

MTD Sales
247.71 L

Brand Share %
20.30 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	75.35	22.57 %
Gas-Stov	72.71	26.75 %
Grinder	42.32	24.02 %
Cook-Pre	18.92	66.34 %
In-Stove	16.21	25.04 %
Chimney	11.66	17.24 %
Small-Ap	5.78	14.60 %
Fan	4.76	2.02 %
Total	247.71	20.30 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	46.06	19.39 %
SOUTH-03	33.81	19.49 %
TRICHY-01	29.32	20.62 %
WEST-02	26.98	28.24 %
WEST-01	22.18	24.93 %
SOUTH ARCOT	21.59	26.10 %
CHENNAI-01	18.98	11.50 %
CHENNAI-02	17.70	17.58 %
NORTH ARCOT	17.42	21.36 %
WEST-03	13.66	26.14 %
Total	247.71	20.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	13.79	19.83 %
Gas-Stov	13.23	27.00 %
Grinder	9.24	23.68 %
In-Stove	2.89	27.79 %
Cook-Pre	2.87	63.88 %
Fan	1.89	3.77 %
Chimney	1.37	16.89 %
Small-Ap	0.77	12.67 %
Total	46.06	19.39 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.51	10.91 %
TUT1	1.46	4.57 %
VL1	1.39	19.79 %
TKS2	1.37	12.68 %
MAR1	1.31	17.99 %
SNL1	1.26	19.69 %
TUT2	1.21	18.34 %
VKM1	0.83	19.18 %
APK2	0.69	13.64 %
PDI1	0.67	20.21 %
SKD1	0.50	16.14 %
STU2	0.39	12.71 %
KYR1	0.36	8.79 %
SVK1	0.17	3.62 %
SGT1	0.15	10.69 %
S2SD		0.00 %
WHTV		0.00 %
Total	46.06	19.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	9.72	23.83 %
Gas-Stov	9.51	26.61 %
Grinder	5.94	20.24 %
Cook-Pre	3.32	79.00 %
In-Stove	2.53	31.39 %
Chimney	1.18	13.89 %
Fan	0.90	2.11 %
Small-Ap	0.71	18.38 %
Total	33.81	19.49 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.33	13.73 %
DGL1	1.28	9.27 %
PVI1	1.25	20.24 %
MDU1	0.93	5.48 %
MPA1	0.69	17.37 %
TPT1	0.52	9.30 %
PNV2	0.44	18.83 %
SVG1	0.43	20.09 %
TEN2	0.31	4.90 %
KYK1	0.22	9.06 %
CBM1	0.21	6.33 %
MLR1	0.20	5.80 %
MDU4	0.17	4.66 %
PNI1	0.16	5.37 %
ATG1	0.16	4.28 %
USL1	0.08	3.04 %
SZSD		0.00 %
WHMD		0.00 %
Total	33.81	19.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.24	24.50 %
Mixie	8.00	21.96 %
Grinder	6.46	28.39 %
In-Stove	2.93	29.36 %
Cook-Pre	1.87	79.44 %
Chimney	0.96	14.37 %
Small-Ap	0.80	24.59 %
Fan	0.06	0.22 %
Total	29.32	20.62 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.58	19.23 %
TRY1	1.32	11.47 %
TNJ2	1.31	16.99 %
TNJ1	1.20	17.94 %
KIK1	1.11	15.43 %
PBR2	0.86	9.54 %
NGT1	0.60	10.40 %
NMM1	0.48	15.71 %
APM1	0.40	19.14 %
MSI1	0.25	13.84 %
MDI1	0.23	4.68 %
TRY4	0.19	3.96 %
TRY3	0.16	5.54 %
TRY2	0.13	14.62 %
TZSD		0.00 %
Total	29.32	20.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.75	40.07 %
Mixie	9.11	34.07 %
Cook-Pre	2.92	64.05 %
Grinder	1.74	24.80 %
Chimney	1.38	16.62 %
In-Stove	1.18	21.93 %
Fan	0.46	2.63 %
Small-Ap	0.44	23.61 %
Total	26.98	28.24 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.23	19.37 %
EPI1	0.76	17.65 %
HSR1	0.70	11.48 %
KRI1	0.57	12.95 %
KAM1	0.51	19.57 %
MTR1	0.47	11.34 %
APN1	0.39	12.35 %
SLM2	0.34	10.91 %
SLM1	0.29	4.03 %
WZWH		0.00 %
Total	26.98	28.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.65	30.87 %
Mixie	6.61	26.02 %
Grinder	3.07	25.13 %
Chimney	2.12	24.44 %
In-Stove	1.52	30.09 %
Cook-Pre	1.38	59.05 %
Small-Ap	0.68	20.70 %
Fan	0.15	1.44 %
Total	22.18	24.93 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.54	19.06 %
KMR1	1.84	19.19 %
CBE1	0.69	14.56 %
SUL1	0.59	10.18 %
PLI1	0.43	7.76 %
CBE3	0.30	16.88 %
WHCB		0.00 %
WZSD		0.00 %
Total	22.18	24.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.13	30.00 %
Gas-Stov	5.89	34.09 %
Grinder	5.28	36.38 %
Cook-Pre	1.21	59.29 %
In-Stove	1.00	21.95 %
Small-Ap	0.55	19.28 %
Chimney	0.53	15.67 %
Total	21.59	26.10 %

Branch *	MTD Sales L	Brand Share %
POY1	1.30	14.92 %
KKI2	0.88	14.65 %
VCM2	0.77	17.45 %
VPM2	0.64	17.16 %
KLM1	0.60	14.54 %
TRK1	0.46	9.66 %
ULP1	0.39	12.85 %
TVM2	0.14	12.42 %
Total	21.59	26.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.96	13.39 %
Mixie	4.79	10.63 %
Grinder	3.97	15.55 %
Cook-Pre	1.94	63.10 %
In-Stove	1.57	17.04 %
Chimney	1.04	14.20 %
Small-Ap	0.59	6.94 %
Fan	0.12	0.42 %
Total	18.98	11.50 %

Branch *	MTD Sales L	Brand Share %
CH49	1.62	12.80 %
CH16	0.99	9.59 %
CH47	0.90	7.05 %
MRM1	0.75	16.76 %
CH30	0.72	13.14 %
AVD1	0.68	11.43 %
CH19	0.67	9.39 %
CH08	0.62	18.42 %
CH39	0.55	11.89 %
CH45	0.47	8.57 %
TKM1	0.32	17.38 %
CH05	0.29	2.96 %
GUD2	0.23	6.13 %
CH48	0.22	2.64 %
CH29	0.21	14.85 %
CH07	0.16	1.91 %
GUD1	0.11	1.44 %
CH25	0.09	1.21 %
CH14	0.03	0.53 %
CH40		0.00 %
CZWH		0.00 %
Total	18.98	11.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	5.64	19.33 %
Gas-Stov	4.83	22.42 %
Grinder	2.81	22.15 %
Chimney	1.32	25.00 %
Cook-Pre	1.07	57.42 %
In-Stove	1.06	19.35 %
Small-Ap	0.59	11.07 %
Fan	0.38	2.01 %
Total	17.70	17.58 %

Branch *	MTD Sales L	Brand Share %
CH15	1.63	18.67 %
CH03	0.67	8.96 %
CH17	0.50	11.29 %
CH27	0.43	17.87 %
CH24	0.40	8.14 %
CH46	0.36	19.75 %
CH36	0.34	13.33 %
CH41	0.33	13.15 %
CH33	0.28	7.34 %
CH06	0.26	9.05 %
CH37	0.26	14.63 %
CH31	0.15	14.25 %
CH43	0.13	2.70 %
CH35	0.13	3.64 %
CH23	0.10	9.90 %
CH21	0.09	2.09 %
CH01	0.07	17.51 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
Total	17.70	17.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.07	28.54 %
Gas-Stov	5.51	28.31 %
Grinder	1.82	28.47 %
Cook-Pre	1.45	63.85 %
In-Stove	0.88	23.98 %
Chimney	0.81	11.60 %
Fan	0.50	2.76 %
Small-Ap	0.38	10.92 %
Total	17.42	21.36 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.24	18.06 %
TRR1	1.04	15.27 %
ABR1	0.87	20.00 %
VEL3	0.60	10.49 %
TRL1	0.53	10.15 %
WJD1	0.33	10.08 %
ANI1	0.24	13.12 %
VEL2	0.20	3.56 %
VEL4	0.17	2.82 %
PTU1	0.10	16.27 %
WHVL		0.00 %
Total	17.42	21.36 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	4.49	28.64 %
Gas-Stov	4.13	33.75 %
Grinder	1.98	29.64 %
Chimney	0.97	21.53 %
Cook-Pre	0.87	67.16 %
In-Stove	0.65	22.01 %
Fan	0.31	3.95 %
Small-Ap	0.27	24.06 %
Total	13.66	26.14 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.71	13.61 %
AVI1	0.67	16.37 %
TPR1	0.56	10.44 %
VKL1	0.21	12.39 %
W3SD		0.00 %
WHPD		0.00 %
Total	13.66	26.14 %