

MTD Sales  
216.53 L

Brand Share %  
16.35 %

Information:

MTD : 01-04-2026 To 21-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	60.32	20.44 %
Gas-Stov	47.84	24.14 %
Fan	47.14	9.22 %
Grinder	28.71	17.29 %
Cook-Pre	14.32	61.50 %
Chimney	14.03	20.67 %
Small-Ap	3.93	10.73 %
In-Stove	0.23	0.91 %
Flask	0.01	100.00 %
<b>Total</b>	<b>216.53</b>	<b>16.35 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	33.98	14.15 %
WEST-02	32.22	21.90 %
SOUTH-03	28.88	14.08 %
WEST-01	26.50	22.48 %
TRICHY-01	25.10	17.31 %
CHENNAI-01	20.64	10.81 %
CHENNAI-02	18.08	16.21 %
SOUTH ARCOT	16.30	19.65 %
NORTH ARCOT	14.83	17.73 %
<b>Total</b>	<b>216.53</b>	<b>16.35 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	8.60	16.91 %
Fan	7.57	7.55 %
Gas-Stov	6.97	19.51 %
Grinder	5.45	18.10 %
Cook-Pre	2.62	67.74 %
Chimney	1.92	19.03 %
Small-Ap	0.83	11.85 %
In-Stove	0.02	0.86 %
<b>Total</b>	<b>33.98</b>	<b>14.15 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	2.62	13.40 %
TVL1	2.34	14.08 %
VNR2	1.58	14.64 %
TKS1	1.31	15.34 %
TKS2	1.25	8.48 %
TUT1	1.00	5.71 %
VLY1	1.00	14.66 %
MAR1	0.70	8.02 %
SNL1	0.70	13.86 %
STU2	0.60	15.30 %
MMT1	0.56	12.76 %
VKM1	0.55	13.93 %
SDI1	0.55	13.43 %
APK2	0.52	12.29 %
TKY1	0.50	16.07 %
KYR1	0.50	9.51 %
PDI1	0.43	11.90 %
SKD1	0.39	9.10 %
SVK1	0.34	3.97 %
COL1	0.30	14.11 %
SGT1	0.29	11.75 %
TUT2	0.26	2.86 %
UDN1	0.25	9.73 %
S2SD		0.00 %
<b>Total</b>	<b>33.98</b>	<b>14.15 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.69	32.06 %
Gas-Stov	8.51	41.03 %
Fan	4.35	6.95 %
Chimney	3.50	32.16 %
Grinder	2.26	21.93 %
Cook-Pre	1.72	68.72 %
Small-Ap	0.19	10.40 %
In-Stove	0.01	0.36 %
<b>Total</b>	<b>32.22</b>	<b>21.90 %</b>

Branch *	MTD Sales L	Brand Share %
HSR1	0.85	14.98 %
SLM2	0.67	12.56 %
KRI1	0.66	9.62 %
RSP1	0.57	15.30 %
KAM1	0.57	13.19 %
NKL2	0.55	10.18 %
SGI1	0.42	14.33 %
APN1	0.33	7.68 %
EPI1	0.31	7.50 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>32.22</b>	<b>21.90 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	7.18	7.96 %
Gas-Stov	6.20	21.41 %
Mixie	6.19	16.09 %
Grinder	4.08	15.68 %
Cook-Pre	2.99	76.87 %
Chimney	1.60	15.05 %
Small-Ap	0.64	11.18 %
<b>Total</b>	<b>28.88</b>	<b>14.08 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	2.51	12.63 %
DGL1	1.55	10.02 %
TMM1	1.19	11.72 %
MDU6	1.14	11.72 %
MPA1	0.84	12.39 %
MDU3	0.75	16.24 %
KPT1	0.73	14.58 %
TPT1	0.67	10.84 %
MDU4	0.66	12.62 %
MDU5	0.62	8.93 %
NKI1	0.53	13.83 %
TEN2	0.46	5.72 %
PNI1	0.45	10.37 %
SVG1	0.42	14.90 %
KRR1	0.34	12.29 %
MDU2	0.23	2.02 %
SGP1	0.22	9.83 %
MLR1	0.21	5.74 %
USL1	0.21	5.71 %
KYK1	0.20	7.02 %
ATG1	0.18	4.44 %
NTM1	0.18	6.84 %
SZSD		2.43 %
<b>Total</b>	<b>28.88</b>	<b>14.08 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mixie	7.53	26.44 %
Gas-Stov	5.96	31.36 %
Fan	5.50	13.19 %
Grinder	3.82	29.22 %
Chimney	2.37	26.21 %
Cook-Pre	0.89	44.91 %
Small-Ap	0.40	12.43 %
In-Stove	0.02	1.39 %
<b>Total</b>	<b>26.50</b>	<b>22.48 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	0.95	16.03 %
SUL1	0.60	10.10 %
CBE1	0.43	8.11 %
CBE5	0.41	11.77 %
CBE3	0.24	13.73 %
ANR1	0.20	13.49 %
TPR4	0.20	12.25 %
DPM2	0.19	11.02 %
KGI1	0.09	7.70 %
GDR1	0.05	6.04 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>26.50</b>	<b>22.48 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mixie	7.44	20.74 %
Fan	6.84	11.54 %
Gas-Stov	4.27	21.32 %
Grinder	3.40	19.78 %
Chimney	1.49	32.77 %
Cook-Pre	1.06	36.57 %
Small-Ap	0.60	16.21 %
Flask	0.01	100.00 %
<b>Total</b>	<b>25.10</b>	<b>17.31 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	1.75	12.03 %
TNJ2	0.88	13.22 %
PBR2	0.75	9.42 %
NMM1	0.56	13.59 %
TRY3	0.55	13.31 %
ORU1	0.50	13.30 %
MSI1	0.36	14.42 %
PDK1	0.36	14.78 %
KIK1	0.34	6.52 %
NGT1	0.26	4.75 %
TRY4	0.22	4.65 %
APM1	0.19	9.81 %
TZSD		0.00 %
<b>Total</b>	<b>25.10</b>	<b>17.31 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	4.74	11.81 %
Fan	4.41	8.57 %
Gas-Stov	4.15	13.72 %
Grinder	3.59	8.84 %
Cook-Pre	1.99	58.90 %
Chimney	1.28	13.00 %
Small-Ap	0.41	5.18 %
In-Stove	0.06	0.79 %
<b>Total</b>	<b>20.64</b>	<b>10.81 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	1.92	11.30 %
CH07	1.06	12.06 %
CH45	0.97	14.31 %
CH48	0.66	9.46 %
CH05	0.65	4.71 %
MRM1	0.62	13.50 %
CH49	0.60	5.86 %
CH39	0.59	12.19 %
CH14	0.55	6.86 %
GUD2	0.38	8.54 %
CH25	0.36	6.21 %
CH38	0.31	7.78 %
CH30	0.30	6.89 %
SKL1	0.24	13.61 %
CZWH	0.19	1.01 %
CH22	0.15	5.05 %
CH16	0.11	1.58 %
GUD1	0.11	2.01 %
CH37	0.11	9.71 %
AVD1	0.05	2.00 %
CH40	0.02	6.09 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>20.64</b>	<b>10.81 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.70	24.32 %
Mixie	4.61	16.89 %
Fan	4.07	11.48 %
Grinder	2.95	21.80 %
Cook-Pre	1.12	61.75 %
Small-Ap	0.38	9.94 %
Chimney	0.16	4.10 %
In-Stove	0.08	1.20 %
<b>Total</b>	<b>18.08</b>	<b>16.21 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	0.93	9.49 %
CH12	0.69	12.21 %
CH33	0.44	11.96 %
CH36	0.34	13.16 %
CH24	0.28	5.91 %
CH41	0.26	10.11 %
CH43	0.24	3.44 %
CH46	0.23	11.22 %
CH21	0.18	2.68 %
CH06	0.15	4.99 %
CH23	0.03	1.68 %
CH01	0.01	3.65 %
CH51		0.00 %
<b>Total</b>	<b>18.08</b>	<b>16.21 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.20	27.38 %
Gas-Stov	3.49	31.14 %
Fan	2.87	8.55 %
Grinder	2.75	24.66 %
Chimney	0.94	30.55 %
Cook-Pre	0.85	54.94 %
Small-Ap	0.20	13.82 %
<b>Total</b>	<b>16.30</b>	<b>19.65 %</b>

Branch *	MTD Sales L	Brand Share %
ULP1	0.94	16.30 %
TRK1	0.53	15.72 %
PRT1	0.37	9.41 %
VPM1	0.24	12.72 %
STP1	0.19	10.01 %
NVL2	0.17	3.26 %
TVM2	0.13	13.89 %
VCM2	0.02	9.80 %
<b>Total</b>	<b>16.30</b>	<b>19.65 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	4.34	11.77 %
Mixie	4.33	23.27 %
Gas-Stov	3.57	27.80 %
Cook-Pre	1.09	76.73 %
Chimney	0.78	13.25 %
Grinder	0.39	9.92 %
Small-Ap	0.28	14.43 %
In-Stove	0.06	2.69 %
<b>Total</b>	<b>14.83</b>	<b>17.73 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	1.60	16.31 %
TRR1	1.20	15.73 %
TRL1	0.57	8.41 %
ABR1	0.46	12.73 %
ARC2	0.43	15.27 %
KPM1	0.24	10.16 %
<b>Total</b>	<b>14.83</b>	<b>17.73 %</b>