

MTD Sales
372.70 L

Brand Share %
21.25 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	121.43	22.33 %
Gas-Stov	110.53	26.67 %
Grinder	58.38	17.24 %
Cook-Pre	29.26	38.79 %
In-Stove	17.78	24.67 %
Chimney	17.69	25.21 %
Small-Ap	14.84	33.68 %
Fan	2.77	1.42 %
Flask	0.01	100.00 %
Total	372.70	21.25 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	80.39	34.30 %
SOUTH-03	55.45	18.72 %
WEST-02	48.67	24.08 %
WEST-01	42.36	21.88 %
SOUTH-01	40.09	13.77 %
TRICHY-01	31.58	16.19 %
CHENNAI-02	25.13	19.62 %
NORTH ARCOT	24.83	25.47 %
SOUTH ARCOT	22.00	21.16 %
KL-SOUTH	2.22	19.17 %
Total	372.70	21.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	32.87	41.86 %
Gas-Stov	30.26	43.93 %
Cook-Pre	5.46	60.84 %
Grinder	4.98	12.74 %
Chimney	3.52	48.44 %
In-Stove	1.69	25.95 %
Small-Ap	1.33	25.34 %
Fan	0.29	1.46 %
Total	80.39	34.30 %

Branch *	MTD Sales L	Brand Share %
CH42	2.34	18.91 %
CH16	1.70	12.32 %
CH07	1.27	15.32 %
CH08	0.90	7.04 %
TKM1	0.89	19.59 %
CH48	0.85	11.21 %
MRM1	0.71	11.45 %
CH35	0.71	19.10 %
CH22	0.65	10.32 %
CH11	0.65	10.30 %
CH19	0.61	7.92 %
CH05	0.53	4.59 %
CH37	0.49	12.10 %
CH39	0.47	11.15 %
CGL1	0.44	13.76 %
CH14	0.44	4.90 %
GUD1	0.36	4.87 %
AVD1	0.27	5.42 %
GUD2	0.08	1.40 %
CH40	0.06	18.97 %
CH29	0.03	1.65 %
MC10		0.00 %
WHC3		0.00 %
Total	80.39	34.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	17.27	20.24 %
Gas-Stov	12.94	21.28 %
Grinder	12.29	18.40 %
Cook-Pre	5.00	38.50 %
Small-Ap	2.79	36.79 %
In-Stove	2.60	24.65 %
Chimney	2.06	17.49 %
Fan	0.50	1.25 %
Total	55.45	18.72 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.87	10.32 %
DGL2	1.47	20.61 %
MLR1	1.05	20.64 %
KKD3	1.03	10.34 %
TPT1	0.94	10.89 %
MPA1	0.76	10.03 %
SGP1	0.75	19.90 %
KRR1	0.75	16.18 %
TMM1	0.68	5.47 %
KYK1	0.68	12.29 %
MDU4	0.66	11.32 %
NTM1	0.62	10.04 %
TEN2	0.51	8.80 %
USL1	0.50	8.59 %
ATG1	0.44	6.31 %
SVG1	0.39	6.31 %
PNI1	0.39	10.75 %
MDU2	0.23	1.59 %
SZSD	0.09	20.93 %
Total	55.45	18.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	16.10	23.80 %
Gas-Stov	13.65	28.89 %
Grinder	5.64	18.76 %
Cook-Pre	4.40	43.58 %
Chimney	3.80	25.44 %
In-Stove	2.65	27.48 %
Small-Ap	1.96	51.34 %
Fan	0.47	2.53 %
Total	48.67	24.08 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.92	17.94 %
ERD1	1.54	16.32 %
SLM2	1.41	20.39 %
VPD1	1.38	16.94 %
RSP1	1.21	18.66 %
APN1	1.15	21.21 %
ERD2	1.12	7.88 %
HSR1	0.85	16.40 %
CM11	0.70	15.35 %
EPI1	0.65	11.86 %
SGG1	0.62	11.77 %
PDR1	0.39	20.31 %
SLM3	0.38	4.15 %
NKL2	0.37	4.86 %
MTR1	0.35	5.16 %
KRI1	0.31	11.57 %
WZWH		0.00 %
Total	48.67	24.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	13.60	23.99 %
Gas-Stov	11.38	23.50 %
Grinder	7.50	21.05 %
Chimney	3.07	20.61 %
Cook-Pre	2.82	32.02 %
In-Stove	2.04	25.79 %
Small-Ap	1.55	33.10 %
Fan	0.40	2.43 %
Total	42.36	21.88 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.07	16.50 %
TPR2	1.97	20.99 %
AVI1	1.30	20.30 %
PLI1	1.19	10.49 %
SUL1	0.88	11.24 %
TPR1	0.78	9.90 %
TPR4	0.77	14.85 %
PDM1	0.72	17.34 %
KMD1	0.66	14.34 %
CBE5	0.65	9.15 %
KGI1	0.61	19.39 %
CBE1	0.52	11.55 %
ANR1	0.46	17.38 %
DPM2	0.46	8.89 %
SNR1	0.42	5.80 %
GDR1	0.20	12.78 %
WZSD	0.07	-5.85 %
Total	42.36	21.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	11.53	13.11 %
Gas-Stov	11.21	17.63 %
Grinder	7.63	12.08 %
Cook-Pre	3.64	31.01 %
Small-Ap	2.30	29.18 %
In-Stove	2.29	18.14 %
Chimney	1.14	16.57 %
Fan	0.35	0.93 %
Total	40.09	13.77 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.03	13.62 %
NGR1	3.02	16.05 %
TVL1	2.43	12.16 %
TUT1	2.32	10.32 %
TKS1	1.85	14.31 %
TCN1	1.82	19.83 %
VNR2	1.80	11.36 %
MAR1	1.68	16.84 %
PKD1	1.53	20.44 %
SNL1	1.23	15.76 %
TYI1	1.06	16.14 %
MMT1	0.97	17.00 %
STU2	0.74	20.79 %
APK1	0.73	11.71 %
SDI1	0.64	17.32 %
TKS2	0.60	3.88 %
PDI1	0.59	12.46 %
SKD1	0.51	10.81 %
VKM1	0.44	12.35 %
APK2	0.41	7.15 %
VLY1	0.35	5.52 %
SVK1	0.35	4.16 %
KYR1	0.34	7.11 %
ERL2	0.34	7.80 %
VNR1	0.33	8.30 %
SGT1	0.32	13.16 %
TKY1	0.31	5.31 %
TUT2	0.23	2.74 %
KGL1	0.15	6.66 %
S2SD	0.14	13.26 %
TVL2	0.11	8.81 %
Total	40.09	13.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	9.47	16.55 %
Gas-Stov	7.97	17.76 %
Grinder	7.29	17.24 %
Cook-Pre	2.24	27.48 %
In-Stove	2.08	19.87 %
Small-Ap	1.57	30.60 %
Chimney	0.86	18.88 %
Fan	0.08	0.36 %
Flask	0.01	100.00 %
Total	31.58	16.19 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.67	18.56 %
TNJ2	2.57	20.06 %
TNJ1	2.25	18.07 %
TVR2	1.54	15.51 %
TRY1	1.17	6.39 %
PBR2	1.14	10.10 %
ORU1	0.93	20.42 %
TRY4	0.86	10.83 %
MSI1	0.77	19.22 %
TTP1	0.76	18.62 %
PDK1	0.70	17.57 %
PBR1	0.58	20.25 %
KIK1	0.49	7.96 %
TVR1	0.48	16.00 %
NGT1	0.48	7.59 %
NMM1	0.46	8.51 %
TRY3	0.27	3.93 %
PTK1	0.26	2.70 %
TYR1	0.18	1.99 %
APM1	0.17	6.77 %
TZSD	0.02	-6.86 %
Total	31.58	16.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.82	28.30 %
Mixie	6.60	16.19 %
Grinder	4.63	18.42 %
In-Stove	1.62	34.14 %
Cook-Pre	1.52	36.03 %
Chimney	1.02	28.25 %
Small-Ap	0.83	24.55 %
Fan	0.09	0.61 %
Flask	0.01	100.00 %
Total	25.13	19.62 %

Branch *	MTD Sales L	Brand Share %
CH15	2.35	19.71 %
CH18	1.68	19.77 %
CH12	1.41	16.85 %
CH03	1.39	13.90 %
CH21	0.92	13.41 %
CH33	0.56	12.96 %
CH09	0.54	17.10 %
GPD1	0.54	15.72 %
CH43	0.51	5.08 %
UK11	0.47	19.47 %
CH24	0.46	7.61 %
CH46	0.40	13.92 %
CH41	0.39	11.26 %
CH23	0.23	10.66 %
CH27	0.22	9.97 %
CH06	0.18	2.94 %
CH31	0.13	7.39 %
MC06	0.02	3.34 %
CH01		0.00 %
MC05		0.00 %
Total	25.13	19.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.00	33.01 %
Mixie	7.42	21.97 %
Grinder	2.94	25.79 %
Cook-Pre	2.44	46.08 %
Small-Ap	1.44	51.07 %
In-Stove	1.21	31.10 %
Chimney	1.05	26.41 %
Fan	0.33	2.71 %
Total	24.83	25.47 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.70	19.12 %
KPM2	1.12	12.53 %
TRL1	0.85	10.85 %
ARC2	0.66	20.30 %
WJP1	0.26	12.53 %
VEL1	0.10	2.39 %
Total	24.83	25.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.83	18.21 %
Gas-Stov	5.74	25.28 %
Grinder	5.33	22.72 %
Cook-Pre	1.51	32.48 %
In-Stove	1.26	25.13 %
Chimney	1.17	54.29 %
Small-Ap	1.01	36.02 %
Fan	0.14	1.26 %
Total	22.00	21.16 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.90	19.68 %
POY1	2.36	19.92 %
POY2	1.13	13.38 %
KKI2	1.08	17.38 %
ULP1	0.52	9.25 %
NVL2	0.29	3.28 %
TVM1	0.26	14.06 %
KLM1	0.22	4.13 %
TVM2	0.11	9.48 %
Total	22.00	21.16 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.74	19.33 %
Gas-Stov	0.57	21.93 %
In-Stove	0.34	46.94 %
Cook-Pre	0.24	45.09 %
Grinder	0.14	9.44 %
Fan	0.11	7.44 %
Small-Ap	0.06	8.68 %
Total	2.22	19.17 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.11	19.88 %
PAS1	0.47	14.82 %
TVSD		0.00 %
Total	2.22	19.17 %