

MTD Sales
149.65 L

Brand Share %
13.93 %

Information:

MTD : 01-08-2025 To 23-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	39.60	17.60 %
Mixie	37.57	11.86 %
Grinder	24.38	12.01 %
Cook-Pre	21.79	41.69 %
In-Stove	9.42	22.17 %
Small-Ap	8.72	23.73 %
Fan	5.60	3.58 %
Chimney	2.57	6.25 %
Flask	0.01	100.00 %
Total	149.65	13.93 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	21.67	14.34 %
WEST-02	21.07	18.95 %
TRICHY-01	20.04	14.49 %
WEST-01	20.04	16.31 %
SOUTH-01	18.96	10.16 %
CHENNAI-02	12.71	14.40 %
SOUTH ARCOT	12.32	16.24 %
CHENNAI-01	11.79	8.89 %
NORTH ARCOT	10.27	17.90 %
KL-SOUTH	0.77	7.91 %
Total	149.65	13.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.62	19.46 %
Mixie	5.27	12.88 %
Grinder	3.95	12.39 %
Cook-Pre	3.07	42.84 %
Small-Ap	1.34	24.65 %
In-Stove	1.29	21.84 %
Fan	0.93	3.50 %
Chimney	0.20	4.63 %
Total	21.67	14.34 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.95	10.35 %
MDU6	1.08	12.85 %
DGL1	1.06	8.15 %
KKD2	0.57	12.48 %
MPA1	0.46	13.52 %
TPT1	0.44	7.33 %
MLR1	0.42	13.01 %
USL1	0.39	9.08 %
MDU4	0.39	9.55 %
TMM1	0.38	6.63 %
DGL2	0.36	11.03 %
ATG1	0.35	6.76 %
SVG1	0.32	10.83 %
NKI1	0.17	8.34 %
MDU2	0.13	1.49 %
TEN2	0.10	2.99 %
Total	21.67	14.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	6.30	16.77 %
Gas-Stov	6.18	26.71 %
Cook-Pre	2.95	47.31 %
Grinder	2.68	17.06 %
In-Stove	1.39	26.31 %
Small-Ap	1.21	42.02 %
Fan	0.25	1.83 %
Chimney	0.11	1.60 %
Flask	0.01	100.00 %
Total	21.07	18.95 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.87	10.00 %
ERD2	0.65	10.51 %
HSR1	0.47	8.92 %
VPD1	0.40	10.79 %
KRI1	0.40	12.77 %
SLM2	0.28	9.94 %
EPI1	0.28	9.32 %
MTR1	0.25	4.90 %
CMI1	0.23	13.49 %
SLM3	0.20	4.66 %
SGG1	0.19	10.69 %
NKL2	0.05	1.55 %
WHKP		0.00 %
Total	21.07	18.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.72	18.11 %
Mixie	4.40	10.81 %
Grinder	4.35	14.64 %
Cook-Pre	3.21	43.05 %
In-Stove	1.51	21.87 %
Small-Ap	1.29	31.03 %
Fan	0.35	1.83 %
Chimney	0.20	5.17 %
Total	20.04	14.49 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.14	7.04 %
KIK1	0.38	5.92 %
PBR2	0.35	4.92 %
NGT1	0.33	9.25 %
PTK1	0.27	5.00 %
APM1	0.26	8.47 %
MSI1	0.24	10.01 %
TYR1	0.24	4.76 %
TRY3	0.19	5.60 %
AYR1	0.17	11.58 %
TVR1	0.16	7.09 %
NMM1	0.06	2.20 %
Total	20.04	14.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.88	15.70 %
Gas-Stov	5.26	18.16 %
Grinder	3.06	14.34 %
Cook-Pre	3.00	47.26 %
In-Stove	1.29	25.41 %
Small-Ap	0.85	25.88 %
Fan	0.40	4.02 %
Chimney	0.29	2.78 %
Total	20.04	16.31 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.37	12.95 %
CBE4	1.07	12.69 %
PLI1	0.53	8.87 %
SUL1	0.36	6.79 %
CBE1	0.29	5.63 %
SNR1	0.28	4.80 %
TPR4	0.28	13.85 %
TPR1	0.28	7.00 %
UMP1	0.27	12.85 %
DPM2	0.25	7.16 %
PDM1	0.22	10.58 %
KMD1	0.21	6.62 %
CBE3	0.13	7.44 %
Total	20.04	16.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.12	12.60 %
Mixie	4.22	8.44 %
Grinder	3.41	8.54 %
Cook-Pre	2.69	29.86 %
Small-Ap	1.33	19.07 %
In-Stove	1.12	15.87 %
Fan	0.75	2.75 %
Chimney	0.32	5.54 %
Total	18.96	10.16 %

Branch *	MTD Sales L	Brand Share %
VNR2	1.62	13.38 %
NGR1	1.49	13.34 %
TVL1	1.29	10.26 %
RND1	0.94	13.78 %
TKS2	0.82	7.52 %
KVT1	0.67	5.43 %
TKS1	0.65	7.63 %
SKD1	0.59	9.99 %
TUT1	0.52	3.93 %
ERL2	0.40	11.14 %
MMT1	0.36	9.52 %
APK1	0.33	6.71 %
RPM1	0.27	4.44 %
SVK1	0.26	4.96 %
PDI1	0.25	7.64 %
KGL1	0.24	9.66 %
UDN1	0.23	10.34 %
TUT2	0.22	4.00 %
SNL1	0.21	6.99 %
TKY1	0.20	4.65 %
KYR1	0.19	5.77 %
VNR1	0.17	6.70 %
VKM1	0.11	3.68 %
TVL2	0.09	9.11 %
VL1	0.08	1.77 %
Total	18.96	10.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.53	18.01 %
Mixie	3.02	11.13 %
Grinder	2.28	15.14 %
Cook-Pre	1.48	46.70 %
Fan	0.76	4.91 %
In-Stove	0.72	26.06 %
Small-Ap	0.70	22.13 %
Chimney	0.22	11.56 %
Total	12.71	14.40 %

Branch *	MTD Sales L	Brand Share %
CH15	1.16	9.27 %
CH18	0.93	13.20 %
CH03	0.82	10.63 %
CH21	0.42	9.65 %
CH43	0.34	5.87 %
CH33	0.34	9.32 %
CH24	0.22	5.32 %
CH46	0.18	10.59 %
CH23	0.17	7.89 %
CH27	0.17	11.70 %
CH06	0.13	4.78 %
CH17	0.12	6.73 %
CH32	0.07	9.00 %
GPD1	0.07	2.83 %
CH41	0.06	2.47 %
MC06	0.02	13.46 %
Total	12.71	14.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.56	14.51 %
Gas-Stov	2.73	20.31 %
Grinder	2.08	13.59 %
Cook-Pre	1.95	51.85 %
Small-Ap	0.61	23.29 %
In-Stove	0.61	19.42 %
Chimney	0.50	24.43 %
Fan	0.26	2.36 %
Total	12.32	16.24 %

Branch *	MTD Sales L	Brand Share %
POY1	1.20	12.25 %
POY2	0.83	9.49 %
KKI2	0.43	7.60 %
PRT1	0.32	11.20 %
KLM1	0.30	8.46 %
NVL2	0.24	5.92 %
ULP1	0.19	5.93 %
Total	12.32	16.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.02	10.65 %
Mixie	2.21	6.10 %
Grinder	1.71	6.54 %
Cook-Pre	1.62	32.61 %
Fan	1.28	5.56 %
In-Stove	0.93	23.55 %
Chimney	0.53	12.04 %
Small-Ap	0.49	8.73 %
Total	11.79	8.89 %

Branch *	MTD Sales L	Brand Share %
CH08	0.87	9.33 %
CH07	0.65	8.29 %
CH28	0.65	10.24 %
CH14	0.64	12.60 %
CH30	0.37	8.97 %
CH19	0.34	4.61 %
CH39	0.29	7.67 %
CH05	0.29	3.33 %
CH35	0.28	8.71 %
AVD1	0.25	8.48 %
CH11	0.24	5.32 %
GUD1	0.22	5.18 %
CH38	0.21	4.70 %
GUD2	0.21	6.22 %
CH45	0.15	3.30 %
CH16	0.11	1.17 %
CH40	0.11	13.91 %
CH22	0.08	1.65 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	11.79	8.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.12	23.10 %
Mixie	2.47	12.98 %
Cook-Pre	1.70	48.84 %
Grinder	0.85	12.60 %
Small-Ap	0.82	37.63 %
Fan	0.60	6.90 %
In-Stove	0.51	25.10 %
Chimney	0.20	11.96 %
Total	10.27	17.90 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.56	11.42 %
TRL1	0.50	11.45 %
SBR1	0.21	7.65 %
CGM1	0.17	13.31 %
VEL1	0.16	3.56 %
ANI1	0.11	8.01 %
Total	10.27	17.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.30	12.50 %
Mixie	0.23	7.33 %
Cook-Pre	0.10	16.26 %
Small-Ap	0.07	17.05 %
In-Stove	0.05	12.97 %
Fan	0.02	1.26 %
Total	0.77	7.91 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.41	7.11 %
KLR1	0.23	12.54 %
PAS1	0.13	6.08 %
Total	0.77	7.91 %