
VKM1	0.33	9.89 %
TKS2	0.31	4.09 %
PDI1	0.29	7.74 %
UDN1	0.28	12.50 %
KYR1	0.28	7.60 %
TUT2	0.27	4.45 %
SVK1	0.23	5.65 %
TKY1	0.19	6.79 %
VNR1	0.18	7.87 %
APK2	0.18	6.41 %
VLY1	0.13	3.51 %
S2SD	0.06	7.14 %
Total	21.27	10.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.67	20.51 %
Gas-Stov	5.09	22.70 %
Cook-Pre	2.60	49.15 %
Grinder	1.48	14.07 %
In-Stove	1.34	22.45 %
Small-Ap	1.31	43.60 %
Fan	0.71	4.05 %
Total	18.19	18.42 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.58	9.72 %
ERD2	0.35	5.68 %
HSR1	0.34	9.06 %
EPI1	0.29	8.73 %
MTR1	0.22	6.28 %
SLM3	0.12	3.86 %
SGG1	0.08	4.86 %
WZWH	0.05	4.21 %
NKL2	0.04	0.81 %
Total	18.19	18.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.82	16.55 %
Mixie	4.00	11.64 %
Grinder	2.91	11.30 %
Cook-Pre	2.47	40.35 %
Small-Ap	1.47	30.51 %
In-Stove	1.37	24.55 %
Fan	0.83	2.58 %
Chimney	0.09	2.40 %
Total	17.96	12.69 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.82	11.78 %
MDU6	0.85	11.67 %
DGL1	0.84	6.86 %
KYK1	0.47	11.29 %
PVI1	0.44	9.79 %
MPA1	0.43	11.23 %
KKD2	0.41	9.19 %
DGL2	0.38	7.95 %
MDU4	0.36	10.72 %
KPT1	0.34	9.77 %
TPT1	0.33	7.70 %
TMM1	0.22	3.54 %
NTM1	0.21	8.89 %
USL1	0.20	8.65 %
ATG1	0.17	3.67 %
MDU2	0.16	2.44 %
KRR1	0.16	9.52 %
KKD3	0.13	6.47 %
TEN2	0.13	4.33 %
SZSD	0.12	7.69 %
CMR1	0.06	6.35 %
Total	17.96	12.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	4.60	15.29 %
Gas-Stov	4.45	17.26 %
Cook-Pre	1.89	34.64 %
Grinder	1.86	11.70 %
In-Stove	1.47	24.03 %
Small-Ap	0.97	26.77 %
Fan	0.22	1.66 %
Chimney	0.19	4.47 %
Total	15.67	14.96 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.90	10.65 %
SNR1	0.52	9.02 %
CBE5	0.50	12.60 %
TPR3	0.45	12.12 %
SUL1	0.40	10.60 %
DPM2	0.29	9.10 %
TPR2	0.26	10.02 %
CBE1	0.23	4.38 %
PLI1	0.22	4.98 %
CNR1	0.19	10.66 %
TPR1	0.19	4.79 %
ANR1	0.13	12.09 %
WZSD	0.07	7.20 %
GBM1	0.05	6.66 %
Total	15.67	14.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.21	12.30 %
Gas-Stov	2.86	14.24 %
Cook-Pre	2.71	48.69 %
Grinder	2.19	12.20 %
In-Stove	1.12	22.63 %
Small-Ap	1.11	31.81 %
Fan	0.24	1.33 %
Chimney	0.21	9.19 %
Total	13.66	13.85 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.56	9.70 %
NGT1	0.52	9.38 %
TRY1	0.33	3.12 %
KIK1	0.31	6.13 %
PTK1	0.28	7.18 %
TYR1	0.23	5.65 %
TVR1	0.16	9.04 %
TRY3	0.16	5.53 %
NMM1	0.12	4.75 %
APM1	0.12	7.36 %
TZSD	0.03	3.30 %
Total	13.66	13.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.68	9.97 %
Mixie	2.39	5.24 %
Cook-Pre	1.94	15.65 %
Grinder	1.41	5.56 %
In-Stove	0.95	14.90 %
Fan	0.94	3.86 %
Small-Ap	0.90	5.76 %
Chimney	0.22	8.53 %
Total	11.43	7.18 %

Branch *	MTD Sales L	Brand Share %
CH42	1.05	12.87 %
CH45	0.59	12.03 %
CH39	0.59	11.35 %
CH19	0.58	8.55 %
CH05	0.53	7.17 %
CH28	0.50	8.48 %
CH48	0.47	7.98 %
CH16	0.44	5.37 %
CH38	0.41	12.38 %
CH08	0.39	4.86 %
GUD1	0.38	7.86 %
CH35	0.34	9.69 %
MRM1	0.31	10.42 %
CH30	0.29	9.66 %
GUD2	0.29	7.96 %
CH11	0.26	6.67 %
CH37	0.25	10.48 %
CGL1	0.22	12.10 %
SKL1	0.21	10.61 %
CH14	0.19	4.01 %
CH26	0.19	12.60 %
CH29	0.15	9.82 %
CH22	0.14	3.94 %
CH40		0.00 %
CZWH		0.00 %
MC02		0.00 %
Total	11.43	7.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.92	13.61 %
Gas-Stov	2.54	14.61 %
Grinder	1.57	15.37 %
Cook-Pre	1.02	42.38 %
In-Stove	0.90	24.96 %
Small-Ap	0.90	29.94 %
Fan	0.86	5.30 %
Flask	0.02	100.00 %
Total	10.73	14.17 %

Branch *	MTD Sales L	Brand Share %
CH15	0.75	8.07 %
CH03	0.61	12.34 %
CH33	0.39	12.56 %
CH43	0.38	7.14 %
GPD1	0.26	11.00 %
CH24	0.24	6.09 %
CH31	0.16	10.54 %
CH06	0.13	5.89 %
CH12	0.12	2.87 %
CH41	0.11	4.89 %
CH21	0.09	1.98 %
CH17	0.09	8.33 %
CH23	0.08	8.27 %
CH46	0.07	4.99 %
Total	10.73	14.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.15	23.95 %
Mixie	1.89	12.31 %
Cook-Pre	1.75	62.92 %
Small-Ap	0.95	50.08 %
In-Stove	0.86	32.47 %
Grinder	0.73	13.33 %
Fan	0.49	4.47 %
Total	9.82	18.02 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.60	11.74 %
SBR1	0.26	9.32 %
WJD1	0.26	11.98 %
ANI1	0.23	12.64 %
AKM1	0.22	11.66 %
CPT1	0.14	10.85 %
VEL1	0.08	2.44 %
NASD		0.00 %
Total	9.82	18.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.34	15.28 %
Gas-Stov	2.32	18.13 %
Grinder	2.19	19.28 %
Cook-Pre	1.13	43.97 %
In-Stove	0.63	24.81 %
Small-Ap	0.47	28.59 %
Fan	0.39	3.69 %
Total	9.46	16.11 %

Branch *	MTD Sales L	Brand Share %
POY1	0.76	12.59 %
KKI2	0.59	13.02 %
ULP1	0.45	11.41 %
POY2	0.32	5.51 %
KLM1	0.19	5.74 %
NVL2	0.12	2.70 %
STP1	0.10	7.70 %
TVM2	0.03	4.60 %
Total	9.46	16.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.32	28.13 %
Mixie	0.89	15.19 %
Grinder	0.57	16.10 %
In-Stove	0.32	26.59 %
Cook-Pre	0.27	26.06 %
Small-Ap	0.11	17.56 %
Fan	0.09	3.11 %
Total	3.57	17.80 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.51	12.64 %
Total	3.57	17.80 %