

MTD Sales
165.45 L

Brand Share %
18.28 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	48.29	23.00 %
Mixie	46.63	18.16 %
Grinder	27.00	16.39 %
Cook-Pre	15.78	36.29 %
In-Stove	9.96	22.09 %
Chimney	8.88	25.75 %
Small-Ap	7.26	23.08 %
Fan	1.63	1.37 %
Flask	0.02	100.00 %
Total	165.45	18.28 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	27.47	28.52 %
SOUTH-01	23.55	15.47 %
WEST-01	21.76	21.00 %
SOUTH-03	20.57	15.21 %
TRICHY-01	15.87	15.29 %
CHENNAI-02	15.70	18.67 %
SOUTH ARCOT	13.38	22.34 %
CHENNAI-01	13.19	12.04 %
NORTH ARCOT	12.91	24.99 %
KL-SOUTH	1.05	11.98 %
Total	165.45	18.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	8.03	26.21 %
Gas-Stov	7.59	33.45 %
Cook-Pre	3.73	60.98 %
Grinder	3.02	23.80 %
Chimney	2.21	36.13 %
In-Stove	1.46	24.08 %
Small-Ap	1.28	50.38 %
Fan	0.13	1.37 %
Total	27.47	28.52 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.27	16.56 %
ERD2	0.74	12.57 %
NKL2	0.48	13.47 %
VPD1	0.46	15.41 %
APN1	0.43	15.16 %
KRI1	0.34	13.61 %
SLM3	0.33	6.64 %
MTR1	0.29	8.33 %
EPI1	0.29	9.85 %
WZWH	0.04	16.21 %
WHKP		0.00 %
Total	27.47	28.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.14	20.49 %
Mixie	6.42	15.65 %
Grinder	4.73	16.19 %
In-Stove	1.67	22.33 %
Cook-Pre	1.45	20.64 %
Chimney	0.97	26.54 %
Small-Ap	0.94	15.68 %
Fan	0.20	0.89 %
Flask	0.01	100.00 %
Total	23.55	15.47 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.79	13.79 %
TVL1	1.45	13.86 %
TUT1	1.40	13.01 %
NGR1	1.31	17.04 %
TKS1	0.88	15.23 %
SNL1	0.58	14.23 %
VNR2	0.57	7.05 %
APK1	0.55	16.86 %
ERL2	0.46	15.36 %
APK2	0.42	14.42 %
TUT2	0.37	7.62 %
SKD1	0.35	11.48 %
SVK1	0.32	6.46 %
MMT1	0.27	8.61 %
VNR1	0.26	12.32 %
VLY1	0.24	6.21 %
TKY1	0.24	13.44 %
KGL1	0.23	15.46 %
STU2	0.20	10.70 %
PDI1	0.20	8.93 %
KYR1	0.10	3.85 %
SGT1	0.09	8.75 %
TKS2	0.07	0.89 %
S2SD	0.05	7.06 %
Total	23.55	15.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.87	27.05 %
Mixie	5.60	19.66 %
Grinder	3.55	19.89 %
Chimney	1.74	23.05 %
Cook-Pre	1.62	29.42 %
In-Stove	1.20	24.11 %
Small-Ap	0.79	22.60 %
Fan	0.39	3.73 %
Total	21.76	21.00 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.14	15.45 %
CBE6	0.73	16.89 %
TPR1	0.64	13.57 %
SNR1	0.51	10.03 %
DPM2	0.50	14.40 %
PLI1	0.49	9.92 %
SUL1	0.47	12.37 %
CBE1	0.33	9.20 %
KGM1	0.29	17.00 %
CBE5	0.28	6.65 %
KMD1	0.27	9.84 %
ANR1	0.18	18.12 %
CNR1	0.12	8.57 %
Total	21.76	21.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.62	19.86 %
Mixie	4.87	13.66 %
Grinder	3.98	14.17 %
Cook-Pre	2.66	42.62 %
In-Stove	1.22	19.23 %
Small-Ap	1.03	27.29 %
Chimney	0.90	18.88 %
Fan	0.29	1.32 %
Total	20.57	15.21 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.60	10.38 %
KKD3	1.14	12.12 %
DGL1	0.83	9.27 %
MDU5	0.55	12.80 %
MDU4	0.42	13.59 %
KRR1	0.38	14.70 %
KYK1	0.35	14.07 %
PVI1	0.35	17.47 %
TEN2	0.32	9.56 %
MLR1	0.29	16.86 %
MPA1	0.28	9.15 %
TMM1	0.25	4.32 %
TPT1	0.25	5.56 %
MDU2	0.22	2.92 %
NTM1	0.21	12.07 %
SVG1	0.20	8.57 %
KPT1	0.19	8.23 %
MNM1	0.18	15.02 %
USL1	0.17	8.56 %
PNI1	0.15	6.32 %
ATG1	0.13	3.39 %
SZSD	0.09	13.73 %
Total	20.57	15.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.81	16.84 %
Gas-Stov	3.98	18.11 %
Grinder	2.95	14.43 %
In-Stove	1.26	18.97 %
Cook-Pre	1.13	19.74 %
Small-Ap	0.85	20.41 %
Chimney	0.70	28.36 %
Fan	0.19	1.37 %
Total	15.87	15.29 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.17	12.95 %
TRY1	0.83	7.69 %
TRY4	0.71	15.12 %
TVR2	0.49	8.44 %
NMM1	0.34	8.81 %
NGT1	0.31	7.24 %
MSI1	0.27	17.28 %
TVR1	0.16	11.93 %
TRY3	0.16	5.37 %
PTK1	0.09	2.22 %
APM1	0.09	7.49 %
TYR1	0.08	2.51 %
KIK1	0.07	1.91 %
TZSD		0.00 %
WTRZ		0.00 %
Total	15.87	15.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.21	26.62 %
Mixie	5.01	19.53 %
Grinder	1.78	12.16 %
Cook-Pre	1.43	48.11 %
Chimney	0.90	24.94 %
In-Stove	0.81	25.29 %
Small-Ap	0.56	17.71 %
Total	15.70	18.67 %

Branch *	MTD Sales L	Brand Share %
CH15	1.31	14.25 %
CH12	0.72	14.24 %
CH24	0.72	11.89 %
CH33	0.59	16.35 %
CH17	0.34	8.07 %
CH43	0.28	4.80 %
GPD1	0.28	16.10 %
CH03	0.24	4.20 %
CH09	0.23	10.85 %
CH21	0.18	4.74 %
PON1	0.17	12.47 %
CH27	0.15	8.32 %
CH23	0.15	13.06 %
CH46	0.13	9.33 %
UKI1	0.12	12.27 %
CH06	0.07	4.57 %
MC05		0.00 %
MC06	-0.01	-5.03 %
Total	15.70	18.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.02	23.20 %
Gas-Stov	3.18	24.55 %
Grinder	2.99	26.40 %
In-Stove	0.91	24.03 %
Cook-Pre	0.91	35.55 %
Chimney	0.62	46.15 %
Small-Ap	0.61	26.22 %
Fan	0.13	1.62 %
Total	13.38	22.34 %

Branch *	MTD Sales L	Brand Share %
POY1	1.35	17.95 %
ULP1	0.40	14.10 %
POY2	0.27	5.80 %
NVL2	0.22	4.92 %
KLM1	0.19	6.06 %
TVM1	0.14	12.20 %
WHUT		0.00 %
Total	13.38	22.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.90	14.13 %
Mixie	3.28	11.02 %
Grinder	2.59	10.76 %
Cook-Pre	1.57	39.53 %
In-Stove	0.90	21.70 %
Small-Ap	0.51	14.26 %
Chimney	0.31	12.08 %
Fan	0.13	0.94 %
Flask	0.01	100.00 %
Total	13.19	12.04 %

Branch *	MTD Sales L	Brand Share %
CH08	1.24	13.95 %
CH45	0.68	15.48 %
MRM1	0.57	16.27 %
CH07	0.53	9.29 %
CH11	0.50	12.61 %
CH30	0.50	15.62 %
SKL1	0.44	17.38 %
CH19	0.43	6.67 %
CGL1	0.41	18.00 %
CH39	0.40	10.26 %
CH48	0.39	8.66 %
CH28	0.37	11.68 %
GUD1	0.31	5.42 %
CH16	0.30	3.63 %
CH29	0.27	13.63 %
CH05	0.27	3.67 %
CH22	0.21	5.05 %
AVD1	0.19	7.52 %
GUD2	0.11	3.99 %
CH40	0.09	18.25 %
CH14	0.08	2.34 %
CH37	0.05	2.40 %
CZWH		0.00 %
Total	13.19	12.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.45	30.92 %
Mixie	4.17	25.40 %
Grinder	1.40	25.28 %
Cook-Pre	1.24	43.17 %
Small-Ap	0.55	33.07 %
Chimney	0.52	22.38 %
In-Stove	0.42	22.11 %
Fan	0.17	2.57 %
Total	12.91	24.99 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.54	11.70 %
VEL1	0.28	10.30 %
ABR1	0.18	12.50 %
WJP1	0.13	10.63 %
ANI1	0.09	12.59 %
WHVL		0.00 %
Total	12.91	24.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.42	13.13 %
Gas-Stov	0.34	15.84 %
Small-Ap	0.13	18.78 %
In-Stove	0.12	19.81 %
Cook-Pre	0.05	10.24 %
Total	1.05	11.98 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.65	15.75 %
PAS1	0.22	10.39 %
KLR1	0.19	7.26 %
Total	1.05	11.98 %