

MTD Sales
184.59 L

Brand Share %
18.34 %

Information:

MTD : 01-11-2025 To 23-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	54.21	22.98 %
Mixie	53.22	18.66 %
Grinder	29.43	16.11 %
Cook-Pre	17.41	36.24 %
In-Stove	11.15	22.07 %
Chimney	9.50	24.89 %
Small-Ap	7.82	22.73 %
Fan	1.84	1.40 %
Flask	0.01	100.00 %
Total	184.59	18.34 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	30.42	28.44 %
SOUTH-01	26.41	15.33 %
WEST-01	23.98	20.95 %
SOUTH-03	22.94	15.44 %
CHENNAI-02	17.30	18.81 %
TRICHY-01	17.06	15.25 %
CHENNAI-01	15.94	12.47 %
NORTH ARCOT	15.12	26.05 %
SOUTH ARCOT	14.28	21.93 %
KL-SOUTH	1.14	12.43 %
Total	184.59	18.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	9.30	27.29 %
Gas-Stov	8.34	32.62 %
Cook-Pre	3.99	59.68 %
Grinder	3.24	23.51 %
Chimney	2.45	35.51 %
In-Stove	1.53	23.12 %
Small-Ap	1.40	48.55 %
Fan	0.16	1.51 %
Total	30.42	28.44 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.29	15.31 %
ERD2	0.83	13.38 %
HSR1	0.77	18.15 %
NKL2	0.52	12.90 %
VPD1	0.50	15.16 %
KRI1	0.44	14.55 %
APN1	0.43	13.89 %
SLM3	0.38	6.90 %
SGG1	0.37	16.61 %
EPI1	0.33	9.95 %
MTR1	0.31	8.16 %
WZWH	0.04	16.21 %
WHKP		0.00 %
Total	30.42	28.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.88	20.15 %
Mixie	7.49	16.03 %
Grinder	5.21	15.68 %
In-Stove	1.85	21.72 %
Cook-Pre	1.67	20.81 %
Chimney	1.05	24.71 %
Small-Ap	1.01	15.57 %
Fan	0.23	0.90 %
Flask	0.01	100.00 %
Total	26.41	15.33 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.07	14.27 %
TUT1	1.60	13.60 %
TVL1	1.50	12.89 %
TKS1	1.13	16.74 %
VNR2	0.68	7.53 %
SNL1	0.62	14.26 %
APK1	0.55	14.72 %
ERL2	0.53	15.88 %
VKM1	0.46	17.93 %
SKD1	0.44	13.26 %
PDI1	0.44	16.96 %
APK2	0.43	13.03 %
TUT2	0.38	6.64 %
SVK1	0.32	5.97 %
TKY1	0.30	15.64 %
VLY1	0.29	7.03 %
MMT1	0.28	8.15 %
VNR1	0.27	11.91 %
TKS2	0.25	1.99 %
KGL1	0.23	14.54 %
STU2	0.23	11.31 %
KYR1	0.14	4.78 %
SGT1	0.11	9.16 %
S2SD	0.05	7.06 %
Total	26.41	15.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.60	26.47 %
Mixie	6.52	20.95 %
Grinder	3.72	18.73 %
Cook-Pre	1.75	28.80 %
Chimney	1.74	21.42 %
In-Stove	1.42	25.22 %
Small-Ap	0.85	22.46 %
Fan	0.39	3.46 %
Total	23.98	20.95 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.36	16.59 %
CBE4	1.22	16.88 %
CBE6	0.85	17.53 %
TPR1	0.68	13.51 %
DPM2	0.57	15.16 %
PLI1	0.55	9.81 %
SUL1	0.53	12.87 %
SNR1	0.51	9.23 %
CBE1	0.48	11.47 %
KMD1	0.32	11.25 %
CBE5	0.31	7.10 %
ANR1	0.18	17.60 %
CNR1	0.12	8.57 %
Total	23.98	20.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.15	19.44 %
Mixie	5.61	14.17 %
Grinder	4.26	13.96 %
Cook-Pre	3.05	44.03 %
In-Stove	1.43	20.29 %
Small-Ap	1.07	26.40 %
Chimney	1.06	19.71 %
Fan	0.32	1.36 %
Flask	-0.01	100.00 %
Total	22.94	15.44 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.82	11.02 %
MDU6	1.78	18.21 %
KKD3	1.41	13.37 %
DGL1	0.97	9.84 %
MDU5	0.88	17.85 %
MDU4	0.46	13.70 %
KRR1	0.39	14.58 %
PVI1	0.38	16.29 %
MLR1	0.36	17.30 %
KYK1	0.35	13.90 %
TEN2	0.32	8.87 %
BTU1	0.32	15.68 %
MPA1	0.32	9.24 %
TPT1	0.29	6.20 %
MDU2	0.27	3.11 %
TMM1	0.25	3.85 %
NTM1	0.22	11.65 %
MNM1	0.20	12.52 %
SVG1	0.20	7.47 %
ATG1	0.19	4.61 %
KPT1	0.19	7.72 %
USL1	0.17	7.82 %
PNI1	0.15	6.13 %
SZSD	0.09	13.73 %
Total	22.94	15.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.77	26.74 %
Mixie	5.45	19.83 %
Grinder	2.02	12.52 %
Cook-Pre	1.68	49.64 %
Chimney	0.90	24.94 %
In-Stove	0.89	24.60 %
Small-Ap	0.57	16.68 %
Fan	0.03	0.24 %
Total	17.30	18.81 %

Branch *	MTD Sales L	Brand Share %
CH15	1.39	14.02 %
CH24	0.78	12.21 %
CH12	0.72	12.89 %
CH33	0.63	15.33 %
CH17	0.49	10.89 %
CH43	0.33	4.78 %
PON1	0.27	13.51 %
CH03	0.27	4.33 %
CH09	0.23	10.20 %
UKI1	0.19	17.03 %
CH21	0.18	4.53 %
CH27	0.15	7.99 %
CH23	0.15	11.97 %
CH46	0.13	8.75 %
CH06	0.07	4.49 %
MC05		0.00 %
MC06	-0.01	-5.03 %
Total	17.30	18.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.26	17.03 %
Gas-Stov	4.33	17.97 %
Grinder	3.15	14.48 %
In-Stove	1.32	18.42 %
Cook-Pre	1.18	19.24 %
Small-Ap	0.92	20.46 %
Chimney	0.70	26.32 %
Fan	0.19	1.29 %
Total	17.06	15.25 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.33	13.88 %
TNJ2	1.05	17.67 %
TRY1	0.89	7.63 %
TRY4	0.77	15.22 %
TVR2	0.50	7.55 %
NMM1	0.40	9.51 %
AYR1	0.40	18.04 %
NGT1	0.31	6.83 %
MSI1	0.28	16.74 %
TVR1	0.22	13.70 %
TRY3	0.16	5.09 %
APM1	0.11	7.67 %
PTK1	0.11	2.47 %
KIK1	0.10	2.66 %
TYR1	0.09	2.78 %
TZSD		0.00 %
WTRZ		0.00 %
Total	17.06	15.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.72	14.81 %
Mixie	3.96	11.31 %
Grinder	3.10	11.25 %
Cook-Pre	1.75	38.96 %
In-Stove	1.05	21.47 %
Small-Ap	0.60	14.20 %
Chimney	0.55	15.26 %
Fan	0.19	1.19 %
Flask	0.01	100.00 %
Total	15.94	12.47 %

Branch *	MTD Sales L	Brand Share %
CH08	1.38	14.47 %
CH28	1.09	16.01 %
CH45	0.85	16.58 %
CH19	0.71	9.22 %
CH30	0.66	16.99 %
MRM1	0.65	17.42 %
CH38	0.65	17.13 %
CH07	0.60	9.56 %
CH39	0.55	12.78 %
CH11	0.54	11.87 %
SKL1	0.46	15.48 %
CH48	0.45	7.38 %
CH22	0.40	8.07 %
GUD1	0.31	5.32 %
CH16	0.30	3.12 %
CH05	0.29	3.71 %
CH29	0.28	13.17 %
AVD1	0.23	8.10 %
GUD2	0.21	6.36 %
CH14	0.15	3.61 %
CH37	0.12	5.68 %
CH40	0.09	14.53 %
CZWH		0.00 %
Total	15.94	12.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.61	33.58 %
Mixie	4.74	26.15 %
Grinder	1.56	24.96 %
Cook-Pre	1.36	43.15 %
Small-Ap	0.63	35.42 %
Chimney	0.52	22.38 %
In-Stove	0.52	24.03 %
Fan	0.20	2.62 %
Total	15.12	26.05 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.54	11.25 %
VEL1	0.31	10.01 %
ABR1	0.24	14.39 %
WJP1	0.13	9.92 %
ANI1	0.09	11.75 %
WHVL		0.00 %
Total	15.12	26.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.49	23.55 %
Gas-Stov	3.42	23.87 %
Grinder	3.16	25.09 %
In-Stove	0.97	23.44 %
Cook-Pre	0.95	35.07 %
Small-Ap	0.64	24.84 %
Chimney	0.52	42.11 %
Fan	0.13	1.56 %
Total	14.28	21.93 %

Branch *	MTD Sales L	Brand Share %
POY1	1.35	16.63 %
ULP1	0.42	13.53 %
POY2	0.29	6.13 %
NVL2	0.28	5.82 %
KLM1	0.19	5.83 %
TVM1	0.14	11.88 %
WHUT		0.00 %
Total	14.28	21.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.42	13.00 %
Gas-Stov	0.38	16.88 %
In-Stove	0.16	23.30 %
Small-Ap	0.14	18.98 %
Cook-Pre	0.05	9.81 %
Total	1.14	12.43 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.71	16.39 %
PAS1	0.24	10.82 %
KLR1	0.19	7.31 %
Total	1.14	12.43 %