

MTD Sales
230.91 L

Brand Share %
18.74 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	72.91	22.86 %
Gas-Stov	55.14	24.09 %
Grinder	44.82	24.31 %
Fan	29.22	8.80 %
Cook-Pre	13.75	56.23 %
Chimney	11.62	16.61 %
Small-Ap	3.40	9.21 %
In-Stove	0.06	0.16 %
Flask	0.01	100.00 %
Total	230.91	18.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.83	16.80 %
SOUTH-03	31.22	16.41 %
WEST-02	31.04	26.14 %
TRICHY-01	29.83	20.52 %
WEST-01	26.89	22.96 %
SOUTH ARCOT	20.49	26.40 %
CHENNAI-01	18.96	10.41 %
CHENNAI-02	18.87	18.72 %
NORTH ARCOT	14.79	21.35 %
Total	230.91	18.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	11.13	18.55 %
Grinder	10.11	25.92 %
Gas-Stov	9.14	20.28 %
Cook-Pre	3.39	58.26 %
Fan	2.72	4.66 %
Chimney	1.78	17.51 %
Small-Ap	0.61	8.05 %
In-Stove	-0.04	-0.75 %
Total	38.83	16.80 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.14	18.15 %
KVT1	3.05	17.09 %
TCN1	1.34	17.97 %
TUT1	0.87	4.84 %
PKD1	0.86	18.03 %
MMT1	0.82	17.01 %
MAR1	0.56	6.56 %
SNL1	0.56	11.43 %
PDI1	0.50	13.60 %
STU2	0.50	13.15 %
APK2	0.46	8.61 %
SKD1	0.43	10.06 %
TKS2	0.43	4.15 %
VKM1	0.43	9.70 %
TKY1	0.41	11.47 %
UDN1	0.36	14.79 %
TUT2	0.34	5.03 %
SGT1	0.30	17.72 %
VNR1	0.25	9.93 %
SVK1	0.24	3.47 %
KYR1	0.23	4.43 %
ASM1	0.23	8.79 %
S2SD		0.00 %
WHTV		0.00 %
Total	38.83	16.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	9.22	21.33 %
Gas-Stov	8.28	23.58 %
Grinder	7.19	21.85 %
Fan	2.59	4.73 %
Cook-Pre	2.47	58.20 %
Chimney	1.07	9.31 %
Small-Ap	0.39	6.17 %
In-Stove	0.02	0.83 %
Flask	0.01	100.00 %
Total	31.22	16.41 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.27	11.40 %
MDU6	1.74	16.30 %
TMM1	1.20	12.74 %
DGL1	1.14	6.55 %
NKI1	0.64	17.60 %
MPA1	0.60	13.48 %
TPT1	0.58	10.61 %
MNM1	0.55	18.20 %
DKI1	0.53	15.61 %
CBM1	0.52	12.67 %
KPT1	0.49	15.36 %
TEN2	0.48	9.29 %
SVG1	0.43	12.75 %
PNI1	0.37	11.11 %
KRR1	0.36	15.55 %
PVI1	0.34	8.90 %
SGP1	0.32	15.52 %
MDU4	0.27	7.09 %
NTM1	0.25	11.87 %
MDU2	0.22	2.33 %
MLR1	0.21	4.96 %
USL1	0.19	9.45 %
ATG1	0.12	3.22 %
KYK1	0.11	2.73 %
SZSD		0.00 %
WHMD		0.00 %
Total	31.22	16.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	13.00	33.27 %
Gas-Stov	8.08	32.09 %
Grinder	3.63	47.91 %
Chimney	2.16	19.83 %
Fan	2.15	7.71 %
Cook-Pre	1.65	62.72 %
Small-Ap	0.37	18.06 %
Total	31.04	26.14 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.15	14.99 %
ERD2	1.07	15.95 %
ERD1	0.93	17.45 %
SLM3	0.85	16.46 %
HSR1	0.78	16.41 %
KRI1	0.67	11.81 %
EPI1	0.64	18.20 %
NKL2	0.47	10.41 %
DPR1	0.40	13.62 %
SLM2	0.40	9.24 %
APN1	0.14	4.49 %
WHPD		0.00 %
WZWH		0.00 %
Total	31.04	26.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	9.27	24.17 %
Gas-Stov	6.46	24.82 %
Grinder	6.03	27.42 %
Fan	4.98	11.67 %
Cook-Pre	1.30	55.76 %
Chimney	1.18	18.85 %
Small-Ap	0.60	16.91 %
Total	29.83	20.52 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.50	11.14 %
PTK1	1.46	17.99 %
TVR2	1.45	18.39 %
TNJ2	1.42	16.83 %
PBR2	0.69	7.40 %
TRY4	0.60	15.00 %
ORU1	0.49	16.88 %
NMM1	0.42	11.97 %
TRY3	0.29	6.86 %
KIK1	0.29	7.92 %
NGT1	0.24	5.38 %
APM1	0.24	7.59 %
MSI1	0.19	14.09 %
TZSD		0.00 %
WTRZ		0.00 %
Total	29.83	20.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	8.63	27.11 %
Gas-Stov	7.71	33.75 %
Grinder	4.11	24.19 %
Chimney	3.16	24.85 %
Fan	1.84	8.30 %
Cook-Pre	1.09	55.43 %
Small-Ap	0.31	8.75 %
In-Stove	0.04	0.70 %
Total	26.89	22.96 %

Branch *	MTD Sales L	Brand Share %
CBE5	0.69	16.84 %
CBE1	0.58	9.98 %
PDM1	0.38	17.71 %
SUL1	0.34	5.90 %
PLI1	0.29	5.15 %
KGI1	0.24	12.35 %
TPR4	0.18	17.12 %
WHCB		0.00 %
WZSD		0.00 %
Total	26.89	22.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.12	31.74 %
Grinder	5.78	43.15 %
Gas-Stov	4.19	32.07 %
Fan	1.65	7.90 %
Cook-Pre	0.87	47.69 %
Chimney	0.67	24.53 %
Small-Ap	0.17	9.44 %
In-Stove	0.04	2.58 %
Total	20.49	26.40 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.66	13.30 %
PRT1	0.56	16.68 %
ULP1	0.41	12.85 %
TRK1	0.23	7.19 %
TVM2	0.18	13.50 %
VCM1	0.17	12.22 %
WHUT		0.00 %
Total	20.49	26.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	6.12	12.39 %
Mixie	4.39	10.95 %
Gas-Stov	3.11	10.29 %
Grinder	2.91	8.06 %
Cook-Pre	1.32	51.63 %
Chimney	0.77	9.39 %
Small-Ap	0.34	4.67 %
Total	18.96	10.41 %

Branch *	MTD Sales L	Brand Share %
CH05	1.14	10.48 %
CH07	1.05	11.11 %
CH49	0.85	8.53 %
CH47	0.84	7.36 %
CH48	0.71	8.88 %
CH35	0.71	14.63 %
CH28	0.64	11.06 %
CH45	0.61	9.82 %
CH25	0.58	9.26 %
CH14	0.51	7.94 %
MRM1	0.47	10.20 %
CH30	0.39	10.58 %
CGL1	0.37	14.98 %
CH22	0.37	10.25 %
GUD2	0.37	11.35 %
CH39	0.33	6.83 %
CH38	0.30	7.55 %
CH16	0.27	3.46 %
SKL1	0.23	14.97 %
GUD1	0.23	3.79 %
CH37	0.21	17.50 %
CH29	0.18	8.05 %
AVD1	0.13	6.25 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	18.96	10.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	5.62	22.31 %
Fan	4.27	13.22 %
Gas-Stov	4.18	23.54 %
Grinder	3.36	25.66 %
Cook-Pre	0.66	42.95 %
Small-Ap	0.39	11.60 %
Chimney	0.37	8.97 %
In-Stove	0.02	0.72 %
Total	18.87	18.72 %

Branch *	MTD Sales L	Brand Share %
CH18	1.37	16.81 %
CH12	1.32	17.21 %
CH03	0.98	14.38 %
CH17	0.87	18.20 %
CH43	0.32	6.05 %
CH46	0.32	14.05 %
PON1	0.30	13.16 %
CH23	0.23	11.08 %
GPD1	0.22	13.96 %
CH24	0.22	4.68 %
CH41	0.20	7.61 %
CH21	0.18	3.89 %
CH31	0.14	14.29 %
CH01		0.00 %
CH06		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	18.87	18.72 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.52	24.15 %
Gas-Stov	3.99	29.37 %
Fan	2.89	12.27 %
Grinder	1.71	51.59 %
Cook-Pre	1.01	64.59 %
Chimney	0.47	13.52 %
Small-Ap	0.23	15.43 %
In-Stove	-0.02	-0.53 %
Total	14.79	21.35 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.13	16.43 %
VEL2	0.95	13.24 %
AKM1	0.50	17.13 %
TRL1	0.35	5.67 %
CGM1	0.32	17.16 %
WJP1	0.28	18.18 %
KPM1	0.16	8.44 %
WHVL		0.00 %
Total	14.79	21.35 %