

MTD Sales  
232.80 L

Brand Share %  
16.46 %

Information:

MTD : 01-04-2026 To 23-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	64.98	20.70 %
Gas-Stov	52.27	24.64 %
Fan	51.80	9.39 %
Grinder	30.28	17.26 %
Cook-Pre	15.03	62.03 %
Chimney	14.10	19.94 %
Small-Ap	4.09	10.56 %
In-Stove	0.23	0.86 %
Flask	0.01	100.00 %
<b>Total</b>	<b>232.80</b>	<b>16.46 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.48	14.26 %
WEST-02	35.44	22.39 %
SOUTH-03	31.42	14.19 %
TRICHY-01	27.49	17.42 %
WEST-01	27.37	22.09 %
CHENNAI-01	21.58	10.75 %
CHENNAI-02	18.68	16.01 %
SOUTH ARCOT	18.22	20.26 %
NORTH ARCOT	16.13	18.01 %
<b>Total</b>	<b>232.80</b>	<b>16.46 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	9.26	17.10 %
Fan	8.47	7.86 %
Gas-Stov	7.57	20.01 %
Grinder	5.64	17.49 %
Cook-Pre	2.78	68.77 %
Chimney	1.92	18.71 %
Small-Ap	0.83	11.30 %
In-Stove	0.02	0.83 %
<b>Total</b>	<b>36.48</b>	<b>14.26 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	2.70	12.89 %
TVL1	2.34	13.44 %
VNR2	1.67	14.66 %
TKS1	1.49	16.35 %
TKS2	1.42	9.04 %
VLY1	1.11	15.40 %
TUT1	1.09	5.80 %
SNL1	0.77	14.67 %
MAR1	0.75	8.24 %
VKM1	0.69	15.19 %
MMT1	0.63	13.18 %
STU2	0.62	15.32 %
SDI1	0.55	13.02 %
PDI1	0.54	13.09 %
KYR1	0.53	9.57 %
APK2	0.52	12.16 %
SVK1	0.45	4.92 %
SKD1	0.39	8.37 %
COL1	0.35	15.77 %
SGT1	0.33	12.21 %
TUT2	0.26	2.70 %
UDN1	0.25	9.14 %
S2SD		0.00 %
<b>Total</b>	<b>36.48</b>	<b>14.26 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	12.99	32.76 %
Gas-Stov	9.42	42.16 %
Fan	5.04	7.44 %
Chimney	3.50	31.10 %
Grinder	2.42	22.29 %
Cook-Pre	1.85	70.21 %
Small-Ap	0.22	11.07 %
In-Stove	0.01	0.35 %
<b>Total</b>	<b>35.44</b>	<b>22.39 %</b>

Branch *	MTD Sales L	Brand Share %
HSR1	0.93	15.83 %
KRI1	0.73	10.00 %
SLM2	0.70	13.00 %
KAM1	0.66	14.47 %
NKL2	0.63	10.80 %
RSP1	0.59	14.45 %
SGI1	0.50	15.52 %
EPI1	0.34	7.86 %
CMI1	0.34	15.29 %
APN1	0.33	7.49 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>35.44</b>	<b>22.39 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	8.35	8.47 %
Gas-Stov	6.79	21.84 %
Mixie	6.47	15.79 %
Grinder	4.40	15.63 %
Cook-Pre	3.14	77.76 %
Chimney	1.60	14.46 %
Small-Ap	0.67	10.97 %
<b>Total</b>	<b>31.42</b>	<b>14.19 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	2.65	12.41 %
DGL1	1.58	9.64 %
MDU6	1.39	12.94 %
TMM1	1.24	11.47 %
MPA1	0.87	12.44 %
MDU4	0.69	11.78 %
TPT1	0.67	10.12 %
MDU5	0.66	8.60 %
NKI1	0.61	14.78 %
PNI1	0.48	10.10 %
TEN2	0.46	5.49 %
SVG1	0.42	14.02 %
NTM1	0.30	10.45 %
USL1	0.24	6.24 %
MDU2	0.23	1.90 %
SGP1	0.22	9.31 %
MLR1	0.21	5.63 %
KYK1	0.21	6.79 %
ATG1	0.18	3.92 %
SZSD		2.43 %
<b>Total</b>	<b>31.42</b>	<b>14.19 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mixie	7.86	20.65 %
Fan	7.70	11.84 %
Gas-Stov	4.95	22.75 %
Grinder	3.73	20.02 %
Chimney	1.49	28.26 %
Cook-Pre	1.11	37.39 %
Small-Ap	0.63	15.22 %
Flask	0.01	100.00 %
<b>Total</b>	<b>27.49</b>	<b>17.42 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	1.99	12.41 %
TNJ2	0.95	13.38 %
PBR2	0.84	9.44 %
NMM1	0.63	13.59 %
TRY3	0.58	13.64 %
ORU1	0.57	13.34 %
MSI1	0.40	15.13 %
KIK1	0.34	6.28 %
TRY4	0.29	5.45 %
NGT1	0.28	4.75 %
APM1	0.19	9.14 %
TZSD		0.00 %
<b>Total</b>	<b>27.49</b>	<b>17.42 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mixie	7.97	26.75 %
Gas-Stov	6.22	31.42 %
Fan	5.57	12.66 %
Grinder	3.89	28.21 %
Chimney	2.37	24.97 %
Cook-Pre	0.92	45.10 %
Small-Ap	0.41	11.84 %
In-Stove	0.02	1.27 %
<b>Total</b>	<b>27.37</b>	<b>22.09 %</b>

Branch *	MTD Sales L	Brand Share %
SUL1	0.65	10.43 %
CBE1	0.43	7.91 %
CBE5	0.41	11.44 %
CBE3	0.24	13.73 %
ANR1	0.20	13.17 %
TPR4	0.20	12.25 %
DPM2	0.19	10.74 %
KGI1	0.09	7.30 %
GDR1	0.05	5.92 %
WZSD		0.00 %
<b>Total</b>	<b>27.37</b>	<b>22.09 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	4.82	11.61 %
Fan	4.66	8.33 %
Gas-Stov	4.54	14.23 %
Grinder	3.80	9.20 %
Cook-Pre	1.99	57.52 %
Chimney	1.28	12.41 %
Small-Ap	0.42	5.08 %
In-Stove	0.06	0.74 %
<b>Total</b>	<b>21.58</b>	<b>10.75 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	1.96	11.20 %
CH07	1.10	11.97 %
CH45	0.97	13.92 %
CH48	0.76	10.27 %
CH05	0.69	4.85 %
CH49	0.65	5.87 %
CH39	0.63	12.85 %
MRM1	0.62	12.51 %
TKM1	0.56	15.55 %
CH14	0.55	6.73 %
CH30	0.48	10.03 %
GUD2	0.38	8.38 %
CH25	0.36	5.75 %
CH38	0.35	8.41 %
SKL1	0.24	13.61 %
CZWH	0.21	0.99 %
CH16	0.18	2.48 %
CH22	0.15	5.00 %
CH37	0.13	11.32 %
GUD1	0.11	1.92 %
AVD1	0.05	1.78 %
CH40	0.02	6.09 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>21.58</b>	<b>10.75 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.83	16.78 %
Gas-Stov	4.82	23.50 %
Fan	4.17	11.26 %
Grinder	3.03	21.59 %
Cook-Pre	1.20	60.95 %
Small-Ap	0.38	9.90 %
Chimney	0.16	3.94 %
In-Stove	0.08	1.19 %
<b>Total</b>	<b>18.68</b>	<b>16.01 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	0.97	9.47 %
CH50	0.93	15.76 %
CH12	0.69	11.86 %
CH33	0.44	11.72 %
CH36	0.34	13.16 %
CH24	0.32	6.43 %
CH41	0.26	9.86 %
CH43	0.24	3.32 %
CH46	0.23	11.22 %
CH06	0.19	5.43 %
CH21	0.18	2.58 %
MC06	0.06	13.76 %
CH23	0.03	1.56 %
CH01	0.01	3.65 %
CH51		0.00 %
<b>Total</b>	<b>18.68</b>	<b>16.01 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.92	28.53 %
Gas-Stov	3.97	30.89 %
Fan	3.23	9.05 %
Grinder	2.93	24.35 %
Chimney	1.01	32.14 %
Cook-Pre	0.93	57.12 %
Small-Ap	0.23	15.03 %
<b>Total</b>	<b>18.22</b>	<b>20.26 %</b>

Branch *	MTD Sales L	Brand Share %
TRK1	0.65	16.37 %
PRT1	0.48	11.45 %
NVL2	0.33	5.72 %
STP1	0.19	9.55 %
<b>Total</b>	<b>18.22</b>	<b>20.26 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.86	23.95 %
Fan	4.59	11.66 %
Gas-Stov	3.99	28.38 %
Cook-Pre	1.12	76.38 %
Chimney	0.78	13.25 %
Grinder	0.43	10.07 %
Small-Ap	0.30	14.83 %
In-Stove	0.06	2.64 %
<b>Total</b>	<b>16.13</b>	<b>18.01 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	1.64	15.81 %
TRL1	0.57	8.17 %
ABR1	0.54	13.23 %
KPM1	0.27	11.07 %
<b>Total</b>	<b>16.13</b>	<b>18.01 %</b>