

MTD Sales
118.37 L

Brand Share %
13.48 %

Information:

MTD : 01-09-2025 To 21-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	32.38	17.34 %
Mixie	29.96	12.78 %
Cook-Pre	16.42	35.81 %
Grinder	15.52	11.30 %
In-Stove	9.38	23.09 %
Small-Ap	8.56	21.48 %
Fan	5.41	3.22 %
Chimney	0.70	2.81 %
Flask	0.03	100.00 %
Total	118.37	13.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	18.82	11.82 %
WEST-02	16.83	19.32 %
SOUTH-03	15.87	12.55 %
WEST-01	13.91	15.22 %
TRICHY-01	12.27	14.23 %
CHENNAI-02	10.05	15.32 %
CHENNAI-01	9.96	6.91 %
NORTH ARCOT	9.00	18.42 %
SOUTH ARCOT	8.35	16.50 %
KL-SOUTH	3.30	18.01 %
Total	118.37	13.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.66	16.90 %
Mixie	4.31	10.68 %
Grinder	2.38	8.66 %
Cook-Pre	2.29	36.60 %
Small-Ap	1.61	30.17 %
In-Stove	1.20	18.64 %
Fan	1.05	2.92 %
Chimney	0.31	8.56 %
Flask	0.01	100.00 %
Total	18.82	11.82 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.09	12.27 %
KVT1	0.94	11.05 %
RPM1	0.75	12.12 %
TUT1	0.57	4.14 %
TKS1	0.52	8.75 %
TVL1	0.49	5.20 %
MMT1	0.48	12.91 %
ERL2	0.38	12.15 %
SNL1	0.38	9.93 %
SKD1	0.34	11.01 %
VKM1	0.28	8.97 %
TUT2	0.27	5.41 %
TKS2	0.25	3.83 %
KYR1	0.25	7.43 %
SVK1	0.23	6.69 %
PDI1	0.22	6.42 %
UDN1	0.19	9.18 %
VNR1	0.18	8.64 %
APK2	0.18	7.68 %
TKY1	0.18	7.67 %
SGT1	0.14	10.10 %
VLY1	0.12	3.97 %
S2SD	0.06	7.14 %
Total	18.82	11.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.42	22.12 %
Gas-Stov	4.65	23.95 %
Cook-Pre	2.37	50.06 %
Grinder	1.35	14.52 %
In-Stove	1.26	22.96 %
Small-Ap	1.13	41.79 %
Fan	0.66	4.15 %
Total	16.83	19.32 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.58	10.37 %
ERD2	0.34	6.44 %
HSR1	0.34	9.79 %
SLM2	0.30	12.18 %
EPI1	0.26	8.86 %
MTR1	0.17	6.22 %
RSP1	0.17	12.82 %
SLM3	0.12	3.94 %
SGG1	0.08	5.35 %
WZWH	0.05	4.21 %
NKL2	0.04	1.07 %
Total	16.83	19.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.36	16.93 %
Mixie	3.59	11.62 %
Grinder	2.41	10.68 %
Cook-Pre	2.22	41.16 %
Small-Ap	1.26	30.32 %
In-Stove	1.16	23.33 %
Fan	0.78	2.67 %
Chimney	0.09	2.54 %
Total	15.87	12.55 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.61	11.73 %
DGL1	0.84	7.48 %
MDU6	0.80	11.78 %
PVI1	0.40	9.56 %
KKD2	0.39	8.95 %
MPA1	0.39	10.91 %
KYK1	0.38	9.99 %
MDU4	0.36	12.02 %
TPT1	0.32	8.02 %
DGL2	0.30	6.84 %
TMM1	0.22	3.85 %
KPT1	0.21	7.16 %
NTM1	0.21	9.61 %
USL1	0.19	9.04 %
ATG1	0.17	3.72 %
MDU2	0.16	2.92 %
KRR1	0.16	11.19 %
TEN2	0.13	4.63 %
SZSD	0.12	7.67 %
CMR1	0.06	7.78 %
Total	15.87	12.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	4.23	16.78 %
Gas-Stov	3.91	16.80 %
Cook-Pre	1.63	36.20 %
Grinder	1.57	11.52 %
In-Stove	1.34	24.52 %
Small-Ap	0.83	26.25 %
Fan	0.20	1.66 %
Chimney	0.19	4.66 %
Total	13.91	15.22 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.57	10.19 %
SNR1	0.50	9.12 %
CBE5	0.46	12.67 %
SUL1	0.39	11.32 %
TPR3	0.34	11.11 %
DPM2	0.26	8.74 %
TPR2	0.26	11.39 %
CBE1	0.23	4.92 %
PLI1	0.22	5.49 %
CNR1	0.13	8.61 %
ANR1	0.13	13.44 %
TPR1	0.08	2.39 %
WZSD	0.07	7.20 %
GBM1	0.01	2.32 %
Total	13.91	15.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.10	13.60 %
Gas-Stov	2.54	14.41 %
Cook-Pre	2.47	48.92 %
Grinder	1.93	12.47 %
In-Stove	1.03	23.16 %
Small-Ap	0.94	29.89 %
Fan	0.14	0.90 %
Chimney	0.11	5.23 %
Total	12.27	14.23 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.49	10.90 %
PBR2	0.48	9.68 %
TRY1	0.33	3.53 %
KIK1	0.29	6.21 %
PTK1	0.27	7.67 %
TYR1	0.22	6.41 %
TVR1	0.16	10.83 %
TRY3	0.16	5.90 %
APM1	0.12	7.78 %
NMM1	0.10	4.42 %
TZSD	0.03	3.30 %
Total	12.27	14.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.69	15.26 %
Gas-Stov	2.35	15.72 %
Grinder	1.54	16.84 %
Cook-Pre	0.96	42.36 %
In-Stove	0.90	28.67 %
Fan	0.81	5.51 %
Small-Ap	0.78	31.16 %
Flask	0.02	100.00 %
Total	10.05	15.32 %

Branch *	MTD Sales L	Brand Share %
CH15	0.73	9.42 %
CH43	0.38	8.00 %
CH33	0.37	13.42 %
GPD1	0.26	11.85 %
CH24	0.22	6.88 %
CH31	0.13	10.63 %
CH06	0.13	7.12 %
CH12	0.12	3.44 %
CH21	0.09	2.55 %
CH23	0.08	9.42 %
CH41	0.07	3.50 %
CH46	0.06	4.79 %
CH17	0.05	5.11 %
Total	10.05	15.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.41	9.85 %
Mixie	2.05	5.00 %
Cook-Pre	1.72	14.53 %
Grinder	1.27	5.71 %
Fan	0.89	3.94 %
In-Stove	0.87	16.92 %
Small-Ap	0.74	4.88 %
Total	9.96	6.91 %

Branch *	MTD Sales L	Brand Share %
CH07	0.69	11.53 %
CH19	0.55	8.70 %
CH39	0.53	11.60 %
CH05	0.50	7.65 %
CH45	0.48	12.07 %
CH48	0.43	8.29 %
CH16	0.42	5.69 %
CH28	0.40	7.32 %
GUD1	0.38	9.46 %
CH38	0.37	11.77 %
CH08	0.36	5.16 %
GUD2	0.28	8.46 %
MRM1	0.26	9.79 %
CH11	0.24	7.32 %
CH37	0.23	10.05 %
CH35	0.22	8.96 %
CH30	0.22	8.75 %
CH26	0.18	12.98 %
CH14	0.15	3.52 %
CH29	0.13	9.56 %
CH22	0.12	3.58 %
CH40		0.00 %
CZWH		0.00 %
Total	9.96	6.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.02	25.18 %
Mixie	1.69	12.39 %
Cook-Pre	1.52	60.49 %
In-Stove	0.84	34.55 %
Small-Ap	0.79	50.21 %
Grinder	0.68	13.85 %
Fan	0.47	4.71 %
Total	9.00	18.42 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.60	12.57 %
WJD1	0.25	11.87 %
SBR1	0.25	9.91 %
ANI1	0.23	13.07 %
AKM1	0.21	12.06 %
CPT1	0.13	10.67 %
VEL1	0.04	1.26 %
NASD		0.00 %
Total	9.00	18.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.25	19.76 %
Mixie	2.04	15.64 %
Grinder	1.86	20.02 %
Cook-Pre	0.99	43.16 %
In-Stove	0.51	24.62 %
Small-Ap	0.38	26.22 %
Fan	0.32	3.43 %
Total	8.35	16.50 %

Branch *	MTD Sales L	Brand Share %
POY1	0.66	12.38 %
ULP1	0.45	12.71 %
POY2	0.27	5.62 %
KLM1	0.17	5.22 %
NVL2	0.07	1.90 %
STP1	0.06	5.09 %
TVM2	0.03	7.03 %
Total	8.35	16.50 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.22	28.00 %
Mixie	0.83	15.48 %
Grinder	0.52	16.01 %
In-Stove	0.28	26.45 %
Cook-Pre	0.26	25.43 %
Small-Ap	0.10	16.41 %
Fan	0.09	3.43 %
Total	3.30	18.01 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.51	13.22 %
Total	3.30	18.01 %