

MTD Sales
249.65 L

Brand Share %
16.78 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	69.17	20.83 %
Fan	56.55	9.69 %
Gas-Stov	56.21	25.15 %
Grinder	32.74	17.87 %
Cook-Pre	15.82	62.57 %
Chimney	14.74	20.21 %
Small-Ap	4.18	10.51 %
In-Stove	0.23	0.84 %
Flask	0.01	100.00 %
Total	249.65	16.78 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	39.01	14.42 %
WEST-02	38.33	22.76 %
SOUTH-03	34.04	14.45 %
TRICHY-01	29.57	17.53 %
WEST-01	29.07	22.29 %
CHENNAI-01	22.62	11.03 %
SOUTH ARCOT	19.53	20.71 %
CHENNAI-02	19.44	16.21 %
NORTH ARCOT	18.04	18.92 %
Total	249.65	16.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	9.83	17.14 %
Fan	9.18	8.00 %
Gas-Stov	8.22	20.41 %
Grinder	6.04	17.90 %
Cook-Pre	2.89	69.18 %
Chimney	2.00	19.17 %
Small-Ap	0.84	11.22 %
In-Stove	0.02	0.82 %
Total	39.01	14.42 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.21	14.15 %
TVL1	2.52	13.85 %
VNR2	1.77	14.65 %
TKS2	1.58	9.54 %
TUT1	1.13	5.76 %
VLY1	1.11	14.86 %
VNR1	0.94	15.97 %
SNL1	0.90	15.30 %
MAR1	0.78	8.14 %
VKM1	0.71	14.54 %
STU2	0.65	14.86 %
MMT1	0.63	12.29 %
PDI1	0.61	13.67 %
KYR1	0.57	9.48 %
TKY1	0.56	16.40 %
SDI1	0.55	12.29 %
APK2	0.52	11.70 %
SVK1	0.45	4.78 %
SKD1	0.39	7.86 %
COL1	0.35	15.26 %
SGT1	0.33	11.77 %
TUT2	0.31	3.17 %
UDN1	0.25	8.51 %
S2SD		0.00 %
Total	39.01	14.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	14.23	32.47 %
Gas-Stov	10.07	42.43 %
Fan	5.18	7.29 %
Chimney	3.90	33.48 %
Grinder	2.67	23.59 %
Cook-Pre	2.06	71.61 %
Small-Ap	0.22	10.79 %
In-Stove	0.01	0.33 %
Total	38.33	22.76 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.95	14.98 %
SLM2	0.75	13.56 %
KRI1	0.73	9.75 %
KAM1	0.66	13.95 %
NKL2	0.63	10.33 %
RSP1	0.63	14.64 %
SGI1	0.54	15.62 %
EPI1	0.45	9.47 %
APN1	0.36	7.64 %
CMI1	0.34	15.00 %
PDR1	0.23	15.75 %
WHKP		0.00 %
WZWH		0.00 %
Total	38.33	22.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	9.46	8.93 %
Gas-Stov	7.33	22.22 %
Mixie	6.86	15.80 %
Grinder	4.83	16.23 %
Cook-Pre	3.22	77.65 %
Chimney	1.67	14.42 %
Small-Ap	0.67	10.76 %
Total	34.04	14.45 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.78	12.37 %
DGL1	1.88	10.79 %
MDU6	1.46	12.91 %
TMM1	1.32	11.26 %
MPA1	0.98	13.32 %
KPT1	0.95	16.58 %
MDU5	0.84	9.97 %
MDU4	0.73	11.43 %
NKI1	0.71	15.58 %
TPT1	0.71	9.78 %
PNI1	0.48	9.72 %
TEN2	0.46	5.23 %
SVG1	0.46	14.70 %
NTM1	0.37	11.44 %
USL1	0.24	6.17 %
MDU2	0.23	1.84 %
SGP1	0.22	8.58 %
MLR1	0.21	5.31 %
KYK1	0.21	6.03 %
ATG1	0.18	3.62 %
SZSD		2.43 %
Total	34.04	14.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	8.78	12.46 %
Mixie	8.21	20.29 %
Gas-Stov	5.32	22.90 %
Grinder	4.01	20.03 %
Chimney	1.49	28.26 %
Cook-Pre	1.13	36.89 %
Small-Ap	0.63	14.36 %
Flask	0.01	100.00 %
Total	29.57	17.53 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.27	13.36 %
TNJ2	1.17	15.55 %
PBR2	0.91	9.59 %
ORU1	0.69	15.13 %
NMM1	0.63	12.81 %
TRY3	0.58	12.77 %
TVR1	0.52	16.31 %
PDK1	0.49	15.89 %
MSI1	0.40	14.71 %
KIK1	0.34	6.04 %
NGT1	0.31	4.84 %
TRY4	0.29	5.11 %
APM1	0.21	9.84 %
TZSD		0.00 %
Total	29.57	17.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	8.56	27.14 %
Gas-Stov	6.61	31.86 %
Fan	5.87	12.57 %
Grinder	4.18	29.16 %
Chimney	2.37	24.97 %
Cook-Pre	1.00	46.61 %
Small-Ap	0.47	12.55 %
In-Stove	0.02	1.12 %
Total	29.07	22.29 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.16	15.86 %
SUL1	0.72	10.93 %
CBE1	0.47	8.46 %
CBE5	0.41	11.11 %
TPR4	0.24	14.17 %
CBE3	0.24	13.73 %
ANR1	0.20	12.17 %
DPM2	0.19	10.50 %
KGI1	0.09	7.30 %
GDR1	0.05	5.92 %
WZSD		0.00 %
Total	29.07	22.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	4.99	11.70 %
Fan	4.88	8.47 %
Gas-Stov	4.81	14.78 %
Grinder	4.05	9.62 %
Cook-Pre	2.04	57.74 %
Chimney	1.36	13.07 %
Small-Ap	0.43	5.15 %
In-Stove	0.06	0.73 %
Total	22.62	11.03 %

Branch *	MTD Sales L	Brand Share %
CH47	2.05	11.56 %
CH07	1.10	11.84 %
CH45	0.97	13.33 %
CH35	0.83	16.18 %
CH48	0.80	10.49 %
CH05	0.75	5.15 %
CH39	0.65	13.22 %
CH49	0.65	5.78 %
MRM1	0.62	12.16 %
CH14	0.55	6.58 %
CH30	0.48	9.93 %
CH38	0.39	9.19 %
GUD2	0.38	8.16 %
CH25	0.36	5.60 %
SKL1	0.24	12.90 %
CZWH	0.21	0.99 %
CH16	0.18	2.42 %
CH22	0.15	4.92 %
CH37	0.13	11.32 %
GUD1	0.11	1.87 %
CH40	0.05	15.15 %
AVD1	0.05	1.78 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	22.62	11.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.36	28.91 %
Gas-Stov	4.14	30.66 %
Fan	3.51	9.45 %
Grinder	3.26	25.55 %
Cook-Pre	1.02	58.07 %
Chimney	1.01	32.14 %
Small-Ap	0.23	15.14 %
Total	19.53	20.71 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.69	16.71 %
PRT1	0.55	12.67 %
NVL2	0.43	7.08 %
VPM1	0.33	16.70 %
STP1	0.21	9.91 %
TVM2	0.18	15.92 %
Total	19.53	20.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.11	23.89 %
Mixie	4.94	16.79 %
Fan	4.35	11.42 %
Grinder	3.19	21.79 %
Cook-Pre	1.22	61.02 %
Small-Ap	0.38	9.81 %
Chimney	0.16	3.94 %
In-Stove	0.08	1.18 %
Total	19.44	16.21 %

Branch *	MTD Sales L	Brand Share %
CH03	0.97	9.06 %
CH50	0.97	16.10 %
CH12	0.69	11.68 %
CH33	0.44	11.47 %
CH36	0.42	15.53 %
CH24	0.32	6.25 %
CH43	0.27	3.68 %
CH41	0.26	9.78 %
CH46	0.23	10.79 %
CH06	0.19	5.31 %
CH21	0.18	2.53 %
CH23	0.08	3.28 %
MC06	0.06	13.76 %
CH01	0.01	3.65 %
CH51		0.00 %
Total	19.44	16.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	5.35	12.85 %
Mixie	5.20	24.29 %
Gas-Stov	4.61	30.48 %
Cook-Pre	1.24	78.17 %
Chimney	0.78	11.36 %
Grinder	0.51	11.26 %
Small-Ap	0.30	14.49 %
In-Stove	0.06	2.64 %
Total	18.04	18.92 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.79	16.28 %
KPM2	1.12	16.20 %
TRL1	0.68	9.18 %
ABR1	0.66	15.08 %
ARC2	0.49	16.56 %
KPM1	0.27	10.88 %
Total	18.04	18.92 %