

MTD Sales
193.78 L

Brand Share %
16.51 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	61.37	22.20 %
Gas-Stov	47.67	23.66 %
Grinder	33.37	21.30 %
Cook-Pre	16.40	46.32 %
Chimney	13.01	24.72 %
In-Stove	12.63	8.61 %
Small-Ap	5.65	14.35 %
Fan	3.62	1.37 %
Flask	0.04	100.00 %
Total	193.78	16.51 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	28.40	22.01 %
WEST-01	27.23	22.10 %
SOUTH-01	26.53	14.16 %
SOUTH-03	25.55	14.65 %
TRICHY-01	18.76	15.48 %
CHENNAI-02	18.61	17.45 %
NORTH ARCOT	16.64	21.15 %
CHENNAI-01	16.17	8.58 %
SOUTH ARCOT	15.88	24.49 %
Total	193.78	16.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.99	33.34 %
Gas-Stov	7.07	30.49 %
Grinder	3.00	28.00 %
Chimney	2.26	26.93 %
Cook-Pre	1.30	31.95 %
In-Stove	1.21	6.90 %
Fan	0.98	3.64 %
Small-Ap	0.59	27.44 %
Total	28.40	22.01 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.44	15.28 %
HSR2	0.79	10.08 %
HSR1	0.75	15.67 %
NKL2	0.64	13.46 %
KRI1	0.50	11.82 %
MTR1	0.42	12.46 %
SLM2	0.33	10.60 %
EPI1	0.29	6.31 %
APN1	0.19	4.47 %
SGG1	0.18	7.84 %
KAM1	0.17	7.24 %
WZWH		0.00 %
Total	28.40	22.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	8.38	30.07 %
Gas-Stov	7.34	32.70 %
Grinder	4.21	29.57 %
Chimney	2.80	30.82 %
In-Stove	1.98	13.27 %
Cook-Pre	0.99	27.67 %
Fan	0.86	3.25 %
Small-Ap	0.67	14.20 %
Flask	0.01	100.00 %
Total	27.23	22.10 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.34	15.30 %
TPR1	0.82	15.12 %
CBE1	0.59	11.03 %
SUL1	0.45	7.95 %
PLI1	0.42	8.04 %
CBE3	0.20	14.09 %
TPR4	0.09	4.28 %
WHCB		0.00 %
WZSD		0.00 %
Total	27.23	22.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	7.54	16.08 %
Gas-Stov	5.93	18.28 %
Grinder	5.38	18.26 %
Cook-Pre	3.50	54.52 %
Chimney	1.50	18.11 %
In-Stove	1.50	7.35 %
Small-Ap	0.88	12.36 %
Fan	0.30	0.81 %
Total	26.53	14.16 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.70	12.57 %
TVL1	1.47	11.51 %
VNR2	1.31	13.01 %
TUT1	1.12	5.53 %
TKS1	0.88	14.00 %
VLY1	0.81	15.07 %
TKS2	0.67	6.55 %
APK2	0.57	15.03 %
MAR1	0.50	9.58 %
SNL1	0.44	9.95 %
VKM1	0.30	8.58 %
MMT1	0.25	6.65 %
SKD1	0.22	7.06 %
VNR1	0.20	7.64 %
TUT2	0.15	2.56 %
KYR1	0.15	3.72 %
SVK1	0.13	2.31 %
TKY1	0.11	5.02 %
S2SD		0.00 %
Total	26.53	14.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.98	22.88 %
Mixie	6.95	18.28 %
Grinder	4.02	14.28 %
Cook-Pre	3.29	61.59 %
Chimney	1.80	18.80 %
In-Stove	1.12	6.89 %
Small-Ap	0.71	12.03 %
Fan	0.67	1.65 %
Flask	0.01	100.00 %
Total	25.55	14.65 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.65	10.56 %
MDU1	1.23	7.56 %
TMM1	1.04	12.22 %
MDU6	0.66	10.84 %
TPT1	0.60	10.52 %
KPT1	0.57	14.66 %
MDU2	0.56	5.34 %
KRR1	0.48	14.51 %
MDU4	0.44	13.35 %
TDI1	0.44	14.31 %
PKM1	0.43	14.42 %
SVG1	0.42	13.52 %
PNI1	0.40	12.11 %
NKI1	0.39	13.45 %
PVI1	0.34	11.38 %
MPA1	0.34	7.80 %
PNV2	0.32	16.15 %
TEN2	0.31	5.25 %
MLR1	0.31	9.49 %
USL1	0.30	10.09 %
NTM1	0.22	10.69 %
MNM1	0.21	11.51 %
SGP1	0.20	12.10 %
KYK1	0.16	6.17 %
ATG1	0.15	3.68 %
SZSD		0.00 %
Total	25.55	14.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.49	21.59 %
Gas-Stov	4.47	20.82 %
Grinder	4.03	20.69 %
Cook-Pre	1.27	34.47 %
In-Stove	1.01	5.45 %
Chimney	0.84	24.68 %
Small-Ap	0.57	13.95 %
Fan	0.08	0.41 %
Flask	0.01	100.00 %
Total	18.76	15.48 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.22	16.23 %
TRY1	1.02	8.95 %
TNJ1	0.93	16.50 %
TYR1	0.89	15.59 %
MDI1	0.74	14.79 %
JKM1	0.47	12.37 %
NGT1	0.35	6.43 %
TRY4	0.32	6.71 %
ORU1	0.30	11.28 %
TNJ2	0.30	4.20 %
TRY3	0.28	6.74 %
AYR1	0.28	13.96 %
TVR1	0.24	9.29 %
APM1	0.23	10.77 %
MSI1	0.17	7.84 %
TRY2	0.10	14.67 %
KIK1	0.09	2.03 %
TZSD		0.00 %
Total	18.76	15.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	5.99	20.82 %
Gas-Stov	4.18	21.37 %
Grinder	3.49	25.68 %
In-Stove	1.96	11.18 %
Cook-Pre	1.26	42.07 %
Chimney	1.01	41.82 %
Small-Ap	0.67	15.65 %
Fan	0.07	0.39 %
Total	18.61	17.45 %

Branch *	MTD Sales L	Brand Share %
CH12	0.79	13.48 %
CH03	0.61	4.89 %
CH17	0.49	12.69 %
CH06	0.48	14.49 %
CH41	0.46	14.04 %
CH43	0.39	4.85 %
CH24	0.38	7.32 %
CH36	0.35	13.90 %
CH33	0.33	12.05 %
CH27	0.26	11.74 %
CH21	0.25	4.86 %
CH23	0.25	15.90 %
GPD1	0.19	9.61 %
CH31	0.15	12.59 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	18.61	17.45 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.20	25.82 %
Gas-Stov	4.66	35.19 %
Grinder	1.65	24.51 %
In-Stove	1.49	16.64 %
Cook-Pre	1.39	51.77 %
Chimney	1.12	25.90 %
Small-Ap	0.61	25.25 %
Fan	0.51	2.54 %
Flask	0.01	100.00 %
Total	16.64	21.15 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.04	12.87 %
TRL1	0.58	8.72 %
WJP1	0.40	15.46 %
GDM1	0.31	14.53 %
ANI1	0.28	14.53 %
Total	16.64	21.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	4.20	13.34 %
Gas-Stov	3.41	12.31 %
Grinder	3.03	12.96 %
Cook-Pre	1.98	47.94 %
In-Stove	1.91	7.20 %
Chimney	1.04	20.19 %
Small-Ap	0.58	8.79 %
Flask	0.01	100.00 %
Fan		0.01 %
Total	16.17	8.58 %

Branch *	MTD Sales L	Brand Share %
CH07	0.82	8.32 %
CH05	0.81	6.83 %
CH48	0.76	10.41 %
CH19	0.75	13.71 %
CH47	0.58	15.11 %
CH22	0.50	12.65 %
CH49	0.43	3.81 %
MRM1	0.42	13.10 %
CH39	0.39	10.92 %
CH30	0.35	7.99 %
CH25	0.34	4.27 %
GUD2	0.34	10.48 %
CH38	0.26	6.36 %
CH14	0.19	3.27 %
AVD1	0.17	5.08 %
CH37	0.15	13.38 %
GUD1	0.13	2.47 %
CH40	0.12	14.75 %
CH16	0.03	0.34 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	16.17	8.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.63	26.85 %
Grinder	4.56	41.95 %
Gas-Stov	3.63	33.11 %
Cook-Pre	1.42	56.87 %
Chimney	0.65	31.87 %
In-Stove	0.48	7.52 %
Small-Ap	0.36	17.63 %
Fan	0.15	1.14 %
Flask	0.01	100.00 %
Total	15.88	24.49 %

Branch *	MTD Sales L	Brand Share %
POY1	1.13	16.19 %
VPM2	0.56	15.37 %
ULP1	0.52	13.72 %
TRK1	0.35	13.41 %
NVL2	0.32	8.01 %
TVM2	0.19	15.35 %
TVM1	0.16	15.58 %
Total	15.88	24.49 %