

MTD Sales
197.38 L

Brand Share %
18.83 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	62.96	23.05 %
Gas-Stov	46.41	24.06 %
Grinder	37.57	24.19 %
Fan	25.22	8.96 %
Cook-Pre	11.92	55.79 %
Chimney	10.38	17.44 %
Small-Ap	2.88	9.10 %
In-Stove	0.03	0.10 %
Flask	0.01	100.00 %
Total	197.38	18.83 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.94	16.71 %
WEST-02	27.17	26.29 %
SOUTH-03	26.32	16.80 %
TRICHY-01	25.44	20.88 %
WEST-01	23.24	23.04 %
SOUTH ARCOT	16.87	26.45 %
CHENNAI-01	16.49	10.36 %
CHENNAI-02	16.06	18.56 %
NORTH ARCOT	12.85	21.80 %
Total	197.38	18.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	9.38	18.33 %
Grinder	8.72	26.09 %
Gas-Stov	7.60	20.46 %
Cook-Pre	2.95	57.84 %
Fan	2.26	4.47 %
Chimney	1.55	17.83 %
Small-Ap	0.52	8.00 %
In-Stove	-0.04	-0.86 %
Total	32.94	16.71 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.82	18.07 %
KVT1	2.50	16.52 %
TKS1	1.17	16.87 %
TCN1	1.08	16.58 %
TUT1	0.76	4.85 %
MMT1	0.71	17.58 %
SNL1	0.53	12.76 %
MAR1	0.47	6.14 %
STU2	0.42	13.48 %
PDI1	0.38	12.91 %
TKY1	0.37	12.12 %
TKS2	0.35	3.97 %
APK2	0.35	7.33 %
VKM1	0.34	9.43 %
UDN1	0.33	15.60 %
TUT2	0.27	4.83 %
SGT1	0.27	18.14 %
SVK1	0.24	4.29 %
ASM1	0.23	10.35 %
SKD1	0.19	6.61 %
VNR1	0.19	8.45 %
KYR1	0.18	4.07 %
S2SD		0.00 %
WHTV		0.00 %
Total	32.94	16.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.70	33.72 %
Gas-Stov	6.52	30.27 %
Grinder	2.95	51.13 %
Chimney	2.08	22.41 %
Fan	2.00	8.08 %
Cook-Pre	1.60	64.12 %
Small-Ap	0.32	17.98 %
Total	27.17	26.29 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.93	14.05 %
ERD2	0.89	15.58 %
ERD1	0.81	18.16 %
SLM3	0.78	16.51 %
HSR1	0.70	16.19 %
KRI1	0.62	12.37 %
EPI1	0.48	15.87 %
NKL2	0.40	10.62 %
DPR1	0.34	13.26 %
SLM2	0.33	10.08 %
APN1	0.14	5.04 %
WHPD		0.00 %
WZWH		0.00 %
Total	27.17	26.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	8.10	22.65 %
Gas-Stov	7.13	24.54 %
Grinder	5.54	20.99 %
Fan	2.09	4.72 %
Cook-Pre	2.06	56.77 %
Chimney	1.07	10.44 %
Small-Ap	0.32	5.69 %
In-Stove	0.02	1.04 %
Flask	0.01	100.00 %
Total	26.32	16.80 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.86	11.28 %
MDU6	1.41	16.73 %
DGL1	1.12	7.25 %
TMM1	0.94	12.21 %
MDU3	0.75	18.70 %
CBM1	0.52	14.11 %
TPT1	0.50	9.90 %
DKI1	0.49	15.92 %
MPA1	0.45	12.96 %
KPT1	0.42	16.71 %
TEN2	0.42	10.19 %
SVG1	0.39	14.49 %
KRR1	0.36	17.81 %
PNI1	0.30	13.24 %
SGP1	0.24	14.26 %
MDU2	0.22	2.96 %
MLR1	0.21	5.59 %
PVI1	0.20	6.85 %
MDU4	0.19	6.95 %
USL1	0.14	8.69 %
ATG1	0.09	2.96 %
NTM1	0.08	8.24 %
KYK1	0.06	1.79 %
SZSD		0.00 %
WHMD		0.00 %
Total	26.32	16.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	7.71	23.97 %
Gas-Stov	5.39	24.15 %
Grinder	5.17	28.95 %
Fan	4.31	12.22 %
Cook-Pre	1.26	57.82 %
Chimney	1.05	20.32 %
Small-Ap	0.54	18.04 %
Total	25.44	20.88 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.48	13.62 %
TNJ2	1.20	16.59 %
PTK1	1.12	17.05 %
PBR2	0.60	8.01 %
ORU1	0.45	18.27 %
TRY4	0.44	12.76 %
NMM1	0.33	10.88 %
TRY3	0.27	7.05 %
KIK1	0.25	7.58 %
NGT1	0.24	6.60 %
MSI1	0.18	14.37 %
APM1	0.15	5.63 %
TZSD		0.00 %
WTRZ		0.00 %
Total	25.44	20.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.47	27.09 %
Gas-Stov	6.52	34.05 %
Grinder	3.57	24.38 %
Chimney	2.82	26.44 %
Fan	1.59	8.22 %
Cook-Pre	0.97	56.97 %
Small-Ap	0.25	8.07 %
In-Stove	0.04	0.77 %
Total	23.24	23.04 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.19	18.11 %
CBE5	0.65	17.82 %
CBE1	0.52	9.83 %
DPM2	0.34	16.91 %
SUL1	0.29	5.87 %
PLI1	0.25	5.25 %
KGI1	0.24	13.15 %
GBM1	0.19	18.34 %
TPR4	0.18	18.53 %
WHCB		0.00 %
WZSD		0.00 %
Total	23.24	23.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.91	32.28 %
Grinder	4.66	42.66 %
Gas-Stov	3.52	32.83 %
Fan	1.44	8.29 %
Chimney	0.60	25.62 %
Cook-Pre	0.58	42.92 %
Small-Ap	0.12	8.15 %
In-Stove	0.04	2.98 %
Total	16.87	26.45 %

Branch *	MTD Sales L	Brand Share %
POY1	1.28	18.82 %
VCM2	0.89	18.79 %
PRT1	0.41	15.04 %
NVL2	0.41	9.63 %
ULP1	0.36	14.14 %
TRK1	0.23	8.37 %
VCM1	0.17	15.76 %
STP1	0.16	12.47 %
TVM2	0.13	18.53 %
WHUT		0.00 %
Total	16.87	26.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	5.29	12.53 %
Mixie	3.96	11.08 %
Grinder	2.64	8.08 %
Gas-Stov	2.55	9.83 %
Cook-Pre	1.09	48.35 %
Chimney	0.69	10.55 %
Small-Ap	0.29	4.54 %
Total	16.49	10.36 %

Branch *	MTD Sales L	Brand Share %
CH07	0.98	11.98 %
CH05	0.92	9.97 %
CH47	0.84	8.08 %
CH49	0.78	9.13 %
CH35	0.69	16.79 %
CH48	0.57	8.01 %
CH28	0.54	11.33 %
CH14	0.51	9.33 %
CH25	0.50	9.19 %
GUD2	0.37	13.73 %
MRM1	0.37	9.46 %
CH30	0.34	11.23 %
CGL1	0.33	18.77 %
CH45	0.31	6.28 %
CH38	0.28	8.38 %
CH39	0.24	5.61 %
CH22	0.23	7.54 %
CH16	0.20	3.03 %
GUD1	0.19	3.53 %
SKL1	0.17	13.38 %
CH29	0.11	6.93 %
AVD1	0.10	5.59 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	16.49	10.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.78	22.25 %
Gas-Stov	3.69	23.52 %
Fan	3.63	13.24 %
Grinder	2.87	25.67 %
Cook-Pre	0.54	40.77 %
Small-Ap	0.34	12.81 %
Chimney	0.22	5.65 %
Total	16.06	18.56 %

Branch *	MTD Sales L	Brand Share %
CH12	1.23	18.27 %
CH18	1.15	16.56 %
CH50	0.95	18.74 %
CH03	0.81	14.10 %
CH33	0.50	18.30 %
CH27	0.33	15.40 %
CH46	0.30	14.92 %
CH43	0.24	5.60 %
CH23	0.23	12.75 %
PON1	0.22	11.42 %
GPD1	0.20	13.52 %
CH21	0.18	4.78 %
CH24	0.18	4.17 %
CH41	0.04	2.19 %
CH31	0.02	2.39 %
CH01		0.00 %
CH06		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	16.06	18.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.94	24.26 %
Gas-Stov	3.50	30.67 %
Fan	2.61	13.01 %
Grinder	1.44	57.83 %
Cook-Pre	0.89	65.06 %
Chimney	0.31	10.93 %
Small-Ap	0.19	15.24 %
In-Stove	-0.02	-0.57 %
Total	12.85	21.80 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.03	16.48 %
VEL2	0.95	16.44 %
AKM1	0.44	18.52 %
TRL1	0.32	5.73 %
WJP1	0.25	17.46 %
CGM1	0.24	14.07 %
KPM1	0.16	9.10 %
WHVL		0.00 %
Total	12.85	21.80 %