

MTD Sales
207.27 L

Brand Share %
18.81 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	65.59	22.95 %
Gas-Stov	48.83	24.26 %
Grinder	39.84	24.34 %
Fan	26.58	8.88 %
Cook-Pre	12.50	56.07 %
Chimney	10.78	17.44 %
Small-Ap	3.10	9.33 %
In-Stove	0.03	0.10 %
Flask	0.01	100.00 %
Total	207.27	18.81 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	34.37	16.65 %
WEST-02	27.99	26.12 %
SOUTH-03	27.66	16.52 %
TRICHY-01	26.83	20.79 %
WEST-01	24.37	23.20 %
SOUTH ARCOT	18.52	26.83 %
CHENNAI-01	17.08	10.35 %
CHENNAI-02	16.68	18.46 %
NORTH ARCOT	13.77	22.15 %
Total	207.27	18.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	9.93	18.42 %
Grinder	9.04	25.78 %
Gas-Stov	8.06	20.68 %
Cook-Pre	3.01	57.69 %
Fan	2.26	4.29 %
Chimney	1.55	17.43 %
Small-Ap	0.56	8.15 %
In-Stove	-0.04	-0.80 %
Total	34.37	16.65 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.86	17.93 %
KVT1	2.71	16.84 %
TKS1	1.29	17.96 %
TCN1	1.10	16.36 %
TUT1	0.80	4.95 %
MMT1	0.77	18.13 %
SNL1	0.54	12.80 %
MAR1	0.49	6.27 %
STU2	0.43	13.31 %
PDI1	0.38	12.15 %
TKY1	0.37	11.28 %
TKS2	0.36	3.94 %
APK2	0.35	7.22 %
VKM1	0.34	8.41 %
UDN1	0.33	14.70 %
TUT2	0.27	4.51 %
SGT1	0.27	17.18 %
SVK1	0.24	4.02 %
ASM1	0.23	10.16 %
SKD1	0.19	6.31 %
VNR1	0.19	8.22 %
KYR1	0.19	4.02 %
S2SD		0.00 %
WHTV		0.00 %
Total	34.37	16.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	12.11	33.56 %
Gas-Stov	6.70	30.41 %
Grinder	3.07	50.47 %
Chimney	2.08	21.62 %
Fan	2.08	8.03 %
Cook-Pre	1.63	64.18 %
Small-Ap	0.33	18.10 %
Total	27.99	26.12 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.97	14.21 %
ERD2	0.89	15.42 %
SLM3	0.78	16.43 %
HSR1	0.70	15.81 %
KRI1	0.62	12.02 %
EPI1	0.48	15.65 %
NKL2	0.40	10.21 %
SLM2	0.40	10.18 %
DPR1	0.34	13.26 %
APN1	0.14	4.77 %
WHPD		0.00 %
WZWH		0.00 %
Total	27.99	26.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	8.32	21.76 %
Gas-Stov	7.39	24.31 %
Grinder	6.00	20.99 %
Cook-Pre	2.27	57.63 %
Fan	2.20	4.59 %
Chimney	1.07	10.12 %
Small-Ap	0.39	6.64 %
In-Stove	0.02	0.95 %
Flask	0.01	100.00 %
Total	27.66	16.52 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.91	10.89 %
MDU6	1.52	16.11 %
DGL1	1.12	6.88 %
TMM1	1.11	13.33 %
MDU3	0.80	18.51 %
NKI1	0.62	18.76 %
TPT1	0.54	10.38 %
CBM1	0.52	13.95 %
DKI1	0.49	15.77 %
MPA1	0.48	12.31 %
KPT1	0.46	15.83 %
TEN2	0.43	9.39 %
SVG1	0.39	12.42 %
KRR1	0.36	17.61 %
PNI1	0.35	12.24 %
SGP1	0.24	13.77 %
PVI1	0.24	7.00 %
MDU2	0.22	2.86 %
MLR1	0.21	5.42 %
USL1	0.19	10.55 %
MDU4	0.19	6.13 %
KYK1	0.11	3.24 %
ATG1	0.09	2.78 %
NTM1	0.08	7.66 %
SZSD		0.00 %
WHMD		0.00 %
Total	27.66	16.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	8.00	23.79 %
Gas-Stov	5.78	24.73 %
Grinder	5.59	29.08 %
Fan	4.59	12.03 %
Cook-Pre	1.26	57.13 %
Chimney	1.05	19.63 %
Small-Ap	0.55	17.34 %
Total	26.83	20.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.48	12.75 %
PTK1	1.32	17.66 %
TNJ2	1.20	15.82 %
TVR2	1.20	18.08 %
PBR2	0.65	7.92 %
ORU1	0.45	17.00 %
TRY4	0.44	12.46 %
NMM1	0.36	11.58 %
KIK1	0.29	8.09 %
TRY3	0.27	6.72 %
NGT1	0.24	6.08 %
MSI1	0.18	13.88 %
APM1	0.15	5.49 %
TZSD		0.00 %
WTRZ		0.00 %
Total	26.83	20.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.77	27.21 %
Gas-Stov	6.84	34.07 %
Grinder	3.82	25.04 %
Chimney	2.99	26.19 %
Fan	1.63	8.10 %
Cook-Pre	1.00	57.02 %
Small-Ap	0.29	9.08 %
In-Stove	0.04	0.76 %
Total	24.37	23.20 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.38	18.64 %
CBE5	0.69	18.67 %
CBE1	0.52	9.47 %
PDM1	0.38	18.39 %
DPM2	0.36	16.98 %
SUL1	0.29	5.77 %
PLI1	0.29	5.95 %
KGI1	0.24	12.92 %
GBM1	0.19	17.96 %
TPR4	0.18	17.44 %
WHCB		0.00 %
WZSD		0.00 %
Total	24.37	23.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.44	32.44 %
Grinder	5.19	43.70 %
Gas-Stov	3.86	33.21 %
Fan	1.55	8.19 %
Cook-Pre	0.73	46.98 %
Chimney	0.60	25.62 %
Small-Ap	0.12	7.85 %
In-Stove	0.04	2.81 %
Total	18.52	26.83 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.54	12.12 %
PRT1	0.45	16.14 %
ULP1	0.41	14.52 %
TRK1	0.23	7.87 %
TVM2	0.18	18.51 %
VCM1	0.17	14.74 %
WHUT		0.00 %
Total	18.52	26.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	5.72	12.71 %
Mixie	4.00	10.91 %
Grinder	2.68	8.05 %
Gas-Stov	2.58	9.68 %
Cook-Pre	1.11	48.88 %
Chimney	0.69	10.28 %
Small-Ap	0.31	4.60 %
Total	17.08	10.35 %

Branch *	MTD Sales L	Brand Share %
CH07	1.02	12.03 %
CH05	0.96	10.09 %
CH47	0.84	7.87 %
CH49	0.78	8.89 %
CH35	0.69	16.59 %
CH48	0.60	8.34 %
CH28	0.54	10.90 %
CH14	0.51	9.08 %
CH25	0.51	8.72 %
MRM1	0.43	10.68 %
CH45	0.38	7.24 %
GUD2	0.37	12.91 %
CH30	0.35	10.71 %
CGL1	0.33	16.31 %
CH38	0.28	7.92 %
CH16	0.27	4.01 %
CH22	0.27	8.35 %
CH39	0.27	5.86 %
GUD1	0.19	3.47 %
SKL1	0.17	12.47 %
CH29	0.14	8.45 %
AVD1	0.10	5.44 %
CH40	0.08	18.21 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	17.08	10.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.91	22.17 %
Fan	3.81	13.04 %
Gas-Stov	3.79	23.50 %
Grinder	2.95	25.62 %
Cook-Pre	0.57	41.30 %
Small-Ap	0.35	12.45 %
Chimney	0.29	7.55 %
Total	16.68	18.46 %

Branch *	MTD Sales L	Brand Share %
CH12	1.25	17.60 %
CH18	1.19	16.31 %
CH03	0.86	14.05 %
CH46	0.30	14.02 %
CH43	0.24	5.31 %
CH23	0.23	12.43 %
PON1	0.22	10.98 %
GPD1	0.20	13.32 %
CH21	0.18	4.68 %
CH24	0.18	4.03 %
CH41	0.04	1.97 %
CH31	0.02	2.29 %
CH01		0.00 %
CH06		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	16.68	18.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.10	24.58 %
Gas-Stov	3.84	31.87 %
Fan	2.75	12.88 %
Grinder	1.51	53.17 %
Cook-Pre	0.93	64.00 %
Chimney	0.47	15.08 %
Small-Ap	0.20	15.20 %
In-Stove	-0.02	-0.55 %
Total	13.77	22.15 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.09	16.62 %
VEL2	0.95	15.98 %
TRL1	0.33	5.88 %
WJP1	0.28	18.70 %
CGM1	0.24	13.58 %
KPM1	0.16	8.92 %
WHVL		0.00 %
Total	13.77	22.15 %