

MTD Sales
174.30 L

Brand Share %
18.23 %

Information:

MTD : 01-11-2025 To 22-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	51.35	22.96 %
Mixie	49.18	18.18 %
Grinder	27.99	16.15 %
Cook-Pre	16.63	36.42 %
In-Stove	10.53	22.17 %
Chimney	9.37	25.31 %
Small-Ap	7.52	22.89 %
Fan	1.72	1.37 %
Flask	0.01	100.00 %
Total	174.30	18.23 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	28.98	28.43 %
SOUTH-01	24.50	15.17 %
WEST-01	22.49	20.83 %
SOUTH-03	22.32	15.48 %
CHENNAI-02	16.36	18.61 %
TRICHY-01	16.24	15.02 %
CHENNAI-01	14.37	12.20 %
NORTH ARCOT	14.07	25.72 %
SOUTH ARCOT	13.92	22.13 %
KL-SOUTH	1.05	11.86 %
Total	174.30	18.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	8.54	26.30 %
Gas-Stov	8.04	32.92 %
Cook-Pre	3.93	61.04 %
Grinder	3.17	23.85 %
Chimney	2.38	35.69 %
In-Stove	1.46	23.33 %
Small-Ap	1.34	49.51 %
Fan	0.13	1.32 %
Total	28.98	28.43 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.29	15.78 %
ERD2	0.79	13.26 %
HSR1	0.75	18.14 %
NKL2	0.50	12.93 %
VPD1	0.46	14.15 %
APN1	0.43	14.21 %
KRI1	0.40	13.92 %
SLM3	0.35	6.59 %
EPI1	0.32	10.38 %
MTR1	0.29	7.85 %
WZWH	0.04	16.21 %
WHKP		0.00 %
Total	28.98	28.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.39	19.94 %
Mixie	6.76	15.54 %
Grinder	4.87	15.74 %
In-Stove	1.71	21.69 %
Cook-Pre	1.59	21.08 %
Small-Ap	0.99	15.93 %
Chimney	0.97	23.36 %
Fan	0.20	0.84 %
Flask	0.01	100.00 %
Total	24.50	15.17 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.92	14.09 %
TVL1	1.45	13.24 %
NGR1	1.40	17.53 %
TUT1	1.40	12.52 %
TKS1	1.00	16.34 %
VNR2	0.61	7.07 %
SNL1	0.58	13.99 %
APK1	0.55	16.11 %
ERL2	0.46	15.18 %
APK2	0.43	13.70 %
TUT2	0.38	7.14 %
SKD1	0.36	11.70 %
SVK1	0.32	6.19 %
VLY1	0.29	7.41 %
MMT1	0.27	8.14 %
VNR1	0.26	12.02 %
TKY1	0.26	14.30 %
KGL1	0.23	15.00 %
STU2	0.23	11.46 %
PDI1	0.22	9.56 %
TKS2	0.19	1.71 %
KYR1	0.12	4.62 %
SGT1	0.11	9.89 %
S2SD	0.05	7.06 %
Total	24.50	15.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.09	26.33 %
Mixie	5.77	19.67 %
Grinder	3.63	19.52 %
Chimney	1.74	22.53 %
Cook-Pre	1.65	29.04 %
In-Stove	1.40	26.13 %
Small-Ap	0.81	22.37 %
Fan	0.39	3.62 %
Total	22.49	20.83 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.22	18.00 %
KMR1	1.19	15.62 %
TPR1	0.64	13.53 %
SUL1	0.53	13.21 %
PLI1	0.53	9.70 %
SNR1	0.51	9.65 %
DPM2	0.50	13.79 %
CBE1	0.33	8.33 %
CBE5	0.28	6.62 %
KMD1	0.27	9.78 %
ANR1	0.18	17.89 %
CNR1	0.12	8.57 %
Total	22.49	20.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.99	19.66 %
Mixie	5.42	14.11 %
Grinder	4.26	14.28 %
Cook-Pre	2.91	43.55 %
In-Stove	1.32	19.78 %
Chimney	1.06	20.19 %
Small-Ap	1.05	26.46 %
Fan	0.32	1.40 %
Flask	-0.01	100.00 %
Total	22.32	15.48 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.72	10.71 %
KKD3	1.40	13.60 %
DGL1	0.93	9.75 %
MDU5	0.83	17.79 %
MDU4	0.46	14.02 %
KRR1	0.39	14.58 %
KYK1	0.35	14.07 %
PVI1	0.35	15.62 %
MLR1	0.34	17.27 %
TEN2	0.32	9.39 %
BTU1	0.32	18.12 %
MPA1	0.32	9.50 %
TPT1	0.29	6.20 %
TMM1	0.25	4.00 %
MDU2	0.24	3.00 %
NTM1	0.21	11.37 %
MNM1	0.20	13.89 %
SVG1	0.20	7.60 %
ATG1	0.19	4.71 %
KPT1	0.19	7.86 %
USL1	0.17	8.27 %
PNI1	0.15	6.13 %
SZSD	0.09	13.73 %
Total	22.32	15.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.48	26.88 %
Mixie	5.09	19.15 %
Grinder	1.89	12.36 %
Cook-Pre	1.55	49.05 %
Chimney	0.90	24.94 %
In-Stove	0.85	25.13 %
Small-Ap	0.57	17.39 %
Fan	0.03	0.25 %
Total	16.36	18.61 %

Branch *	MTD Sales L	Brand Share %
CH15	1.36	14.19 %
CH12	0.72	13.43 %
CH24	0.72	11.46 %
CH33	0.61	15.93 %
CH17	0.43	9.68 %
CH43	0.30	4.73 %
GPD1	0.28	15.46 %
CH03	0.24	4.05 %
CH09	0.23	10.85 %
PON1	0.23	14.84 %
CH21	0.18	4.67 %
CH27	0.15	8.21 %
CH23	0.15	12.22 %
CH46	0.13	8.98 %
UKI1	0.12	11.43 %
CH06	0.07	4.49 %
MC05		0.00 %
MC06	-0.01	-5.03 %
Total	16.36	18.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.89	16.49 %
Gas-Stov	4.23	18.14 %
Grinder	2.95	13.89 %
In-Stove	1.28	18.49 %
Cook-Pre	1.13	19.32 %
Small-Ap	0.88	20.34 %
Chimney	0.70	26.32 %
Fan	0.19	1.33 %
Total	16.24	15.02 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.25	13.26 %
TNJ2	1.01	18.07 %
TRY1	0.85	7.57 %
TRY4	0.71	14.93 %
TVR2	0.50	7.75 %
NMM1	0.34	8.51 %
NGT1	0.31	7.03 %
MSI1	0.27	16.76 %
TVR1	0.19	13.24 %
TRY3	0.16	5.18 %
PTK1	0.09	2.10 %
APM1	0.09	6.77 %
TYR1	0.08	2.46 %
KIK1	0.07	1.86 %
TZSD		0.00 %
WTRZ		0.00 %
Total	16.24	15.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.31	14.49 %
Mixie	3.53	11.13 %
Grinder	2.74	10.74 %
Cook-Pre	1.60	39.07 %
In-Stove	0.99	22.15 %
Small-Ap	0.56	14.50 %
Chimney	0.48	14.84 %
Fan	0.16	1.06 %
Flask	0.01	100.00 %
Total	14.37	12.20 %

Branch *	MTD Sales L	Brand Share %
CH08	1.30	14.26 %
CH45	0.85	17.23 %
CH28	0.73	17.87 %
MRM1	0.65	17.42 %
CH30	0.65	16.99 %
CH11	0.54	11.99 %
CH07	0.53	8.87 %
CH39	0.48	11.47 %
CH19	0.46	6.67 %
SKL1	0.44	17.05 %
CGL1	0.44	17.44 %
CH48	0.42	7.94 %
GUD1	0.31	5.38 %
CH16	0.30	3.46 %
CH22	0.29	6.57 %
CH29	0.27	13.63 %
CH05	0.27	3.56 %
AVD1	0.19	7.10 %
CH37	0.12	5.90 %
GUD2	0.11	3.80 %
CH40	0.09	14.53 %
CH14	0.08	2.02 %
CZWH		0.00 %
Total	14.37	12.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.15	33.12 %
Mixie	4.47	25.73 %
Grinder	1.44	25.36 %
Cook-Pre	1.29	43.08 %
Small-Ap	0.59	34.18 %
Chimney	0.52	22.38 %
In-Stove	0.44	21.79 %
Fan	0.17	2.40 %
Total	14.07	25.72 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.54	11.34 %
VEL1	0.29	10.45 %
ABR1	0.20	13.75 %
WJP1	0.13	10.15 %
ANI1	0.09	11.75 %
WHVL		0.00 %
Total	14.07	25.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.30	23.53 %
Gas-Stov	3.33	24.39 %
Grinder	3.03	25.15 %
In-Stove	0.97	24.40 %
Cook-Pre	0.92	34.68 %
Chimney	0.62	46.15 %
Small-Ap	0.62	24.36 %
Fan	0.13	1.58 %
Total	13.92	22.13 %

Branch *	MTD Sales L	Brand Share %
POY1	1.35	17.23 %
ULP1	0.40	13.40 %
POY2	0.27	5.76 %
NVL2	0.27	5.71 %
KLM1	0.19	6.02 %
TVM1	0.14	11.88 %
WHUT		0.00 %
Total	13.92	22.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.42	13.00 %
Gas-Stov	0.34	15.84 %
Small-Ap	0.13	18.78 %
In-Stove	0.12	19.81 %
Cook-Pre	0.05	9.81 %
Total	1.05	11.86 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.65	15.67 %
PAS1	0.22	10.23 %
KLR1	0.19	7.15 %
Total	1.05	11.86 %