

MTD Sales
217.99 L

Brand Share %
18.74 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	68.69	22.79 %
Gas-Stov	51.72	24.15 %
Grinder	42.17	24.33 %
Fan	27.66	8.79 %
Cook-Pre	13.10	56.46 %
Chimney	11.33	17.06 %
Small-Ap	3.26	9.46 %
In-Stove	0.06	0.17 %
Flask	0.01	100.00 %
Total	217.99	18.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.56	16.79 %
SOUTH-03	29.68	16.56 %
WEST-02	29.11	25.96 %
TRICHY-01	28.27	20.66 %
WEST-01	25.30	23.06 %
SOUTH ARCOT	19.47	26.50 %
CHENNAI-02	17.71	18.55 %
CHENNAI-01	17.67	10.21 %
NORTH ARCOT	14.23	21.73 %
Total	217.99	18.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	10.53	18.50 %
Grinder	9.58	26.06 %
Gas-Stov	8.44	20.18 %
Cook-Pre	3.27	58.58 %
Fan	2.41	4.40 %
Chimney	1.78	17.87 %
Small-Ap	0.59	8.48 %
In-Stove	-0.04	-0.77 %
Total	36.56	16.79 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.92	17.77 %
KVT1	2.80	16.65 %
TCN1	1.17	16.69 %
TUT1	0.83	4.85 %
MMT1	0.77	17.55 %
MAR1	0.56	6.64 %
SNL1	0.54	12.32 %
PDI1	0.48	14.09 %
APK2	0.46	9.00 %
STU2	0.46	13.64 %
TKS2	0.43	4.41 %
VKM1	0.41	9.62 %
TKY1	0.37	10.91 %
UDN1	0.33	14.22 %
TUT2	0.28	4.36 %
SGT1	0.27	16.99 %
VNR1	0.25	9.93 %
SVK1	0.24	3.72 %
KYR1	0.23	4.57 %
ASM1	0.23	9.95 %
SKD1	0.23	6.81 %
S2SD		0.00 %
WHTV		0.00 %
Total	36.56	16.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	8.84	21.67 %
Gas-Stov	7.92	24.32 %
Grinder	6.66	21.70 %
Fan	2.45	4.72 %
Cook-Pre	2.34	58.15 %
Chimney	1.07	9.47 %
Small-Ap	0.39	6.42 %
In-Stove	0.02	0.90 %
Flask	0.01	100.00 %
Total	29.68	16.56 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.09	11.42 %
MDU6	1.56	15.56 %
DGL1	1.12	6.80 %
TMM1	1.11	12.80 %
NKI1	0.64	17.60 %
TPT1	0.58	10.72 %
DKI1	0.53	15.61 %
CBM1	0.52	13.13 %
MPA1	0.48	11.52 %
TEN2	0.48	9.70 %
KPT1	0.46	15.44 %
SVG1	0.39	12.05 %
PNI1	0.37	12.38 %
KRR1	0.36	16.56 %
PVI1	0.32	8.93 %
NTM1	0.25	13.31 %
SGP1	0.24	13.61 %
MDU4	0.23	6.70 %
MDU2	0.22	2.42 %
MLR1	0.21	5.12 %
USL1	0.19	10.39 %
ATG1	0.12	3.41 %
KYK1	0.11	3.01 %
SZSD		0.00 %
WHMD		0.00 %
Total	29.68	16.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	12.24	33.00 %
Gas-Stov	7.48	31.52 %
Grinder	3.17	46.60 %
Chimney	2.16	21.52 %
Fan	2.11	7.84 %
Cook-Pre	1.60	63.73 %
Small-Ap	0.36	20.36 %
Total	29.11	25.96 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.03	14.66 %
ERD2	0.99	16.07 %
ERD1	0.93	18.27 %
SLM3	0.78	15.95 %
HSR1	0.70	15.41 %
KRI1	0.67	12.32 %
EPI1	0.48	15.01 %
NKL2	0.43	9.85 %
DPR1	0.40	14.02 %
SLM2	0.40	9.89 %
APN1	0.14	4.68 %
WHPD		0.00 %
WZWH		0.00 %
Total	29.11	25.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	8.63	24.15 %
Gas-Stov	6.14	24.97 %
Grinder	5.81	28.10 %
Fan	4.78	11.81 %
Cook-Pre	1.30	56.67 %
Chimney	1.05	18.27 %
Small-Ap	0.56	16.87 %
Total	28.27	20.66 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.50	12.41 %
PTK1	1.41	17.80 %
TNJ2	1.31	16.25 %
TVR2	1.27	17.36 %
PBR2	0.65	7.40 %
ORU1	0.49	16.88 %
TRY4	0.47	12.97 %
NMM1	0.38	11.39 %
KIK1	0.29	7.92 %
TRY3	0.27	6.63 %
NGT1	0.24	5.52 %
APM1	0.24	8.00 %
MSI1	0.18	13.88 %
TZSD		0.00 %
WTRZ		0.00 %
Total	28.27	20.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	8.00	27.13 %
Gas-Stov	7.16	34.29 %
Grinder	3.96	24.93 %
Chimney	3.16	25.24 %
Fan	1.67	7.96 %
Cook-Pre	1.03	55.61 %
Small-Ap	0.29	8.83 %
In-Stove	0.04	0.73 %
Total	25.30	23.06 %

Branch *	MTD Sales L	Brand Share %
CBE5	0.69	17.60 %
CBE1	0.58	10.32 %
PDM1	0.38	18.23 %
DPM2	0.36	16.98 %
SUL1	0.29	5.28 %
PLI1	0.29	5.49 %
KGI1	0.24	12.57 %
TPR4	0.18	17.44 %
WHCB		0.00 %
WZSD		0.00 %
Total	25.30	23.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.71	31.44 %
Grinder	5.46	42.83 %
Gas-Stov	4.06	32.80 %
Fan	1.62	8.16 %
Cook-Pre	0.78	47.53 %
Chimney	0.67	28.05 %
Small-Ap	0.12	7.39 %
In-Stove	0.04	2.65 %
Total	19.47	26.50 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.64	13.46 %
PRT1	0.47	14.31 %
ULP1	0.41	13.45 %
TRK1	0.23	7.54 %
TVM2	0.18	16.38 %
VCM1	0.17	12.75 %
WHUT		0.00 %
Total	19.47	26.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	5.32	22.42 %
Fan	3.99	13.00 %
Gas-Stov	3.90	23.16 %
Grinder	3.18	25.62 %
Cook-Pre	0.63	43.03 %
Small-Ap	0.38	12.86 %
Chimney	0.29	7.22 %
In-Stove	0.02	0.73 %
Total	17.71	18.55 %

Branch *	MTD Sales L	Brand Share %
CH12	1.32	17.47 %
CH18	1.21	15.73 %
CH03	0.92	14.59 %
CH46	0.32	14.15 %
PON1	0.30	14.51 %
CH43	0.28	5.67 %
CH23	0.23	11.33 %
GPD1	0.22	13.96 %
CH24	0.22	4.70 %
CH21	0.18	4.09 %
CH41	0.14	5.94 %
CH31	0.05	5.67 %
CH01		0.00 %
CH06		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	17.71	18.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	5.83	12.45 %
Mixie	4.16	10.71 %
Grinder	2.76	8.02 %
Gas-Stov	2.71	9.51 %
Cook-Pre	1.19	50.95 %
Chimney	0.69	9.55 %
Small-Ap	0.34	4.80 %
Total	17.67	10.21 %

Branch *	MTD Sales L	Brand Share %
CH42	1.79	18.69 %
CH07	1.05	11.50 %
CH05	1.02	10.49 %
CH47	0.84	7.60 %
CH49	0.78	8.64 %
CH35	0.71	16.09 %
CH48	0.64	8.36 %
CH28	0.57	10.69 %
CH25	0.56	9.31 %
CH14	0.51	8.40 %
MRM1	0.43	9.96 %
CH45	0.41	6.99 %
CH30	0.39	11.40 %
GUD2	0.37	12.41 %
CH22	0.33	10.04 %
CGL1	0.33	15.39 %
CH39	0.29	6.22 %
CH38	0.28	7.02 %
CH16	0.27	3.75 %
GUD1	0.19	3.28 %
CH29	0.18	8.07 %
SKL1	0.17	12.47 %
AVD1	0.10	4.97 %
CH40	0.08	18.21 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	17.67	10.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.28	24.36 %
Gas-Stov	3.91	30.31 %
Fan	2.82	12.58 %
Grinder	1.59	53.30 %
Cook-Pre	0.96	64.18 %
Chimney	0.47	14.25 %
Small-Ap	0.23	16.45 %
In-Stove	-0.02	-0.54 %
Total	14.23	21.73 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.09	16.30 %
VEL2	0.95	14.07 %
TRL1	0.33	5.67 %
WJP1	0.28	18.18 %
CGM1	0.24	13.58 %
KPM1	0.16	8.83 %
WHVL		0.00 %
Total	14.23	21.73 %