

MTD Sales
219.44 L

Brand Share %
17.29 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	68.39	22.82 %
Gas-Stov	50.94	23.65 %
Grinder	45.69	25.99 %
Cook-Pre	17.76	47.24 %
Chimney	13.72	24.23 %
In-Stove	12.74	8.40 %
Small-Ap	6.05	14.20 %
Fan	4.10	1.41 %
Flask	0.04	100.00 %
Total	219.44	17.29 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	30.17	22.17 %
WEST-01	29.27	22.01 %
CHENNAI-01	28.88	13.65 %
SOUTH-01	28.72	14.15 %
SOUTH-03	27.54	14.72 %
TRICHY-01	20.61	15.70 %
CHENNAI-02	19.62	17.12 %
NORTH ARCOT	17.60	21.05 %
SOUTH ARCOT	17.04	24.58 %
Total	219.44	17.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	12.97	33.23 %
Gas-Stov	7.54	31.01 %
Grinder	3.03	28.03 %
Chimney	2.26	26.30 %
Cook-Pre	1.33	31.75 %
In-Stove	1.25	7.08 %
Fan	1.17	4.01 %
Small-Ap	0.61	27.42 %
Total	30.17	22.17 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.44	14.76 %
HSR2	0.86	10.84 %
HSR1	0.75	15.16 %
NKL2	0.67	13.10 %
MTR1	0.52	13.95 %
KRI1	0.50	11.25 %
SLM2	0.39	11.24 %
EPI1	0.34	6.96 %
KAM1	0.22	9.10 %
APN1	0.19	4.32 %
SGG1	0.18	7.65 %
WZWH		0.00 %
Total	30.17	22.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	8.92	29.96 %
Gas-Stov	8.05	33.08 %
Grinder	4.70	31.11 %
Chimney	2.80	27.97 %
In-Stove	1.98	13.26 %
Cook-Pre	1.13	29.97 %
Fan	0.99	3.35 %
Small-Ap	0.69	12.52 %
Flask	0.01	100.00 %
Total	29.27	22.01 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.52	15.98 %
SNR1	1.10	16.19 %
TPR1	0.82	14.79 %
CBE1	0.59	10.52 %
PLI1	0.49	9.21 %
SUL1	0.47	7.84 %
CBE3	0.20	12.94 %
TPR4	0.15	7.31 %
WHCB		0.00 %
WZSD		0.00 %
Total	29.27	22.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Grinder	13.06	37.79 %
Mixie	6.63	18.65 %
Gas-Stov	3.55	12.03 %
Cook-Pre	2.08	47.51 %
In-Stove	1.91	6.61 %
Chimney	1.04	18.49 %
Small-Ap	0.60	8.45 %
Flask	0.01	100.00 %
Fan		0.01 %
Total	28.88	13.65 %

Branch *	MTD Sales L	Brand Share %
CH07	0.82	7.98 %
CH05	0.81	6.17 %
CH48	0.76	10.15 %
CH19	0.75	12.64 %
CH47	0.58	14.38 %
CH22	0.52	12.95 %
MRM1	0.47	12.54 %
CH49	0.45	3.81 %
CH39	0.39	10.34 %
GUD2	0.38	10.89 %
CH25	0.37	4.33 %
CH30	0.35	7.68 %
SKL1	0.29	16.31 %
CH38	0.26	6.05 %
CH14	0.21	3.40 %
AVD1	0.18	4.87 %
CH37	0.15	13.38 %
GUD1	0.13	2.39 %
CH40	0.12	14.75 %
CH16	0.03	0.30 %
MC09		0.00 %
MC10		0.00 %
Total	28.88	13.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	8.13	16.16 %
Gas-Stov	6.37	18.21 %
Grinder	5.83	18.26 %
Cook-Pre	3.93	55.91 %
Chimney	1.64	18.27 %
In-Stove	1.50	7.26 %
Small-Ap	0.92	12.25 %
Fan	0.40	0.95 %
Total	28.72	14.15 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.86	13.19 %
VNR2	1.68	15.00 %
TVL1	1.51	10.88 %
TUT1	1.12	5.23 %
TKS1	0.91	13.02 %
VLY1	0.84	14.44 %
TKS2	0.75	6.37 %
APK2	0.65	16.04 %
MAR1	0.55	10.23 %
SNL1	0.44	9.04 %
VKM1	0.30	8.02 %
MMT1	0.27	6.62 %
COL1	0.27	17.20 %
SKD1	0.26	7.33 %
VNR1	0.25	8.43 %
SVK1	0.22	3.44 %
TUT2	0.17	2.77 %
TKY1	0.17	6.90 %
KYR1	0.17	3.75 %
S2SD		0.00 %
Total	28.72	14.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	7.65	18.70 %
Gas-Stov	7.27	22.61 %
Grinder	4.35	14.64 %
Cook-Pre	3.64	62.46 %
Chimney	1.93	19.55 %
In-Stove	1.16	6.85 %
Small-Ap	0.81	12.81 %
Fan	0.72	1.60 %
Flask	0.01	100.00 %
Total	27.54	14.72 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.87	11.41 %
MDU1	1.36	7.55 %
TMM1	1.10	12.10 %
MDU7	0.88	16.62 %
MDU6	0.68	10.86 %
TPT1	0.64	10.79 %
KPT1	0.60	14.13 %
MDU2	0.56	4.85 %
TDI1	0.56	16.28 %
KRR1	0.53	14.52 %
DKI1	0.49	16.46 %
PKM1	0.46	14.46 %
SVG1	0.45	12.84 %
MDU4	0.44	12.98 %
PNI1	0.44	13.21 %
NKI1	0.42	13.49 %
PVI1	0.38	12.07 %
MPA1	0.36	8.06 %
TEN2	0.34	5.36 %
PNV2	0.32	15.21 %
MLR1	0.32	9.02 %
USL1	0.30	9.81 %
NTM1	0.26	12.22 %
MNM1	0.22	10.54 %
SGP1	0.20	11.43 %
KYK1	0.16	5.58 %
ATG1	0.15	3.48 %
SZSD		0.00 %
Total	27.54	14.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	7.09	21.29 %
Gas-Stov	4.90	21.22 %
Grinder	4.33	20.79 %
Cook-Pre	1.41	35.81 %
Chimney	1.11	30.36 %
In-Stove	1.01	5.38 %
Small-Ap	0.66	14.34 %
Fan	0.08	0.36 %
Flask	0.01	100.00 %
Total	20.61	15.70 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.02	8.45 %
TNJ1	0.93	15.43 %
MDI1	0.91	16.57 %
TYR1	0.90	15.33 %
NMM1	0.62	15.46 %
JKM1	0.55	14.20 %
TNJ2	0.47	6.05 %
TRY4	0.42	7.83 %
NGT1	0.36	6.08 %
ORU1	0.33	11.64 %
AYR1	0.30	13.99 %
TRY3	0.28	6.34 %
TVR1	0.24	8.80 %
APM1	0.23	9.78 %
MSI1	0.17	7.19 %
TRY2	0.13	16.22 %
KIK1	0.11	2.42 %
TZSD		0.00 %
Total	20.61	15.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	6.25	20.43 %
Gas-Stov	4.49	21.07 %
Grinder	3.61	25.51 %
In-Stove	2.02	10.78 %
Cook-Pre	1.31	42.50 %
Chimney	1.17	35.76 %
Small-Ap	0.71	16.04 %
Fan	0.07	0.36 %
Total	19.62	17.12 %

Branch *	MTD Sales L	Brand Share %
CH12	0.79	13.34 %
CH03	0.62	4.55 %
CH17	0.49	11.64 %
CH06	0.48	12.93 %
CH41	0.46	13.52 %
CH43	0.39	4.57 %
CH24	0.38	6.89 %
CH36	0.36	13.12 %
CH33	0.33	11.72 %
CH27	0.28	11.37 %
CH21	0.25	4.66 %
CH23	0.25	15.16 %
GPD1	0.21	8.52 %
CH31	0.15	11.34 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	19.62	17.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.69	26.27 %
Gas-Stov	4.92	34.66 %
Grinder	1.81	25.93 %
In-Stove	1.45	16.15 %
Cook-Pre	1.45	52.00 %
Chimney	1.12	24.91 %
Small-Ap	0.65	25.24 %
Fan	0.51	2.33 %
Flask	0.01	100.00 %
Total	17.60	21.05 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.15	13.68 %
TRL1	0.61	8.39 %
WJP1	0.40	15.27 %
ANI1	0.32	16.45 %
GDM1	0.29	13.46 %
Total	17.60	21.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.06	27.24 %
Grinder	4.97	42.49 %
Gas-Stov	3.85	33.38 %
Cook-Pre	1.47	57.29 %
Chimney	0.65	30.60 %
In-Stove	0.48	7.46 %
Small-Ap	0.40	17.13 %
Fan	0.15	1.04 %
Flask	0.01	100.00 %
Total	17.04	24.58 %

Branch *	MTD Sales L	Brand Share %
POY1	1.23	16.45 %
ULP1	0.60	14.47 %
KLM1	0.60	17.05 %
TRK1	0.48	16.56 %
NVL2	0.32	7.63 %
TVM2	0.19	15.35 %
TVM1	0.16	14.48 %
Total	17.04	24.58 %