

MTD Sales
124.96 L

Brand Share %
13.26 %

Information:

MTD : 01-09-2025 To 22-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	33.99	17.10 %
Mixie	31.45	12.50 %
Cook-Pre	17.35	35.73 %
Grinder	16.65	11.18 %
In-Stove	9.85	22.59 %
Small-Ap	9.16	21.93 %
Fan	5.68	3.14 %
Chimney	0.81	2.82 %
Flask	0.03	100.00 %
Total	124.96	13.26 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	20.20	11.19 %
WEST-02	17.32	18.83 %
SOUTH-03	16.51	12.55 %
WEST-01	14.98	15.23 %
TRICHY-01	13.03	14.15 %
CHENNAI-01	10.66	7.01 %
CHENNAI-02	10.50	14.69 %
NORTH ARCOT	9.35	18.43 %
SOUTH ARCOT	8.88	16.41 %
KL-SOUTH	3.52	17.98 %
Total	124.96	13.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.99	16.19 %
Mixie	4.73	10.40 %
Grinder	2.69	8.46 %
Cook-Pre	2.45	35.31 %
Small-Ap	1.70	29.38 %
In-Stove	1.23	18.08 %
Fan	1.08	2.59 %
Chimney	0.31	6.35 %
Flask	0.01	100.00 %
Total	20.20	11.19 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.19	12.18 %
KVT1	1.06	8.10 %
RPM1	0.79	11.86 %
TVL1	0.70	5.81 %
TUT1	0.66	3.74 %
TKS1	0.58	8.72 %
MMT1	0.51	12.62 %
SNL1	0.40	9.37 %
ERL2	0.38	11.66 %
SKD1	0.34	10.48 %
VKM1	0.30	9.43 %
TKS2	0.28	3.95 %
PDI1	0.28	7.61 %
TUT2	0.27	4.74 %
KYR1	0.25	7.26 %
UDN1	0.24	11.16 %
SVK1	0.23	6.38 %
VNR1	0.18	8.36 %
APK2	0.18	7.00 %
TKY1	0.18	6.92 %
SGT1	0.16	10.65 %
VLY1	0.12	3.66 %
S2SD	0.06	7.14 %
Total	20.20	11.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.48	21.39 %
Gas-Stov	4.82	23.10 %
Cook-Pre	2.48	49.36 %
Grinder	1.39	14.62 %
In-Stove	1.26	22.19 %
Small-Ap	1.18	41.74 %
Fan	0.71	4.21 %
Total	17.32	18.83 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.58	10.25 %
APN1	0.45	13.20 %
ERD2	0.35	6.28 %
HSR1	0.34	9.36 %
SLM2	0.32	12.04 %
EPI1	0.27	9.05 %
MTR1	0.18	5.69 %
RSP1	0.17	11.00 %
SLM3	0.12	4.04 %
SGG1	0.08	5.12 %
WZWH	0.05	4.21 %
NKL2	0.04	1.05 %
Total	17.32	18.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.52	16.98 %
Mixie	3.66	11.50 %
Grinder	2.55	10.71 %
Cook-Pre	2.29	40.60 %
Small-Ap	1.33	30.37 %
In-Stove	1.27	24.40 %
Fan	0.80	2.64 %
Chimney	0.09	2.42 %
Total	16.51	12.55 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.68	11.75 %
DGL1	0.84	7.25 %
MDU6	0.80	11.45 %
PVI1	0.41	9.35 %
KKD2	0.39	8.88 %
MPA1	0.39	10.49 %
KYK1	0.38	9.72 %
MDU4	0.36	11.90 %
TPT1	0.33	8.11 %
SVG1	0.33	12.86 %
DGL2	0.30	6.71 %
TMM1	0.22	3.78 %
KPT1	0.21	6.76 %
NTM1	0.21	9.53 %
USL1	0.19	8.77 %
ATG1	0.17	3.72 %
MDU2	0.16	2.62 %
KRR1	0.16	9.67 %
TEN2	0.13	4.57 %
SZSD	0.12	7.67 %
CMR1	0.06	7.43 %
Total	16.51	12.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	4.49	16.35 %
Gas-Stov	4.23	17.25 %
Cook-Pre	1.79	35.56 %
Grinder	1.71	11.44 %
In-Stove	1.45	24.99 %
Small-Ap	0.90	26.22 %
Fan	0.22	1.72 %
Chimney	0.19	4.47 %
Total	14.98	15.23 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.89	11.32 %
SNR1	0.50	9.12 %
TPR3	0.39	11.52 %
SUL1	0.39	10.90 %
DPM2	0.28	9.33 %
PLI1	0.26	6.36 %
TPR2	0.26	10.65 %
CBE1	0.23	4.48 %
CNR1	0.13	8.61 %
TPR1	0.11	2.98 %
WZSD	0.07	7.20 %
GBM1	0.04	5.06 %
Total	14.98	15.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.10	12.84 %
Gas-Stov	2.71	14.29 %
Cook-Pre	2.59	48.36 %
Grinder	2.10	12.83 %
In-Stove	1.10	23.19 %
Small-Ap	1.05	30.94 %
Chimney	0.21	9.94 %
Fan	0.16	0.97 %
Total	13.03	14.15 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.52	10.14 %
PBR2	0.51	9.51 %
TRY1	0.33	3.41 %
KIK1	0.31	6.16 %
PTK1	0.27	7.36 %
TYR1	0.22	5.61 %
TVR1	0.16	10.07 %
TRY3	0.16	5.57 %
NMM1	0.12	5.06 %
APM1	0.12	7.78 %
TZSD	0.03	3.30 %
Total	13.03	14.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.60	10.17 %
Mixie	2.28	5.25 %
Cook-Pre	1.84	15.18 %
Grinder	1.32	5.53 %
Fan	0.92	3.95 %
In-Stove	0.91	15.00 %
Small-Ap	0.80	5.21 %
Total	10.66	7.01 %

Branch *	MTD Sales L	Brand Share %
CH42	1.00	12.94 %
CH07	0.80	12.75 %
CH45	0.59	12.78 %
CH19	0.55	8.61 %
CH39	0.53	10.89 %
CH05	0.50	7.05 %
CH28	0.47	8.20 %
CH48	0.44	7.83 %
CH16	0.42	5.59 %
CH38	0.41	12.79 %
CH08	0.39	5.26 %
GUD1	0.38	8.56 %
CH35	0.30	10.14 %
GUD2	0.29	8.45 %
MRM1	0.26	9.79 %
CH11	0.26	7.21 %
CH30	0.24	8.24 %
CH37	0.23	9.60 %
SKL1	0.21	11.97 %
CH26	0.18	12.55 %
CH14	0.16	3.49 %
CH29	0.15	9.85 %
CH22	0.12	3.47 %
CH40		0.00 %
CZWH		0.00 %
MC02		0.00 %
Total	10.66	7.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.80	14.39 %
Gas-Stov	2.45	14.95 %
Grinder	1.62	16.46 %
Cook-Pre	1.01	41.88 %
In-Stove	0.90	26.56 %
Fan	0.86	5.50 %
Small-Ap	0.84	31.01 %
Flask	0.02	100.00 %
Total	10.50	14.69 %

Branch *	MTD Sales L	Brand Share %
CH15	0.75	8.79 %
CH03	0.61	12.90 %
CH33	0.39	13.06 %
CH43	0.38	7.57 %
GPD1	0.26	11.29 %
CH24	0.22	5.65 %
CH31	0.16	11.27 %
CH06	0.13	6.58 %
CH12	0.12	3.25 %
CH21	0.09	2.15 %
CH17	0.09	9.29 %
CH23	0.08	9.04 %
CH41	0.07	3.29 %
CH46	0.06	4.79 %
Total	10.50	14.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.07	24.94 %
Mixie	1.83	12.73 %
Cook-Pre	1.61	60.71 %
In-Stove	0.86	34.37 %
Small-Ap	0.84	49.24 %
Grinder	0.68	13.64 %
Fan	0.47	4.52 %
Total	9.35	18.43 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.60	12.14 %
WJD1	0.26	12.29 %
SBR1	0.25	9.74 %
ANI1	0.23	12.76 %
AKM1	0.21	11.91 %
CPT1	0.13	10.49 %
VEL1	0.06	1.95 %
NASD		0.00 %
Total	9.35	18.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.32	19.39 %
Mixie	2.18	15.59 %
Grinder	2.00	19.60 %
Cook-Pre	1.02	42.98 %
In-Stove	0.55	24.63 %
Small-Ap	0.43	28.37 %
Fan	0.37	3.73 %
Total	8.88	16.41 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.45	12.44 %
POY2	0.32	5.77 %
KLM1	0.18	5.44 %
STP1	0.10	7.98 %
NVL2	0.07	1.85 %
TVM2	0.03	5.50 %
Total	8.88	16.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.28	27.86 %
Mixie	0.89	15.63 %
Grinder	0.57	16.52 %
In-Stove	0.32	27.37 %
Cook-Pre	0.27	26.37 %
Small-Ap	0.10	15.45 %
Fan	0.09	3.22 %
Total	3.52	17.98 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.51	12.75 %
Total	3.52	17.98 %