

MTD Sales
127.76 L

Brand Share %
13.13 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	34.58	16.84 %
Mixie	32.13	12.33 %
Cook-Pre	17.79	35.59 %
Grinder	17.19	11.14 %
In-Stove	9.98	22.18 %
Small-Ap	9.50	22.19 %
Fan	5.75	3.10 %
Chimney	0.81	2.74 %
Flask	0.03	100.00 %
Total	127.76	13.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	20.64	11.02 %
WEST-02	17.76	18.63 %
SOUTH-03	17.18	12.64 %
WEST-01	15.19	15.05 %
TRICHY-01	13.26	13.93 %
CHENNAI-01	10.77	6.94 %
CHENNAI-02	10.69	14.43 %
NORTH ARCOT	9.58	18.19 %
SOUTH ARCOT	9.16	16.12 %
KL-SOUTH	3.53	17.86 %
Total	127.76	13.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.12	15.99 %
Mixie	4.86	10.23 %
Grinder	2.78	8.48 %
Cook-Pre	2.48	34.17 %
Small-Ap	1.77	29.16 %
In-Stove	1.23	17.27 %
Fan	1.08	2.50 %
Chimney	0.31	6.13 %
Flask	0.01	100.00 %
Total	20.64	11.02 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.21	11.67 %
KVT1	1.16	8.11 %
RPM1	0.79	11.78 %
TVL1	0.74	5.74 %
TUT1	0.66	3.65 %
TKS1	0.58	8.49 %
MMT1	0.53	12.60 %
SNL1	0.40	8.98 %
ERL2	0.38	11.46 %
SKD1	0.34	10.69 %
VKM1	0.33	9.89 %
PDI1	0.29	7.78 %
TKS2	0.29	3.99 %
UDN1	0.28	12.76 %
TUT2	0.27	4.63 %
KYR1	0.25	7.16 %
SVK1	0.23	5.99 %
TKY1	0.18	6.74 %
VNR1	0.18	8.08 %
APK2	0.18	6.72 %
SGT1	0.16	10.65 %
VLY1	0.13	3.63 %
S2SD	0.06	7.14 %
Total	20.64	11.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.63	20.94 %
Gas-Stov	4.93	22.70 %
Cook-Pre	2.49	48.34 %
Grinder	1.48	14.69 %
In-Stove	1.30	22.43 %
Small-Ap	1.23	42.41 %
Fan	0.71	4.14 %
Total	17.76	18.63 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.58	9.77 %
ERD2	0.35	5.83 %
HSR1	0.34	9.36 %
EPI1	0.29	9.15 %
MTR1	0.20	5.93 %
SLM3	0.12	3.94 %
SGG1	0.08	4.98 %
WZWH	0.05	4.21 %
NKL2	0.04	0.93 %
Total	17.76	18.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.69	16.87 %
Mixie	3.74	11.44 %
Grinder	2.73	11.04 %
Cook-Pre	2.39	41.02 %
Small-Ap	1.39	30.01 %
In-Stove	1.33	24.53 %
Fan	0.83	2.66 %
Chimney	0.09	2.40 %
Total	17.18	12.64 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.73	11.62 %
DGL1	0.84	7.07 %
MDU6	0.80	11.28 %
KYK1	0.42	10.49 %
PVI1	0.42	9.36 %
KKD2	0.41	9.19 %
MPA1	0.41	10.86 %
MDU4	0.36	11.21 %
KPT1	0.34	10.07 %
TPT1	0.33	7.96 %
SVG1	0.33	12.52 %
DGL2	0.33	7.13 %
TMM1	0.22	3.62 %
NTM1	0.21	9.23 %
USL1	0.19	8.27 %
ATG1	0.17	3.67 %
MDU2	0.16	2.48 %
KRR1	0.16	9.52 %
TEN2	0.13	4.57 %
SZSD	0.12	7.67 %
CMR1	0.06	6.52 %
Total	17.18	12.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	4.56	16.06 %
Gas-Stov	4.31	17.22 %
Cook-Pre	1.84	34.94 %
Grinder	1.71	11.22 %
In-Stove	1.41	23.95 %
Small-Ap	0.93	26.55 %
Fan	0.22	1.68 %
Chimney	0.19	4.47 %
Total	15.19	15.05 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.90	10.94 %
SNR1	0.52	9.20 %
TPR3	0.41	11.75 %
SUL1	0.39	10.72 %
DPM2	0.29	9.37 %
TPR2	0.26	10.14 %
CBE1	0.23	4.37 %
PLI1	0.22	5.21 %
CNR1	0.13	8.49 %
ANR1	0.13	12.32 %
TPR1	0.11	2.91 %
WZSD	0.07	7.20 %
GBM1	0.05	6.66 %
Total	15.19	15.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.10	12.45 %
Gas-Stov	2.71	14.01 %
Cook-Pre	2.66	48.44 %
Grinder	2.19	12.64 %
In-Stove	1.12	23.24 %
Small-Ap	1.07	31.31 %
Chimney	0.21	9.19 %
Fan	0.19	1.07 %
Total	13.26	13.93 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.53	9.28 %
NGT1	0.52	10.03 %
TRY1	0.33	3.24 %
KIK1	0.31	6.16 %
PTK1	0.28	7.25 %
TYR1	0.22	5.53 %
TVR1	0.16	9.33 %
TRY3	0.16	5.53 %
NMM1	0.12	5.06 %
APM1	0.12	7.78 %
TZSD	0.03	3.30 %
Total	13.26	13.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.60	10.04 %
Mixie	2.32	5.19 %
Cook-Pre	1.87	15.22 %
Grinder	1.32	5.38 %
In-Stove	0.93	14.89 %
Fan	0.92	3.87 %
Small-Ap	0.83	5.32 %
Total	10.77	6.94 %

Branch *	MTD Sales L	Brand Share %
CH42	1.00	12.87 %
CH07	0.80	12.46 %
CH45	0.59	12.61 %
CH19	0.57	8.67 %
CH39	0.55	11.21 %
CH05	0.50	6.92 %
CH28	0.47	7.96 %
CH48	0.44	7.58 %
CH16	0.42	5.51 %
CH38	0.41	12.79 %
CH08	0.39	5.12 %
GUD1	0.38	8.21 %
CH35	0.34	10.03 %
GUD2	0.29	8.23 %
MRM1	0.29	9.95 %
CH11	0.26	6.83 %
CH30	0.24	8.08 %
CH37	0.23	9.45 %
CGL1	0.22	12.63 %
SKL1	0.21	10.88 %
CH26	0.19	12.98 %
CH14	0.16	3.41 %
CH29	0.15	9.73 %
CH22	0.12	3.45 %
CH40		0.00 %
CZWH		0.00 %
MC02		0.00 %
Total	10.77	6.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.92	14.26 %
Gas-Stov	2.47	14.44 %
Grinder	1.62	16.04 %
Cook-Pre	1.04	42.54 %
In-Stove	0.90	25.78 %
Small-Ap	0.86	30.58 %
Fan	0.86	5.36 %
Flask	0.02	100.00 %
Total	10.69	14.43 %

Branch *	MTD Sales L	Brand Share %
CH15	0.75	8.20 %
CH03	0.61	12.72 %
CH33	0.39	12.73 %
CH43	0.38	7.37 %
GPD1	0.26	11.16 %
CH24	0.24	6.14 %
CH31	0.16	10.68 %
CH06	0.13	6.19 %
CH12	0.12	3.14 %
CH41	0.11	4.96 %
CH21	0.09	2.04 %
CH17	0.09	8.33 %
CH23	0.08	8.88 %
CH46	0.06	4.60 %
Total	10.69	14.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.15	24.46 %
Mixie	1.86	12.70 %
Cook-Pre	1.69	61.29 %
Small-Ap	0.87	49.31 %
In-Stove	0.86	33.04 %
Grinder	0.68	13.35 %
Fan	0.47	4.37 %
Total	9.58	18.19 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.60	12.10 %
SBR1	0.26	9.65 %
WJD1	0.26	11.98 %
ANI1	0.23	12.64 %
AKM1	0.21	11.51 %
CPT1	0.13	10.49 %
VEL1	0.08	2.44 %
NASD		0.00 %
Total	9.58	18.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.32	18.22 %
Mixie	2.26	15.39 %
Grinder	2.09	19.23 %
Cook-Pre	1.06	42.80 %
In-Stove	0.58	24.17 %
Small-Ap	0.45	28.95 %
Fan	0.39	3.86 %
Total	9.16	16.12 %

Branch *	MTD Sales L	Brand Share %
POY1	0.76	12.60 %
ULP1	0.45	11.97 %
POY2	0.32	5.58 %
KLM1	0.19	5.74 %
STP1	0.10	7.98 %
NVL2	0.10	2.24 %
TVM2	0.03	4.83 %
Total	9.16	16.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.28	27.60 %
Mixie	0.89	15.48 %
Grinder	0.57	16.52 %
In-Stove	0.32	26.59 %
Cook-Pre	0.27	26.04 %
Small-Ap	0.11	17.56 %
Fan	0.09	3.15 %
Total	3.53	17.86 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.51	12.75 %
Total	3.53	17.86 %